ARTICLES
The NNA website is a wealth of information, just look under the Resources tab. You will find Newspapers in Education and STEM serial stories available to NNA members, NNA’s readership survey, great ideas, house ads and content for member papers.
http://www.nnaweb.org/resources

AWARDS
Advertising & Editorial Contest: Each year, the National Newspaper Association honors the best in community journalism and advertising in the Better Newspaper Editorial Contest (BNEC) and Better Newspaper Advertising Contest (BNAC). Together, the BNEC and BNAC comprise the Better Newspaper Contest. 2020 awards will be presented on Saturday, October 3, 2020, in Jacksonville, FL. For more information, go here:
http://www.nnaweb.org/convention
The deadline for 2020 will be April 20, 2020. Contest Contact: Lynne Lance lynne@nna.org; 1-850-542-7087

Amos, McKinney & Phillips Awards: Recognized as one of the highest and most distinguished tributes in community journalism, the Amos and McKinney Awards are presented to a working or retired newspaperman and woman who have provided distinguished service and leadership to the community press and their community. The Phillips Award was established in 2007 to honor Daniel Morris “Dan” Phillips, an award-winning writer and photographer who passed away in 2005 at the age of 47.
For more information on nominations, go here: http://www.nnaweb.org/contests-awards

BELONG
Interested in becoming more involved in NNA? Ask to join a committee: Publishers’ Auxiliary, Contest, Congressional Action Team and Membership. Email Lynne for more details: lynne@nna.org

COMING SOON!
Truly-Local DNA: this weekly column is all about vision, leadership and excitement. Communities must change; employing the same traditional strategies only spell doom. With the influx of non-local Big Boxes, Chains and of course, online offerings, communities that don’t utilize new techniques will fail. We are excited to bring you weekly ideas on how your community with the assistance of your local newspaper cannot just survive, but thrive in 2020 and beyond.

Photo Bank: Have a great photo? We are creating a photo bank on our all new website. Members that sign up and can share and use stock photos taken by member newspapers.

COMMUNITY
Annual Convention & Trade Show: Tap into the collective wisdom of your peers. Over 25 Educational Flash Sessions, the ever popular Great Idea Exchange, and Solutions Start Here! a forum for exhibitors to showcase specific instances of their products and/or services increasing circulation or revenue at a community newspaper. This year’s convention will be October 1-3, 2020 in Jacksonville, FL. For more information email Lynne Lance at lynne@nna.org or go to http://www.nnaweb.org/convention

Great Idea Exchange: NNA’s best and brightest publishers have made the Great Ideas session of the Annual Convention a huge hit for more than a decade. These terrific success stories, along with other great ideas we find throughout the year, are available to NNA members 24/7. And, members are encouraged to submit (kate@nna.org) and share their great ideas at any time to grow this valuable resource. Go here to view on NNA’s website: https://bit.ly/2leNxJP
**Facebook Forum:** join in on the conversation! When it comes to the National Newspaper Association, YOU are the experts, our own members - community newspapers. Now you have a place to ask a question of your peers, share thoughts, concerns, great ideas, and bad ideas. This is your space and is closed to non-members. To join: https://www.facebook.com/groups/NNAFORUM/

**Leadership Summit/CAT TEAM:** NNA members will meet in the Washington, DC, area to learn about the issues affecting their businesses and meet with their congressional leaders to seek their support. In addition to legislative briefings and the meetings on Capitol Hill, March 19, 2020, attendees will meet with old friends and new and gather for a special dinner at the National Press Club. For more information: email Lynne Lance at lynne@nna.org or Tonda at tonda@nna.org

**CONGRESSIONAL ACTION TEAM:** Join the NNA’s Congressional Action Team is a group of newspaper representatives who have agreed to contact their senators and/or representatives when key issues that affect newspapers arise. As a member of the CAT, you will receive only information regarding government affairs. This includes targeted Congressional Alerts and information on lobbying events, including NNA’s Annual Leadership Summit. For more information, contact Tonda Rush at tonda@nna.org or Lynne Lance at lynne@nna.org.

**CONTEST**
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**COUNTRY EDITOR**

In 1988, the National Newspaper Association was the first to gain permission from Curtis Publishing to reprint Norman Rockwell’s “The Country Editor.” The 1,000 prints sold out in pre-print orders. A limited number of 23-inch by 39-inch copies from the third printing are now available. Order your copy of this timeless print today! Contact: Kate Richardson at kate@nna.org or 217-820-0212.

**CREDIT CARD PROCESSING**

**TSYS:** NNA offers members products and services that provide value-added solutions and cost savings. TSYS offers savings on credit card processing transactions and merchant services. Call: 1-800-MEMBERS (800-636-2377) Monday-Friday, 8AM to 6 PM (ET) or visit: www.1800member.com/nna

**DATA**

The National Newspaper Association monitors, evaluates and analyzes trends affecting the community newspaper industry through various forms of research. The Community Newspaper Readership Survey is conducted by Susquehanna Polling and Research. More information and results may be found here: https://bit.ly/2JMwT2Y

**EDUCATION**

**Annual Convention & Trade Show:** Tap into the collective wisdom of your peers. Over 25 Educational Flash Sessions, the ever popular Great Idea Exchange, and Solutions Start Here! a forum for exhibitors to showcase specific instances of their products and/or services increasing circulation or revenue at a community newspaper. This year’s convention will be October 1-3, 2020 in Jacksonville, FL. For more information email Lynne Lance at lynne@nna.org or go to http://www.nnaweb.org/convention

**Great Idea Exchange:** NNA’s best and brightest publishers have made the Great Ideas session of the Annual Convention a huge hit for more than a decade. These terrific success stories, along with other great ideas we find throughout the year, are available to NNA members 24/7. And, members are encouraged to submit (kate@nna.org) and share their great ideas at any time to grow this valuable resource. Go here to view on NNA’s website: https://bit.ly/2leNxJP
Publishers’ Auxiliary: (Pub Aux) is the only national publication serving America’s community newspapers. First published in 1865, Publishers’ Auxiliary is also the oldest newspaper serving the newspaper industry. It is a must-read for those in the community newspaper business. It provides valuable and up-to-date information and ideas on the management, operation, and production of community newspapers. It is also a valuable source of information about public policy and other issues affecting community newspapers. Publishers’ Auxiliary is also an excellent advertising vehicle for those who sell to newspapers and small businesses. The paper is read by decision makers, many of whom own multiple newspapers. Contact Managing Editor Kate Richardson at kate@nna.org or 217-820-0212 or Sales Consultant Wendy MacDonald at wendy@nna.org

Pub Aux Live! The National Newspaper Association brings community newspapers revenue-generating ideas. Pub Aux Live is FREE to NNA members and features publishers, editors, ad directors, and others, with proven and workable ideas to increase revenue and help you build a stronger company in a question and answer format. Contact: Kate Richardson: kate@nna.org (217-820-0212) or Lynne at lynne@nna.org (850-542-7087).

Website: Looking for best practices in our industry? Everything NNA can be found daily 24/7 here: website: nna.org
LOGIN: nnamember PASSWORD: nna1885

ELECTRICITY
APPI Energy: Reduce and Manage Energy Expenses - APPI Energy provides the Powerful Solutions Program, an exclusive member benefit that assists members in managing and reducing their energy expenses. APPI Energy navigates the maze of energy deregulation by negotiating favorable “real-time” pricing and contract terms and conditions with competitive energy suppliers across the country. APPI Energy provides energy procurement services with minimal time commitment and no upfront cost. Visit APPI Energy on the web at www.appienergy.com or call 1-800-520-6685.

FACEBOOK FORUM
Need a quick answer or advice from your peers, send it out to them directly!
Facebook Forum: https://www.facebook.com/groups/NNAFORUM/ (members only)
Twitter: @nnaonline

FEDERAL LAWS HOTLINE
NNA Federal Laws Hotline stands ready to help with information and general guidance on copyright, trademarks, advertising regulation, and employment issues. The hotline is free to NNA members and their staffs. Example questions: Do my editors require overtime pay or comp time? Help! I think the FBI is going to subpoena our reporter’s notes, what now?! The hotline does not provide individualized legal advice or take the place of your own attorney. The hotline also does not participate in conflicts between newspapers. General information will help you to determine when you need more legal assistance. For questions about libel, public notices, taxation or estate planning, consult your newspaper attorney. Many state press organizations also provide hotlines for the newsroom and other issues. Contact your state association to learn more. Contact: Tonda Rush at tonda@nna.org.

GREAT IDEAS EXCHANGE
NNA’s best and brightest publishers have made the Great Ideas session of the Annual Convention a huge hit for more than a decade. These terrific success stories, along with other great ideas we find throughout the year, are available to NNA members 24/7. And, members are encouraged to submit (kate@nna.org) and share their great ideas at any time to grow this valuable resource. Go here to view on NNA’s website: https://bit.ly/2leNxJP

General Electric Appliances
NNA Infinity Partner Meridian has just partnered with GE Appliance! We are now able to offer members an exclusive discount on their popular brands (GE Profile™ Series, GE Café™ Series, and Haier appliances). The GE Appliances Store is an exclusive, full service, secure, online shopping site where members can purchase the latest GE®, GE Profile™ Series, GE Café™ Series, and Haier appliances directly from GE Appliances at up to 25% off MSRP everyday. In addition, the GE Appliances Store offers 10-12 promotions throughout the year including additional percent off, no-charge service contract, and free delivery promotions, as well as ongoing rebates.
HELP!
Member Relations: Lynne, lynne@nna.org, 850-542-7087
Pub Aux, Pub Aux Live, Contest: Kate Richardson, kate@nna.org, 217-820-0212
Government Relations/Federal Business Hotline: Tonda Rush, tonda@nna.org
Postal Help: Max Heath: maxheath@lcni.com
Advertising/Trade Show: Wendy MacDonald: wendy@nna.org
Convention: Lynne Lance: lynne@nna.org

INSURANCE DISCOUNTS
Walterry Insurance Brokers insures over 1,800 newspapers and shoppers nationally, offering libel and business insurance and is endorsed by NNA and over 25 state and regional press associations. They helped one publisher save over $2,400 after correcting the classifications of his Workers Compensation Policy. As an NNA member, your newspaper would receive discount libel insurance through Walterry’s MediaGuard(sm) by Chubb. a broad, flexible errors and omissions (E&O) liability insurance policy. Contact: Bill Coady: bcoady@walterry.com 1-800-638-8791 or Steve Thomas: stthomas@walterry.com 1-800-638-8791.

JOB EXCHANGE: National Newspaper Association Career Center – connecting talent with opportunity. To view the job board: https://jobs.nna.org/
To add to the job board: contact Kate Richardson at kate@nna.org or 217-820-0212. A new job board is coming soon!

LIBEL INSURANCE DISCOUNT
Walterry Insurance Brokers insures over 1,800 newspapers and shoppers nationally, offering libel and business insurance and is endorsed by NNA and over 25 state and regional press associations. They helped one publisher save over $2,400 after correcting the classifications of his Workers Compensation Policy. As an NNA member, your newspaper would receive discount libel insurance through Walterry’s MediaGuard(sm) by Chubb. a broad, flexible errors and omissions (E&O) liability insurance policy. Contact: Bill Coady: bcoady@walterry.com 1-800-638-8791 or Steve Thomas: stthomas@walterry.com 1-800-638-8791.

MEMBERSHIP
NNA wouldn’t exist without its membership. Membership dues support our position on the front line and allow us to monitor the small newspaper industry. And fight for it.

NEWSPAPER EXCHANGE: Sign up for the newspaper exchange: https://nna.formstack.com/forms/nnaexchange (members only)
Keep up with your colleague’s efforts on a weekly basis! Share a valuable idea, find a valuable idea!
For more information, contact Kate Richardson at kate@nna.org or 217-820-0212.

Opportunities to get involved:
Government Relations/Postal Committee: tonda@nna.org
Contest Committee: lynne@nna.org or kate@nna.org
Pub Aux Committee: kate@nna.org
Congressional Action Team: Join The NNA’s Congressional Action Team is a group of newspaper representatives who have agreed to contact their senators and/or representatives when key issues that affect newspapers arise. As a member of the CAT, you will receive only information regarding government affairs. This includes targeted Congressional Alerts and information on lobbying events, including NNA’s Annual Leadership Summit.
For more information, contact tonda@nna.org or lynne@nna.org.
POSTAL ISSUES & ADVICE
NNA works daily on postal issues that affect community newspapers. Its goals are to achieve fair rates, efficient service and a level competitive playing field between newspapers and direct mail competitors. NNA represents community newspapers: On the Postal Service’s Mailers Technical Advisory Committee; Before the Postal Regulatory Commission; With the House Oversight and Government Committee; The Senate Governmental Affairs Committee. Some of NNA’s achievements include: Preserving the lowest commercial postage rate in the system—the Within County privilege—for community newspapers for more than 120 years; Gaining a new 5 percent discount for Outside County postage for total mailings of under 5,000 copies when a paper has the Within County privilege; Making sure a newspaper does not lose the privilege just because a postal carrier’s route wanders outside a county line; Gaining an extension for the requirement to shift to a new Intelligent Mail Barcode for automation discounts; Preserving next-day or better service standards for periodicals entered at local post offices or mail distribution facilities. Contact: Max Heath at maxheath@lcni.com or Tonda Rush at tonda@nna.org

PRESS CARDS
All NNA members receive annual press cards. For more information or corrections on press cards, contact Lynne Lance at lynne@nna.org

PUBLIC NOTICE
Public notices in newspapers are part of the three-legged stool of government accountability. Public notices help to inform the public on activities by the government and other public entities. Public notices have been included in newspapers from the beginning of the Republic. Now they are also on many newspapers’ websites. For more information: https://bit.ly/2lfIkE3

PUBLIC POLICY
In 2017/2018, you didn’t have to worry about the following because we took care of it for you: Newsprint Tariff; Protecting against a federal tax on advertising; Fighting back against unfair tariffs on the North American newsprint supply; Keeping Periodicals mail delivery as a priority for USPS; Maintaining an annual cap on postage increases; Preserving Saturday mail, which in turn prevents a general slow down on mail the rest of the week; Creating a special privilege for newspapers needing next-day delivery to enter mail overnight without documentation; Relaxing requirement to mark up every mailed copy for advertising percentages; Helping USPS to set up transit hubs in place of closed processing plants, so newspapers can avoid needless long-distance sorting; Keeping hard copy change of address privileges and fighting for refunds for unnecessary multiple notices; Teaching free newspapers how to convert to requester status and earn Periodicals permits. For more information, Max Heath (Postal) at maxheath@lcni.com, Mike Fishman at mikefishman@lakewaypublishers.com or Tonda Rush at tonda@nna.org

Readership Survey: The National Newspaper Association monitors, evaluates and analyzes trends affecting the community newspaper industry through various forms of research. The Community Newspaper Readership Survey is conducted by Susquehanna Polling and Research. More information, ads and results may be found here: https://bit.ly/2JMWt2Y

Safety Vests: Protect your People! Newspaper employees working along federal highways are required to wear a specific type of high-visibility safety vest. The new U.S. Department of Transportation regulation requires media representatives who work within the rights-of-way of federal-aid highways to wear a specific type of high visibility vest. This applies to all newspaper employees — not just reporters and photographers. The required garment is an ANSI Class II-2004-107 safety vest. For sizes Small, Medium, Large and XLarge, the price is $19.50 plus shipping and handling. For sizes up to 4XLarge, the price is $21.50 plus shipping and handling. Contact Kate at kate@nnna.org or 217-820-0212.

Shipping: NNA offers members products and services that provide value-added solutions and cost savings. UPS: members receive up to 34% savings on shipping, plus savings start at 75% when you ship with UPS Freight. Call: 1-800-MEMBERS (800-636-2377) Monday-Friday, 8AM to 6 PM (ET) or visit: www.1800member.com/nna

Social Media: Join our Facebook page at https://www.facebook.com/NatlNewspAssn/
Facebook Forum: https://www.facebook.com/groups/NNAFORUM/
Twitter: @nnaonline

Surveys: The National Newspaper Association monitors, evaluates and analyzes trends affecting the community newspaper industry through various forms of research. The Community Newspaper Readership Survey is conducted by Susquehanna Polling and Research. More information and results may be found here: https://bit.ly/2JMWt2Y
VESTS
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WEBINARS
Pub Aux Live! The National Newspaper Association brings community newspapers revenue-generating ideas. Pub Aux Live is FREE to NNA members and features publishers, editors, ad directors, and others, with proven and workable ideas to increase revenue and help you build a stronger company in a question and answer format. Contact: Kate Richardson: kate@nna.org or Lynne Lance at lynne@nna.org 850-542-7087.
All webinars are archived here for future viewing: http://www.nnaweb.org/resources?articleCategory=pub-aux-live
You must login to view. See login information below.

Website: Looking for best practices in our industry? Everything NNA can be found daily 24/7 here: website: nna.org