

CAPTAINS FOR



CLEAN WATER





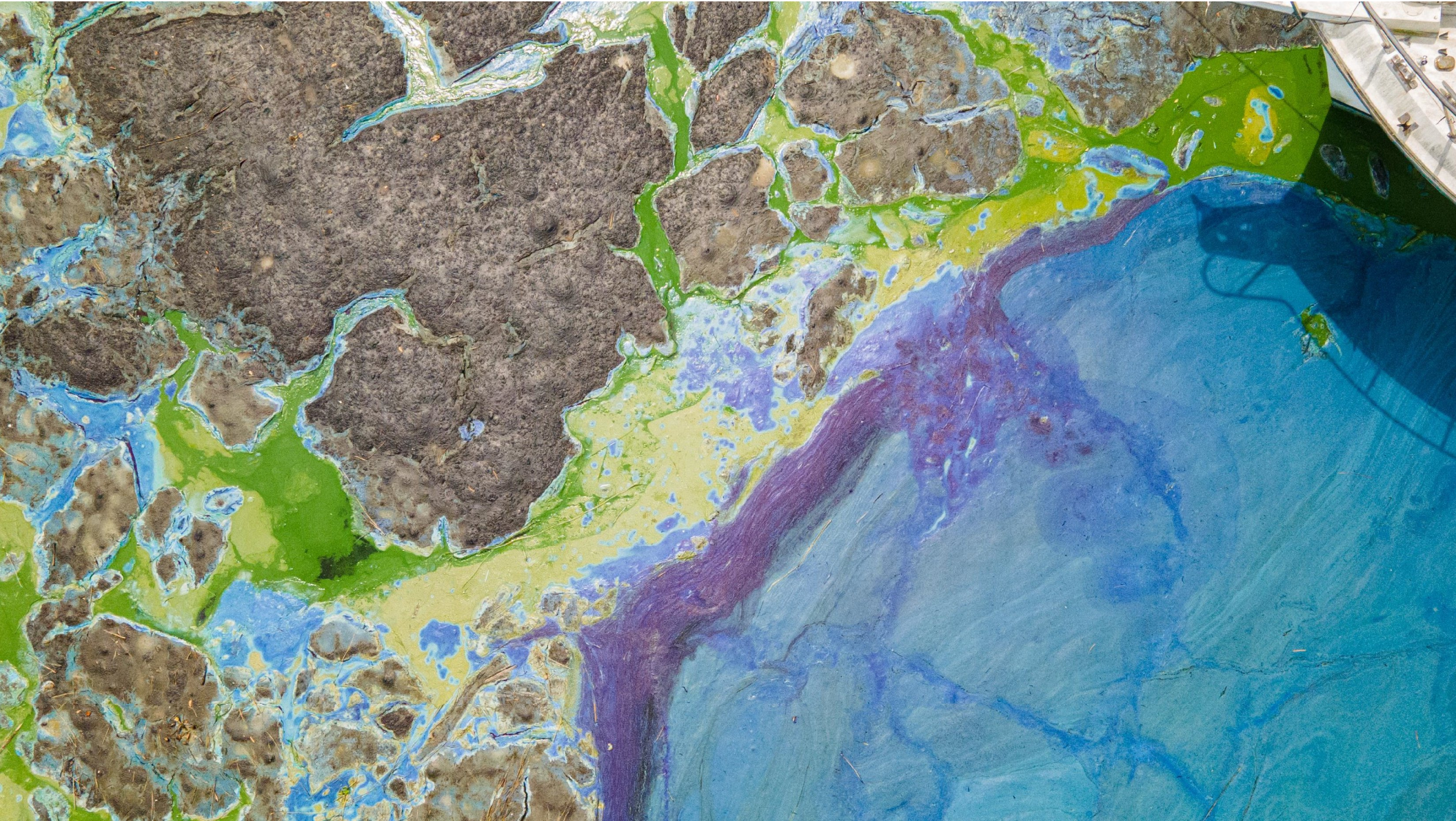




















SOUTH FLORIDA'S WATER CRISIS

CAPTAINS FOR
CLEAN WATER



A STUDY OF THE IMPACTS OF WATER QUALITY ON THE SOUTHWEST FLORIDA ECONOMY

THE POTENTIAL COST OF A HARMFUL ALGAE BLOOM TO SOUTHWEST FLORIDA:

LOST PROPERTY
VALUES

\$17.8
Billion



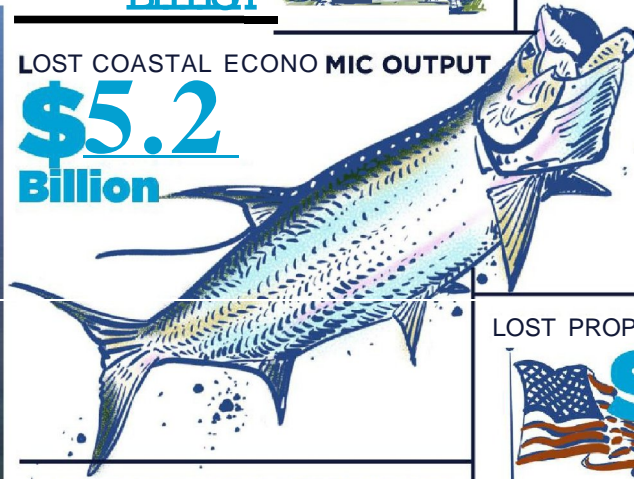
43,094

LOST JOBS



LOST COASTAL ECONOMIC OUTPUT

\$5.2
Billion



LOST PROPERTY TAX REVENUE

\$60.3
Million



LOST OUTDOOR RECREATION

\$8.1
Billion



SOURCE: Impacts of Water Quality on the Southwest Florida Economy, Greene Economics LLC 2023



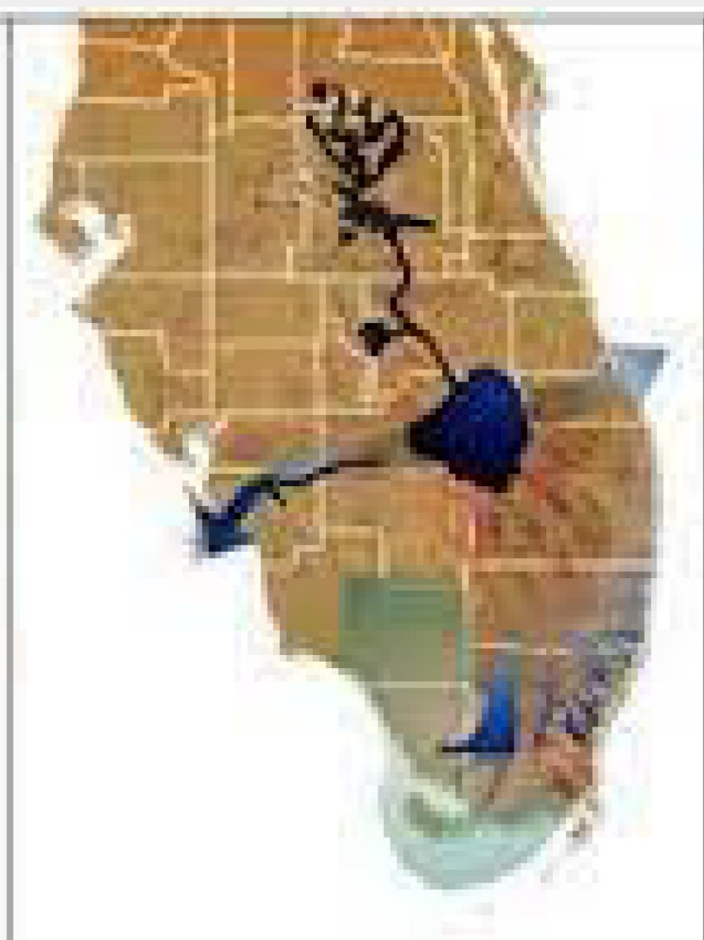


EVERGLADES RESTORATION





Historic Flow



Current Flow

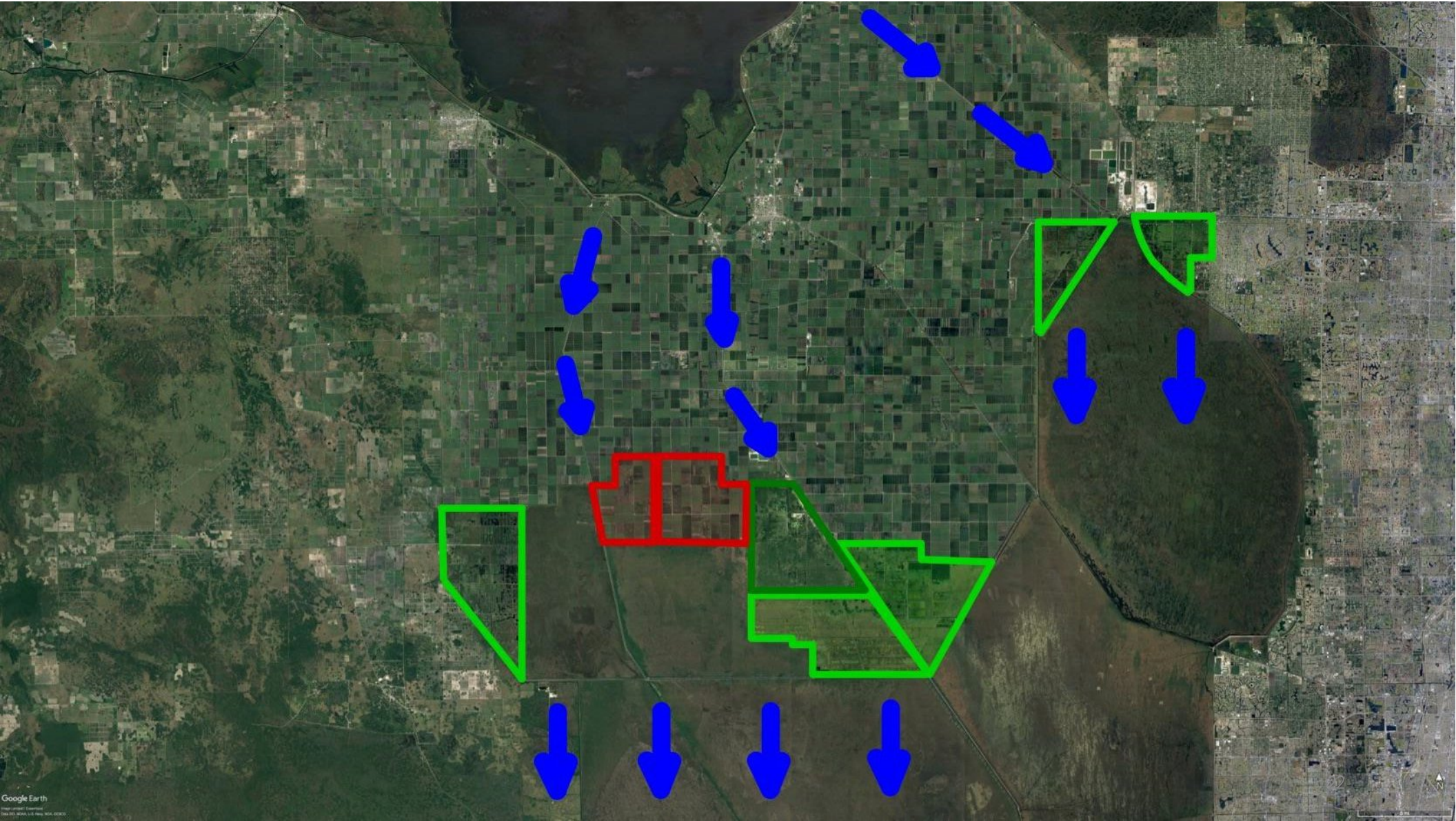


The Plan (CERP) Flow









LOSOM UPDATE

Army Corps selects **final framework for future Lake O operations manual**. Plan will **significantly improve water distribution** in south Florida compared to current lake operations!

CALOOSAHATCHEE

37% Reduction in
harmful lake discharges

ST. LUCIE

37% Reduction in
total lake discharges

EVERGLADES

Over 3x More Water South!

*Figures are estimates based on predicted modeling, calculated using analysis from Sanibel-Captiva Conservation Foundation and The Everglades Foundation

PREDICTED CALOOSAHATCHEE DISCHARGES

(Avg. total annual volume in 1,000 acre-feet)

GOOD FLOWS

Improved
beneficial flows



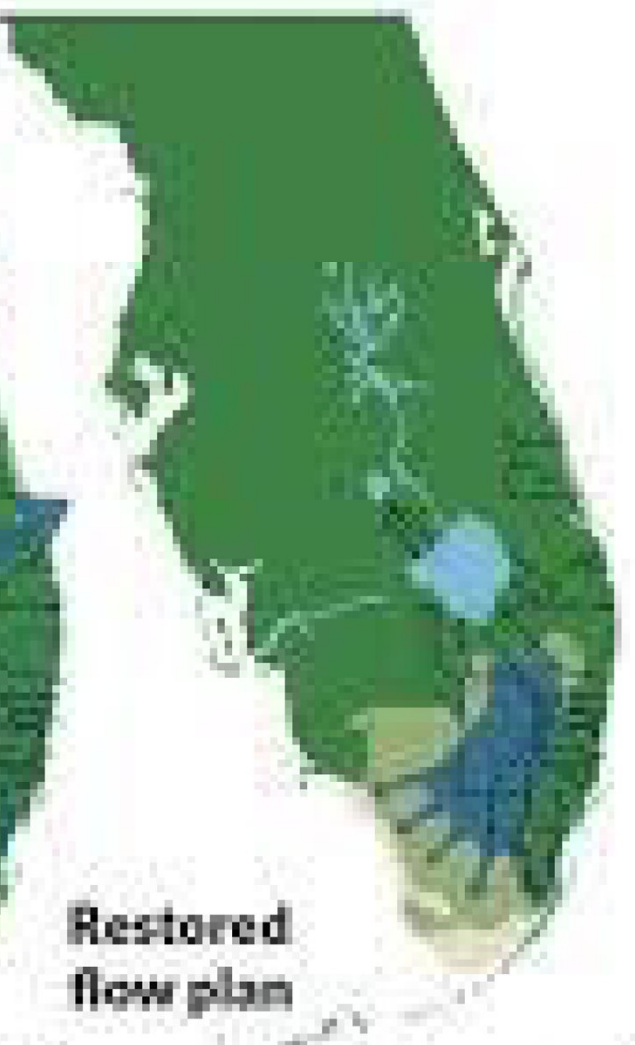
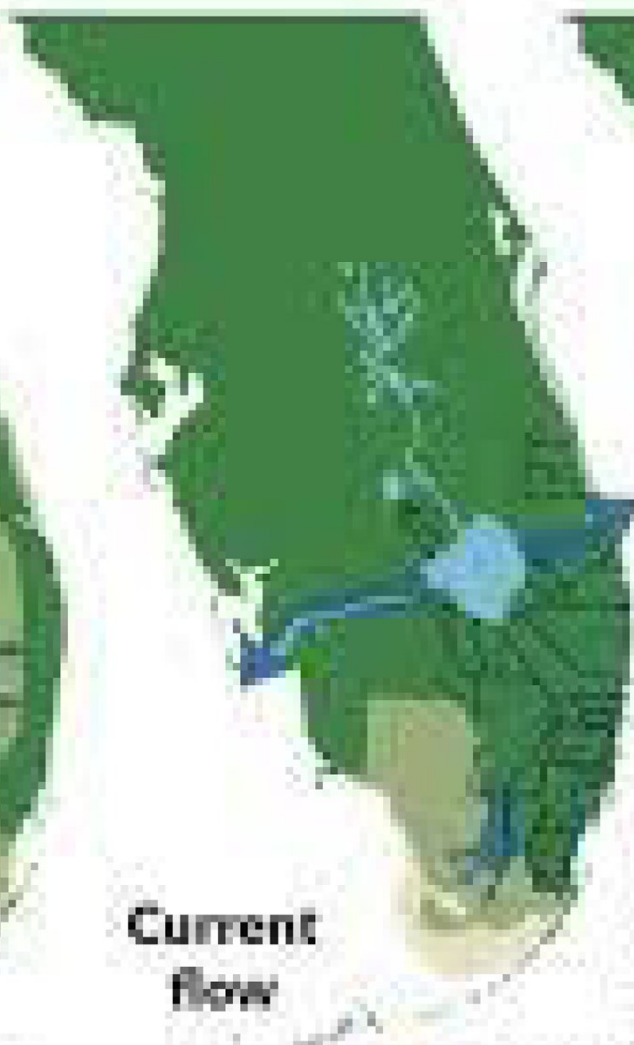
100% improvement

BAD FLOWS

Reduction in
harmful lake discharges



37% reduction




Wetlands
 Rivers and lakes
 Water flow
 Drainage canals

THE IMPORTANCE OF ENGAGEMENT



Education & Awareness = Engagement = Action



An aerial photograph of a coastal region. In the foreground, there is a large, calm body of water with a dark blue-green hue. The middle ground shows a narrow strip of land with some buildings and a road. In the background, a larger landmass is visible, densely packed with buildings and infrastructure, representing a city or town. The sky is clear and light blue.

Educating and empowering stakeholders who can articulate the connection between ecological issues and the economic impact of those issues through their authentic personal lenses.

Education + Empowerment = Engagement = Pressure = Better Policy =
Healthy Ecosystems = Healthy Economy

\$82508

Friday, February 4th

Florida Senate - 2022

(PROPOSED BILL) SPB 2508

FOR CONSIDERATION By the Committee on Appropriations

576-02627-22

20222508pb

A bill to be entitled

1 An act relating to environmental resources; amending
2 s. 253.025, F.S.; providing that certain land
3 acquisitions are not required to meet specified
4 valuation procedures; authorizing the Board of
5 Trustees of the Internal Improvement Trust Fund to
6 direct the Department of Agriculture and Consumer
7 Services to purchase lands according to certain
8 provisions; amending s. 373.026, F.S.; providing
9 requirements for budget amendments requesting the
10 release of state funds for specified water project
11 components; conforming provisions to changes made by
12 the act; amending s. 373.036, F.S.; requiring
13

1647 GRANTS AND AIDS TO LOCAL GOVERNMENTS AND
NONSTATE ENTITIES - FIXED CAPITAL OUTLAY
EVERGLADES RESTORATION
FROM LAND ACQUISITION TRUST FUND 352,623,196

From the funds in Specific Appropriation 1647, \$64,000,000 in

SECTION 5 - NATURAL RESOURCES/ENVIRONMENT/GROWTH MANAGEMENT/TRANSPORTATION

recurring funds from the Land Acquisition Trust Fund is provided to transfer to the Everglades Trust Fund within the South Florida Water Management District pursuant to section 375.041(3)(b)4., Florida Statutes and are contingent on SPB 2508, or similar legislation becoming a law.

From the funds in Specific Appropriation 1647, \$256,623,196 in nonrecurring funds from the Land Acquisition Trust Fund shall be distributed to the South Florida Water Management District for the planning, design, engineering, and construction of the Comprehensive Everglades Restoration Plan (CERP) and are contingent on SPB 2508, or similar legislation becoming a law.

From the funds in Specific Appropriation 1647, \$32,000,000 in recurring funds from the Land Acquisition Trust Fund are provided for the Restoration Strategies Regional Water Quality Plan.

CAPTAINS OPPOSITION

Over 55 days, Captains For Clean Water led strategic opposition efforts to raise awareness, mobilize supporter action, and unite outdoor, environmental, and business communities.

- Social media and email campaigns
- Advocacy calls-to-action
- Petition of opposition
- Trips to the State Capitol
- Grassroots and grasstops outreach
- PR and media outreach

THE RALLY IN TALLY

Florida State Capitol
February 17

- Late-filed amendment
- 700+ attend rally and Senate vote - fishing guides, outdoor brands, and conservation groups
- Senate passes amendment removing 'worst of the worst' language

click to play video

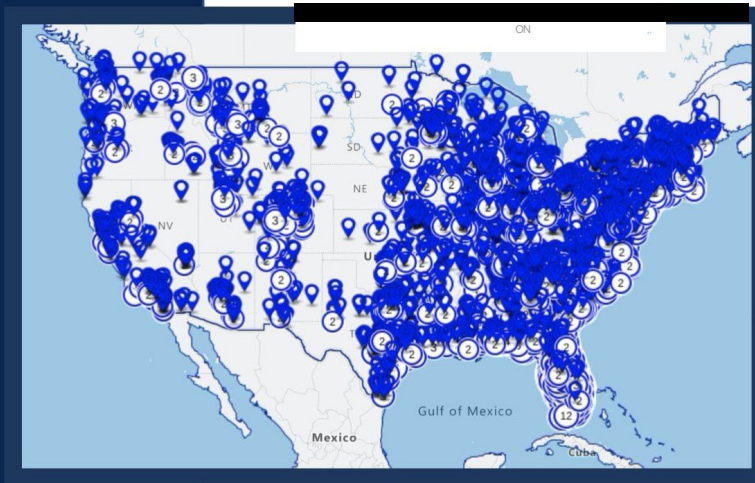


SUPPORTER ACTION DATA

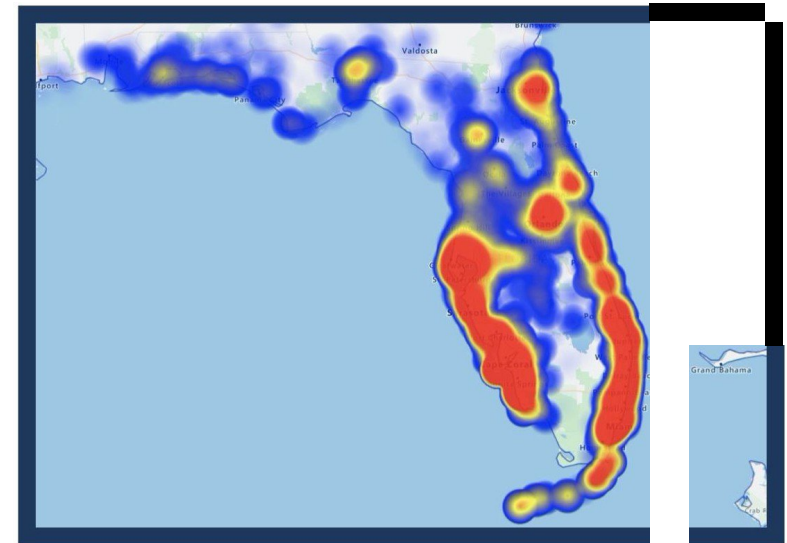
Feb 8 – March 31

49,968 Action Takers Nationwide

- 43,730 petition signers
- 4,790 people emailed Legislators
- 755,764 email messages generated to Legislators
- 7,448 people called Legislators



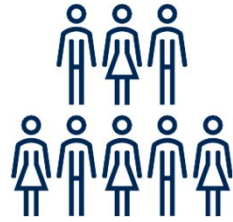
10K non-Florida Resident
Petition Signers



33K Florida Resident
Petition Signers

CAPTAINS 2508 KPIs

Feb 8 – March 31



9,391,316

People Reached
on social media

12,452,169

Impressions
on social media

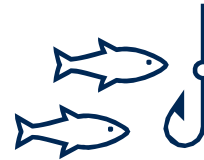


49,968

Supporters Took Action

735,277

Website Views

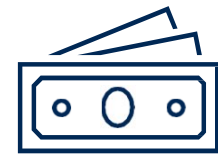


100

Fishing Guides
Traveled to Tallahassee

\$250,000

Est. Charter Income Lost
2 days, 100 guides



HISTORIC VETO

June 8, 2022

At a press conference in Fort Myers, Governor Ron DeSantis stood shoulder to shoulder with fishing guides and announced the long-awaited veto of Senate Bill 2508.



RON DESANTIS
GOVERNOR

June 8, 2022

Secretary Cord Byrd
Secretary of State
R.A. Gray Building
500 South Bronough Street
Tallahassee, Florida 32399

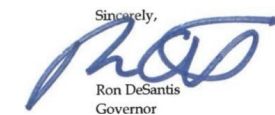
Dear Secretary Byrd:

By the authority vested in me as Governor of the State of Florida, under the provisions of Article V, Section 8, of the Constitution of Florida, I do hereby veto and transmit my objection to Senate Bill 2508, enacted during the 124th Session of the Legislature of Florida, during the Regular Session of 2022 and entitled:

An act relating to Environmental Resources

While the bill that was ultimately passed by the Legislature is an improvement over what was initially filed, SB 2508 still creates unnecessary and redundant regulatory hurdles that may compromise the timely execution and implementation of Everglades restoration projects, water control plans and regulation schedules.

For this reason, I withhold my approval of SB 2508 and do hereby veto the same.

Sincerely,

Ron DeSantis
Governor

2022 JUN - 8 PM 4:53
OFFICE OF THE SECRETARY OF STATE
TALLAHASSEE, FL

THE CAPITOL
TALLAHASSEE, FL 32399 • (850) 717-9249

CAPTAINS FOR



CLEAN WATER