

## DAILIES

### 1. General News

1. Wyoming Tribune Eagle, "Still no answers," Hannah Black — A thoughtful portrait of what happens to family members and investigators in the aftermath of a violent crime.
3. Riverton Ranger, "Rail car explosion," Katie Roenigk, Clair McFarland — A thorough breakdown of the explosion and the investigation.

HM. Casper Star-Tribune, "Volunteers offer a flurry of help ..." Ellen Gerst, Morgan Hughes — Well sourced and a nice picture of the community.

### 2. Spot News

1. Wyoming Tribune Eagle, "State Bar charge filed against DA," Hannah Black — The story hits hard because a DA's actions affect the entire community. Good background and reaction. Solid reporting.
2. The Sheridan Press, "Dayton mayor relieved of duties," Stephen Dow — The issues are explained well and presented in a manner that's easy to read. Input from several sources provides balance.

HM. Laramie Boomerang, "Face off over face masks," Greg Johnson, Eve Newman —

The story put a face on the effects of a mask mandate and spelled out the opinions of those involved. Some minor writing glitches (phrases like "when asked") kept it from placing higher.

### 3. In-Depth Reporting

1. Wyoming Tribune Eagle, "Will Wyo's school funding model fail," Kathryn Palmer — A fascinating, deep look into school funding in Wyoming, and one that's critical for taxpayers to see when considering the future. Fantastic work here.
2. Casper Star-Tribune, "Wind energy flourished ..." Camille Erickson — Fantastic storytelling on a subject of terrific importance to Wyoming residents. Readers have a lot to be thankful for in this reporter. Great work.

HM. (Tie) Casper Star-Tribune, "Hearing will rule on ..." Ellen Gerst — This is great reporting. In one of the most competitive set of entries I've ever read, this story deserves serious recognition.

Casper Star-Tribune, "Where will Wyoming's displaced ..." Nicole Pollack, Morgan Hughes — What an important and well written piece that delves deeper into an issue of critical importance to the economy and future of the state. Well done

### 4. Government Issue Reporting

1. Casper Star-Tribune, "Medicaid expansion," Morgan Hughes — Best, most thorough explanation I've ever seen of the Medicaid expansion debate. Thorough, balanced coverage. Excellent work.
2. Casper Star-Tribune, "Wyoming Legislature fights ..." Victoria Eavis, Morgan Hughes, Ellen Gerst — Great job telling readers what form the mandate debate would take in Wyoming. Good work in advance of, during, special session.

HM. Wyoming Tribune Eagle, "Cuts to public defender's..." Hannah Black — You did a great job of taking a close look at the impact of budget cuts on a service many people might not think about.

### 5. News-Feature Story

1. The Sheridan Press, "Fighting fires," Stephen Dow — This story does what a news feature should -- provide extra information about a news event. This was a very informative and enjoyable story about something I'd never thought about before -- support for large groups of firefighters. Excellent!
2. Casper Star-Tribune, "A homophobic incident ..." Nick Reynolds — This is great coverage of an unfortunate incident. Your hard work shows here through your extensive research and multiple interviews. Well done.

HM. The Sheridan Press, "Wastewater treatment," Stephen Dow — Really informative look behind the COVID wastewater testing program. Great information!

### 6. Feature Story

1. Casper Star-Tribune, "We're getting married," Morgan Hughes — Clear winner. Compelling subject, beautifully written. All the elements are here.

2. The Sheridan Press, "Larger than life," Stephen Dow — Well written and fun to read. Nice job of localizing a national event.

HM. Casper Star-Tribune, "Mitsi comes home," Ellen Gerst — Everybody loves a happy ending. The thorough reporting you did to track this story was commendable. Great writing.

#### 7. Column Writing

1. Riverton Ranger, Steve Peck — The writer took strong topics, developed them in an engaging manner, often mixing humor with sentiment for a good flow. Enjoyable reads.

2. Riverton Ranger, Robert H. Peck — A diverse set of topics, humorous to serious. Well thought out and easy to read.

HM. (Tie) Riverton Ranger, Clair McFarland — I remember being criticized for writing about my kids. The critics were wrong. Kids make life hectic but column writing easier. Good work.

Laramie Boomerang, Greg Johnson — An adult's perspective on (mostly) kid topics came across in an easy manner. Fun to read and likely brought smiles to many adults with similar memories.

#### 8. Sports News Story

1. Casper Star-Tribune, "Wyoming navigates challenges ..." Davis Potter — Davis provides a clear, thorough, in-depth education on how recruiting players for a college football team works and how the process changed during the pandemic. Well done.
2. Wyoming Tribune Eagle, "4th quarter feast," Robert Munoz and Jeremiah Johnke — This is the platonic ideal of how a game recap should look. It highlights the key moments and factors and includes the perspectives of a handful of players. The writing is engaging without being overly cheesy or cliché. Nailed it.

#### 9. Sports Column

1. Laramie Boomerang, Michael Katz — A thoughtful reflection on the pandemic and a sobering analysis of expectations on college football coaches were the two highlights out of all the columns entered in this contest.
2. Riverton Ranger, Randy Tucker — Randy makes some useful and thought-provoking points to get readers to consider issues in the sports world that are meaningful but sometimes under the surface, such as the safety of football helmets and the preservation sports history through newspapers.

HM. Laramie Boomerang, Josh Criswell — Josh puts thorough research into relevant local sports topics such as assessing the state of the local university's football team and where it stands among the competition.

#### 10. Sports Feature Story

1. Casper Star-Tribune, "Rawlins' Garcia triplets ..." Nate Perez — Captivating story that shows more than just a cursory interview. Great work.
2. The Sheridan press, "Thomas Sorenson," Emily Simanskis — Lovely story with great sourcing. Kudos.

#### 11. Outdoor/Environmental Reporting

1. The Sheridan Press, Stephen Dow — Brings statewide news local. No one else covers some of these stories --especially at smaller papers, It's a solid angle and consistently good outdoor policy writing.
2. The Sheridan Press, Ashleigh Snoozy — Strong reporting on the outdoors from the human side. Reminds readers in a unique way why the actions/conservation outdoors should matter for wildlife and recreation.

#### 12. Education Reporting

1. Wyoming Tribune Eagle, Kathryn Palmer — Writer demonstrates an in-depth understanding of a wide range of education reporting topics. From the complicated school funding model to the substitute teacher shortage, the writer takes an easy-to-understand approach. Multiple sources and examples offer the reader something they can sink their teeth into. Excellent work.
2. Casper Star-Tribune, Morgan Hughes — Writer not only has a solid understanding of education reporting, but also how complicated topics such as industry and health roll into it. Solid ledes. Solid reporting. Good work.

#### 13. Business/Energy Reporting

1. Casper Star-Tribune, Camille Erickson — Thorough, in-depth and balanced coverage of energy business issues. Read more like magazine pieces, which was a positive considering their length. All sides were given their say. For one of the stories, it was nice to see the reporter talked to high school and college students for their perspective on the future of Wyoming energy and how it might affect their future plans.
  2. Casper Star-Tribune, Nicole Pollack — A series of stories that takes a good look at the changing energy market and how Wyoming can best move forward with multiple diverse approaches, including how a nuclear power plant in the state could help the economic fortunes of one of four communities vying for the project. Also takes a look back how, after 9-11, America worked to become more energy independent.
- HM. The Sheridan Press, Stephen Dow — Good mix of local business stories with emphasis on the state/future of the airport, downtown movie theater and a new coal mine in the area. Reporter did a good job incorporating how COVID affected airline travel and movie attendance.

#### 14. Agriculture Reporting

NO ENTRIES

#### 15. Arts/Entertainment/Culture Reporting

1. Wyoming Tribune Eagle, Niki Kottmann — These three well-written articles, led by the personal journey of a young singer's quest to overcome personal tragedies, topped this very competitive category. Great use of quotes throughout each piece.
2. The Sheridan Press, Stephen Dow — A nice selection of diverse pieces made this a close selection for the runner-up position. All were tightly written with good quotes in describing a local singer's return to his hometown; the use of discarded solar panels for art projects; and the great American writer Ernest Hemingway.

HM. Casper Star-Tribune, Ellen Gerst — Even though these three articles on different subjects were judged honorable mention, they easily could have been either first or second - all three were expertly written with plenty of detail. Loved the reporter's angle of a first-hand account of "Sneaking to the Beacon."

#### 16. Obituary Writing

1. Wyoming Tribune Eagle, "Colleagues remember Mike Enzi ..." Nikki Kottmann — A comprehensive piece that led readers through Enzi's life and impact to our state and those who loved him. Thoughtful and informative.
2. The Sheridan Press, "Paying tribute," Ashleigh Snoozy — A very touching remembrance of someone who will greatly missed. The author truly captured Gresham's legacy and the loss to those who loved him.

HM. Wyoming Tribune Eagle, "Bill Dubois left legacy ..." Margaret Austin — The author captured what Dubois passing meant to the community and his lifetime of contributions to Cheyenne.

#### 17. Headline Writing

1. The Sheridan Press, staff — Great headings. Great choice of fonts.
2. Laramie Boomerang, Greg Johnson, David Watson — Great use of fonts.

HM. Wyoming Tribune Eagle, staff — Great

#### 18. Special Section or Supplement

1. Wyoming Tribune Eagle, "Cheyenne Frontier Days," staff — Pictures are amazing and content is laid out in a very comprehensive order. Love it.
2. Wyoming Tribune Eagle, "2021 Wyoming Football Preview," WyoSports staff — Great Tab. Clear pics and great content.

HM. Casper Star-Tribune, "Energy Journal," Camille Erickson, Anna Shaffer — Great publication.

#### 19. Use of Graphic Elements

1. The Sheridan Press, "Sports awards," Doug Sanders, Matthew Gaston, Emily Simanskis — Nice variety of pictures-something from all sports. Maybe a name underneath each photo. Nice use of fonts and color.

#### 20. Information Graphic

1. The Sheridan Press, "Nurses Week," Deb McLain — Makes me want to be a nurse.
2. The Sheridan Press, "Backyard chickens," Deb McLain — This is so colorful and fun.

HM. The Sheridan press, "Doctors Day," Jon Cates, Kristen Czaban — Great content.

## 21. Front Page Design

1. The Sheridan Press, staff — Very clean easy to read front pages. Right amount of white space between stories. Only thing I question is the ad at the top of the page. Nice way to do the election results. Might have to change mine.
2. Wyoming Tribune Eagle, staff — Nice use of headlines. Could use a vertical rule between stories. Not sure about the preview on the top of the flag, my eyes go right to that instead of the stories. Could use a few more photos.

HM. Laramie Boomerang, Rebecca North —

The main headline needs to be larger showing your readers the main story. Headlines do seem small. I'd either put a border around all pictures or not at all.

## 22. Open Page Design

1. Wyoming Tribune Eagle, "Female Prep Athlete of the Year," Jeremiah Johnke — Love the layout.
2. The Sheridan Press, "Indoor track champs," staff — Very appealing.

HM. Wyoming Tribune Eagle, "The Runaway Grooms," Susan Gilmore — Great.

## 23. Small Ad

1. Riverton Ranger, "Brown Sugar Roastery," Anita Duran — The photos on the ad made you want to read the ad. The photo placement was great.
2. The Sheridan Press, "Open house," Jon Cates — The musical design on this ad drew your eye in and you knew exactly what kind of ad it was.

HM. The Sheridan Press, "Happy 101st birthday," Jon Cates — Great use of photo of birthday boy and informative, highlighting his service.

## 24. Institutional Ad

1. The Sheridan Press, "What a relief," Jon Cates — Nice use of white space along with images and testimonial.
2. Casper Star-Tribune, "IBEW," Dianna Arndt — The eye is drawn to the content of the ad with its 3-D appeal mixed with an array of color.

HM. The Sheridan press, "Campco," Deb McLain — The ad speaks Wyoming.

## 25. Merchandise Ad

1. The Sheridan Press, "Hammer," Jon Cates — Clean! Nice powerful heading that draws your eye to read the rest of the ad.
2. Riverton Ranger, "Seeds," Anita Duran — The image along with its content in the center of the ad makes one want to read more. Laid out nicely!

HM. (Tie) The Sheridan Press, "Sheridan Motor," Jon Cates — Nice use of space, goes to show that you do not need a full page ad to make your ad effective.

## 26. House Ad

1. Casper Star-Tribune, "Did you know?" Dianna Arndt — Attention grabbing!

## 27. Use of Color in Ad

1. The Sheridan Press, "Concept Z," Deb McLain, Jon Cates — Moving ad copy. I like the black/white image of the basketball players.
2. The Sheridan Press, "Sheridan Stationery," Deb McLain, Jon Cates — I like the ad layout. The holiday layout shines bright.

HM. The Sheridan Press, "Rocky Mountain Exteriors," Deb McLain — The color combo is top notch.

## 28. Best Designed Ad

1. The Sheridan Press, "Bison Beverage," Jon Cates — Attention grabbing- great graphics.
2. The Sheridan Press, "Concept Z," Jon Cates — Simple and to the point. Clean layout and design.

HM. The Sheridan press, "Craftco," Deb McLain

## 29. Public Service Award

1. Wyoming Tribune Eagle, "Reaching for representation," Staff — Bringing to light the need for minority representation is a great service for your community. Featuring people actively making a difference sets this series apart, despite the length writers did excellent job of keeping the readers attention.

### 30. Freedom of Information Award

1. The Sheridan Press, "FOIA," Ashleigh Snoozy — I like the way you took several approaches to inform your readers on topics such as the required internet publication of financial information. And as someone who has supported teaching people "critical reading" skills for years, I was thrilled to see your breakdown of how to read a newspaper. This information is unfortunately more important today than ever before. Well done!

### 31. Best Website

1. Casper Star-Tribune, Staff — Love the top scroll bar and everything is very easily accessible.
2. The Sheridan Press, Staff — Love this event calendar you have going on.

HM. Wyoming Tribune Eagle, Staff — Lots and lots of content on the homepage. Love it!

### 32. Plus Business Ad Idea

NO ENTRIES

### 33. Best Video Story

1. Wyoming Tribune Eagle, "Cheyenne South High School Cheer..." Michael Cummo — Great tribute video to this record-setting team.
2. Wyoming Tribune Eagle, "20th anniversary of Sept. 11 ..." Rhianna Gelhart, Hannah Black — This is a polished mixture of stills and video of the community commemorating the anniversary of 9/11 and does a great job of enhancing print coverage.

## LARGE WEEKLIES

1. General News
2. Green River Star, "Advocating for missing ..." Hannah Romero — No comment.
3. Gillette News Record, "Mr B an A+ educator," Cary Littlejohn — No comment

HM. Cody Enterprise, "Final homecoming for Tim Hart," Leo Wolfson — No comment

### 2. Spot News

1. Powell Tribune, "Rescued from 'the monster,'" Mark Davis — The story is concise but keeps readers engaged.
2. Powell Tribune, "Couple alleged to have inflicted ..." CJ Baker — Very in depth and insightful.

HM. Cody Enterprise, "Blessed to have him back," Zac Taylor — No comment.

### 3. In-Depth Reporting

1. Powell Tribune, "Eric Prince: Wyoming businessman?" CJ Baker — Talk about meticulous research! And, whenever reporting on a litigious subject such as this, that research needs to be solid and very carefully crafted. This piece nails every difficult component, and had me on the edge of my seat. It's the type of reporting you might expect from a big, national news outlet, and a good one. Readers are lucky to have such talent in their community. Kudos on a fantastic, professional, in-depth investigation.
2. Powell Tribune, "Contractor under fire," Kevin Killough — Wonderfully crafted in-depth reporting here sticks up for community members and families who were allegedly bilked out of tens of thousands, if not more. Shedding light on this kind of shady business dealing protects the community and provides a platform for accountability. Great work.

HM. Cody Enterprise, "Questionable contract removed," Joshua Leach, Zac Taylor — This is the kind of watchdog reporting that holds public officials accountable, protects taxpayers, and is crucial to our local communities. When no one is looking, who knows how many tax dollars find their way into the pockets of government cronies while while whistleblowers get bowled over in the dark. Fantastic work bringing this to light and serving your community well.

#### 4. Government Issue Reporting

1. Gillette News Record, "Protesters target library," Jonathan Gallardo — This story was a roller coaster of emotion and perspective.
2. Cody Enterprise, "Wild horse management," Leo Wolfson — No comments

HM. Green River Star, "Cell tower proposed in Green River," David Martin— A simple, yet detailed, explanation of a city council at work.

#### 5. News-Feature Story

1. Gillette News Record, "Room 2D542," Jonathan Gallardo — This was a highly competitive category, but Room 2D542 stood head and shoulders above the rest. A powerful story expertly crafted. Well done.
2. Jackson Hole News&Guide, "Jail is unintended fallback ..." Alexander Shur — This is an incredibly important story, carefully researched and beautifully written. Readers are well served by this talented reporter with an eye for the stories that need to be told.

HM (Tie). Powell Tribune, "Secrets of the trap cave," Mark Davis — Great feature story that digs into an interesting niche and the controversy that comes with it.

Cody Enterprise, "Wanted to be around people," Leo Wolfson — Great reporting about some lesser understood consequences of the pandemic that have a big impact on families and communities. Great work

#### 6. Feature Story

1. Gillette News Record, "American Dream," Cary Littlejohn — This story was very well written. It left me emotional at the end and at the same time, it kept my attention as the story progressed through the procedure in becoming a U.S. citizen -- something that someone born here takes for granted.
2. Gillette News Record, "A miner transition," Jake Goodrick — The subject of this story goes to show that you can teach an 'old dog' new tricks. The story was compelling and addressed a particular topic that can be fascinating.

HM. Douglas Budget, "An unexplainable joy," Trey Stewart — I enjoyed this story very much. It really delved into Alannah's sparkling personality and was very descriptive.

#### 7. Column Writing

1. Gillette News Record, Ann Kennedy Turner — The writer gives reader several instances in her writing to give readers a chance to go back in time to remember memories (in the instance of the drive -ins) and also an a ability to provide readers, both young and old a learning opportunity in her things to learn column. Her columns provided more than just simply "an opinion" they provided a learning and lifestyle touch.
  2. Green River Star, David Martin — The writer provided a bit of a life style in one of his columns "end of an era" which was able to provide depth to his writing to provide more than just "an opinion" feel.
- HM. Powell Tribune, Mark Davis — Writer processed great depth and clarity to his writing.

#### 8. Sports News Story

1. Gillette News Record, "Gone but not forgotten," Alex Taylor — Solid lede and a wonderful array of quotes from friends and family members of the victims.
2. Cody Enterprise, "Cowboy Christmas busy time," Amber Steinmetz, Zac Taylor, Leo Wolfson — I have to salute the effort that went into this, with interviews of some 11 different rodeo competitors to give us a peek into the lives of the people who come and make the Cody Stampede such a major event for the city.

#### 9. Sports Column

NO ENTRIES

#### 10. Sports Feature Story

1. Jackson Hole News&Guide, "Adaptive paragliding takes off," Evan Robinson-Johnson — I gave this a first place because of the unique subject matter. It was well written and left me with an inspiration to take to the skies. Great Job!
2. Gillette News Record, "In memory of Betty," Alex Taylor — I gave a second place rating because of the unique story line and also the quick thinking to jump on a story to be present with a short lead time. Well done.

HM. Powell Tribune, "Playing for Keaton," Carson Field — Well done.

#### 11. Outdoors/Environmental Reporting

1. Jackson Hole News&Guide, Mike Koshmrl — Well-researched and written. Thoroughly studied and the history of the subject matter is evident on these topics. These stories make people care about wildlife throughout the country, not just Teton County.
2. Powell Tribune, Mark Davis — The strength lies in the storytelling -- some of the best in the state. Reporting news in a way that makes readers want to know what happens next.

HM. Buffalo Bulletin, Mara Abbott — Good, detailed source interviews and concise delivery on big topics. Enjoyable to read.

#### 12. Education Reporting

1. Gillette News Record, Cary Littlejohn — Strong ledes. Reporter does an excellent job of digging a little deeper into the nuts, bolts and costs of the topic without losing the rhythm of the conversational tone she has created. Good use of quotes, when it likely would have been so easy to over-quote. Great use of breakouts.
2. Buffalo Bulletin, Ryan Hanrahan — Writer shows he is knowledgeable in the various education topics he's covering. Good ledes and good use of multiple sources.

#### 13. Business/Energy Reporting

1. Gillette News Record, Greg Johnson — First-rate, in-depth comprehensive reporting and storytelling. The emotional human implications on people in Wyoming was front and center in stories that focused on how Biden's executive order targets fossil fuels; Blackjewel's declaration of bankruptcy; and Peabody Coal's struggle to avoid bankruptcy/its cutting of retirement benefits negatively affects Wyoming residents.
2. Jackson Hole News&Guide, Mark Huffman — Stories include a unique property purchase by a man who owns a business that specializes in developing difficult construction projects; The Cloudveil, a new luxury hotel in town; and a tequila/mezcal entrepreneur bringing his own liquor brands to Jackson Hole. Stories incorporate strong feature leads. Stories are a nice hybrid of business reporting with a human interest bent and unique details about each business.

HM. Green River Star, David Martin — Stories focus on multiple new businesses opening in Green River; the SEDC's attempt to bring a manufacturer to Green River; and the Sweetwater County housing market heating up. Great relatable human leads on the new business and housing market stories.

#### 14. Agriculture Reporting

1. Powell Tribune, Kevin Killough — Strong trio of stories exploring various aspects of the ag industry in the Big Horn Basin. Excellent sourcing and storytelling.
2. Buffalo Bulletin, Ryan Hanrahan — Good use of descriptive storytelling to highlight the local/regional cattle industry, combined with a fun feature and a solid piece on hay prices.

HM. Buffalo Bulletin, Jen Sieve-Hicks — Excellent story on eagle trapping; other two stories were solid but not as strong.

#### 15. Arts/Entertainment/Culture Reporting

1. Gillette News Record, Cary Littlejohn — The writer submitted three very good and diverse entries in this category. The Rock Camp entry quoted many participants to give this piece a "live show" feel. The Cowboy Crooner wove a story of how the hometown singer uses his ranch life to come up with his song; and the Quid GoPro was another strong entry.
2. Green River Star, Hannah Romero — All three entries in this category could have been the "run-of-mill" previews of upcoming theatrical pieces, but the writer sought out contacts for the pieces who provided personal insights. Nice job.

#### 16. Obituary Writing

1. Jackson Hole News&Guide, "Koedt, 106, faced down Nazis," Mark Huffman — A lovely piece that folded in what the loss of Koedt means to the community. Skillful writing when weaving in her experience facing down Nazis.
2. Cody Enterprise, "Coe was good friend ..." Leo Wolfson — A wonderful remembrance of a man who meant so much to the state of Wyoming. The author dove deeply into his life. A beautiful piece.

#### 17. Headline Writing

1. Gillette News Record, Ann Kennedy Turner, Greg Johnson — Like that the a majority of the fonts are from the same family. Nice touch on the on the large bold font on top the headlines. This category was a tough one judge. It went to down preference on serifs and sans serif use.
2. Cody Enterprise, Staff — Again, a hard category to judge. Like the fact that the use of the font is the same throughout but maybe could add a 2 or 3 word kicker before the headline.

HM. (Tie) Green River Star, David Martin — Lots of different fonts-maybe stick to either serif or sans serif. Nice use of hierarchy on headlines.

Douglas Budget, Staff — I'd give this one a honorable mention. Headlines seem wordy. Headline leading could tighten up a bit.

#### 18. Special Section or Supplement

1. Cody Enterprise, "Legends," Staff — The amount of time and research that went into this supplement is staggering. Well-done rustic layout fits the material and the advertising tie-ins to the material are done well.
2. Powell Tribune, "Park County Fair," Staff — From a person who has laid out several of these sections, I have to give credit to the total team effort with layout, local features, photography and advertising sales for this section. Sections like this provide a sense of community and provide something that no other form of media can.

HM. Gillette News Record, "A Year of COVID," Staff — A solid section that summarizes a historic year in local/regional news. The only special section I've seen that did a recap of the COVID-19 pandemic from a local angle.

#### 19. Use of Graphic Elements

1. Cody Enterprise, "Legion Baseball," Amber Steinmetz, Cassie Capellen — Lots of great information, very easy to read. Nice use of color and cutouts of players. Really like the layout. Might be something I use.
2. Cody Enterprise, "Bennett Brothers by the numbers," Cassie Capellen — Great idea! Comparing the two brothers even though several years apart. Great layout!

#### 20. Information Graphic

1. Buffalo Bulletin, "Wyoming Cares Act appropriation," Stacy Bronson — I liked the simplicity. It was easy to follow the purpose and where the money was allocated, although when I saw that broadcast communication infrastructure received \$100 million I was asking why...then I figured it had to do with remote learning or something. Your graphic engaged me. Nice work!

2. Cody Enterprise, "Park County Sheriff annual report," Cassie Capellen — Nice work. It's well laid out. Easy to figure out what it is telling the reader, plus easy to read with the colors. Nice job!

HM. Buffalo Bulletin, "Pay to play," Stacy Bronson — I like the creativity of using the pics in the word "PLAY". It took a few minutes to figure out what all the numbers meant, then once I figured out what it all was telling me, then it made sense. A headline explaining why it was a bad idea may have helped. Looks nice. Good job.

#### 21. Front Page Design

1. Powell Tribune, Steve Johnston, staff — Nice layouts with the vertical and horizontal rules, which make it very easy to read. Just a very clean front page. Maybe fill out the headlines to fit the story. The mugshots should be either in the columns and placed between two columns-keep it consistent. Overall a very nice looking front page.
2. Cody Enterprise, Staff — Nice clean front page. Great use of photos. Just the right amount of space between stories and photos. My preference is not to ragged right the stories.

HM. Gillette News Record, Ann Kennedy Turner, Greg Johnson — Could maybe use one more story on the front page. I'd keep the type either ragged right or not. Like the use of some the headlines. Overall another great looking front page. This category wasn't easy to judge.

#### 22. Open Page Design

1. Buffalo Bulletin, "It really is a wonderful life," Jessi Dodge, Stacy Bronson —

Not only is this design beautiful and unique, but it does the best thing a design can do: serve a purpose. The black and white art for this subject matter is a spot-on choice and one that sets the tone for the page and all of it's design pieces. The text wrap on the main photo adds a lovely bit of movement and perfectly frames the photo subject.

Supplemental images are arranged nicely to allow for some flowing white space which nicely complements the darkness above. A bit of work in the headline to make the text more customized to the page and the elimination of



some disproportional white space above the bottom left photo would have made this a 10/10. Overall, fantastic design and great concept.

2. Buffalo Bulletin, "Good fun at the fair," Jessi Dodge, Stacy Bronson — An artistic layout that allows photos to flow together and paint a picture of the event. Excellent variety in shapes and sizes of photos included and wonderful ratio in comparing dominant art to supporting images.

Nice design.

HM. Powell Tribune, "Ancient grains," Gary Staebler, staff — A bright and clean design that offers wonderful balance of colors and elements. Great use of color and negative space. Be mindful of elements too close together and be sure to give your text -- especially large text like headlines -- room to breathe. Great work.

#### 23. Small Ad

1. Cody Enterprise, "Always in good taste," Mike Voss, Cassie Capellen — Attention grabbing, clean and good use of space. Simple yet attention grabbing. Coupon helps.
2. Powell Tribune, "Zombie Walk," Steve Johnston, Ashley Lauritzen — Great use of font along with graphic and color. Easy to read, clear and crisp.

HM. Gillette News Record, "Advance Auto Parts," JR Study — I love when you know what an ad is without words and this fits that exactly! Clean and easy and we know exactly what they are meaning without words. Great use of space.

#### 24. Institutional Ad

1. Gillette News Record, "Meet our staff," JR Study — No comment.
2. Powell Tribune, "WYDOT (Plow trucks)," Steve Johnston, Toby Bonner — No comment

HM. Buffalo Bulletin, "Eliaison Financial," Stacy Bronson — No comment.

#### 25. Merchandise Ad

1. Cody Enterprise, "Happy Hour Specials," Megan Barton, Cassie Capellen — The colors are amazing on this ad. It pops and is very eye catching.
2. Buffalo Bulletin, "Bloedorn Lumber," Stacy Bronson, Ashley Hughes — The photo is very catching for DIY project. Great detail.

#### 26. House Ad

1. Powell Tribune, "Blow them away," Gary Staebler, Toby Bonner — Attention grabbing, visually easy to understand. Clean and clear. Great use of space.
2. Powell Tribune, "Blowout sale," Staff — Good use of white space...clean clear and easy to read. Like the idea of doing this on the same page with finger pointing...

HM. Powell Tribune, "Such good response," Gary Staebler, Toby Bonner — Good way of thanking the client and getting the point across... I like the idea of showing the ad again along with the quote.

#### 27. Best Use of Color in Ad

1. Cody Enterprise, "Let your imagination run wild," Shannon Severude, Cassie Capellen — Love this ad! Your imagination showed through to see how imagination is suppose to be. This is an ad I would be proud to have in my paper. Very well done.
2. Buffalo Bulletin, "Buffalo chamber," Stacy Bronson — You have everything you need to attract someone to continue too look at what's going on in Buffalo. The photo of your downtown is perfect.

HM. Buffalo Bulletin, "Sports Lure," Stacy Bronson — This is a sport photo. The lacing of the shoes personally is one of my favorite things as an athlete your shoes are everything. Great job!

#### 28. Best Designed Ad

1. Buffalo Bulletin, "Buffalo Chamber," Stacy Bronson — The photo and color detail is so beautiful.
2. Gillette News Record, "Now Delivering," JR Study — Photos of the food look real. Ad is down to the point.

#### 29. Public Service Award

NO ENTRIES

#### 30. Freedom of Information Award

NO ENTRIES

### 31. Best Website

1. Buffalo Bulletin — Organized and full of content.
2. Powell Tribune — Love the feature photos on the home page.

HM. Gillette News Record — Make sure the web address is correct. Had to Google it to find it!

### 32. Plus Business Ad Idea

1. Douglas Budget, "Health Department community outreach," Matt Adelman, Alisha Carver, Lisa Adelman — Great work on spreading the word on the importance of vaccinations by putting a very local touch in each of the ads.
2. Gillette News Record, "A Taste of Gillette," staff — Well done series promoting local dining establishments. I'm sure that your readers enjoyed learning about these dining opportunities and the advertisers saw a boost in business.

### 33. Best Video Story

1. Buffalo Bulletin, "Buffalo 75 years later," Staff — Very engaging, well produced.
2. Powell Tribune, "Race4Recovery," Kevin Killough — Great subject. Could have used some narration from a reporter to set the scene. A few rough edits.

## SMALL WEEKLIES

1. General News
2. Pine Bluffs Post, "Rare Christmas star is seen ..." Dawnna Merryfield — Great story! Astronomy probably does not make the front page of newspapers often, so it was wonderful to see this. Excellent writing.
3. Sublette Examiner, "Wolf management," Joy Ufford — Great subject in light of changes in ecosystems, species management and impacts with other things. Story flows well.

HM. Kemmerer Gazette, "Kemmerer hunter finds himself ..." William Billingsley — Enjoyed the voice, tone and structure of the story. Very well thought out story.

### 2. Spot News

1. Uinta County Herald, "Tragedy strikes," Sheila McGuire — Tragic story, handled sensitively under immediate deadline pressure, with beautiful writing to boot. Love the description of items on the table at the vigil.
2. Lovell Chronicle, "Fire consumes Peterson Home," David Peck — A true spot news story, well fleshed out about what transpired in the actual event.

HM. Lovell Chronicle, "Fire destroys local meat and dairy plant," David Peck — This is a great story, but it's really more of a feature about the aftermath than the event itself. A lot of detail pulled together in just a few days.

### 3. In-Depth Reporting

1. Newcastle News Letter Journal, "Ambulance service," Alexis Barker — This is a strong series of stories addressing a pressing issue in the community. The stories themselves are self-contained, so readers who haven't kept up with it will understand a story fully, even if it's read in isolation. There's a good variety of sources and the article addresses problems the community might still have, even after the sale was figured out. I can't think of any places where I felt like information was missing or like there was a question that the article didn't answer (or couldn't answer, as the story was ongoing, and in those cases, that question was always given to the reader with information on what leaders are looking to do next)
2. News Letter Journal, "Boundary debate looms," Bob Bonnar — While I would have appreciated some more information about why the voting bloc was split in the first place, I think this story gives a balanced, thorough look at the concerns of local officials, the effects of the last redistricting (and how the community responded to it) and gave good information on what the process might look like going forward. Overall, a solid piece with lots of research and solid sources, and the organization and flow make it easy to understand. It also keeps the story grounded and gives voters information on how they may personally be/have been affected and what they can/have done about it in the past.

HM. Basin Republican Rustler, "Indigenous people," Barbara Anne Greene — In my opinion, the Sept. 30 article is the strongest. It's powerful, mostly well-organized and makes a national story local. It explains an important issue in easy-to-understand language while keeping readers' emotional investment. But, the October articles are less well-

organized and are harder to follow. I feel like, with some tweaking, especially in October articles, this could easily have been my first or second place pick. The headlines need a bit of work. The September one can be misread easily as missing and murdered indigenous people CAUSING the problem rather than their disappearances being a problem.

I praise this article for highlighting such an important issue and containing so much research and information - it's a very important story to tell. The information about Wyoming media vs. national media is really interesting, too, and I'm glad it was highlighted.

#### 4. Government Issue Reporting

1. Glenrock Independent, "Police chief investigated," Cinthia Stimson — An in depth and doggedly pursued investigation of a mysterious controversy between a mayor and police chief.
  2. Lovell Chronicle, "Armory building not slated for demolition," Ryan Fitzmaurice — Well written explanatory article easing community fears that an historic building would be demolished
- HM. Newcastle News Letter Journal, "Commissioners keep votes secret," Alexis Barker — Story raises good questions about a questionable election process.

#### 5. News-Feature Story

1. Torrington Telegram, "Sammy Strong," Jensen Jennings — Sammy Strong was well written, thoroughly researched and here's the kicker: It was an inspirational story for everyone, the reader, the common complainer and especially the individual facing seemingly insurmountable odds, much like Sammy. Well done, congratulations.
  2. Lovell Chronicle, "Hunter ambushed by grizzly," David Peck — Riveting and hard to imagine storyline for us from grizzly territory. Well documented and written.
- HM. Saratoga Sun, "No pressure while under pressure," Joshua Wood — Seemingly harrowing experience. Well told. Would like to have known why pilot chose Saratoga in mid-flight. Nice job.

#### 6. Feature Story

1. Lovell Chronicle, "A passion for agriculture and community ..." Ryan Fitzmaurice — Liked the story structure. I always look for creativity, solid writing and how the story is set up when judging features and this story was the best crafted among all the entries.
  2. Guernsey Gazette, "Kindness Ranch animal sanctuary," Mark DeLap — Solid writing. Interesting story.
- HM. Lovell Chronicle, "Leaving a family ..." Ryan Fitzmaurice — Creative introduction helps pull the reader in.

#### 7. Column Writing

1. Uinta County Herald, Sheila McGuire — A very easy read, yet thought provoking. Kept my attention from the start to the end.
  2. Pine Bluffs Post, Mike Heath — Wow, so much information handed out, but easily received. Who knew a column on garlic scrapes could keep my interest? Well done.
- HM. Star Valley Independent, Dahl Erickson — The writer knows his sports! Very well written, and timely.

#### 8. Sports News Story

1. Greybull Standard, "Remembering 'the shot,'" Marlys Good — Well done making compelling reading out of a lengthy look back at one of the most memorable moments in school history. Bonus points for getting interviews with five different team members; many entries in this category settled for just a comment from the coach.
2. Uinta County Herald, "Red Devils 4-0 after homecoming win," Don Cogger — A clear and well-written game report with great quotes from a handful of different team members, standing out among the other entries. My only complaint is that it shouldn't take until the fifth paragraph to mention the actual score of the game.

#### 9. Sports Column

1. Newcastle News Letter Journal, Sonja Karp — Nice work. There is more to sports than numbers and stats. Life lessons expressed through your columns is a fresh reminder.
2. Northern Wyoming News, Alex Kuhn — I rated your entry as second place because I liked the depth but I felt the columns were too long.

HM. Pine Bluffs Post, Jim Merryfield — I rated your entries as Honorable Mention because they seemed to be more of a Sports brief as opposed to a sports opinion piece.

#### 10. Sports Feature Story

1. Uinta County Herald, “Local riders shine,” Don Cogger — I chose Local Riders Shine because it covers a non traditional sport and it had all the important info along with quotes from participants to organizers. It was also well presented on the page with great photos. Nice work!
2. Lovell Chronicle, “A trip to KC brings national attention ...” David Peck —

I liked the idea of a sports feature that isn't directly about an athlete but a fan of a very successful athlete. Unique angle, plus the circumstances around attending the game drew me to tears. Well done!

HM. Platte County Record Times, “Local boxer hopes to make it ...” Mark DeLap — I really liked the story and the different aspects brought out. I like seeing alternative sports coverage and the fact she's only 12, boxing, cheerleading and then mom gets involved is such a heart warming angle how a sport can bond families. Well done!

#### 11. Outdoors/Environmental Reporting

1. Uinta County Herald, Kayne Pyatt — Consistent and thorough reporting on drought. The on-the-ground impacts were detailed in the voices of locals, ranchers and other local officials while integrating broader statewide perspectives. The reporting told a story of drought that truly captured the moment in time of the community.
2. Newcastle News Letter Journal, Alexis Barker — Good reporting on the local fire impacts and solid storytelling.

HM. Sundance Times, Sarah Pridgeon — Good national reporting for a local beat. It's difficult to connect Washington to the daily, "What does this mean for me?" reader, but these pieces consistently nailed that.

#### 12. Education Reporting

1. Uinta County Herald, Sheila McGuire — Writer has taken the time to gain an understanding of the varied issues faced as an education reporter. With that, the writer has demonstrated the ability to craft a story that is interesting, informative and readable. Use of multiple sources adds depth and makes the stories more engaging. Strong ledes. Excellent work.
2. Sundance Times, Sarah Pridgeon — Tight, informative ledes. Writer excels by providing a clear explanation of the issues, a good breakdown of the deeper topics involved, and multiple sources to bring some depth to the coverage.

HM. Saratoga Sun, Joshua Wood — Writer demonstrates a knowledge of the issues. Ledes are tight and engaging, although a bit long.

#### 13. Business/Energy Reporting

1. Saratoga Sun, Mike Armstrong —A colorful series of articles about historic hotel/restaurants -- The Hotel Wolf, The Virginian and Elk Mountain Hotel -- that depict the origins of the hotels; how they thrived through the decades with different owners; and challenges faced and overcome to keep the hotels going during the pandemic. Lots of interesting historical details and good quotes.
2. Saratoga Sun, Joshua Wood —Stories focus on local businesses in Saratoga – a clothing shop, a longtime hardware story and a husband-and-wife business who specialize in making and selling leather products. The stories were good at showing the personalities of the business owners and their relationship to the community and their customers.

#### 14. Agriculture Reporting

1. Newcastle News Letter Journal, KateLynn Slaamot —Well-written stories about community leaders in agriculture.
2. Saratoga Sun, Mike Armstrong — Nice profiles on ranch families/individuals.

HM. Saratoga Sun, Joshua Wood —

#### 15. Arts/Entertainment/Culture Reporting

1. Saratoga Sun, Mike Armstrong —The writer produced a nice mixture of entertainment pieces, including a pair of historical pieces on Owen Wister, and a Carbon County ghost town. The high school artist piece was a good peek into the student's future aspirations.

2. Sundance Times, Sarah Pridgeon —The writer provided good information to her community, including land donated for recreational use and a new county fair show ring for 4-H students. Quotes from local residents helped the reporter's articles.

#### 16. Obituary Writing

1. Lovell Chronicle, "Arlene Ross ... " David Peck — The author truly captured the spirit of Ross and what her passing means to the community. A wonderful tribute.
2. Lovell Chronicle, "Mike Enzi: A tragic end ..." David Peck — The author truly captured Enzi's spirit and the importance of his work to Wyoming. A beautiful tribute.

#### 17. Headline Writing

1. Uinta County Herald, Bryon Glathar, Don Cogger — Loved all the headlines. Very creative with the fonts. I liked how most of the headlines were personal and not like a press release.
2. Saratoga Sun, Joshua Wood — Great headlines. Went well with article. They all flow nicely and are eye catching.

#### 18. Special Section or Supplement

1. Lovell Chronicle, "Fair 2021," Staff — Shoot for the stars! It was hard to miss this year's fair theme as it was in the title, many of the ads, and some of the articles. Great tie in! The good variety of articles by many authors kept me interest and promoted the many great aspects of the fair. The theme of most of the ads stayed true to the fair. Very few were stock ads. Photos were unique and well labeled. Things to improve on: possibly include a welcome to the fair general article at the beginning and include some fair-related graphical embellishments.
2. Star Valley Independent, "Summer Guide 2021," Staff — The degree to which the advertising promoted Summer floored me. Even the hardware store ad promoted summer. The articles were varied and interesting. The maps and the local photos with cutlines helped make this section great. What kept this section from taking first was the use of several stock photos.

HM. Saratoga Sun, "2021 Platte Valley Adventure," Staff — The Intro made me laugh and the articles all held my attention. I wish there was author and photo credit somewhere, even if it was in a publishers information box. The presentation was phenomenal. I loved that you used photos of the actual hiking and boating trails. On the first read through, I noticed that several of the ads had adventure built into them. Expand on this for more bonus points next time!

#### 19. Use of Graphic Elements

1. Star Valley Independent, "Halloween," Aubrey Taylor — Great use of graphics and getting the transparency of the spider image correct to blend with the background, though I'm sure a good portion of your audience got the heebie jeebies!
2. Lovell Chronicle, "Lifted," Karlie Hammond —The graphic helps to break up the text-heavy top of this page and draws the reader's eye.

#### 20. Information Graphic

1. Lovell Chronicle, "Election Results," Karlie Hammond, Dustin McClure —Clean, eye-pleasing design that conveys the important information concisely without being too busy.
2. Saratoga Sun, "2021 Halloween Walk Map," Dana Davis — Designing maps like this and keeping them current and properly labeled is always a time-consuming process, but graphics like this are an invaluable part of any small-town celebration.

HM. Basin Republican-Rustler, "Schedules," Dustin McClure — Quick, effective way to keep fans engaged. There's a spacing issue in the Burlington volleyball schedule, and the way months/dates are displayed is different between the four graphics. People notice little details like that.

#### 21. Front Page Design

1. Greybull Standard, Nathan Oster — Love these front pages! They are so fun and well organized. Its not over the top and none of your articles get drowned out by the other. Overall is great front page design.
2. Star Valley Independent, Aubrey Taylor, Amanda Nelson — Love how you used your cuts on the front page. It's not over the top, its just enough to grab your attention. Great front pages.

HM. Saratoga Sun, Dana Davis — This is a nice layout and an interesting way to set up your headlines. I love that you changed your logo to match a theme. It's all nice and simple unlike some front pages that are over the top.

## 22. Open Page Design

1. Saratoga Sun, "Saratoga Homecoming," Dana Davis — Great eye-catching layout!
2. Lovell Chronicle, "State champs," Karlie Hammond, Dustin McClure — Nice clean layout with great use of color photos!

HM. Uinta County Herald, "Fun at the Uinta County Fair," Don Cogger — Nice photo story. We really appreciate that all the photos have cutlines.

## 23. Small Ad

1. Star Valley Independent, "Stink Stank Stunk," Aubrey Taylor — Great byline! Love it!
2. (Tie) Basin Republican Rustler, "Summer concert series," Dustin McClure — Clever use of "butte."

Star Valley Independent, "Mountain Valley Mattress," Amanda Nelson — Very clean design.

## 24. Institutional Ad

1. Dubois Frontier, "First Baby," Christine Snow — Clean. good use of white space. Reader friendly.
2. Newcastle News Letter Journal, "Back to school," Amy Menerey — This ad did a great job of making a lot of information easy to read and understand. Use of color and graphics were on point.

HM. Star Valley Independent, "APT," Aubrey Taylor — Layout of ad makes it easy to read and photo draws attention. Simple and clean.

## 25. Merchandise Ad

1. Lovell Chronicle, "Red Apple," Karlie Hammond — Great theme.
2. Basin Republican Rustler, "Red Apple," Karlie Hammond — Good use of graphics.

HM. Star Valley Independent, "Vocalist Christmas," Amanda Nelson — Color pops, eye catching.

## 26. House Ad

1. Star Valley Independent, "Does Advertising Work?" Amanda Nelson — Love the testimonials!
2. Dubois Frontier, "We're going places," Christine Snow — I love the idea of the map! Very good!

## 27. Use of Color in Ad

1. Saratoga Sun, "Start your New Year off right," Dana Davis — Wonderful use of color. I love the simplicity of the ad.
2. Star Valley Independent, "Tech 12," Aubrey Taylor — Modern, simple and to the point. Great job.

HM. Lovell Chronicle, "Queen Bee - Sweet Success," Dustin McClure — I love the logo and the honey at the top.

## 28. Best Designed Ad

1. Newcastle News Letter Journal, "RPM Days," Amy Menerey — Love this ad! Very eye catching and the flow is not confusing at all considering how much information had to be on it. It's not overly cramped either. I love how everything goes together.
2. Saratoga Sun, "Gema sings the blues," Dana Davis — Amazing ad! Simple design makes it stand out nicely. Isn't over crowded and the important info stands out. Only thing I see is the text gets close to the edge. But besides that, this is a really great ad.

HM. Star Valley Independent, "Broadcast numbers," Aubrey Taylor — No comment.

## 29. Public Service Award

1. Saratoga Sun, "2020 unofficial election returns," Dana Davis, Joshua Wood — Enjoyed the layout and clean look for the election results, much clearer than writing your typical story or black and white graph.
2. Star Valley Independent, "Mobile food pantry," Staff — I like the coverage of the mobile food pantry as a community service. I think this a good reminder to the community about how many local people struggle.

HM. Saratoga Sun, "Church calendar," Staff — Church Calendars are an excellent community service for new & existing community members, the inclusion of weekly church activities besides Sunday services make this a value to the community.

## 30. Freedom of Information Award

## NO ENTRIES

### 31. Best Website

1. Newcastle News Letter Journal, Alexis Barker, Bob Bonnar — Website is very organized, easy to navigate and up to date. There are many options to explore without having to call or email with questions.
2. Star Valley Independent, staff — Love the big heading with all the nice photos. Really draws a reader in. Very accessible. Great Job!

HM. Lovell Chronicle, Karlie Hammond, Dustin McClure, staff — Organized and up to date.

### 32. Plus Business Advertising Idea

1. Northern Wyoming News, “Why I Mask Up,” Karla Pomeroy, Jane Elliott — Clever way to promote masking up. Great cooperation between healthcare system and newspaper.
2. Star Valley Independent, “Christmas in the Tetons,” Aubrey Taylor — Great use of strong graphic to draw reader to the ad.

HM. Thermopolis Independent Record, “Welcome HSCHS Alumni,” staff — Nostalgia sells. Wide range of historical photos brings home the welcome to alumni.

### 33. Best Video Story

1. Platte County Record Times, “Homespun — the Hunger Initiative,” Mark DeLap — Could pay more attention to the video's sound quality, but otherwise engaging.