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La Crosse Fire Department

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Media Release

Incident Date: February 20, 2026

Time: 11:55 A.M.

Location: 3100 Block of Losey Blvd S.

Summary: The La Crosse Fire Department was dispatched at 11:55A.M. on Friday for a structure fire in a single-family home on the 3100 block of Losey Blvd S. Firefighters arrived at the incident in under 4 minutes and found smoke and flames coming from a first story bedroom window. Crews immediately entered the house and extinguished the fire along with performing a search for possible victims. All residents and one pet were able to safely evacuate prior to fire department arrival. The residence sustained moderate fire, smoke, and water damage. A total of 18 fire personnel and 2 fire investigators worked at the incident for nearly 2 hours. No firefighters or civilian injuries were reported and the fire is under investigation. La Crosse Fire Department would like to thank their following partners for their assistance: La Crosse Police Department, Xcel Energy, La Crosse County Emergency Dispatch, Tri-State Ambulance, and the Red Cross.

The Fire Department would also like to remind all citizens that working smoke detectors are essential to early alerting and safe evacuation. Test your smoke detectors regularly and contact the department if you need assistance installing or obtaining a detector.

Injuries: None

Casualties: None

Damages: Moderate Fire and Smoke

Submitted By: Battalion Chief Jesse Walters

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*Firefighting, All-Hazard Rescue, and Community Risk Management
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