

Wyoming Press Association

124th

Annual Convention

Little America Hotel • Cheyenne, WY • January 19-21, 2023

To Register:

Go to www.wyopress.org and click on the 124th Annual WPA Convention button at the top of the webpage. Deadline to register is January 4th at midnight.

Hotel Reservations:

Call Little America's toll-free number at 800-235-6396, or book online at <https://reservations.travelclick.com/4651?groupID=3572656>. Discounted group block is under Wyoming Press Association and last day to receive the group discount will be December 30, 2022.

Questions:

Email the WPA staff at wyopress@wyopress.org or call 307-635-3905.

With special Guests:



Jesse Eisinger is a senior editor and reporter at ProPublica. In April 2011, he and a colleague won the Pulitzer Prize for National Reporting for a series of stories on questionable Wall Street practices that helped make the financial crisis the worst since the Great Depression. He headed up a team of reporters for "The Secret IRS Files" reporting project, which won the Selden Ring and the Barlett & Steele award among several others. He won the 2015 Gerald Loeb Award for commentary. He has also twice been a finalist for the Goldsmith Prize for Investigative Reporting. He was a regular columnist for The New York Times' Dealbook section. His work has appeared in The New York Times, The Atlantic, NewYorker.com, The Washington Post, The Baffler, The American Prospect and on NPR and "This American Life." Before joining ProPublica, he was the Wall Street Editor of Conde Nast Portfolio and a columnist for the Wall Street Journal, covering markets and finance.



Richard E. Brown is a News/Media Alliance Rising Star recipient, the former director of renewals and digital sales strategy at LPi, and the former director of digital operations and sales of the Milwaukee Journal Sentinel. He recently served as the head of digital subscriber churn for Gannett | USA TODAY NETWORK and is now the senior director of retention for The Daily Beast. He is also a member of the board of directors for the Wisconsin Newspaper Association Foundation.



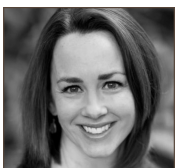
Sandra Fish, is a Colorado data journalist specializing in politics, writing primarily for The Colorado Sun. She reports extensively on campaign finance, lobbying and elections. She reported for newspapers in Iowa and Florida before working as an editor and reporter at the Boulder Daily Camera for 11 years. She taught journalism full-time at the University of Colorado Boulder for eight years. Her work has appeared in The Washington Post, PoliticsDaily.com, ESPN, Al Jazeera America, Roll Call, CPR and KUNC. She's a past president of Journalism and Women Symposium.



Fred Brown is a retired reporter, editor and statehouse bureau chief who worked 40 years for The Denver Post, and then wrote a political column for 10 years after he retired. He's a former national president of the Society of Professional Journalists and a longtime member, and occasional chairman, of its ethics committee. He served on the committees that wrote the 1996 and 2014 versions of the SPJ Code of Ethics, and is the author/editor of the 2011 and 2020 editions of SPJ's ethics book. He taught media ethics at the University of Denver for 15 years and now is an occasional expert witness and consultant on journalism standards.



Tom Hallman Jr., is considered one of the nation's premier narrative writers. During his 42-year career as a senior reporter at The Oregonian, he has won every major feature-writing award. He is also the author of four books. His work has appeared in Readers Digest and in the Saturday Evening Post. A common thread in all of Hallman's stories is the exploration of the character's heart and soul. Hallman has been a speaker at National Writer's Workshops and at papers across the United States. He has taught at USC, Notre Dame and Brown University.



Tiffany Comer Cook is a consultant for The Align Team, specializing in facilitation, teambuilding, coaching, and data work. Tiffany has formal training in mental health, holding a degree in Counselor Education with an emphasis on School Counseling. Tiffany is Certified in Technology of Participation (ToP) Facilitation Methods and Strategic Planning. This year, she has become a Gallup-Certified Strengths Coach. Tiffany has worked in the fields of research, evaluation, and public health since 2003, with expertise in survey research, logic modeling, needs assessments, data collection, analysis, interpretation, and reporting. Tiffany also has experience facilitating logic modeling sessions and coaching leaders. Tiffany holds a MS from the University of Wyoming in Counselor Education.



Ryan Dohrn is a 30-year media veteran with a deep passion for the community newspaper business. His media sales strategies have been taught to over 30,000 sales professionals in 7 countries. Ryan holds a Psychology of Leadership Certification from Cornell and works with over 200 newspapers per year. His media sales and marketing career include leadership roles at PennWell Publishing, Morris Publishing, Disney/ABC TV, and The NY Times Company. He is an Emmy Award winner, business book author and has been featured in USA Today and on Forbes.com.



Dan Haley is a former editorial page editor and writer for the Denver Post. He managed the team that handled all editorials, columns, and letters for the newspaper and denverpost.com. He edited the Sunday Perspective section, wrote editorials and columns on politics, and started on the newspaper's first blogs. He was also the politics editor from 2000 to 2002, managing reporters in Colorado statehouse bureau and Washington, D.C. He is currently the President & CEO, Colorado Oil & Gas Association.



Darlena Potter was appointed as Wyoming Public Records Ombudsman by Governor Mark Gordon in May of 2021. She will continue to assist the citizenry with access to public records. A Wyoming native and University of Wyoming graduate, Darlena has worked for Wyoming Senator Mike Enzi in his D.C. office before returning to Wyoming. She received her Master's in Public Administration with an emphasis in Policy and uses her passion for public service to assist those throughout the state.



Aaron Ontiveroz is a staff photographer at the Denver Post where he has worked for 10 years. His work has been recognized by the Edward R. Murrow Awards, Best of Photojournalism, the Emmy Awards, Editor and Publisher, Colorado Photographer of the Year and the NPPA among others. He was a member of the 2013 Pulitzer Prize winning team at the Denver Post for Breaking News Reporting. He was also a member of the team that was a finalist for the 2013 Breaking News Photography Pulitzer Prize.



Michael Smith- In 1986, the keen eye of Wyoming journalism legend Ken Smith, plucked a clueless photographer named Michael Smith off the Green River High School newspaper the 'Wolves Howl,' to come work for the Green River Star. 37 years later and over 200 local, regional, national and global photography awards, Michael Smith still strives everyday to enjoy the photography profession. Born a photographer, Michael was raised in Green River, Wyoming and has worked in Arizona, Washington D.C., New York City, Denver and Cheyenne, Wyoming. He owns his own photography business in Cheyenne and has a top notch wife, two fabulous children and two spoiled hunting dogs.



Bruce Moats specializes in citizen access to government, First Amendment, civil rights and employment law. He represents the WPA, newspapers and other media outlets throughout Wyoming on a variety of issues. He was a journalist for 13 years before obtaining his law degree from the University of Wyoming in 1996.



Beth Potter, Ph.D. is the United States manager for the Journalism Trust Initiative, an international nonprofit group affiliated with Reporters Without Borders (Reporters Sans Frontieres) in France. The Journalism Trust Initiative is collaborating with the Colorado Media Project in Colorado to help local journalists. She has a doctorate in media research and practice from the University of Colorado Boulder and worked for more than 25 years as a journalist both domestically and overseas. While working overseas, she held jobs at the Agence France Presse wire service in Iraq and at Reuters news agency in Kosovo, the former Yugoslavia. She previously worked at the Denver Post and at other newspapers in Colorado.

WPA's 2023 Convention Event Sponsors

