

Wyoming Press Association
2018 PHOTOGRAPHY WINNERS

DAILIES

1. Spot News
 1. Gillette News Record, "Close call," Ed Glazer
 2. Wyoming Tribune Eagle, "Found it," Jacob Byk
 - HM. Gillette News Record, "Tired firefighter," Ed Glazer
2. General News
 1. Wyoming Tribune Eagle, "Tearful farewell," Jacob Byk
 2. Casper Star-Tribune, "Laying wreaths," Josh Galemore
3. Feature
 1. Casper Star-Tribune, "Summer solstice," Josh Galemore
 2. Laramie Boomerang, "College of BuZZZiness," Shannon Broderick
4. Sports Action
 1. Wyoming Tribune Eagle, "Muddy mess," Jacob Byk
 2. Casper Star-Tribune, "State starts," Josh Galemore
 - HM. Gillette News Record, "Sluggish but solid," Kelly Wenzel
5. Sports feature
 1. Casper Star-Tribune, "Short season," Josh Galemore
 2. Casper Star-Tribune, "The Bronze Boot," Josh Galemore
6. Scenic
 1. Laramie Boomerang, "Green grass, gray skies," Shannon Broderick
 2. Gillette News Record, "A show at sunset," Rhianna Gelhart
7. Wildlife
 1. Casper Star-Tribune, "Downtown Deer," Josh Galemore
 2. Gillette News Record, "Bird on a wire," Rhianna Gelhart
8. Portrait/Personality
 1. Laramie Boomerang, "Lupe Frias," Shannon Broderick
 2. Casper Star-Tribune, "AJ Johnson," Josh Galemore
9. Photo Story
 1. Laramie Boomerang, "Notch Peak Ranch," Shannon Broderick
 2. Casper Star-Tribune, "One last run," Josh Galemore
 3. Wyoming Tribune Eagle, "Wyoming Boot Camp," Jacob Byk
10. Best use of Photos
 1. Casper Star-Tribune
 2. Wyoming Tribune Eagle
 2. (Tie) Gillette News-Record

LARGE WEEKLIES

1. Spot News
 1. Jackson Hole News&Guide, "Teton Pass avalanche," Bradley J. Boner
 2. Jackson Hole News&Guide, "Spring flooding," Ryan Dorgan
 - HM. Powell Tribune, "Pets-fires," Mark Davis

2. General News

1. Jackson Hole News&Guide, "RePeet," Bradley J. Boner
2. Cody Enterprise, "Killing to save cutthroat," Rebecca Noble

3. Feature

1. Jackson Hole News&Guide, "Elk head in convertible," Ryan Dorgan
2. Cody Enterprise, "Last moment with horse," Rebecca Noble
- HM. Jackson Hole News&Guide, "Easter egg hunt," Ryan Dorgan

4. Sports Action

1. Jackson Hole News&Guide, "King of Corbet's Couloir," Bradley J. Boner
2. Powell Tribune, "Good Knight," Don Cogger
- HM. Jackson Hole News&Guide, "Bronc football," Bradley J. Boner

5. Sports Feature

1. Jackson Hole News&Guide, "Elk hunting," Ryan Dorgan
2. Jackson Hole News&Guide, "Pickup hockey game," Ryan Dorgan
- HM. Douglas Budget, "Flawless finish," Phillip Harnden

6. Scenic

1. Cody Enterprise, "Fishermen embrace cold," Rebecca Noble
2. Jackson Hole News&Guide, "Cowboy Bar grand reopening," Bradley J. Boner
- HM. Douglas Budget, "Storm is brewing," Mike Moore

7. Wildlife

1. Jackson Hole News&Guide, "Scratch that itch," Ryan Dorgan
2. Powell Tribune, "Gate opens," Mark Davis

8. Portrait/Personality

1. Powell Tribune, "Stolen kisses," Mark Davis
2. Jackson Hole News&Guide, "Mountain man unplugged," Ryan Dorgan
- HM. Douglas Budget, "He's a tough old bird," Mike Moore

9. Photo Story

1. Powell Tribune, "Goliaths of the Bighorns," Mark Davis
2. Jackson Hole News&Guide, "Wolf monitor," Ryan Dorgan
- HM. Jackson Hole News&Guide, "4H members learn a lot about work, life," Bradley J. Boner

10. Best use of photos

1. Jackson Hole News&Guide

SMALL WEEKLIES

1. Spot News

1. Sundance Times, "Tankfull of trouble," Jeff Moberg
2. Torrington Telegram, "Home, camper damaged in Wednesday blaze," Andrew Towne

2. General News

1. Thermopolis Independent Record, "Fire in the hole," Mark Dykes
2. Glenrock Independent, "Tornado rips through county," Mike Moore

3. Feature

1. Torrington Telegram, "Watermelon contest," Andrew D. Brosig
2. Saratoga Sun, "Rendezvous," Keith McLendon
- HM. Greybull Standard, "How low can she go," Lisa Kunkel

4. Sports Action

1. Torrington Telegram, "Cubs maul opposition," Andrew Towne
2. Lovell Chronicle, "Pioneer Day bronc rider," Ryan Fitzmaurice
- HM. Torrington Telegram, "Swimming," Andrew D. Brosig

5. Sports Feature

1. Newcastle News Letter Journal, "Laughing off her ass," Alexis Barker
2. Glenrock Independent, "Zane Moore cheering," Mike Moore
- HM. Torrington Telegram, "Flag presentation," Andrew D. Brosig

6. Scenic

1. Thermopolis Independent Record, "Trailing 'em home," Donna Pennoyer
2. Pinedale Roundup, "Run for the finish," Cody Olivas
- HM. Glenrock Independent, "Thunderstorm," Mike Moore

7. Wildlife

1. Glenrock Independent, "Greater sage grouse," Mike Moore
2. Torrington Telegram, "Fowl play," Andrew D. Brosig

8. Portrait/Personality

1. Torrington Telegram, "Mother of the year," Andrew D. Brosig
2. Glenrock Independent, "Xander Black," Ethan Brogan

9. Photo Story

1. Pine Bluffs Post, "Project Appleseed," Zach Spadt
2. Pinedale Roundup, "Who let the dogs out?" Cody Olivas

10. Best use of Photographs

1. Lovell Chronicle
2. Thermopolis Independent Record

Wyoming Press Association
2018 PACEMAKER WINNERS

DAILIES

1. General News

1. Casper Star-Tribune, "Carlson shooting," Shane Sanderson — Excellent reporting on an event that clearly rocked a community and how that community responded.
2. Riverton Ranger, "Wrestlers expelled for hazing," Katie Roenigk, Daniel Bendtsen
HM. Laramie Boomerang, "Haynes residency case," Daniel Bendtsen

2. Spot News

1. Gillette News-Record, "Tornado hits Gillette," Perrin Stein, Patrick Filbin, Kathy Brown — Wow. Very descriptive writing with great detail. And a great effort to try to reach as many victims of the tornado as possible. Amazing photos topped the story off.
2. Laramie Boomerang, "Open defiance: GOP delegates carry guns ..." Jeff Victor — An interesting twist on a state political convention that could have easily gone unnoticed. Liked the back and forth comments from the two major players involved.
HM. Laramie Boomerang, "Badger Creek fire," Ike Fredregill — A strong contender with good detail about the wildfire and other issues surrounding the major blaze.

3. In-Depth Reporting

1. Casper Star-Tribune, "Matthew Shepard," Heather Richards, Brandon Foster, Seth Klamann, Nick Reynolds — Outstanding package. The winner in a competitive category of solid entries. A fresh look from today's perspective at an issue that rocked not only Wyoming, but the nation. Good reporting.
2. Wyoming Tribune Eagle, "Wyoming Boot Camp," Sarah Zoellick — I like this package. I like the sidebars and profiles, the photos. Packaged well. Solid reporting throughout. A solid second place among a solid batch of entries.

4. Government Issue Reporting

1. Casper Star-Tribune, "Can blockchain save Wyoming?" Heather Richards, Arno Rosenfeld
2. Wyoming Tribune Eagle, "Families urge change in guardianship laws," Katie Kull
HM. Casper Star-Tribune, "Crowded cells," Shane Sanderson

5. News-Feature Story

1. Northern Wyoming Daily News, "Hayduke's final list," Marcus Huff — My personal favorite, even if it lacks glitz and glamour.
2. Casper Star-Tribune, "Cover me," Shane Sanderson — This one is probably the one that "should" win, it's truly excellent.
HM. Gillette News-Record, "The sharpshooter," Kathy Brown — This is an outstanding story for its use of photography.

6. Feature Story

1. Casper Star-Tribune, "A lesson in civility," Heather Richards — A really in-depth examination of a central figure in the life of the state. The kind of work a lot of reporters wish they had the ability to take on.
2. Wyoming Tribune Eagle, "Teen escapes gang life ..." Kristine Galloway — This piece tells the story of one person and a larger group at the same time. Big emotional impact.

7. Column Writing

1. Casper Star-Tribune, Sally Ann Shurmur — These columns were incredibly moving and insightful. The writer clearly understands how to use various rhetorical tools to create a sound, emotional piece of writing. Well done!
2. Rawlins Daily Times, Ray K. Erku — These were all so interesting, and I feel like I learned so much about each topic through the lens of the writer. Great job!
HM. Gillette News-Record, Greg Johnson — These columns showed a great breadth of emotion and topics. Nice work!

8. Sports News Story

1. Rocket-Miner, "Fighting for the right," Miles Englehart
2. The Sheridan Press, "TR boasts culture-filled defense," Bud Denega
HM. The Sheridan Press, "Remember the fire," Ryan Patterson

9. Sports Column

1. Casper Star-Tribune, Brandon Foster — Foster's column was interesting and had a good balance of stats and commentary that made it informational and yet easy to read. While he expresses a lot of opinions, he does a good job at looking at both sides of the story and explaining why he feels the way he does about a subject or person.

2. The Sheridan Press, Bud Denega — Bud's columns were enjoyable to read. They are witty and inspiring, for the most part, and take an honest look at a variety of sports-related topics.

10. Sports Feature Story

1. The Sheridan Press, "Klatts' way of life," Bud Denega — From top to bottom this story kept me interested. This is what a feature story is supposed to be. Every element of this story was a piece to the winning puzzle.

2. Casper Star-Tribune, "Born to run," Brady Oltmans — "She's done all of it with a smile," and a picture of her smiling is perfect. When someone says something you want to see them mean it and we did here. A very motivating story to read.

HM. The Sheridan Press, "Jay Keo return," Ryan Patterson — I've never experienced a situation like this, that's why I thought this story was so unique. And it was put together very well.

11. Outdoors/Environmental Reporting

1. Gillette News-Record, Patrick Filbin, Jonathan Gallardo — What a nice variety of stories affecting the newspaper's "home." Stories on growing outdoor recreation movement, the surrounding grasslands and recycling. Great job!

2. Casper Star-Tribune, Heather Richards — Nice work picking out an unusual effort to save the sage grouse. Well-written.

HM. Casper Star-Tribune, Christine Peterson — Tough choice. This one could have made the top two also. Great information and research on the future of Bighorn Sheep in Wyoming.

12. Education Reporting

1. Laramie Boomerang, Jeff Victor — Jeff is a solid reporter tackling the local issues on the education beat, from staff shortages, to sexual assault on campus to a controversial nickname and its reaction. This was a difficult category to judge, but shoe leather reporting wins the day. Good stuff.

2. The Sheridan Press, Ryan Patterson — Ryan does a good job bringing a local lens to national issues like juuls and school shootings. Nice work.

HM. Casper Star-Tribune, Seth Klamann

13. Business/Energy Reporting

1. Casper Star-Tribune, Heather Richards — Wow! These ambitious stories drilled down into the coal industry through the lens of people intimately involved, and I couldn't stop reading each article. The description in each narrative was incredible, the writing was clear, and the writer was laser-focused on the topic. Well done!

2. Gillette News-Record, Greg Johnson, Jonathan Gallardo — Great leads! I was hooked from those first few paragraphs. The reporting was solid and the information necessary to tell a complete story.

HM. Rawlins Daily Times, Jordyn Bennett — Nice business features on these local restaurants. I felt like I learned a great deal about each and the story behind the creation of the business.

14. Agriculture Reporting

1. The Sheridan Press, Ryan Patterson — Some insightful stories explaining to the people -- perhaps not familiar with farming and ranching -- how calving and fall gathering of cattle works. Great work!

2. Riverton Ranger, Alejandra Silva — Stories about developing agriculture on an Indian reservation provided a lot of information, with good detail on what lies ahead. Interesting!

15. Arts/Entertainment/Culture Reporting

1. Casper Star-Tribune, Elysia Conner — Instead of just featuring stories about entertainment acts coming to town, the writer examines local arts scene, such as new local bands and on Valentine's Day a story about kisses on the local acting stage. Very creative.

2. Gillette News-Record, Kathy Brown — Once again, more than a look at entertainers coming to town with an in-depth story about a local painter and trying to bring a new entertainment option --pickleball -- to town.

16. Obituary Writing

1. Wyoming Tribune Eagle, "Beloved reverend, humanitarian dies," Kristine Galloway — A wonderful collection of remembrances by those who knew him best.

2. Casper Star-Tribune, "Casper born musician remembered," Elysia Conner.

HM. Casper Star-Tribune, "Remembering John Perry Barlow," Elise Schmelzer.

17. Miscellaneous Specialty Reporting

1. Casper Star-Tribune, Shane Sanderson — In-depth story about an officer-involved shooting provided readers a look into what can happen in such a situation. Don't often get that point of view from all angles. Great job. Also the story on crowded cells in Wyoming pointed out a problem to the state's residents.

2. Laramie Boomerang, Jeff Victor — A three-part series on finding new uses for coal, one of the state's major products was an informative effort to help understand the issues involved. Great public service.

HM. Gillette News-Record, Perrin Stein — Another honorable effort about crime issues in the community that needed to be discussed. Done well, and in-depth.

18. Headline Writing

1. Gillette News-Record, Greg Johnson — Good main head-subhead combinations throughout. Especially good use of subheads. "Elite 3-peat," "Plane to see," "Mirror, mirror," "How low do you go?" and "Good for the sole" stand out. Nice work. I can tell your headline writers are trying hard by reading these editions. Nothing too outlandish or overdone with puns - just solid headline writing. Easily No. 1 in this competition.
2. Wyoming Tribune Eagle, staff — Headlines are very clean throughout these editions. "Walk this way" stands out. Very good use of photo kicker heads. I'd be happy with these headlines in my newspaper.

19. Special Section or Supplement

1. Casper Star-Tribune, "Matthew Shepard 20 years," staff — This section was very educational and in-depth. I loved the time line.
2. Wyoming Tribune Eagle, "2018 Legislature Guide," staff — This was very nicely laid out! I love the color. Very eye catching. HM. Northern Wyoming Daily News, "Big Horn Basin Edition," Karla Pomeroy, Marcus Huff, Alex Kuhn, Cyd Lass, Tracie Mitchell — I love the content of this special section.

20. Use of Graphic Elements

1. The Sheridan Press, "Charging forward," Mike Pruden and Justin Sheeley — The dynamic layout and contrasting colors, along with the large stats make for an attractive page.
2. Wyoming Tribune Eagle, "Scavenger hunt at the Botanic Gardens," Nicole Lebsack — Nice use of graphics, photos and clues on this page, it's a clever idea.
HM. Wyoming Tribune Eagle, "Quite a ride," Jeremiah Johnke — This is a nice layout with digital effects on the photo. It's easy to read, and the header is attractive, too.

21. Information Graphic

1. Wyoming Tribune Eagle, "Grill guide," Nicole Lebsack — Visually appealing, colorful and concise; artfully done for the topic at hand.
2. The Sheridan Press, "How they voted," Doug Sanders, Michael Illiano, Ryan Patterson, Ashleigh Fox and Kristen Czaban.
HM. Wyoming Tribune Eagle, "CFD by the numbers," Nicole Lebsack.

22. Front Page Design

1. The Sheridan Press, Doug Sanders — This paper goes the extra mile with graphics/layout. Real easy paper to read.
2. Gillette News-Record, Greg Johnson — Great use of white space. Layout makes this paper very easy to read.

23. Open Page Design

1. The Sheridan Press, "Hop, skip and jump" Doug Sanders, Justin Sheeley — Very well done! Hands down the winner. I just might have to try this next year.
2. Wyoming Tribune Eagle, "It is (finally) holiday movie season," Nicole Lebsack — Great idea, easy to read, nice and clean layout.
HM. The Sheridan Press, "Protect the Dome," Doug Sanders, Justin Sheeley, Bud Denega.

24. Small Ad

1. The Sheridan Press, "Tasting Library," Jon Cates — Love the layout of this ad! Interesting, pulls the eye into the ad. The colors used compliment the photo, and all work to make a very aesthetically pleasing advertisement. Great job!
2. The Sheridan Press, "Fly Shop of BH," Jon Cates — Really like how you zoomed in on the fly lure. This ad leaves no question what you are promoting. Very eye-pleasing design and colors.
HM. Gillette News-Record, "Club Energize, join for free," JR Study — This ad looks fantastic on the sports page. Your headline gets straight to the point, and the pictures chosen do a perfect job assisting this. You leave just the important information for them to contact you at the bottom. Perfection!

25. Institutional Ad

1. Gillette News-Record, "If it's happening in Gillette ..." JR Study — Message is on point and the use of depth in design makes this ad pop off the page.
2. The Sheridan Press, "WYDOT," Jon Cates — The use of the sports theme and the Mulligans is a great way to illustrate the message.
HM. Riverton Ranger, "Rendezvous Dental," Anita Duran, Kristin Hoffman — Great cause and a great way to communicate the message.

26. Merchandise Ad

1. Riverton Ranger, "Porters," Claire Peart, Anita Duran, Jean Marlatt
2. Gillette News-Record, "Ebia Hearing," JR Study
HM. Casper Star-Tribune, "Jim Edgeworth," Dianna Arndt

27. House Ad

1. The Sheridan Press, "Power of Print," Jon Cates — Strong ad, strong message! Simplicity at its finest.
2. Casper Star-Tribune, "Political rates," Dianna Arndt — Love the use of color. Message is easy to read and will grab your attention.

HM. Casper Star-Tribune, "Election coverage," Dianna Arndt — Different ad design. This ad would pop on a retail page. Message easy to read.

28. Use of Color in Ad

1. The Sheridan Press, "Sheridan County Implement," Jon Cates — What a challenge to make John Deere green and gold into an eye-pleasing holiday ad... but you NAILED IT! I'm so impressed with how amazing you were able to utilize great color choices to make this ad pop off the page!

2. Gillette News-Record, "Turned Antiques, must bee spring," Dawn Sommer — Such pretty color choices! Really makes a person glad to see spring is here!

HM. Gillette News-Record, "Club Energize, membership madness," JR Study — Another challenge in this category... integrate an orange logo into something that will attract a reader to the ad. Using that color for the headline accomplishes the attention needed to pull a reader into this ad.

29. Best Designed Ad

1. The Sheridan Press, "Black Tooth Brewery," Janea Lamerer — Outstanding use of a black background. The color pops, the message doesn't get buried and the branding is prominent.

2. Riverton Ranger, "Aloha farewell," Anita Duran, Jean Marlatt — You really captured the island theme and the ad draws the eye to it. Wonderful use of color.

HM. Gillette News-Record, "Pizza Carrello, season's eatings," JR Study — I had to mention this one due to the use of utensils to illustrate a Christmas greeting. These are always eye catchers with readers as they are out of the norm and draw the readers eye.

30. Best Brand Promotion using Social Media

1. Gillette News-Record, "Win a subscription," Ashley Detrick
2. The Sheridan Press, "The Sheridan Press," Caitlin Addlesperger

31. Best Promotion of a Story using Social Media

1. The Sheridan Press, "Wage gap," Caitlin Addlesperger — Good, high-quality photos to grab my attention. Good headlines, I knew exactly what I was going to read about.

2. Gillette News-Record, "Tornado," Ashley Detrick — Photos on only last three entries. Instead of Gillette News logo could have used and emergency weather alert graphic to make it more urgent.

32. Public Service Award

1. Casper Star-Tribune, "Bullying," Seth Klamann — This entry demonstrated an incredible amount of reporting and follow-up on a controversial issue in the community. The information about bullying incidents in the district provided context for the situation and the magnitude of change needed to address the issue. This is the kind of journalism every person in a newsroom aspires to. Well done!

2. Wyoming Tribune Eagle, "Cheyenne Animal Shelter coverage," Austin Huguélet, Katie Kull — Great job following the story from beginning to end and refusing to give up. The articles are clear and informative and move the audience through the issue each time a new event occurred. You should be proud of this work and the change that resulted.

HM. Gillette News-Record, "Optional 1 percent sales tax," Kathy Brown, staff — Congratulations on informing your audience about an important issue in the community. I appreciated the wide breadth of programs you covered to demonstrate how wide-ranging the tax is in the community and what would have happened if it had not passed.

33. Freedom of Information Award

1. Casper Star-Tribune, "FOIA submission," Seth Klamann — This is a great example of hyperlocal journalism holding power to account and bringing results. Parents do have a right to know what's happening in their schools, especially involving bullying such as described here. The newspaper did the right thing and will hopefully have success in the future when and if other similar news items arise.

2. The Sheridan Press, "FOIA," Michael Illiano, Ryan Patterson

34. Best Website

1. Casper Star-Tribune, staff — A good, modern design with an easy to navigate site and up to date content.

2. Rocket-Miner, Lisa Romero — The placement of valued local content so prominently on this site makes it a close second.

HM. The Sheridan Press, Kristen Czaban — Although the design and navigation feel slightly dated, the presentation and compactness of local content on the front page along with the wide and easy to read article layouts make this site a top contender.

35. Best Web Page

1. Wyoming Tribune Eagle, "[WyomingNews.com Elections 2018](#)," staff — The information on this page is incredibly helpful and relevant for any reader of the page. It is well organized and makes finding specific information a breeze.
2. Gillette News-Record, "Elections," staff — The stories are grouped well and incredibly interesting. A reader could scroll through and read about certain issues from beginning to end with ease.

36. Plus Business Ad Idea

1. Casper Star-Tribune, "7 for 30s," Dianna Arndt, Marvin Rome, Sami Bowman — Clean, easy-to-read format.
2. Riverton Ranger, "Small Business Saturday," Claire Peart, Anita Duran, staff — Nice layout. Should be an easy sell.

LARGE WEEKLIES

1. General News

1. Uinta County Herald, "Guns in schools," Sheila McGuire — This is a very well written set of articles that clearly describes what is happening during a period of controversy. It is well prepared, without obvious bias, and educates the public on an issue that may be hard to understand from all angles. It clearly fits in this category as something that has been done with minimal preparation.
 2. Powell Tribune, "For killing wife, Powell man receives ..." CJ Baker — This is a compelling, well written and timely news story that fits well into the category it has been entered into. There are a good amount of quotes and details that flesh it out well for the minimum amount of planning that was allowed to write the story.
- HM. Green River Star, "Agencies seek impact funds," David Martin — This is a well written story that fits the category it was entered into without being as sensational as some of the rest. The information is presented well and in an understandable manner.

2. Spot News

1. Uinta County Herald, "Inmate wrangles gun from deputy," Sheila McGuire, Bryon Glathar — Very descriptive, very timely, written to express the drama of the event. Well done!
 2. Powell Tribune, "Powell man wakes to flames," Ilene Olson — It's often difficult to talk to people involved in something like this. This story had several strong quotes from the victim.
- HM. Green River Star, "Students walk out at GRHS," Stephanie Thompson — Thanks for bringing this to the public's attention in a timely manner.

3. In-Depth Reporting

1. Douglas Budget, "The boom ahead," Colin Tiernan — Outstanding series of stories on the proposed development of oil and gas wells in Converse County and potential impacts.
 2. Jackson Hole News&Guide, "Examining the opioid epidemic," Kylie Mohr — Strong story on the loss of a young man and what is happening in the area with drugs.
- HM. Jackson Hole News&Guide, "County: Club work not OK'd," Mike Koshmrl — Solid reporting

4. Government Issue Reporting

1. Green River Star, "Bank of the West," Stephanie Thompson — This series is well written, making it interesting and easy to read. It tackles an issue that may not be completely understandable by the public and fleshes out the story by adding valuable details to something that may be controversial to some.
2. Uinta County Herald, "Elected county officials get raises," Sheila McGuire — This story tackles a controversial issue well, and explains the details that the reader needs to know. It is well written and organized which makes it easy to read and understand an important issue of local government. It fits the category it has been entered into well.

5. News-Feature Story

1. Powell Tribune, "Science on the road," Mark Davis — Great reporting on how a high school environmental sciences teacher is giving students hands-on learning experiences within the field training alongside professionals.
 2. Jackson Hole News&Guide, "Building houses, providing homes," Allie Gross — Excellent reporting on the need for affordable housing in this community, and first-hand experience of those in need and how the Habit for Housing program works.
- HM. Jackson Hole News&Guide, "Cafe Genevieve, Sweetwater blocks ..." Allie Gross — Good reporting on the challenge of preserving historic buildings by increasing public awareness of their importance and how they can benefit the community and visitors alike.

6. Feature Writing

1. Jackson Hole News&Guide, "Flying to forever homes," Tom Hallberg — In-depth reporting on a man's love for dogs.
 2. Cody Enterprise, "Thank you for saving my life," Zac Taylor — Strong story about the recovery of a young man after an accident.
- HM. Jackson Hole News&Guide, "Searching for artifacts and ancestry," Melissa Cassutt — Well-crafted story.

7. Column Writing

1. Jackson Hole News&Guide, Paul Hansen — Strong writing backed up by factual information.
 2. Buffalo Bulletin, Jen Sieve-Hicks — Well crafted columns keep you reading.
- HM. Green River Star, David Martin — Strong entry.

8. Sports News Story

1. Jackson Hole News&Guide, “Support was there ...” Clark Forster — Wonderful example of a unique and masterfully-written twist on the classic sports story. This piece is beautifully written and overflowing with vivid details that pull the reader to the slopes of South Korea that day. Incredible work.
2. Powell Tribune, “District champs,” Don Cogger — An expertly-told story with wonderful detail and beautiful photos to pair. Very well done.

9. Sports Column

1. Jackson Hole News&Guide, Molly Absolon — Well written columns showcasing natural story-telling ability of writer.
 2. Jackson Hole News&Guide, Clark Forster — Nuts and bolts writer that sometimes jumped around too much and provided too much.
- HM. Cody Enterprise, Lew Freedman — Good. Very much liked the chosen content for the columns.

10. Sports Feature Story

1. Douglas Budget, “Arm and dangerous,” Phil Harnden — This story had it all in an inspirational sports piece.
 2. Jackson Hole News&Guide, “A Lady Bronc’s place ...” Melissa Cassutt — This is just the beginning for the athletes featured. It has a great balance.
- HM. Powell Tribune, “NWC athletes tackle toughest opponent,” Don Cogger — Bullying is everywhere and the sports community is no different. Having athletes that younger kids look up to stand against it is a great message.

11. Outdoors/Environmental Reporting

1. Jackson Hole News&Guide, Mike Koshmrl — Best by a hair! Excellent writing, great research. Scholarly without being condescending. Good job of spelling out the issues surrounding each topic. What made the difference was the writing about the "on-the-scene" moments.
 2. Powell Tribune, Mark Davis — Very tough choice. Wonderfully sourced and written, did a great job of giving us all the details on complex issues.
- HM. Cody Enterprise, Lew Freedman — Your readers really benefited from this background on a complicated, emotional issue. I found it very valuable to learn about the background on this.

12. Education Reporting

1. Buffalo Bulletin, Steven Dow
 2. Jackson Hole News&Guide, Kylie Mohr
- HM. Powell Tribune, Tessa Baker

13. Business/Energy Reporting

1. Buffalo Bulletin, Stephen Dow — A good series which followed the rules for the category (containing three stories) and are well written and relevant to the topic of the category.
2. Star Valley Independent, Sarah Hale — A good series which followed the rules for the category (containing three stories) and are well written and relevant to the topic of the category. These stories were well written and interesting.

14. Agriculture Reporting

1. Buffalo Bulletin, Jen Sieve-Hicks — This is exactly what good ag reporting should look like -- explaining the mysteries of the industry to the readers who rely on it to eat. Wonderful feature as well on the woman who returned to her family ranch. Excellent work!

15. Arts/Entertainment/Culture Reporting

1. Jackson Hole News&Guide, Tom Hallberg — Excellent! Terrific writing. Great job of turning a run-of-the-mill advancer into a fun, informative story. And let's face it, who isn't jealous about your chance to sample Jackson's doughnuts? Great work!
2. Green River Star, David Martin — Fun, fun, fun! As a gamer, I also have fond memories of the NES and David's pieces reminded me of a lot of good times.

16. Obituary Writing

1. Buffalo Bulletin, “Storied cowboy Harold Jarrard,” Jen Sieve-Hicks — Great job with a difficult subject.

17. Miscellaneous Specialty Reporting

1. Jackson Hole News&Guide, Kylie Mohr — Healthcare is not an easy topic to relate to the average reader. All three stories — while long — were informative in a way that didn't offer long and technical descriptions. They broke down the topics effectively. Not every quote is necessary. Some could have been paraphrased better so the concept wasn't repetitive.
2. Cody Enterprise, Lew Freedman — Interesting stories on the longevity of Cody Rodeo Nite. Punchy quotations and portrayed the characters found in rodeo. While the stories were long, the pacing and sentences were quick enough to keep the reader engaged.

18. Headline Writing

1. Powell Tribune, staff — Nice work. "Barnyard to the backyard - The show business" is a strong package. Good use of main heads and subheads.
2. Douglas Budget, Matt Adelman, Mike Moore, Ethan Brogan — A good example of clean headlines. Nothing whatsoever wrong with these heads -- just nothing that jumps off the page. Solid throughout.

19. Special Section or Supplement

1. Buffalo Bulletin, "2018 Salute to Agriculture," staff — Ads, layout and pictures all, all nice!
 2. Uinta County Herald, "Suicide awareness and prevention," Pat Hansen, Sheila McGuire, Bryon Glathar — I love the layout and I could feel the emotion that the story was telling
- HM. Buffalo Bulletin, "2018 Summer Vista," staff — Ads and layout are nice!

20. Use of Graphic Elements

1. Cody Enterprise, "Fire timeline," Cassie Capellen — Clearly the winner-lots of information in the graphic. Very very well done!
 2. Jackson Hole News&Guide, "Offseason offerings," Andy Edwards — Love the background. I'm not always a reverse person but this is very easy to read.
- HM. Cody Enterprise, "Wolf hunts," Cassie Capellen, Amber Peabody — Sometimes less is more, especially in this case. Very well done!

21. Information Graphic

1. Cody Enterprise, "Park County Sheriff's report," Cassie Capellen — Gave this a first place because of all the information in the different graphs.
 2. Buffalo Bulletin, "Johnson County: By the numbers," Stacy Bronson — Love the layout on this graphic. Easy to read.
- HM. Jackson Hole News&Guide, "From grapes to glass," Andy Edwards.

22. Front Page Design

1. Cody Enterprise, staff — Great, unique visuals that make for interesting pages and beautiful designs. Nice use of white space and clean lines to guide readers between stories. Pages are easy to understand and appealing. The best of newspaper design.
2. Jackson Hole News&Guide, Andy Edwards — Beautiful photos and nice, clean designs. Layouts are clear and effective, with main visuals allowed to stand alone without competition. Simple, but in the best way.

23. Open Page Design

1. Douglas Budget, "Unstoppable," Phil Harnden — Great use of local art in your design package. It really puts this entry above all others. Nice use of the headlines to still be part of the design. Great cutout of the basketball. This is a keepsake page for the kids who won the state title. It will be clipped, framed and probably improperly downloaded from your website -- all of which tells me it's No. 1 in this year's competition.
 2. Jackson Hole News&Guide, "Weekend road trips," Andy Edwards — Unique and interesting. This looks like a page from a national magazine. Nice idea that really came together in an eye-catching package.
- HM. Powell Tribune, "Collared," Gary Staebler, staff — Exceptional use of local photography as a building block for an eye-catching page.

24. Small Ad

1. Uinta County Herald, "Aspen Grove Nursery," Sue Bruynes
 2. Powell Tribune, "Yancy Welch Construction," Gary Staebler, Toby Bonner
- HM. Buffalo Bulletin, "TriCounty Gas," Stacy Bronson

25. Institutional Ad

1. Douglas Budget, "Seek and you'll find," Lisa Adelman
 2. Douglas Budget, "GPD bully," Lisa Adelman, Phil Harden
- HM. Cody Enterprise, "Know before you go," Jana Cardew, Cassie Capellen

26. Merchandise Ad

1. Powell Tribune, "Spooktacular Deals Fremont," Steve Johnston, Toby Bonner — Clever. Bet the advertiser loved this. Get the advertiser to go a little bigger next year with a similar concept.
2. Uinta County Herald, "Yeti changed everything," Kelsie Liechty — Nice clean look. I read everything and wanted to go buy a Yeti.

HM. Powell Tribune, "Gail Construction," Gary Staebler, Ashley Lauritzen — Pretty ad that makes me want to have my kitchen look like that. Glad advertiser didn't scrimp on the size of the ad because it makes a great statement.

27. House Ad

1. Star Valley Independent, "Day in the life," Aubrey Taylor
 2. Star Valley Independent, "Holiday Hangover," Aubrey Taylor
- HM. Douglas Budget, "Get news anywhere," Lisa Adelman

28. Use of Color in Ad

1. Star Valley Independent, "Brave cadettes," Josh Henderson — Great use of color. Who wouldn't see or read this ad?
 2. Buffalo Bulletin, "Fort Street stroll," Stacy Bronson — Nice art, nice use of fonts. It is an eye catcher.
- HM. Uinta County Herald, "Grand opening for Discount Liquor," Sue Bruynes — Nice clean look. Makes me want to mark my calendar.

29. Best Designed Ad

1. Star Valley Independent, "Day in the life," Aubrey Taylor
 2. Powell Tribune, "Yancy Interiors," Steve Johnston, Toby Bonner
- HM. Jackson Hole News&Guide, "Summer concert series," Taylor Ann Smith

30. Best Brand Promotion using Social Media

1. Jackson Hole News&Guide, "Hole Scroll app promotion," Sofia Jaramillo, Maggie Gabruk
2. Powell Tribune, "Cutest pet contest," Gary Staebler

31. Best Promotion of a Story Using Social Media

1. Jackson Hole News&Guide, "#jhpeakpets," Sofia Jaramillo, Maggie Gabruk
 2. Jackson Hole News&Guide, "Roosevelt Fire coverage," Staff
- HM. Powell Tribune, "Young man killed ..." Gary Staebler, staff

32. Public Service Award

1. Jackson Hole News&Guide, "Survivors speak," Melissa Cassutt, Allie Gross, Emily Mieure, Kylie Mohr — This is a very well rounded article. The subject is controversial and unpleasant to talk about, however it is handled tastefully in this article. The additional sidebars, quotes, graphs, etc. are helpful and add a lot to the story. It is factual and emotional without heavy bias swinging the pendulum of the story too strongly. It followed all the rules/guidelines for the category as well.
2. Buffalo Bulletin, "U.S. Forest Service district ranger," staff — This is a very well done article as well and it is easy to see how the articles helped turn the public eye to the issue. Well informed and researched articles fill the pages and help the public understand what is going on. It was hard to pick between the two entries for the top story in this category, however, the rules state that for this category the parts should be limited to five or less and there is eight included on this one.

33. Freedom of Information Award

No entries

34. Best Web Site

1. Jackson Hole News&Guide, staff — Well designed, tight layout with easy to find local news and information for readers at a glance.
2. Powell Tribune, Gary Staebler, staff — Easy to get to information with a well designed front page.

35. Best Web Page

No entries

36. Plus Business Advertising Idea

1. Green River Star, "Good luck at state," Stephanie Thompson
 2. Star Valley Independent, "Eco Life," Aubrey Taylor
- HM. Powell Tribune, "FFA special section," Staff

SMALL WEEKLIES

1. General News

1. Glenrock Independent, “Roumell fights latest code violation,” Ethan Brogan — An excellent lead draws the reader into a story with an excellent cast of characters.
2. Lovell Chronicle, “Quick action by Frost ...” David Peck — A dramatic story well told.
HM. Pinedale Roundup, “Recovering from the ashes,” Robert Galbreath — The photos really bring the impacts of the disaster home to the reader.

2. Spot News

1. Pinedale Roundup, “Roosevelt fire rages,” Joy Ufford — Story blends facts and personal impact of the fire. Photos and map complete the package.
2. Sublette Examiner, “Roosevelt fire now covers ...” Joy Ufford — Providing By the Numbers and including where to get fire-related information is a plus. Photos and Robert Galbreath’s related story make it an engaging package.
HM. Sundance Times, “Hail of an afternoon,” Sarah Pridgeon — Story moves from damage toward recovery. Good photo support.

3. In-Depth Reporting

1. Thermopolis Independent Record, “Bones identified ...” Cindy Glasson
2. Lovell Chronicle, “Hailstorm hammers community,” David Peck, Ryan Fitzmaurice
HM. Pinedale Roundup, “What’s in your water?” Holly Dabb

4. Government Issue Reporting

1. Thermopolis Independent Record, “Investigation into assault ...” Lara Love — Nice, strong news stories that cover an ongoing issue without repeating details unnecessarily. Stories are well written and conversational, making for easy reading. Wonderfully-written news stories.
2. Newcastle News Letter Journal, “Law enforcement,” Alexis Barker — The writer masterfully covers a clearly-tense situation with grace and tact. Details are clear and both sides are well represented. Excellent work.
HM. Sublette Examiner, “USDA denies loan ...” Robert Galbreath — Well-written story with nice detail, concise writing and smooth transitions between topics.

5. News-Feature Story

1. Glenrock Independent, “A prisoner of his own making,” Melissa Peterson — Writer did a good job setting the scene, portraying how a once active man has become a recluse. Strong use of quotes, punchy dialogue that can’t help but carry the reader along for the ride.
2. Lovell Chronicle, “Deaver man brings new ratcheting wrench ...” David Peck — Interesting story of how one man turned his frustration into a new tool. Story was too long. It is asking readers to make an investment of time to read it through. Liked the use of chronological order to tell this story.
HM. Kemmerer Gazette, “Local fossil headed to Smithsonian ...” Michelle Tibbetts — Nice pacing with sentences. Interesting story. Length was good. Quotes could have used more punch.

6. Feature Story

1. Lovell Chronicle, “Coming back from death ...” David Peck — A difficult subject to write about. Very well done. It flows nicely.
2. Pinedale Roundup, “South from Alaska,” Holly Dabb — Excellent article, well written, quotes make this a winner.
HM. Pinedale Roundup, “All I want for Christmas,” Holly Dabb — You can’t make this stuff up. We need more feel good stories and you nailed it.

7. Column Writing

1. Basin Republican-Rustler, Jessica Robinson — Very personal, in-depth and engaging columns. Excellent work.
2. Saratoga Sun, Keith McLendon — Shows a great ability to inject humor and still deliver a message that’s on point.
HM. Sundance Times, Sarah Pridgeon.
All three pieces were engaging. These columns make it easy to understand and get to know the writer.

8. Sports News Story

1. Lovell Chronicle, “Rocky Mountain tops Lovell ...” David Peck — This entry stands above the others for its exciting, “I wish I had been there” reader engagement. Not just another game re-cap.
2. Sublette Examiner, “Punchers roll over Shoshoni ...” Holly Dabb — The coverage provided an interesting perspective for the sports fan as well as some background for the novice sports reader.
HM. Greybull Standard, “Girls fast-pitch team ...” Nathan Oster — Interesting and in-depth coverage. Toss-up for second but ultimately fell to honorable for content.

9. Sports Column

1. Saratoga Sun, Keith McLendon — I felt like this was more of a column. I learned something reading this and it was interesting enough to keep me reading the whole thing.
2. Newcastle News Letter Journal, Sonja Karp.

10. Sports Feature Story

1. Sublette Examiner, “After 50 years on the sidelines ...” Cody Olivias — This story got me all in my feelings. The coach wanted to retire a year earlier but the athletes convinced him to come back, I mean this story is great. Perfect quote placement and perfect length.
 2. Newcastle News Letter Journal, “Dreams of the hunt,” Alexis Barker — This was another solid story with some tear jerker moments. A very informative story. I felt the lede could’ve been better, which may have been enough to earn first-place. Overall, a solid story.
- HM. Saratoga Sun, “Overcoming obstacles,” Mike Armstrong — One of the most interesting stories out of the group. I don't want to take anything away from this story but the design and out of focus pictures knocked this one down a peg. I felt this story was definitely a Top 3 story but could've been higher.

11. Outdoors/Environmental Reporting

1. Saratoga Sun, Joshua Wood — The LaVA forest management series featured concise, well ordered articles that were written in a style that engaged and did not leave the reader pondering about the meaning of technical terms. Technical terms and forest management practices were explained using easy to understand language. Nothing seemed displaced or out of order. Quotes were appropriately used to substantiate facts. In a category excelled in quality entries, these attributes were what put Mr. Joshua Wood's articles above the rest.
2. Dubois Frontier, Vic Augustine — Very little separated the first and second place entries. The authors equally grasped the subject matter, educated in an interesting manner, explained technical terms well, and made substantiating use of quotations. Placement came down to a nitpick on style and flow, nothing more. Second place went to Vic Augustine and his submissions on the bighorn sheep population decline and the Wyoming Game and Fish Department's efforts to preserve the Yellowstone cutthroat population. Vic's articles reminded me that there are multitudes of causes for wildlife population fluctuations.

12. Education Reporting

1. Torrington Telegram, Crystal Albers — Overall quality of writing was excellent. Reader engagement and flow of writing made ease of reading great.
2. Sundance Times, Sarah Pridgeon — Very good quality of journalism. Reader engagement for the subject matter was good and provided valuable information for general public.

13. Business/Energy Reporting

1. Kemmerer Gazette, Theresa Davis — Good exploration of how distant decision making can profoundly affect the local economy.
 2. Sundance Times, Sarah Pridgeon
- HM. Saratoga Sun, Mike Armstrong

14. Agriculture Reporting

1. Saratoga Sun, Joshua Wood — Each of the three articles in this collection were well written and very educational. I am still uncertain how to determine whether a branded E is crazy or reverse, but that is what Google is for. Thank you for teaching me how bison fight storms, how to read a brand, and why I don't want to shoe my own horses.
2. Newcastle News Letter Journal, Jen Kocher — Reading Ms. Kocher's articles was like reading a good book: I didn't want to put them down. Kocher draws you into her stories of planting flowers and raising chickens and makes you feel like you met the main characters yourself. I even learned a bit about flower varieties that do well in dry prairie winds. Thank you.

15. Arts/Entertainment/Culture Reporting

1. Sundance Times, Sarah Pridgeon — All three pieces in this entry were engaging, informative and in-depth. Good work.
 2. Saratoga Sun, Mike Armstrong — This entry had three good entertainment pieces, with a nice feature mixed in on a traveling musician.
- HM. Saratoga Sun, Keith McLendon — All three entries were nice, in-depth pieces.

16. Obituary Writing

1. Glenrock Independent, “Honoring Steve,” Mike Moore
2. Lovell Chronicle, “Gus inspired many ...” David Peck

17. Miscellaneous Specialty Reporting

1. Pine Bluffs Post, “A veteran's story,” Penny Merryfield

18. Headline Writing

1. Basin Republican-Rustler, staff — Built interest in stories and kept me reading.
 2. Lovell Chronicle, staff — Nice layout and stories are readable and interesting.
- HM. Pinedale Roundup, staff — Loved the headlines.

19. Special Section or Supplement

1. Basin Republican-Rustler, “The Great Hunt,” staff — This was more than just your usual "hunting edition." I found the stories informative and educational. I loved the anecdotes from the former game warden. Just a great section.
 2. Lovell Chronicle, “Historical/Mustang Days Edition,” staff — Really good, solid in-depth look at this issue. I learned a lot! Good background and profiles of those involved.
- HM. Newcastle News Letter Journal, “Sip the Hills,” Kara Sweet, Amy Menerey, Shane Sellers — Beautiful! The stories were interesting, the pictures were great and I loved the map showing the locations of different businesses. And thanks for the educational content -- very valuable.

20. Use of Graphic Elements

1. Lovell Chronicle, “SAR fundraiser,” Dustin McClure and Karlie Hammond — Photos are an attractive and informative combination of people and the activity in which they participated.
2. Newcastle News Letter Journal, “Pipeline project,” Amy Menerey — Although the map and legend are provided elements, they give a quick and attractive overview of the pipeline proposal. The pull-quote takes the reader right into some of the issues.

21. Information Graphic

1. Lovell Chronicle, “Voter turnout,” Karlie Hammond, Dustin McClure — Clean, simple layout that required a little bit of research and adds easy-to-understand information to the story.
 2. Saratoga Sun, “The safer snow machine,” Keith McLendon — Good use of graphics that required research to compile.
- HM. Newcastle News Letter Journal, “Vote!” Amy Menerey — Attractive, small arrangement of information for the story.

22. Front Page Design

1. Thermopolis Independent Record, staff — The cutout of the photo with it covering the "K" in “weekly," I like it.
2. Saratoga Sun, Keith McLendon — Big pictures are nice to have. People enjoy pictures.

23. Open Page Design

1. Glenrock Independent, “Football awards,” Phil Harnden — Readers can see at a glance who achieved what.
 2. Newcastle News Letter Journal, “Go take a hike,” Amy Menerey — Brings photos and words together nicely.
- HM. Newcastle News Letter Journal, “Corley brings home the win,” Amy Menerey — Well-done cutout of the wrestler.

24. Small Ad

1. Bridger Valley Pioneer, “Super care of super kids,” Sue Bruynes — This ad creatively merges illustration and photography. The copy is catchy and could be used across a larger ad campaign. The typography is classy and well positioned. Labeling the superhero characters adds an element of fun to this already-creative ad.
 2. Newcastle News Letter Journal, “Your stylist will see you now,” Stephanie Bonnar — Original and creative use of illustration and design. The multiple backgrounds both catch the eye and enhance the typography where appropriate. The typography is creative, classy and effective.
- HM. Newcastle News Letter Journal, “Get in the game,” Amy Menerey, Bob Bonnar — This creatively designed ad makes the reader think it would fun to spend a day at the golf course. It isn't just one element that makes this ad work. Everything about this ad is creative and fun: the photograph, the design, the typography and the copy.

25. Institutional Ad

1. Lovell Chronicle, “Club Dauntless,” Karlie Hammond
 2. Newcastle News Letter Journal, “Here it is!” Amy Menerey, Bob Bonnar
- HM. Basin Republican-Rustler, “Big Horn REA,” Karlie Hammond

26. Merchandise Ad

1. Thermopolis Independent Record, “Hasco,” Dennis Nierzwicki
 2. Thermopolis Independent Record, “Thermopolis Hardware,” Dennis Nierzwicki, Amber Geis
- HM. Lovell Chronicle, “Home Table - Red Apple,” Dustin McClure

27. House Ad

1. Thermopolis Independent Record, “Repeat,” Dennis Nierzwicki
 2. Saratoga Sun, “Sno-Rag ad,” Keith McLendon
- HM. Basin Republican-Rustler, “We are hiring,” Dustin McClure

28. Use of Color in Ad

1. Dubois Frontier, "Veterans Day," Christine Smith
2. Thermopolis Independent Record, "Coaches," Dennis Nierzwicki, Amber Geis
- HM. Glenrock Independent, "Town of Glenrock - Progress," — Lisa Adelman

29. Best Designed Ad

1. Lovell Chronicle, "Christmas bar combo," Karlie Hammond — I'm dreaming of ads that jump out and make me read. This punny White Christmas ad did that, with style and sass. So often, ads with catchy copy are overcrowded. A single graphic, combined with attractive typography and good use of white space, create an effective ad. Even the reader who doesn't drink wine will enjoy.
2. Dubois Frontier, "Crowheart says thank you," Christine Smith — Sometimes, less is more. The simple, yet elegant, typography stands second next to the picture. The picture provides the power. Together, the effect is commanding.
- HM. Newcastle News Letter Journal, "Step up," Stephanie Bonnar — The word here is bold. Bold text, bold arrow, and bold imagery grab the reader. It makes the reader need to know what Step Up is about. This attention getting theme not only works as a banking ad, it would also work as a fitness center or social services ad.

30. Best Brand Promotion Using Social Media

1. Saratoga Sun, "Saratoga Sun on social media," Joshua Wood — Excellent use of promoting the printed edition of the paper using social media to tease readers with stories they can find if they pick up a copy.
2. Newcastle News Letter Journal, "Community Connection," Bri Brasher — Great job pushing the digital site and informing readers when information is available and where on the site they can get to it.

31. Best Promotion of a Story Using Social Media

1. Saratoga Sun, "Saratoga Forest Management sawmill," Joshua Wood — Excellent use of social media to alert, update and keep the public informed in an ongoing and developing story.

32. Public Service Award

1. Newcastle News Letter Journal, "This place matters," staff — This newspaper invested itself in the legacy series with stories and advertisement. "Let him hang," the blood-thirsty mob of hecklers screamed and "cheerfully traipsed sipping plastic cups of beer and snapping photos with their smart phones" are wonderful details to include and set the scene for readers.
2. Saratoga Sun, "Primary election results," Keith McLendon, Joshua Wood — It is not easy to beat radio stations when it comes to immediacy. Kudos to the Saratoga Sun for ensuring their readers had this vital information so soon after the election. When readers wake up in the morning, most want to know who won the local election, and this extensive graphic answers those questions. An accompanying story would have been a welcome addition to the graphic and could have talked about how the Saratoga Sun worked early into the morning to make sure its readers had this information.
- HM. Newcastle News Letter Journal, "Newc High News," Stephanie Bonnar, Bob Bonnar — Great to see the News Letter Journal fostering the high school's journalism program.

33. Freedom of Information Award

No entries

34. Best Website

1. Torrington Telegram, staff — Nice layout with plenty of photos and easy to navigate. Solid writing and the front page is attractive.
2. Lovell Chronicle, Dustin McClure, staff — Great presentation of some well-taken photos.
- HM. Greybull Standard, Nathan Oster

35. Best Web Page

1. Newcastle News Letter Journal, "Statewide news," Bri Brasher

36. Plus Business Advertising Idea

1. Newcastle News Letter Journal, "Live action sports," Bob Bonnar, Sonja Karp, Stephanie Bonnar, Shane Sellers, Bri Brasher — The High School Sports Network provides a unique service nationwide. It allows fans to watch their favorite teams when traveling is not an option. I have seen this service used at state tournaments and at larger schools. What was unique about this campaign was the teamwork between the newspaper and the schools in providing coverage of home games, the teamwork amongst the communities in sharing knowledge and revenue, and the dedication of the newspaper staff in committing to announcing home games. The effectiveness of this campaign was measured by how quickly neighboring communities wanted to copy the idea.
2. Basin Republican-Rustler, "Small Business Saturday," Dustin McClure, Barbara Anne Greene — Small Business Saturday is a nationwide event. Many communities host either a small business or a shop local event. In that regards, the idea was not novel. The novelty was in the prep work, the design, and the follow-through. Providing the participating businesses with promotional items reminded regular customers to come back on Saturday. The advertising attracted new customers into the stores. The follow-

through of gauging the effectiveness of the campaign showed that the newspaper cared. What made this campaign shine was the original graphics that depicted the local small businesses.

Veteran Journalist of the Year: Lew Freedman, Cody Enterprise

Versatility is Freeman's strength. From recounting in vivid detail a bear attack, to letting the story of an international basketball romance tell itself, to capturing the divisions of guns in school to lookbacks including great quotes like "Cody is where the pavement ends," he clearly gets community journalism.

Young Journalist of the Year: Seth Klamann, Casper Star-Tribune

Breaking the waterboarding story stands out as a true test of thorough reporting, and Klamann's other stories in this entry showcase his versatility including feature writing, first-person and even sports.