



FEBRUARY 2022

WYOMING PRESS ASSOCIATION



WPA Bulletin

2121 Evans Avenue • Cheyenne, WY 82001 • 307/635-3905 • Fax 307/635-3912 • wyopress@wyopress.org • www.wyopress.org

Upcoming Events

March 13

Daylight savings time

April 15

WPA Office closed for Easter Holiday

April 22

WPA Board of Directors Spring Meeting, Zoom

May 30

WPA Office closed for Memorial Day

June 24

WPA Board of Directors Summer Meeting, Hulet2

NEWSPAPERS IN SHERIDAN, DOUGLAS, PINEDALE NAMED BEST IN WYOMING

Newspapers in Sheridan, Douglas and Pinedale were named the best in the state at the 2022 Saturday evening banquet during the Wyoming Press Association's annual convention Feb. 3-5 in Casper. The Sheridan Press, Douglas Budget and Pinedale Roundup were all announced as winners of the WPA's "general excellence" award, the association's top award for high quality work in all aspects of newspapering.

The Sheridan Press was named the general excellence winner among the state's daily newspapers and also placed second for advertising and typographic excellence.

Placing second for general excellence was the Riverton Ranger, which also placed first for excellence in editorial writing.

Following the Riverton Ranger in second for editorial writing was the Wyoming Tribune Eagle, which also placed first for advertising excellence and typographic excellence and second for photographic excellence.

The Casper Star-Tribune won the association's award for best photography.

Among large weekly newspapers, those with a circulation above 2,500, the Douglas Budget placed first for general excellence, followed in second by the Buffalo Bulletin. The Bulletin also claimed second place for photographic excellence.

The Jackson Hole News&Guide won top honors for advertising excellence, editorial writing and photography.

The Gillette News Record placed first for typographic excellence and second for editorial writing, while the Powell Tribune placed second for advertising excellence and the Cody Enterprise placed

See BEST IN WYOMING next page

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Industry job postings, webinars and news!



Member-relevant posts!



www.wyopress.org

Lots of good information!



wyopublicnotices.com

Public notices printed in all of Wyoming's newspapers



MAJOR AWARD WINNERS - The Sheridan Press won several major awards at the WPA's Annual Convention in Casper Feb. 3-5. Among them was first place for General Excellence, From left are Margaret O'Hara, Ashleigh Snoozy, Matthew Gaston, Publisher Kristen Czaban, Suzie Gleason and Megan Davidson. (Courtesy photo)

2022 WPA BOARD MEMBERS**Jen Sieve-Hicks, President**

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Joshua Wood, Sec./Treas.

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WPA STAFF

Darcie Hoffland, Executive Director
Josie McDaniel, Deputy Director



U.S. REP. LIZ CHENEY stopped by the WPA's annual convention, spending about 20 minutes discussing, among other topics, her role on the House select committee investigating the Jan. 6, 2021, attacks on the U.S. Capitol and challenges she'd faced from state and national Republicans after taking a stance against former President Donald Trump's attempts to overturn the 2020 election.

SUNSHINE WEEK PROMOTES OPEN GOVERNMENT

This year Sunshine Week is March 13-19. Join News Leaders Association in the annual nationwide celebration of access to public information and what it means for you and your community.

To ensure transparency in government, Wyoming has Sunshine Laws requiring government transparency and accountability - a three-legged stool of open government essential to our democracy including open meeting laws, freedom of information or public record laws, and public notice laws.

Democracy depends on a knowledgeable citizenry whose access to a range of information enables them to hold their public officials accountable.

Sunshine Week, founded in 2005, is a national initiative to promote open government spearheaded by the News Leaders Association. Its purpose is to provide the media and the public with the tools and resources necessary to ensure that government operations are open and transparent.

For more information visit: <https://www.newsleaders.org/sunshine-week-about>.

BEST IN WYOMING

CONTINUED FROM FRONT PAGE

second for typographic excellence.

Among small weekly newspapers, the Pine-dale Roundup won general excellence, followed by the Greybull Standard.

Top editorial honors went to the Northern Wyoming News in Worland, while the Platte County Record Times placed second. The Record Times also placed second for photographic excellence.

The Lovell Chronicle placed first for photographic excellence.

The Uinta County Herald in Evanston won the top award for advertising excellence, followed in second by the Newcastle News

Letter Journal.

The Dubois Frontier placed first for typographic excellence, followed in second by the Thermopolis Independent Record.

Wyoming Tribune Eagle reporter Hannah Black was named the WPA's journalist of the year and Mike Moore of the Gillette News Record was named the association's photographer of the year.

A photo by Jessi Dodge of the Buffalo Bulletin was selected as the WPA's photograph of the year.

For the complete list of major award-winners, see page 11.



HALL OF FAME INDUCTION - Dave Bonner, left, Powell Tribune’s publisher of 58 years, was inducted into the Wyoming Press Association Foundation Hall of Fame at its annual convention in Casper Feb. 3-5. Bonner’s three children -- Brad Bonner, Shelby Wetzel and Toby Bonner -- owners of the Tribune, presented Bonner with the award at the ceremony. The men and women honored by the WPAF Hall of Fame are inducted for their significant contributions to Wyoming’s newspaper industry. Each has been selected for induction based on their nomination by members of the industry and a review of their careers by a WPAF Hall of Fame committee. The publishers, editors, ad directors and others inducted represent the very best qualities of Wyoming newspaper people. At right, son Toby gives his dad a congratulatory hug. *(Photos courtesy of the Powell Tribune)*

2022 WPA BOARD MEMBERS NAMED

MARTIN, ROBINSON NEW MEMBERS; SIEVE-HICKS IS PRESIDENT

New members were elected to the board of directors at the 2022 Annual General Membership Meeting held during the WPA Convention Feb. 3-5 in Casper.

David Martin, editor and publisher of the Green River Star, and Michelle Robinson, president of the Casper-Star Tribune, were both elected to fill three-year terms on the board.

WPA President Jen Sieve-Hicks said, “I am excited to welcome David Martin from the Green River Star and Michelle Robinson from the Casper Star Tribune onto the WPA board of directors. Both David and Michelle bring years of newspaper industry experience to the board, and I look forward to working with them. I'm honored to have been elected president of the WPA and look forward to serving this full term.”

Sieve-Hicks, executive editor of the Buffalo Bulletin, ran for and was re-elected to another three-year term on the board. She was also elected by board members to continue as president into the 2022 year. She had stepped into that role in March of 2021

when it was vacated by then WPA President Rory Palm.

Jeff Moberg, publisher of the Sundance Times, was elected to a full term as vice president, and Joshua Wood, publisher of the Saratoga Sun, was elected secretary / treasurer.

Kristen Czaban, publisher of The Sheridan Press, continues her second term as a board member.

Also on the board are Associates Group Liaison Milton Ontiveroz, and ex-officio members Cindy Price Schultz, UW Dept. of Communication and Journalism and Ken Smith, UW Liaison Emeritis.

Under amended article 4, section 1 of the WPA constitution members of the board of directors shall be owners, publishers or senior staff members who execute leadership responsibilities and decision making for newspaper publishing businesses.

The board makeup no longer requires representation by newspaper publishing categories such as dailies and small weeklies.



Jen Sieve-Hicks
Buffalo Bulletin



Jeff Moberg
Sundance Times



Joshua Wood
Saratoga Sun



Kristen Czaban
The Sheridan Press



David Martin
Green River Star



Michelle Robinson
Casper Star-Tribune



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From left: Dave Eskelsen, Tiffany Erickson and Jasen Lee.





HAPPY SEND-OFF - WPA members give Deputy Director Cec Moats a standing ovation at the Saturday evening banquet of the group's annual convention in Casper Feb. 3-5. Moats is retiring the end of March after almost 30 years with the association.

--photo by Aaron Ontiveroz



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Public Notices

Consumer insights from the
Wyoming Press Association

402,000, or 87% of Wyoming Adults, Turn to Local Print or Digital Newspapers for News and Information

⇒ **78%** of Wyoming adults read public notices in **local print or digital newspapers** (tax increases, zoning changes, minutes of local government meetings, etc.)

⇒ **68%** believe that state and local governments should be **required to publish** public notices in **newspapers** on a regular basis as a service to the community

⇒ **86%** cite **local newspapers** or **newspaper websites**, as their “**most trusted**” sources for public notices vs. government and related sources

Local newspapers and **newspaper websites** are “**relied on more often**” than any other source by Wyoming adults seeking information about their local governments

	Local newspapers/newspaper websites	63%
	Word-of-Mouth/Friends/Relatives	32%
	Government Websites	31%
	Local Radio	29%
	Local TV/Cable	21%
	City Newsletters	19%
	Public Bulletin Boards	19%
	Non-Government Websites	7%

Readers of Wyoming Newspapers Are More Active in Their Communities

	Total WY Adults	Newspaper Readers
<i>Involved</i> I feel I have a responsibility to help shape the future of my community	88%	91%
<i>Engaged</i> I often voice my opinions about local community issues like education, traffic, taxes, economic development, etc.	60%	64%
<i>Influential</i> For important issues facing my community or the country, I often reach out to elected officials, political candidates or the media to express my opinions	42%	45%
<i>Outspoken</i> People frequently turn to me for information about our local community	40%	44%

**percent in agreement*

Newspaper Readers Are More Likely to Contact **Elected Officials** and **Community Leaders** Than the Average Adult (56% vs. 51%)

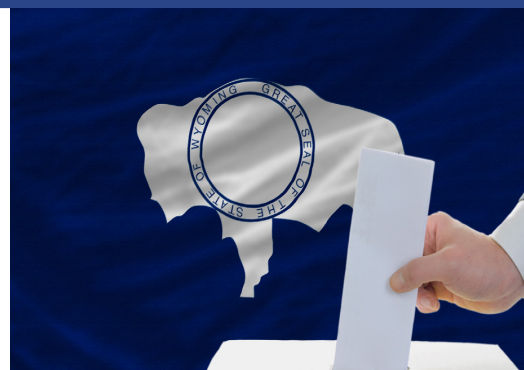


95% of all Wyoming adults who contacted local officials to let them know how they felt about specific issues are newspaper readers

Newspaper Readers Are Active Voters

75% of Wyoming newspaper readers **vote** in **state** and **national elections**

86% of Wyoming newspaper readers **vote** in **local, school board** and **city elections**



TRADITION - Throughout WPA history governors have spoken to members at their annual convention. Below, Gov. Mark Gordon speaks at the "Meet the Press" luncheon Feb. 4 in Casper. At right, former WPA Executive Director Jim Angell takes a moment to greet the governor. (photo right courtesy of Dustin Bleizeffer).



A Great Big
THANK YOU TO OUR
SPONSORS!

You helped make the
2022 WPA
ANNUAL CONVENTION
a success!!



Let's turn the answers on.



Your generosity and support for Wyoming newspapers makes a difference in our mission of maintaining and progressing quality journalism in our communities!

PECK PAPERS SOLD

RANGER, JOURNAL, WIND RIVER NEWS NOW PART OF EDWARDS GROUP HOLDINGS

(From the Riverton Ranger)

Wyoming Media LLC, who purchased The Ranger and its sister newspapers the Journal in Lander and Wind River News, has transferred its stake to Edwards Group Holdings — an employee-owned company that owns five local radio stations (KTAK, KvOW, KFCW, KDnO, KWYW). The papers had been bought Jan. 10 by Riverton-based financial adviser Grace Andrus, who operated the business under the new corporate name, Wyoming Media.

The transaction brings more than 20 employees onboard with Edwards Group as of Feb. 1, joining more than 100 employees across the country as owners of the company, according to an article in The Ranger.

The Edwards Group owns and operates dozens of newspapers and radio stations across four states.

In 1953, Bob and Roy Peck merged their weekly Riverton Times with E.T. “Beany” Childers’s Riverton Review, creating the twice-weekly Ranger. The paper was converted to a daily in 1960 and added a Sunday edition in 1999.

Riverton Ranger Inc. purchased the Lander Journal and Wind

River News in 1999 from Bill and Nancy Sniffin. The ADvertiser was acquired in 2008 from Edwards Publications.

At one time the Peck newspaper group included more than a dozen publications in two states, encompassing The Ranger, Lander Journal, Wind River News, the Shoshoni Pioneer, the Dubois Frontier, the Powell Tribune, the Kemmerer Gazette, the Thermopolis Independent Record, the Lovell Chronicle, the Basin Republican-Rustler and the Star Valley Independent in Wyoming, plus the Hardin (Mont.) Herald, the Carbon County News in Red Lodge, Mont., and radio station KRBN, also in Red Lodge.

Most of those properties gradually were sold back to their on-site publishers, an innovative ownership plan that established numerous publishers around the state with papers of their own.

The model for years was part of journalism history course work at the University of Wyoming.

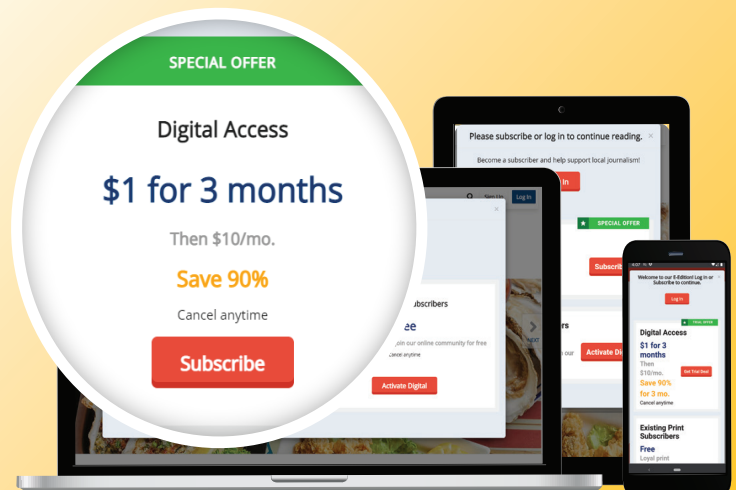
At the time of the Jan. 10 announcement, only The Ranger, the twice-weekly Lander Journal, weekly Wind River News and weekly ADvertiser/EXtra remained in the group, along with the Dubois Frontier, separately. The Shoshoni Pioneer ceased publication in 2018.

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PUBLISHERS DONATE TO WPA FOUNDATION

PLEDGES CONTRIBUTE TO JOURNALISM EDUCATION, NEWSPAPER INDUSTRY

At the 2022 annual general membership meeting 19 newspaper publishers made pledges to the Foundation (WPAF) in the form of advertising that will be deducted from the 2022 Wyoming Department of Insurance payment.

The WPAF is dedicated to supporting and ensuring the highest degree of professionalism among journalists through journalism education. The foundation also promotes the education of the public regarding its right to know and the role the free press plays in a society.

The Foundation sponsors the Wyoming Press Association's Annual Pacemaker Contest awards display at its convention, showcasing the highest quality of work within the newspaper industry in Wyoming.

Additionally, the foundation gives an award to the newspapers winning the most Pacemaker awards across all categories, including photography.

This year the University of Wyoming

community journalism students' trip to the 123rd Annual WPA Convention was made possible with funding from the Foundation, and they gave a \$1,000 each to three newspapers for student interns.

Additionally, the Foundation has funded educational keynote speakers to attend the Annual Wyoming Press Association Conventions and UW Student Fellows to the National Newspaper Association congressional convention in Washington DC.

With great appreciation, here is the list of 2022 donating newspapers:

Basin Republican Rustler
Greybull Standard
Lovell Chronicle
Cody Enterprise
Gillette News Record
Buffalo Bulletin
The Sheridan Press
Powell Tribune
Saratoga Sun
Pinedale Roundup

Sublette Examiner
Uinta County Herald
Bridger Valley Pioneer
Kemmerer Gazette
Jackson Hole News&Guide
Douglas Budget
Glenrock Independent
Green River Star
Thermopolis Independent Record

If you are a newspaper publisher wanting to get on this Foundation pledge list or would like more information, please email wypress@wypress.org.

If you would like to support the Foundation's valuable work by making a tax-deductible donation you can send a check payable to the Wyoming Press Association Foundation to 2121 Evans Avenue, Cheyenne, WY 82201. A gift of any amount serves the professional development of Wyoming journalism and makes a difference in the future of our state's newspaper industry.

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For all Black Hills Energy media inquiries, contact:



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24-Hour Media Relations Line: 888-242-3969



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PHOTO OF THE YEAR - "After the dust settles," by Jessi Dodge, was named photo of the year at the WPA Annual Convention Feb. 3-5 in Casper. Judges from the Denver Post deemed the photo "simply incredible" and said "This is everything we strive for when going above and beyond." Dodge works for the Buffalo Bulletin. Other top photo winners were "Rodeo Accident," by Cayla Nimmo, Casper Star-Tribune, winning in the daily division and "Truck fire," by David Peck, Lovell Chronicle, small weekly division.

2021 WPA CONTEST MAJOR AWARD-WINNERS

DAILIES

General Excellence

1. The Sheridan Press
2. Riverton Ranger

Editorial Leadership

1. Riverton Ranger
2. Wyoming Tribune-Eagle

Photographic Excellence

1. Casper Star-Tribune
2. Wyoming Tribune Eagle

Advertising Excellence

1. Wyoming Tribune Eagle
2. The Sheridan Press

Typographic Excellence

1. Wyoming Tribune Eagle
2. The Sheridan Press

LARGE WEEKLIES

General Excellence

1. Douglas Budget
2. Buffalo Bulletin

Editorial Leadership

1. Jackson Hole News&Guide
2. Gillette News Record

Photographic Excellence

1. Jackson Hole News&Guide
2. Buffalo Bulletin

Advertising Excellence

1. Jackson Hole News&Guide
2. Powell Tribune

Typographic Excellence

1. Gillette News Record
2. Cody Enterprise

SMALL WEEKLIES

General Excellence

1. Pinedale Roundup
2. Greybull Standard

Editorial Leadership

1. Northern Wyoming News
2. Platte County Record Times

Photographic Excellence

1. Lovell Chronicle
2. Platte County Record Times

Advertising Excellence

1. Uinta County Herald
2. Newcastle News Letter Journal

Typographic Excellence

1. Dubois Frontier
2. Thermopolis Independent Record

EXAMINE, EVALUATE REPORTING SHORTCUTS



By **Jim Pumarlo**

I fondly characterize newsrooms as organized chaos. I witnessed that firsthand guiding staffs when resources were plentiful and community newspapers had captive audiences.

Dynamics are even more frayed in today's changing media landscape as editors grapple with diminished resources and increased constraints on news gathering.

Editors and reporters necessarily must explore and implement shortcuts, but you should keep two questions at the forefront: Are you really saving time considering the extra legwork that might be required to produce complete and compelling reports? Most important, are stories still relevant to readers and advertisers?

Brainstorm with your staffs, examining the pros and cons of each tool.

Shortcut: Reporters depend more on web streaming of government meetings.

Reporters benefit by being able to multitask during the “dead time” of meetings, and still give full attention to those items of highest interest. Broadcasts also can be reviewed later.

On the flip side, how often have broadcasts run into technical difficulties such as poor audio? Are reporters accurately

recording all votes and quotes, correctly identifying all individuals who address a body? Without being there in person, reporters can easily fall into the trap of writing for “those in front of the room” instead of translating what actions mean for “those in back of the room.”

Shortcut: Reporters depend more on phone interviews.

Reporters still have the ability to gauge the temperament of interviewees: i.e., cooperative, combative, evasive. It's easier to schedule interviews amid demanding schedules.

But reporters can be challenged to control the environment. Interviewees can more easily cut short conversations or refuse to answer uncomfortable questions. Phone interviews also are a missed opportunity to capture elements essential to fleshing out a story – especially a feature – such as describing a scene or a person's body language.

Shortcut: Reporters depend more on Zoom for interviews.

Zoom provides opportunity for face-to-face interviews and follow-up questions.

Reporters may confront technical difficulties here, too. Interviewees also may short-circuit an exchange by limiting the length of a session.

Shortcut: Reporters depend more on email for interviews.

Interviewees typically have more time and flexibility to respond to questions, thus producing a better story. It's likely easier for reporters to write a story versus sifting through and transcribing notes. Q&As can be a clear and concise way to present some stories, especially profiles on individuals.

At the same time, email interviews limit opportunity, or at least make it more difficult, to ask follow-up questions. Responses often are published verbatim with no attempt at editing and thus lack a conversational flow; they may even be written by a communications specialist. The most important information often is buried if answers are simply published in the order the questions were asked.

Shortcut: Newsrooms depend more on correspondents and freelancers.

A good stringer corps can effectively stretch resources. Correspondents do not

necessarily have to write a full story but can assist in collecting essential information such as soliciting instant feedback from citizens attending a meeting. Freelancers may have a particular interest or expertise, thus minimizing the preparation for an assignment.

On the other hand, skill levels can vary greatly. Don't underestimate the extra work that may be required to get a stringer's draft ready for publication. Editors also should consider potential conflicts of interest such as hiring someone to cover city council who unsuccessfully sought office.

All of these tools can likely be used in varying degrees, but substantive reports must remain a priority. Don't let shortcuts undermine the credibility of your product.

For example:

What message are you sending to readers if you report a 4-3 vote by the city council without identifying the votes?

What message are you sending by relying on a press release, published verbatim, from the fire department – accompanied by a photo also submitted by the department – as your sole report on a downtown fire? An injured firefighter remains nameless.

What message are you sending if the city's biggest property taxpayer announced a proposed change in its operations – both in virtual and in-person meetings promoted by a full-page ad – and the newspaper attends neither meeting? The story appears nine weeks later after the company makes a presentation to the city council.

Solid reporting means delivering the 5 Ws and H. Sticking to the tenets of journalism is essential if you are to promote yourselves as the newspaper of record in your communities.

Jim Pumarlo is former editor of the Red Wing (Minn.) Republican Eagle. He writes, speaks and provides training on community newsroom success strategies. He is author of “Journalism Primer: A Guide to Community News Coverage,” “Votes and Quotes: A Guide to Outstanding Election Coverage” and “Bad News and Good Judgment: A Guide to Reporting on Sensitive Issues in Small-Town Newspapers.” He can be reached at www.pumarlo.com and welcomes comments and questions at jim@pumarlo.com.

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TO WPA MEMBERS

2022 WPA MEMBER DUES

BENEFITS INCLUDE MEMBERSHIP IN NATIONAL NEWSPAPER ASSOCIATION

Invoices for 2022 WPA newspaper membership dues were mailed February 16. Besides the base membership dues, the total includes the scholarship fund, legislative action fund and legal defense fund, and NNA membership.

Newspaper dues are determined by square-inch advertising rates and circulation. The base dues help make the WPA a vital organization continuing its mission of promoting and fostering the general welfare of the newspaper industry in Wyoming by

working to benefit members in areas such as legislation, education, fellowship, recruitment, and public relations. Members also receive access to the WPA legal hotline and advertising revenue enhancement opportunities.

It is the third year for 100% membership in the National Newspaper Association (NNA). At the 2020 winter meeting of the WPA board of directors voted for and then announced to the general membership inclusion to the NNA for all WPA members. The

ABCs of your NNA membership benefits are currently available for download on the WPA website at www.wyopress.org/news/.

Additionally, Associate members should have received their 2022 dues along with their member benefits listed via email this month.

The WPA would ask that members remit payment by March 31. Should you have questions regarding the dues invoice or dividend check you received please contact the WPA office.

PEOPLE AND OTHER STUFF

Longtime pressman **Robert Stover** was recently named general manager for the **Riverton Ranger** and **Lander Journal**. Stover started as a mailroom clerk for the Ranger in February 1992. He said his chief objective is "to see The Ranger prosper and grow" and "to foster a positive and efficient business environment."

The **Saratoga Sun** recently hired **Valerie Pedersen Martin** as its new graphic designer. Pedersen Martin was born and raised in Cheyenne and recently she and her husband moved to Saratoga. She graduated from the Brooks Institute of Photography in Santa Barbara, Calif., and then moved to Washington, D.C. where she served as one of the campaign photographers for President Bush and Vice President Cheney. The following four presidential elections, she followed many different candidates on the campaign trail. She shot documentaries while traveling to many places around the world. In Cheyenne she had her own business, iGuru, in which she taught classes on Apple products and assisted clients with their equipment.

The **Powell Tribune** has hired **Braden Schiller** at its new reporter. Schiller graduated from the University of Wyoming in December with a bachelor's degree in journalism and a minor in marketing communications. He was editor of his high school's first online paper at Powell High School and also wrote for the Branding Iron at UW.

Saratoga Sun Publisher/Editor Joshua Wood was named 2021 Business Person of the Year by the Carbon County Board of Realtors. Listed in the nomination are business accomplishments, business impact, special endeavors and other comments from realtors.

David McCumber, editor of The Montana Standard since 2015, has been named **Lee Enterprises' Local News Director** for the country's West Region. In his new role, he will supervise the news operations of 26 daily newspapers and multiple weeklies in 12 states, including Wyoming.

OBITUARY

Linda Grace Bye

Linda Grace Bye, 73, of Wheatland, Wyo., passed away in Englewood, Colorado on Monday, Feb. 14, 2022.

Linda was born Wednesday, July 21, 1948, in Oakdale, Calif., to Clifford and Bernadean Odom (Osborne).

At the mere age of 16, Linda married the man she was crazy about, Eugene Bye, Aug. 19, 1964, in Reno, Nev.. They later welcomed two children into the world, David and Kathy.

Linda and Eugene moved to Wyoming in 1979. She worked at the Town and Country store in Guernsey in the early '80s and later started doing home interior decorating and became a district sales manager for Avon. She won several sales awards in her time with Avon.

On June 7, 1999, Linda started as a sales representative with

Wyoming Newspapers, Inc. In her nearly 23 years with the company, she tried to retire three different times. On Jan. 19, 2022, she was finally able to retire for good.

Linda is preceded in death by her parents, Clifford Odom and Bernadean Schlotfeldt; and her brother, Allen Odom.

Survivors include her husband, Eugene Bye of Wheatland; son, David Eugene (Lisa) Bye of Guernsey; daughter, Katherine Ann Montgomery of Hartville; granddaughters, Ashley Ann (Jesse) Montgomery of Fort Collins, Colo., and Carlie Breanne (Nick) Vasconcellos of Douglas; grandsons, Austin James (Heidi) Montgomery of Torrington and Hunter David Bye of Guernsey; great granddaughters, Breckyn Reece Jones, Hadley Grace Jones, Corey Rose Hortenstine and Tacyn Rose Montgomery.

CLASSIFIEDS / HELP WANTED

SPORTS EDITOR/REPORTER

The (Riverton) Ranger is looking for a Sports Reporter to join our team covering the local area high schools, American Legion baseball, and other area sports. We're looking for someone who can break news, develop sources and isn't afraid to ask the tough questions.

Our ideal candidate will have demonstrated an ability to:

- Build sources. How will you find exclusive information?
- Write and report with distinction. Can you show us something you've done that stands out?
- Work hard. Do you have the motor for a demanding, fast-paced job?
- Build and engage an audience on social media.
- Create audio, video and photo content.

Every candidate should have a track record of reporting and writing interesting stories that promote social engagement. The ideal candidate sees creative story ideas; is comfortable creating audio and visuals; and engages with our readers.

The Reporter is critical to our organizational success and is charged with covering news for the area's newspaper. This is a fast-paced beat in a dynamic, engaged community.

The right candidate understands the importance of breaking news quickly and accurately, is versatile, and can add depth and a human perspective to news stories. Candidates should also be able to balance day-to-day news coverage with longer-term enterprise projects.

Job requirements: Degree in journalism, communications or related field; ability to work independently under deadline pressure and prioritize tasks appropriately; understanding of the methods and tools used to deliver content across a variety of platforms; understanding of social media and digital interaction.

Job Type: Full-time

Pay: \$25,000.00 - \$32,500.00 per year.

NEWS REPORTER

The (Riverton) Ranger is looking for a News Reporter to join our team covering the local area government, crime, business, etc. We're looking for someone who can break news, develop sources and isn't afraid to ask the tough questions.

Our ideal candidate will have demonstrated an ability to:

- Build sources. How will you find exclusive information?
- Write and report with distinction. Can you show us something you've done that stands out?
- Work hard. Do you have the motor for a demanding, fast-paced job?
- Build and engage an audience on social media.
- Create audio, video and photo content.

Every candidate should have a track record of reporting and writing interesting stories that promote social engagement. The ideal candidate sees creative story ideas; is comfortable creating audio and visuals; and engages with our readers.

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EDITOR

The Kemmerer Gazette, an award-winning community newspaper in southwest Wyoming, is looking for an editor who can do a little of it all. If you have reporting experience and are looking for a steppingstone to the next stage of your journalism career, this job may be perfect for you. Those with experience are preferred, but we are willing to train the right person for the job.

This is an exciting time for Kemmerer. TerraPower, a company co-owned by Bill Gates, recently announced that it will build a nuclear facility in Kemmerer. Many are in favor of the project and some oppose. But one thing is for sure: the project will bring an enormous boost to the local economy. TerraPower said it will need to hire 2,000 employees in order to build the facility. What a great opportunity for a journalist to cover these big (and often exciting) developments for the community, while being on the frontline covering Wyoming's first nuclear reactor and the first of many like it planned across the U.S.

Some duties include: Writing news, sports and features, along with taking accompanying photos; designing the weekly paper with Adobe InDesign; creating and managing a weekly story budget and supervising a part-time reporter; updating website and managing social media; copy editing press releases and columns and rewriting submissions as needed; contributing to company-wide special sections from time to time.

We need a self-starter, someone solid, who can work on his or her own with minimal oversight — someone who takes pride in their work and is willing to learn and grow; someone who will strive each week put out a better product than the last. The Gazette is part of a great group of newspapers, and we work together very well as a team. We provide a great working environment — we have many long-term employees, including several who have worked their way up to management positions.

Our focus is hyper-local. We need someone to tell the stories of student-athletes; inform the community about what's happening at town council, commission and school board meetings; grab readers with eye-catching photos and design; and be the face and mouthpiece of the newspaper in the community.

Kemmerer is located about two hours from Salt Lake City, where many residents travel to experience concerts, professional and collegiate sporting events, theater, museums, dining and other cultural events. If you enjoy the outdoors, Kemmerer might be for you. It's close to all things camping, world-class fishing and hunting, four-wheeling, skiing, snowmobiling and many more activities.

If this is what you're looking for, please send your resume, cover letter and three article clippings (if you have them) to: Bryon Glathar at bglathar@uintacountyherald.com.