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MEDIA RELEASE

DATE: July 31, 2025	CONTACT: Shannon Hoyt
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SUBJECT: 25PD12903 Sexual Assault/Pursuit	     @EauClairePD

25PD12903 Suspect in Custody Following Sexual Assault, Police Pursuit in Eau Claire

A man is in custody following a report of a sexual assault that led to a pursuit with Eau Claire police officers. The suspect, 38-year-old Roy Gene Hoff Jr., of Eau Claire, was taken into custody Wednesday night.

Early Wednesday evening, a call came in from a person on the southside of the city, who said they were assaulted by Hoff in their residence. Hoff had been staying on the person's property. The person was able to escape, meanwhile Hoff stole their vehicle and fled the scene. An ECPD officer initiated a pursuit with Hoff; however, the pursuit was terminated due to safety concerns.

An alert was sent out to the public and law enforcement agencies statewide to be on the lookout for Hoff and the stolen vehicle. Later Wednesday evening, Hoff and the stolen vehicle were located in Juneau County. Hoff was taken into custody and transported back to Eau Claire.

Hoff was arrested for:

- 2nd Degree Sexual Assault 940.225 (2)(a)
- False Imprisonment 940.30
- Robbery 943.32(1)(a)
- Battery 940.19(1)
- Knowingly Fleeing an Officer 346.04(3)
- Resisting/Obstructing 946.41(1)
- Disorderly Conduct 947.01(1)
- Operating Motor Vehicle Without Owner's Consent 943.23(2)

The Eau Claire Police Department is grateful for the assistance from the Eau Claire County Sheriff's Office, Altoona Police Department, Wisconsin State Patrol, New Lisbon Police Department and Mauston Police Department. We also thank the public for their vigilance and readiness to share information.

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