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Downtown Eau Claire Incorporated (DECI)

6/11/25 | 11 a.m. CST

Applications Now Open For DECI's 2025 Downtown Enhancement Grant Program

Eau Claire, WI — Downtown Eau Claire, Inc. (DECI) is proud to announce that applications are now open for its 2025 Downtown Enhancement Grant program. This initiative offers a powerful opportunity for businesses and property owners within the downtown Business Improvement District (BID) to receive financial support for projects that improve the look, feel, and vitality of downtown Eau Claire.

The Downtown Enhancement Grant supports projects that boost the vitality and appeal of Downtown Eau Claire—like murals, signage, events, or business upgrades that enhance customer experience or reach new audiences. One project will be selected to receive \$2,000 in funding to bring their improvement plan to life. Past recipients have used funds for projects such as façade upgrades, outdoor seating enhancements, signage, lighting, and public art installations.

"This grant program is one of the many ways DECI supports the continued growth and beautification of our downtown," said Erin Klaus, Executive Director of DECI. "Small investments in things like storefront aesthetics or creative placemaking can make a big impact on foot traffic, community pride, and overall business success."

To qualify, applicants must be located within the Eau Claire's BID boundaries and the proposed project. Applications are reviewed by DECI's Grants Committee, approved by its Board of Directors and awarded based on alignment with downtown development goals and available funding.

Applications are due by July 6, 2025 and can be submitted online at www.downtowneauclaire.org/enhancement-grant.

For more information, grant guidelines, or to download the application, visit the link above.

About Downtown Eau Claire, Inc.

Downtown Eau Claire, Inc. (DECI) is an active organization inspired to serve the downtown community through support of small and local businesses and to improve the quality of life in Eau Claire's downtown core.

DECI engages with the community by curating and hosting dynamic and engaging events, marketing business and downtown programs and initiatives, providing grant opportunities to both start-up and existing businesses, offering loans for capital improvement, and advocating for business interests.

For media inquiries, more information on this event or DECI, contact:

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