



Recycling is easier than ever!

Eau Claire County launches Recycle Coach search tool

For Immediate Release

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(Eau Claire, Wis.) – For residents looking to reduce their household waste and become better recyclers, look no further than the Recycle Coach app—now available in Eau Claire County.

“Eau Claire County is excited to join the Recycle Coach network, which will transform how we communicate local waste and recycling information to our residents. Beyond that, the platform includes engagement and educational tools to help people manage and correctly dispose of their waste,” said Regan Watts, Recycling & Sustainability Manager for Eau Claire County.

Residents can access Recycle Coach from their desktop computers and mobile devices. These platforms make it easy for people to get local disposal information for thousands of household items when they need it. And the best part: it’s free.

With Recycle Coach, residents can become recycling experts with a comprehensive "What Goes Where?" search tool, including local disposal information and collection requirements for common and uncommon items.

“Ultimately, the service takes the guesswork out of recycling, empowering residents to make smarter disposal decisions and take an active approach to reducing household waste. For Eau Claire County, this will translate into higher recycling rates and less contamination in our recycling stream—a win-win for everyone,” said Watts. Become a better recycler today by downloading the Recycle Coach app for free in the [Apple App Store](#) and [Google Play](#) or visit our website [Recycling & Sustainability | Department of Planning & Development | Eau Claire County, WI](#)

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