ALICE IN ADAMS COUNTY

2021 Point-in-Time Data

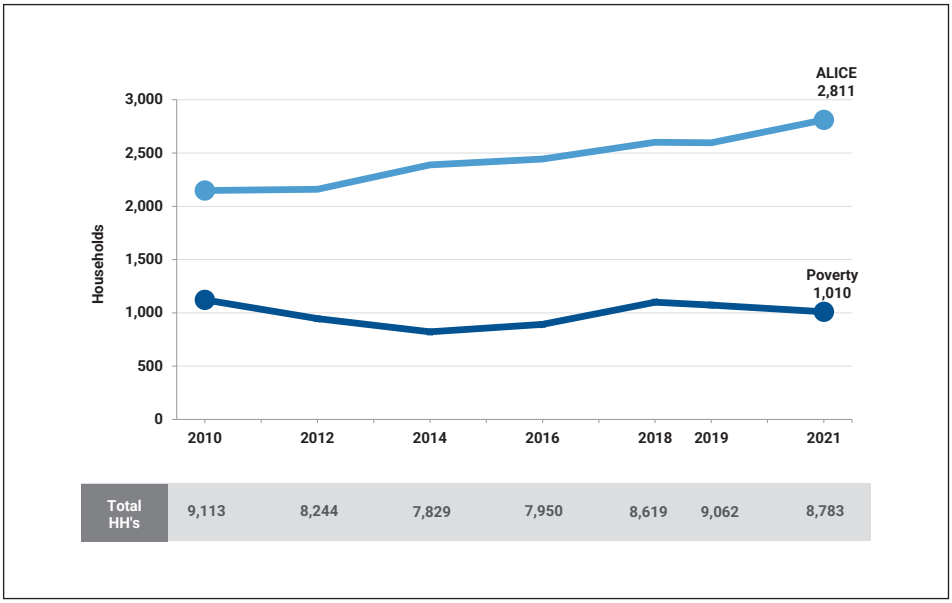
Population: 20,505 • **Number of Households:** 8,783 (-3% change from 2019)
Median Household Income: $51,878 (state average: $67,125)
Labor Force Participation Rate: 46.7% (state average: 65.1%)
ALICE Households: 32% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,669 households in Adams County were below the ALICE Threshold; in 2021 this number changed to 3,821, (a 4% change).

Households by Income, Adams County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	9,113	8,244	7,829	7,950	8,619	9,062	8,783

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Adams County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Adams County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Adams County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$367	$473
Housing – Utilities	$154	$292
Child Care	–	$1,495
Food	$400	$1,090
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$156	$502
Tax Payments	$232	$1,000
Tax Credits	$0	-$1,267
Monthly Total	$1,952	$5,259
ANNUAL TOTAL	$23,424	$63,108
Hourly Wage*	***$11.71***	***$31.55***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

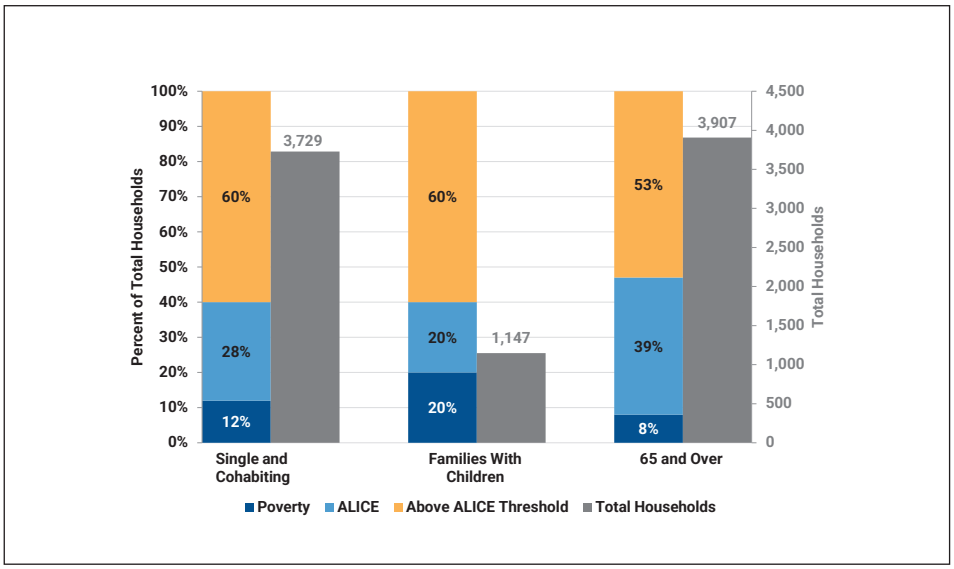
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

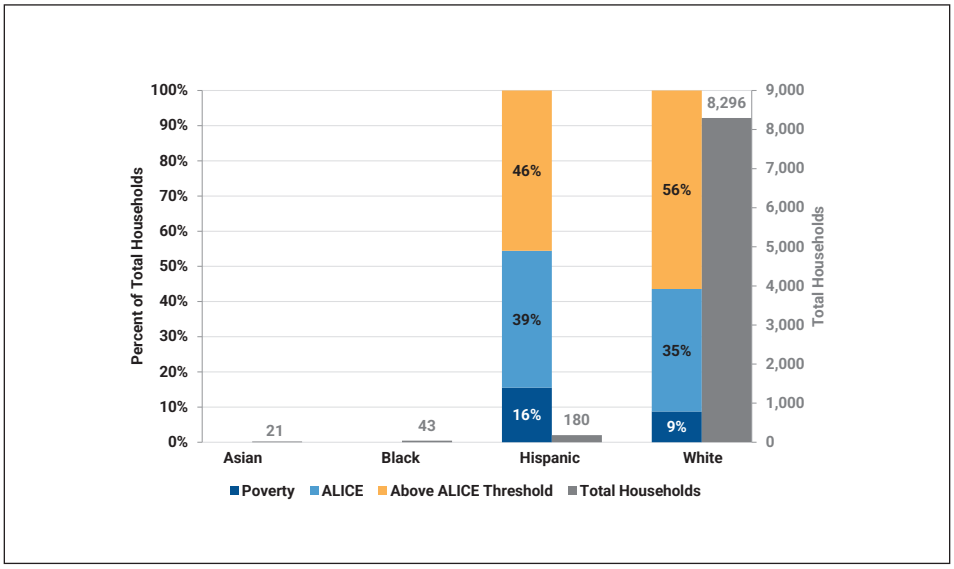
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Adams County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Adams County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Adams County, 2021		
Town	Total Households	% ALICE & Poverty
Adams city	948	66%
Adams town	571	32%
Big Flats town	438	55%
Dell Prairie town	649	28%
Easton town	385	44%
Friendship village	241	49%
Jackson town	443	34%
Leola town	121	43%
Lincoln town	128	30%
Monroe town	166	42%
New Chester town	354	50%
New Haven town	238	40%
Preston town	643	52%
Quincy town	664	56%
Richfield town	113	60%
Rome town	1,513	26%
Springville town	540	52%
Strongs Prairie town	540	46%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN ASHLAND COUNTY

2021 Point-in-Time Data

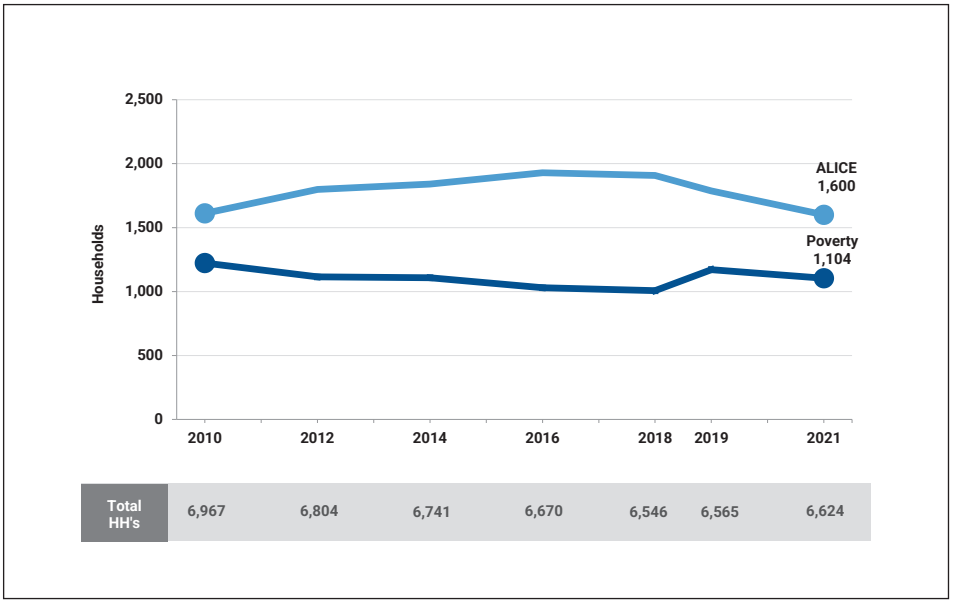
Population: 16,002 • **Number of Households:** 6,624 (1% change from 2019)
Median Household Income: $55,070 (state average: $67,125)
Labor Force Participation Rate: 62.6% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 17% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,958 households in Ashland County were below the ALICE Threshold; in 2021 this number changed to 2,704, (a -9% change).

Households by Income, Ashland County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	6,967	6,804	6,741	6,670	6,546	6,565	6,624

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Ashland County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Ashland County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Ashland County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$368	$442
Housing – Utilities	$154	$292
Child Care	–	$1,176
Food	$383	$1,044
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$463
Tax Payments	$229	$888
Tax Credits	$0	-$1,188
Monthly Total	$1,932	$4,791
ANNUAL TOTAL	$23,184	$57,492
Hourly Wage*	***$11.59***	***$28.75***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

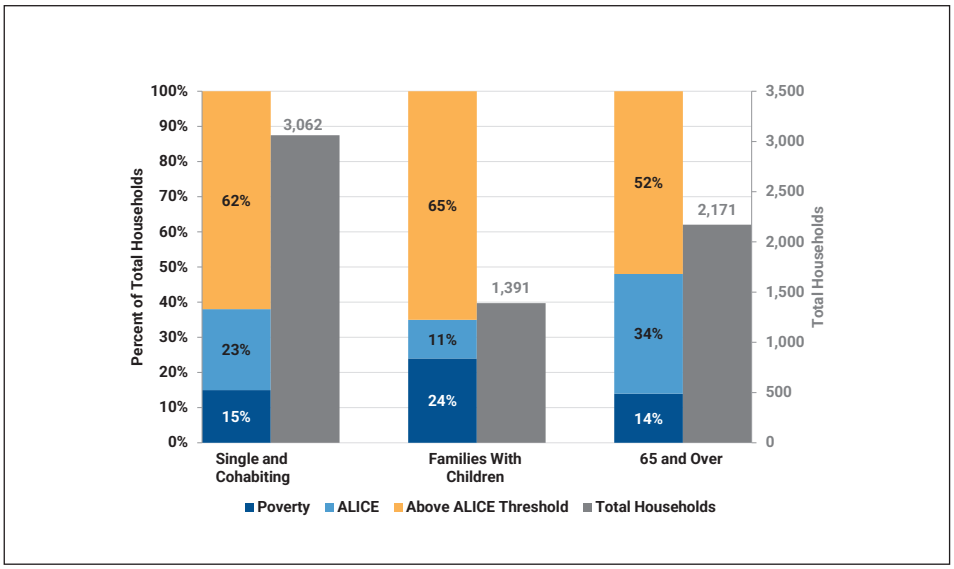
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

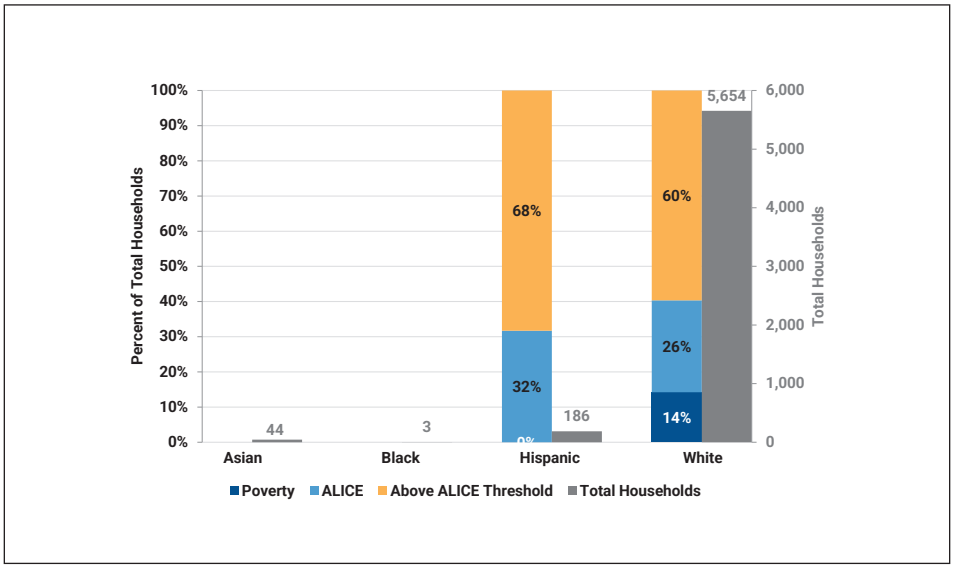
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Ashland County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Ashland County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Ashland County, 2021

Town	Total Households	% ALICE & Poverty
Agenda town	223	24%
Ashland city	3,244	47%
Ashland town	272	26%
Butternut village	217	54%
Chippewa town	197	32%
Gingles town	301	23%
Gordon town	209	36%
Jacobs town	193	42%
La Pointe town	151	25%
Marengo town	163	29%
Mellen city	273	54%
Morse town	216	30%
Sanborn town	542	38%
White River town	286	28%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN BARRON COUNTY

2021 Point-in-Time Data

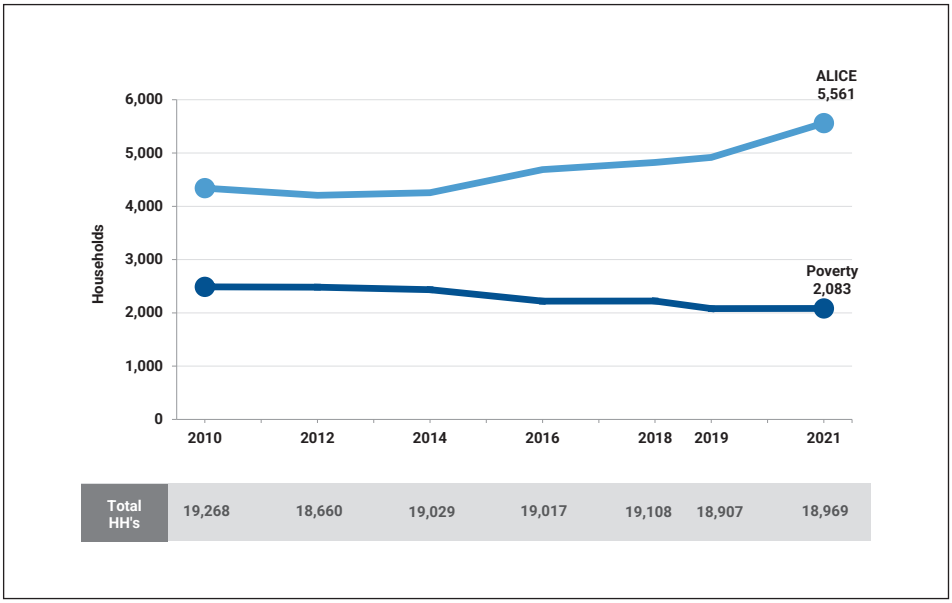
Population: 46,529 • **Number of Households:** 18,969 (0% change from 2019)
Median Household Income: $55,256 (state average: $67,125)
Labor Force Participation Rate: 61.9% (state average: 65.1%)
ALICE Households: 29% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 6,997 households in Barron County were below the ALICE Threshold; in 2021 this number changed to 7,644, (a 9% change).

Households by Income, Barron County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	19,268	18,660	19,029	19,017	19,108	18,907	18,969

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Barron County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Barron County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Barron County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$375	$442
Housing – Utilities	$154	$292
Child Care	–	$1,135
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$158	$466
Tax Payments	$236	$895
Tax Credits	$0	-$1,168
Monthly Total	$1,974	$4,849
ANNUAL TOTAL	$23,688	$58,188
Hourly Wage*	***$11.84***	***$29.09***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

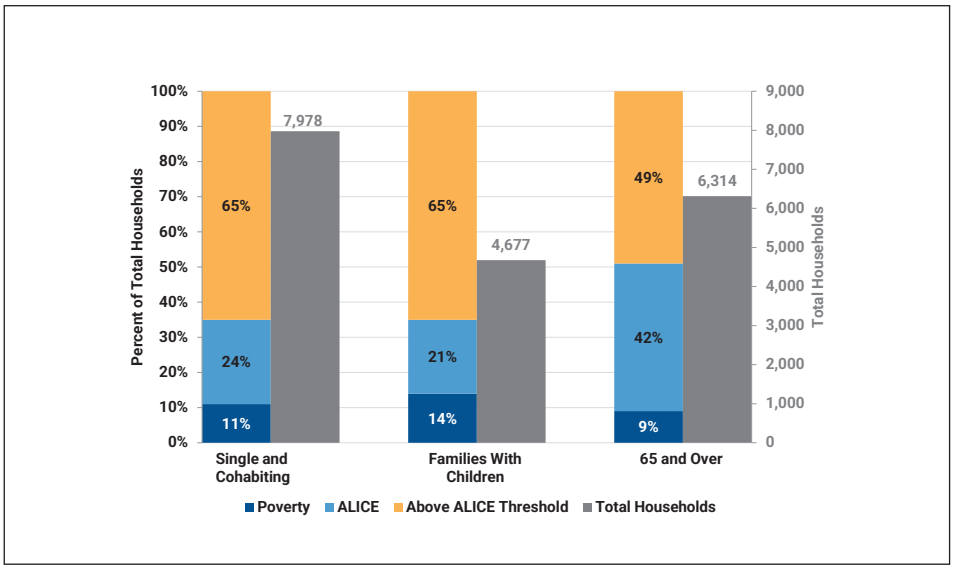
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

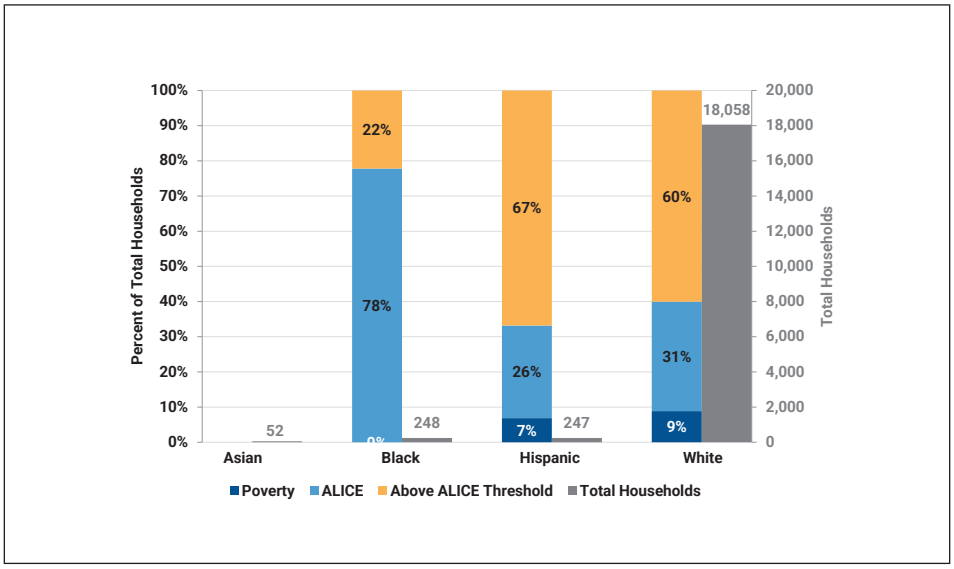
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Barron County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Barron County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Barron County, 2021		
Town	Total Households	% ALICE & Poverty
Almena village	338	55%
Almena town	348	25%
Arland town	304	49%
Barron city	1,359	51%
Barron town	350	20%
Bear Lake town	271	33%
Cameron village	695	33%
Cedar Lake town	388	28%
Chetek city	899	46%
Chetek town	760	30%
Clinton town	340	32%
Crystal Lake town	277	32%
Cumberland city	993	55%
Cumberland town	332	27%
Dallas village	138	39%
Dallas town	190	34%
Dovre town	319	44%
Doyle town	238	19%
Haugen village	133	37%
Lakeland town	368	42%
Maple Grove town	402	44%
Maple Plain town	324	31%
Oak Grove town	361	37%
Prairie Farm village	197	51%
Prairie Farm town	210	31%
Prairie Lake town	641	28%
Rice Lake city	3,835	54%
Rice Lake town	1,277	22%
Sioux Creek town	242	33%
Stanfold town	252	36%
Stanley town	986	32%
Sumner town	250	26%
Turtle Lake village	439	55%
Turtle Lake town	300	32%
Vance Creek town	205	28%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN BAYFIELD COUNTY

2021 Point-in-Time Data

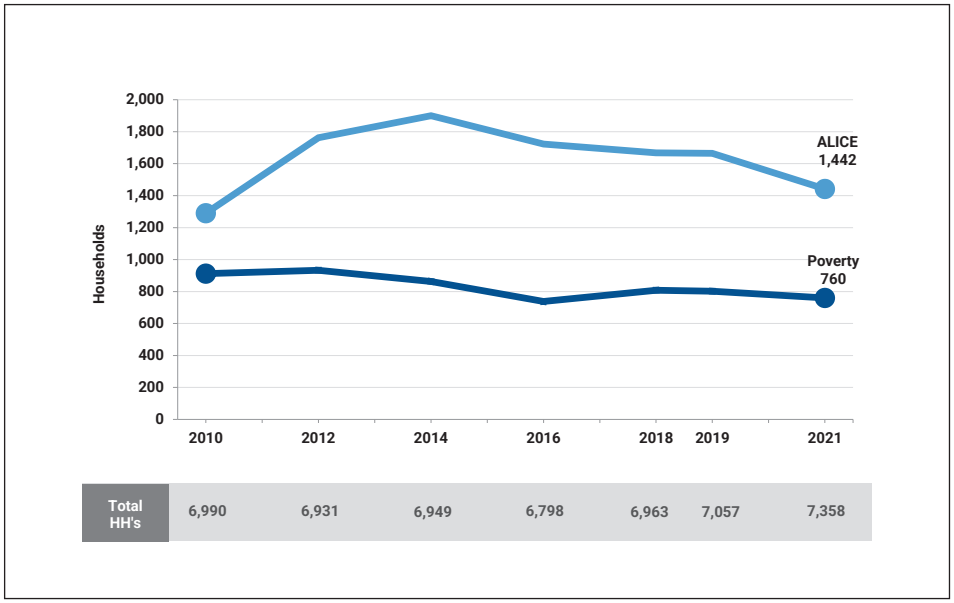
Population: 16,031 • **Number of Households:** 7,358 (4% change from 2019)
Median Household Income: $62,859 (state average: $67,125)
Labor Force Participation Rate: 55.7% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,467 households in Bayfield County were below the ALICE Threshold; in 2021 this number changed to 2,202, (a -11% change).

Households by Income, Bayfield County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Bayfield County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Bayfield County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Bayfield County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$411	$458
Housing – Utilities	$154	$292
Child Care	–	$1,198
Food	$383	$1,044
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$159	$467
Tax Payments	$239	$898
Tax Credits	$0	-$1,199
Monthly Total	$1,989	$4,832
ANNUAL TOTAL	$23,868	$57,984
Hourly Wage*	***$11.93***	***$28.99***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

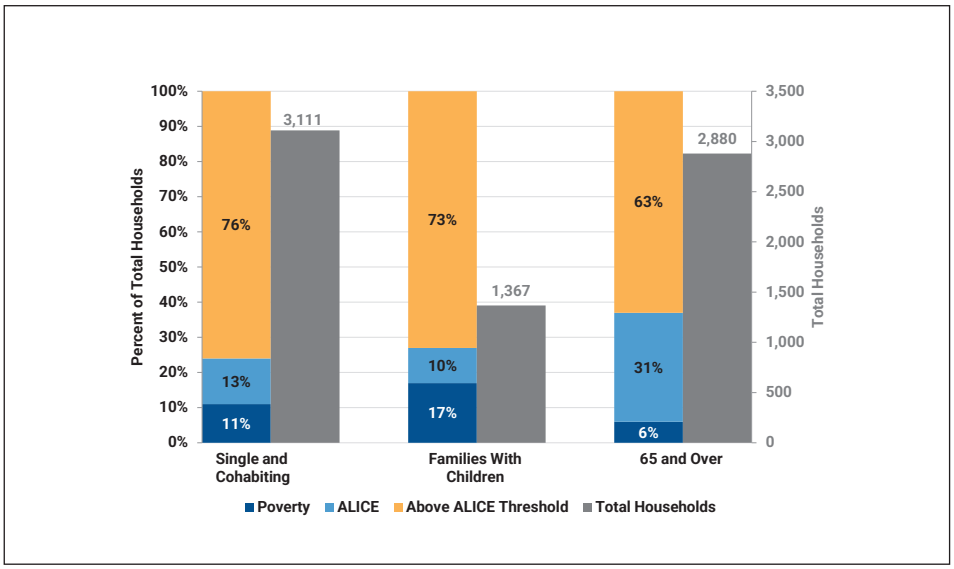
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

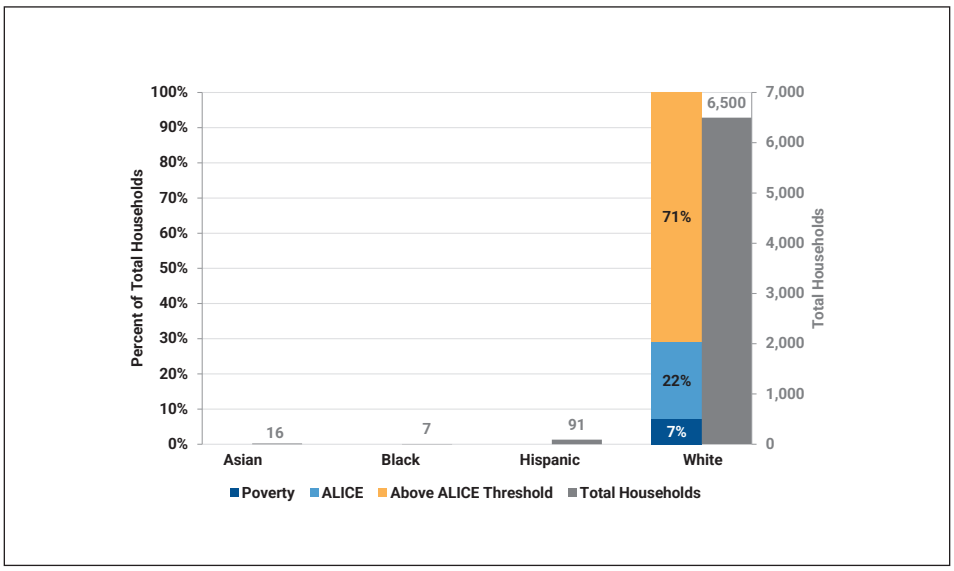
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Household Financial Status by Household Type, Bayfield County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Bayfield County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Bayfield County, 2021

Town	Total Households	% ALICE & Poverty
Barksdale town	349	27%
Barnes town	453	24%
Bayfield city	317	22%
Bayfield town	442	18%
Bayview town	258	22%
Bell town	199	35%
Cable town	388	40%
Delta town	124	22%
Drummond town	205	32%
Eileen town	308	16%
Grandview town	222	29%
Hughes town	235	26%
Iron River town	573	38%
Kelly town	187	24%
Keystone town	194	24%
Lincoln town	115	32%
Mason town	156	26%
Namakagon town	166	33%
Orienta town	106	46%
Oulu town	221	20%
Port Wing town	190	43%
Russell town	509	40%
Tripp town	135	21%
Washburn city	875	38%
Washburn town	250	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN BROWN COUNTY

2021 Point-in-Time Data

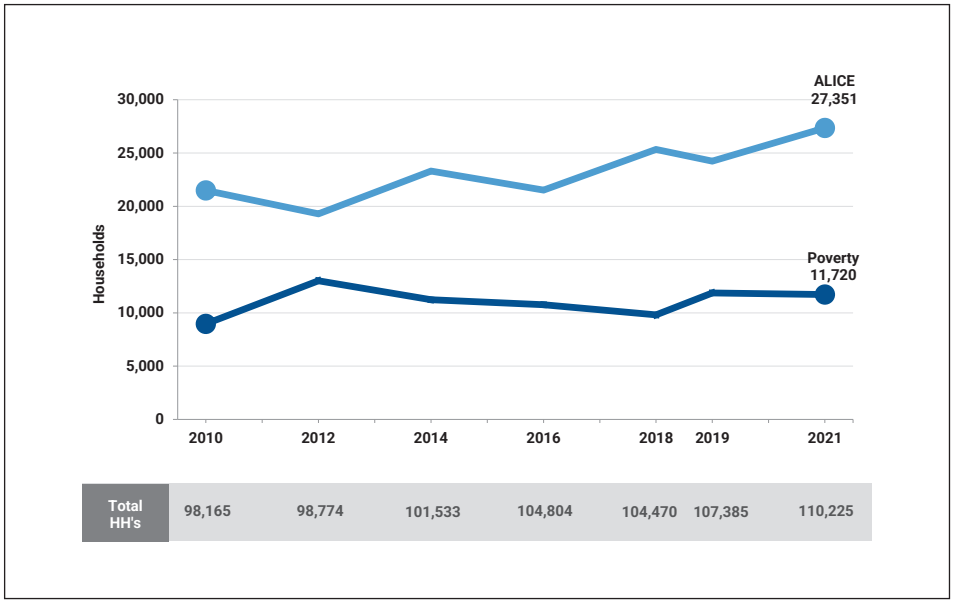
Population: 269,591 • **Number of Households:** 110,225 (3% change from 2019)
Median Household Income: $66,191 (state average: $67,125)
Labor Force Participation Rate: 67.3% (state average: 65.1%)
ALICE Households: 25% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 36,103 households in Brown County were below the ALICE Threshold; in 2021 this number changed to 39,071, (a 8% change).

Households by Income, Brown County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Brown County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Brown County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Brown County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$531	$678
Housing – Utilities	$154	$292
Child Care	–	$1,493
Food	$416	$1,136
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$174	$527
Tax Payments	$277	$1,071
Tax Credits	$0	-$1,267
Monthly Total	$2,195	$5,604
ANNUAL TOTAL	$26,340	$67,248
Hourly Wage*	***$13.17***	***$33.62***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

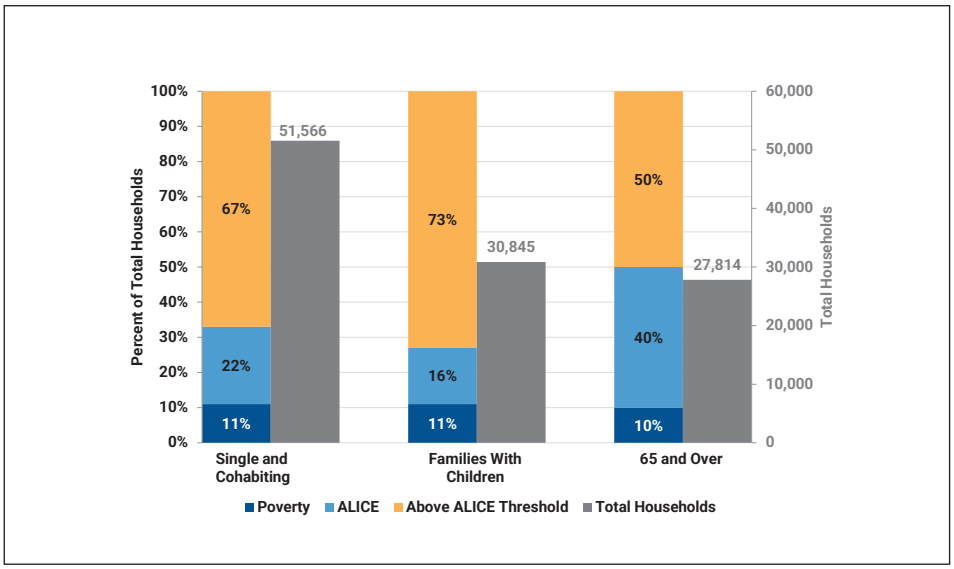
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Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

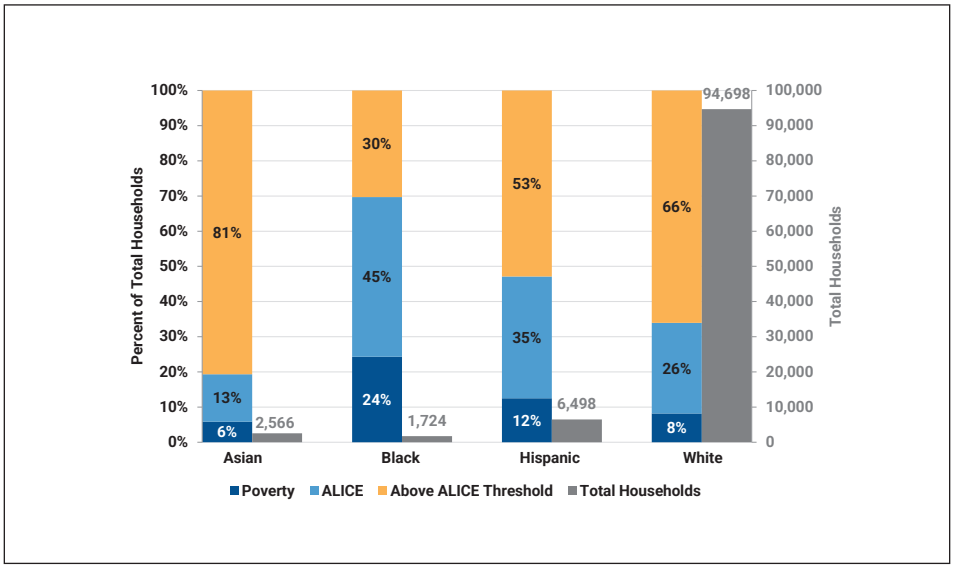
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Brown County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Brown County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Brown County, 2021		
Town	Total Households	% ALICE & Poverty
Allouez village	5,839	29%
Ashwaubenon village	7,621	39%
Bellevue village	6,665	36%
Denmark village	842	42%
De Pere city	9,946	30%
Eaton town	577	20%
Glenmore town	404	13%
Green Bay city	43,887	43%
Green Bay town	866	19%
Hobart village	3,803	24%
Holland town	515	15%
Howard village	8,128	31%
Humboldt town	636	17%
Lawrence town	2,587	14%
Ledgeview town	3,380	20%
Morrison town	628	29%
New Denmark town	506	21%
Pittsfield town	1,062	17%
Pulaski village	1,260	39%
Rockland town	574	14%
Scott town	1,499	32%
Suamico village	4,531	14%
Wrightstown village	1,106	16%
Wrightstown	910	26%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN BUFFALO COUNTY

2021 Point-in-Time Data

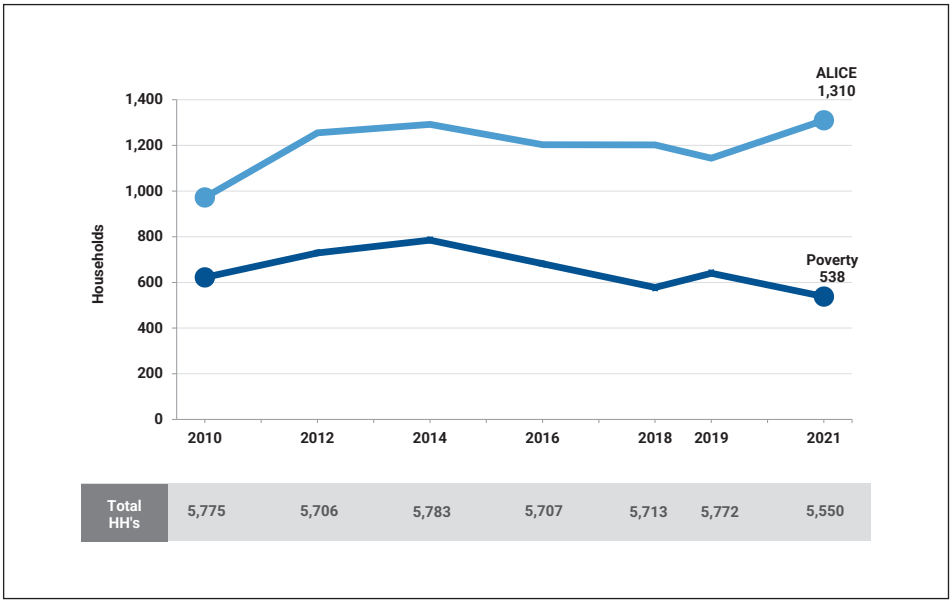
Population: 13,314 • **Number of Households:** 5,550 (-4% change from 2019)
Median Household Income: $61,167 (state average: $67,125)
Labor Force Participation Rate: 65.3% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 1,784 households in Buffalo County were below the ALICE Threshold; in 2021 this number changed to 1,848, (a 4% change).

Households by Income, Buffalo County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	5,775	5,706	5,783	5,707	5,713	5,772	5,550

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Buffalo County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Buffalo County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Buffalo County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$347	$468
Housing – Utilities	$154	$292
Child Care	–	$1,457
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$500
Tax Payments	$230	$994
Tax Credits	$0	-$1,267
Monthly Total	$1,937	$5,231
ANNUAL TOTAL	$23,244	$62,772
Hourly Wage*	***$11.62***	***$31.39***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

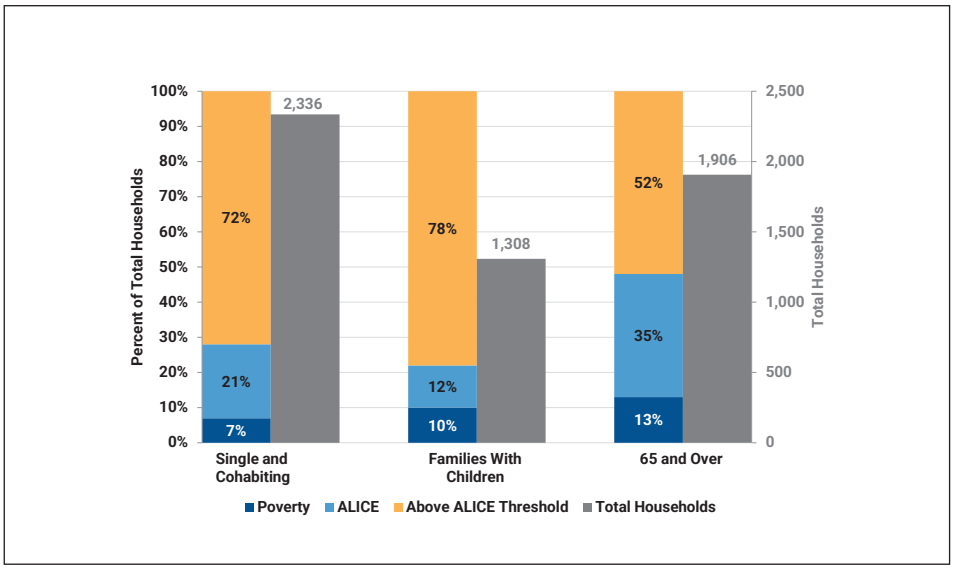
Financial Hardship is Not Evenly Distributed

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By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

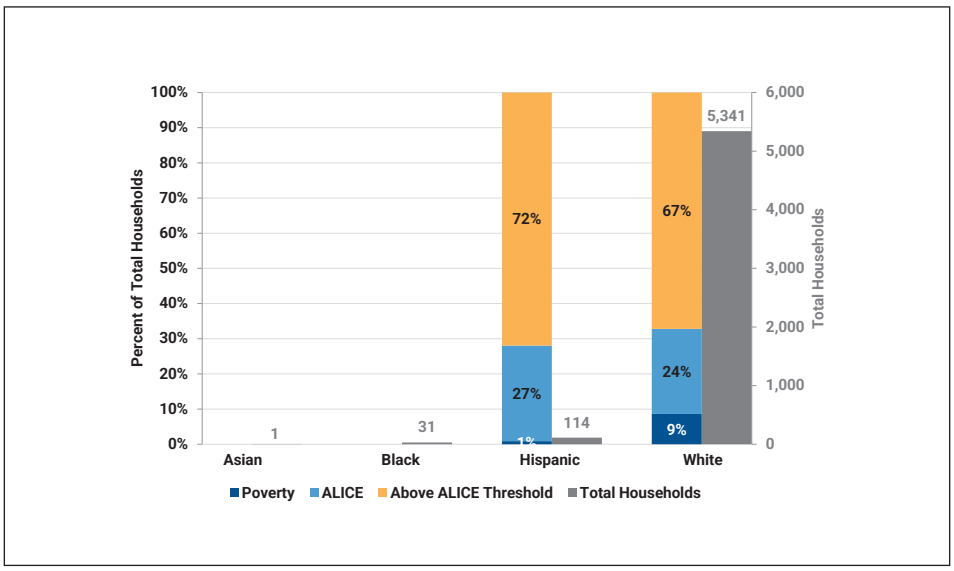
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Buffalo County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Buffalo County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Buffalo County, 2021

Town	Total Households	% ALICE & Poverty
Alma city	380	34%
Alma town	120	22%
Belvidere town	189	16%
Buffalo town	343	35%
Buffalo City	390	37%
Cochrane village	177	33%
Cross town	140	19%
Dover town	180	41%
Fountain City	345	35%
Gilmanton town	142	37%
Glencoe town	171	19%
Maxville town	144	25%
Milton town	210	27%
Modena town	114	40%
Mondovi city	1,250	50%
Mondovi town	149	23%
Montana town	102	24%
Naples town	266	21%
Nelson village	153	37%
Nelson town	245	23%
Waumandee town	175	16%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN BURNETT COUNTY

2021 Point-in-Time Data

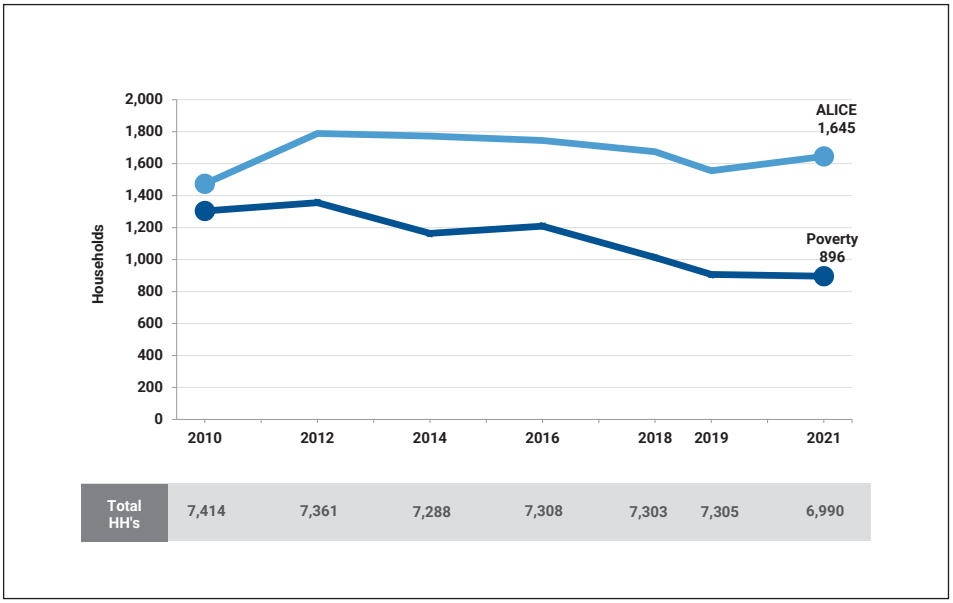
Population: 16,356 • **Number of Households:** 6,990 (-4% change from 2019)
Median Household Income: $55,890 (state average: $67,125)
Labor Force Participation Rate: 51.3% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,463 households in Burnett County were below the ALICE Threshold; in 2021 this number changed to 2,541, (a 3% change).

Households by Income, Burnett County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Burnett County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Burnett County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Burnett County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$343	$461
Housing – Utilities	$154	$292
Child Care	–	$1,678
Food	$388	$1,059
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$153	$516
Tax Payments	$224	$1,040
Tax Credits	$0	-$1,267
Monthly Total	$1,905	$5,453
ANNUAL TOTAL	$22,860	$65,436
Hourly Wage*	***$11.43***	***$32.72***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

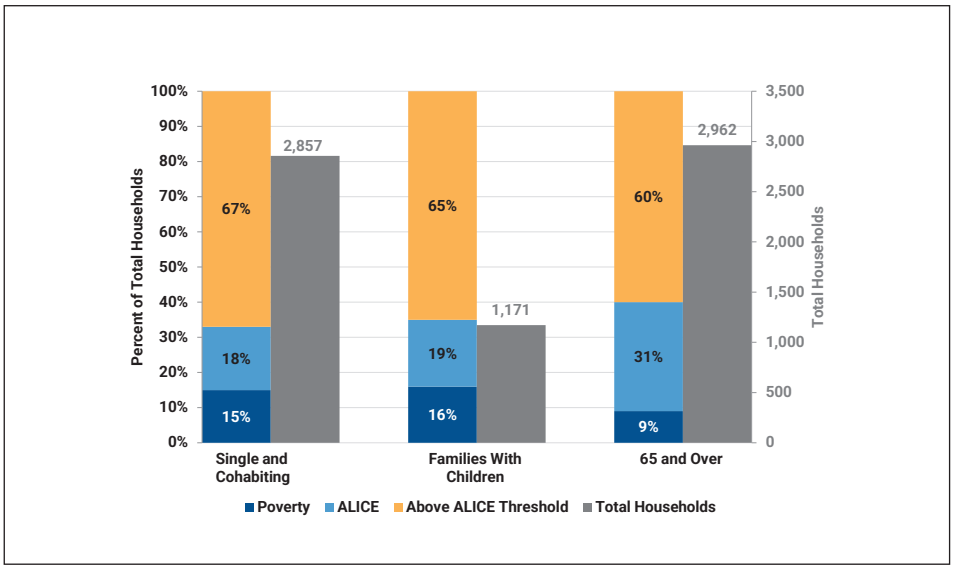
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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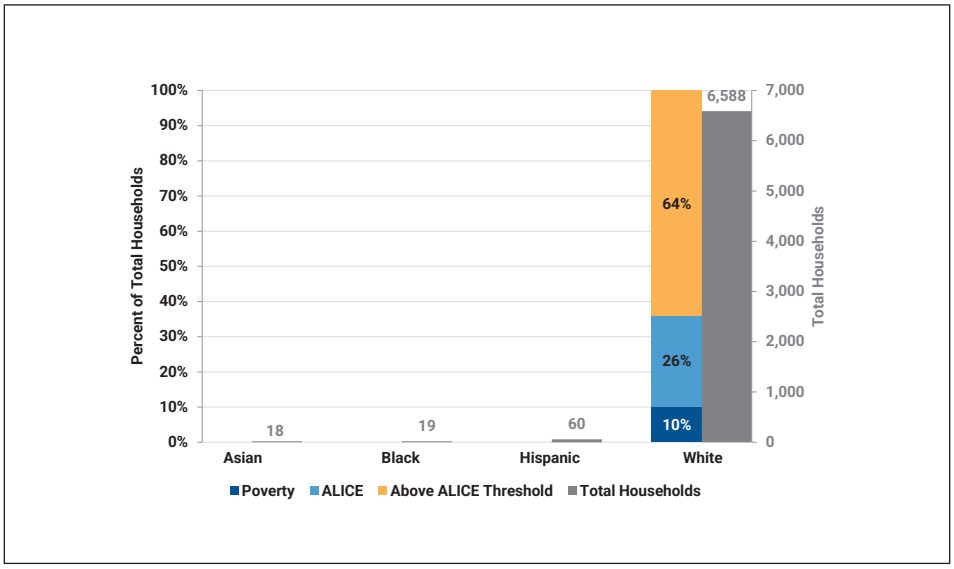
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Burnett County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Burnett County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Burnett County, 2021

Town	Total Households	% ALICE & Poverty
Anderson town	195	48%
Blaine town	124	19%
Daniels town	296	32%
Dewey town	168	35%
Grantsburg village	534	53%
Grantsburg town	391	25%
Jackson town	524	26%
La Follette town	236	41%
Lincoln town	126	37%
Meenon town	503	32%
Oakland town	462	41%
Rusk town	164	40%
Sand Lake town	221	37%
Scott town	345	25%
Siren village	388	60%
Siren town	437	32%
Swiss town	299	29%
Trade Lake town	324	31%
Union town	170	43%
Webb Lake town	207	34%
Webster village	288	60%
West Marshland town	140	25%
Wood River town	372	26%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN CALUMET COUNTY

2021 Point-in-Time Data

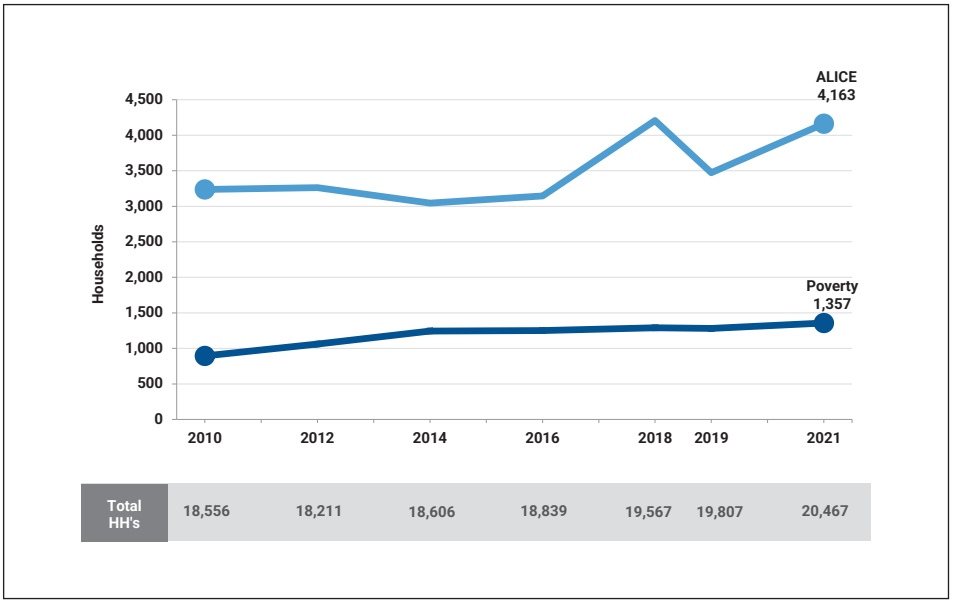
Population: 52,128 • **Number of Households:** 20,467 (3% change from 2019)
Median Household Income: $78,453 (state average: $67,125)
Labor Force Participation Rate: 71.3% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 7% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,753 households in Calumet County were below the ALICE Threshold; in 2021 this number changed to 5,520, (a 16% change).

Households by Income, Calumet County, 2010–2021



Total HH's	18,556	18,211	18,606	18,839	19,567	19,807	20,467

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Calumet County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Calumet County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Calumet County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$445	$520
Housing – Utilities	$154	$292
Child Care	–	$1,484
Food	$411	$1,120
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$509
Tax Payments	$254	$1,019
Tax Credits	$0	-$1,267
Monthly Total	$2,072	$5,351
ANNUAL TOTAL	$24,864	$64,212
Hourly Wage*	***$12.43***	***$32.11***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

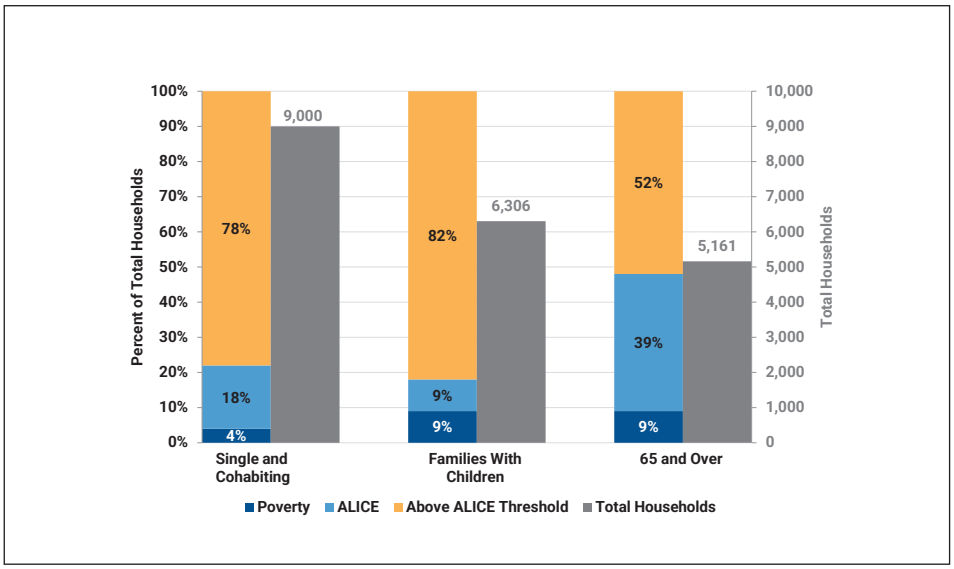
Financial Hardship is Not Evenly Distributed

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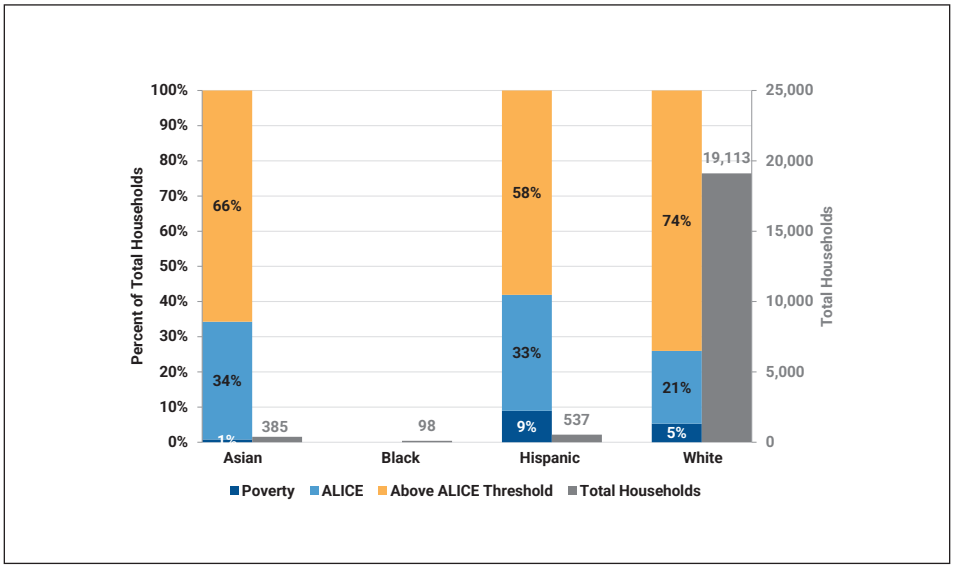
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Household Financial Status by Household Type, Calumet County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Calumet County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Calumet County, 2021		
Town	Total Households	% ALICE & Poverty
Appleton city	4,604	30%
Brillion city	1,313	37%
Brillion town	671	23%
Brothertown	573	25%
Charlestown	290	26%
Chilton city	1,630	40%
Chilton town	470	17%
Harrison village	4,279	18%
Hilbert village	448	34%
Kiel city	140	34%
Menasha city	1,069	13%
New Holstein city	1,487	43%
New Holstein town	582	33%
Potter village	107	25%
Rantoul town	228	18%
Sherwood village	1,191	10%
Stockbridge village	508	47%
Stockbridge town	525	18%
Woodville town	352	30%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN CHIPPEWA COUNTY

2021 Point-in-Time Data

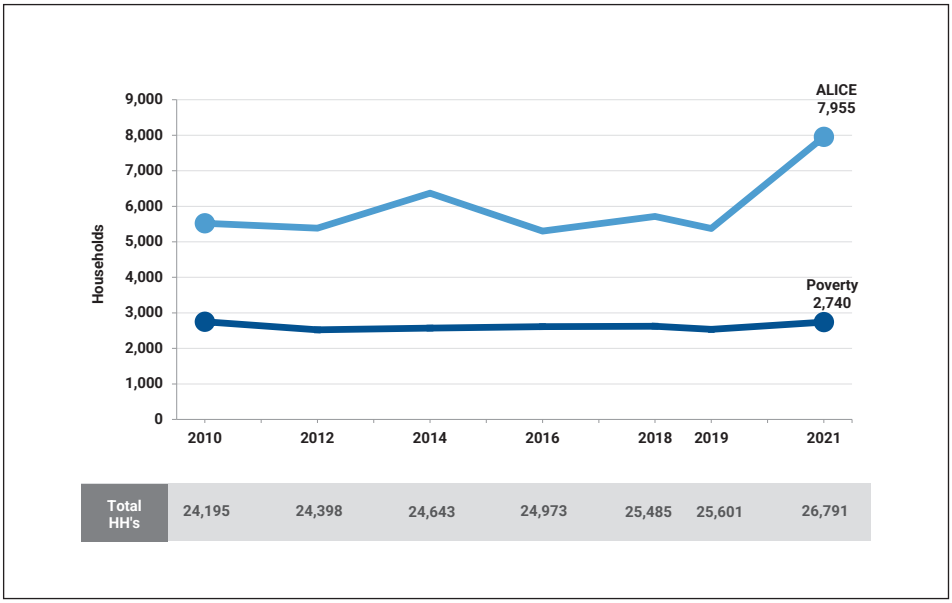
Population: 66,865 • **Number of Households:** 26,791 (5% change from 2019)
Median Household Income: $60,533 (state average: $67,125)
Labor Force Participation Rate: 59.8% (state average: 65.1%)
ALICE Households: 30% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 7,911 households in Chippewa County were below the ALICE Threshold; in 2021 this number changed to 10,695, (a 35% change).

Households by Income, Chippewa County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	24,195	24,398	24,643	24,973	25,485	25,601	26,791

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Chippewa County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Chippewa County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Chippewa County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$440	$607
Housing – Utilities	$154	$292
Child Care	–	$1,310
Food	$391	$1,067
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$163	$495
Tax Payments	$248	$979
Tax Credits	$0	-$1,255
Monthly Total	$2,039	$5,169
ANNUAL TOTAL	$24,468	$62,028
Hourly Wage*	***$12.23***	***$31.01***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

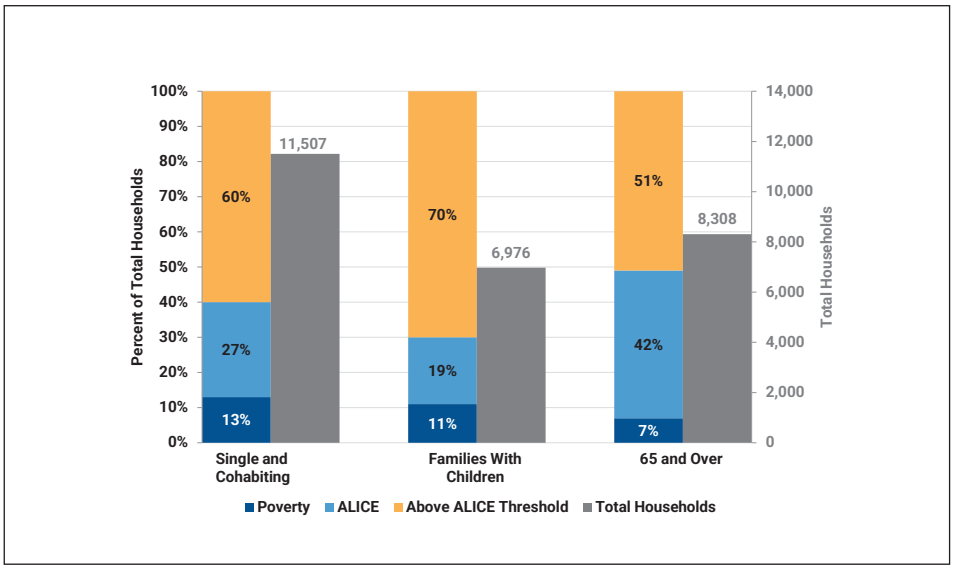
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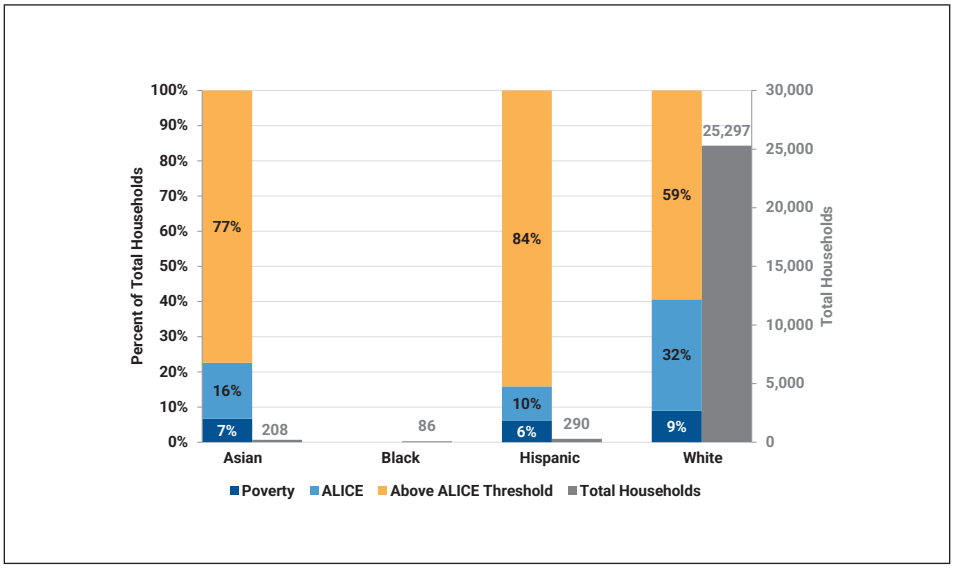
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Household Financial Status by Household Type, Chippewa County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Chippewa County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Chippewa County, 2021		
Town	Total Households	% ALICE & Poverty
Anson town	999	25%
Arthur town	325	43%
Auburn town	263	31%
Birch Creek town	225	28%
Bloomer city	1,471	53%
Bloomer town	441	44%
Boyd village	221	31%
Cadott village	604	47%
Chippewa Falls city	6,295	46%
Cleveland town	343	41%
Colburn town	326	33%
Cooks Valley town	286	23%
Cornell city	618	45%
Delmar town	402	37%
Eagle Point town	1,391	37%
Eau Claire city	785	34%
Edson town	361	37%
Estella town	174	40%
Goetz town	263	32%
Howard town	348	20%
Lafayette town	2,614	24%
Lake Hallie village	2,903	32%
Lake Holcombe town	382	44%
New Auburn village	186	46%
Ruby town	264	27%
Sampson town	427	36%
Sigel town	376	39%
Stanley city	914	52%
Tilden town	514	19%
Wheaton town	940	16%
Woodmohr town	323	24%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN CLARK COUNTY

2021 Point-in-Time Data

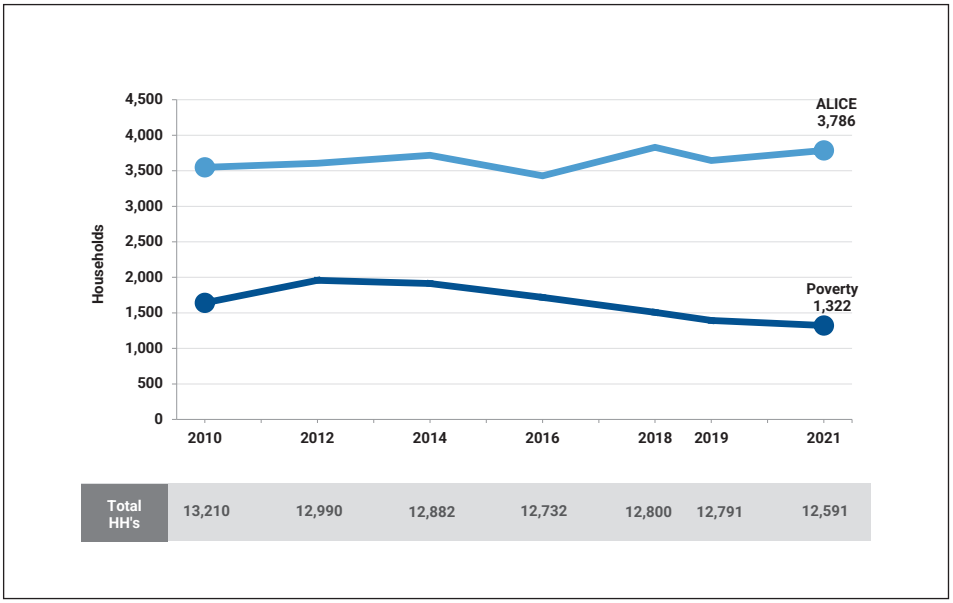
Population: 34,655 • **Number of Households:** 12,591 (-2% change from 2019)
Median Household Income: $57,547 (state average: $67,125)
Labor Force Participation Rate: 64.7% (state average: 65.1%)
ALICE Households: 30% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 5,037 households in Clark County were below the ALICE Threshold; in 2021 this number changed to 5,108, (a 1% change).

Households by Income, Clark County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	13,210	12,990	12,882	12,732	12,800	12,791	12,591

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Clark County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Clark County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Clark County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$353	$442
Housing – Utilities	$154	$292
Child Care	–	$1,117
Food	$416	$1,136
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$466
Tax Payments	$233	$896
Tax Credits	$0	-$1,158
Monthly Total	$1,956	$4,865
ANNUAL TOTAL	$23,472	$58,380
Hourly Wage*	***$11.74***	***$29.19***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

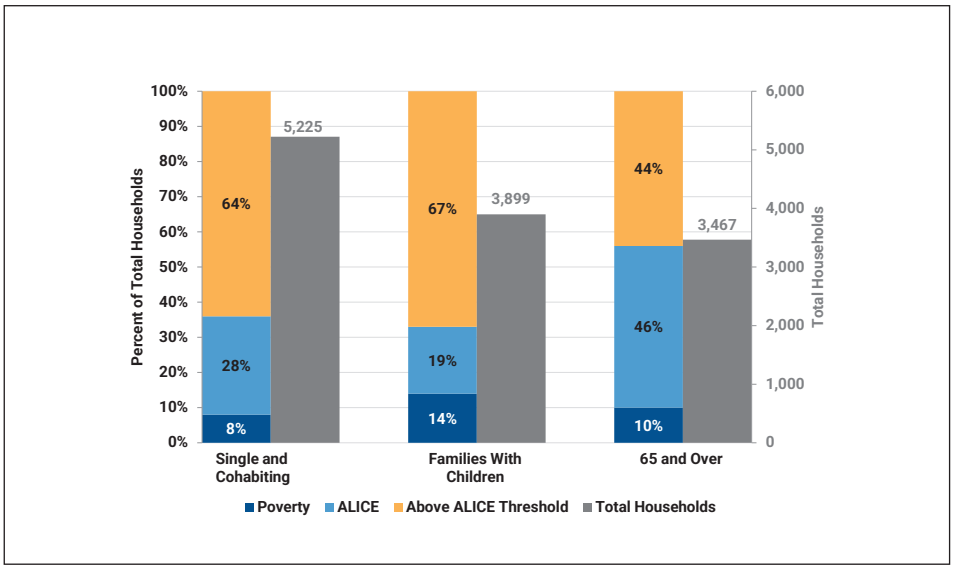
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

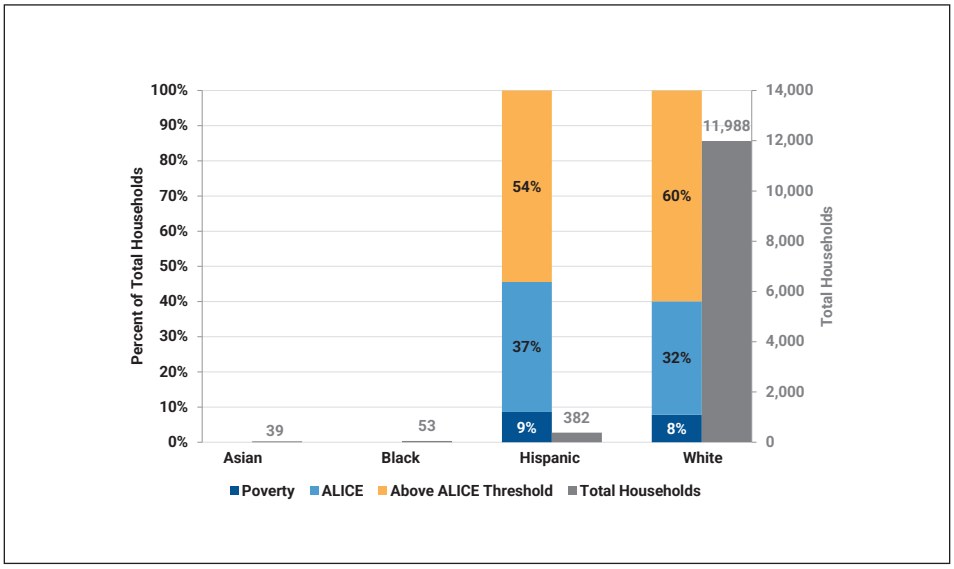
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Clark County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Clark County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Clark County, 2021

Town	Total Households	% ALICE & Poverty
Abbotsford city	532	49%
Beaver town	228	40%
Colby city	509	44%
Colby town	261	26%
Curtiss village	101	39%
Dewhurst town	152	32%
Dorchester village	344	46%
Eaton town	208	34%
Fremont town	411	39%
Grant town	311	41%
Granton village	139	42%
Green Grove town	257	44%
Greenwood city	503	51%
Hendren town	167	32%
Hewett town	123	22%
Hixon town	255	38%
Hoard town	210	32%
Levis town	210	56%
Longwood town	251	34%
Loyal city	566	31%
Loyal town	198	26%
Lynn town	327	39%
Mayville town	356	38%
Mead town	154	34%
Mentor town	261	47%
Neillsville city	1,069	51%
Owen city	355	45%
Pine Valley town	476	30%
Reseburg town	213	38%
Sherman town	320	30%
Sherwood town	102	37%
Thorp city	689	45%
Thorp town	258	42%
Unity town	255	41%
Warner town	189	38%
Washburn town	126	56%
Weston town	216	31%
Withee village	264	45%
Withee town	255	35%
Worden town	239	39%
York town	250	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN COLUMBIA COUNTY

2021 Point-in-Time Data

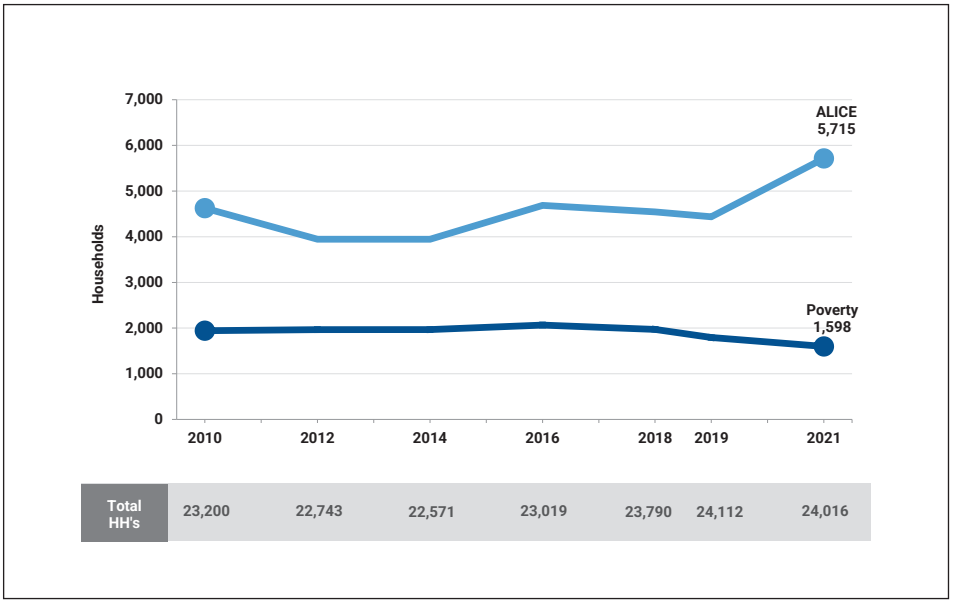
Population: 58,219 • **Number of Households:** 24,016 (0% change from 2019)
Median Household Income: $73,786 (state average: $67,125)
Labor Force Participation Rate: 67.8% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 7% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 6,230 households in Columbia County were below the ALICE Threshold; in 2021 this number changed to 7,313, (a 17% change).

Households by Income, Columbia County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	23,200	22,743	22,571	23,019	23,790	24,112	24,016

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Columbia County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Columbia County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Columbia County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$452	$627
Housing – Utilities	$154	$292
Child Care	–	$1,357
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$166	$506
Tax Payments	$255	$1,011
Tax Credits	$0	-$1,267
Monthly Total	$2,078	$5,313
ANNUAL TOTAL	$24,936	$63,756
Hourly Wage*	***$12.47***	***$31.88***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

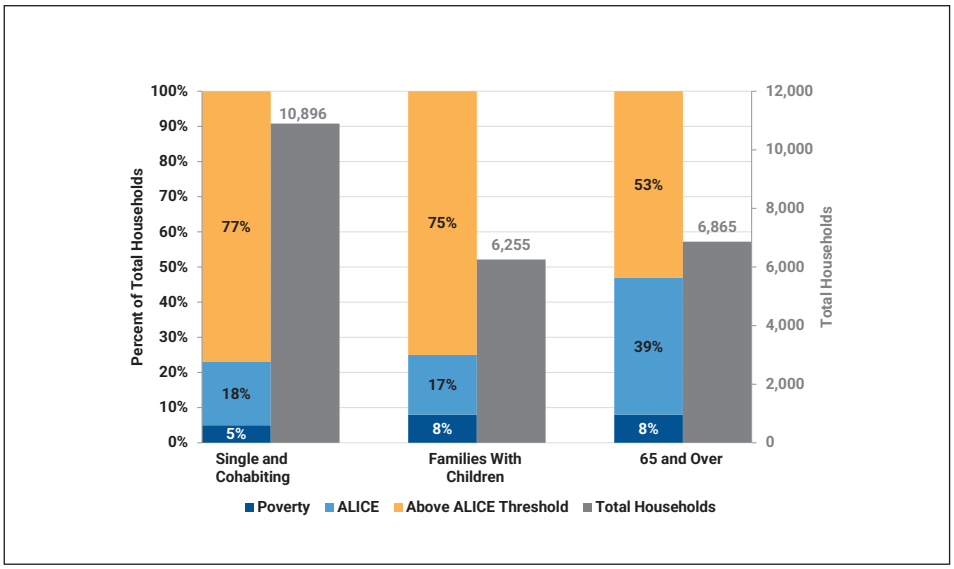
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

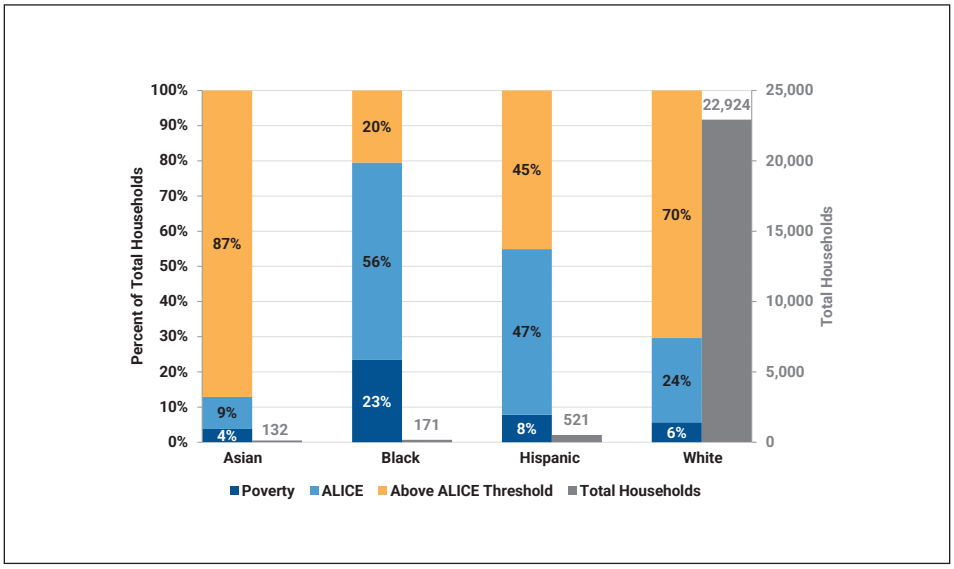
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Columbia County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Columbia County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Columbia County, 2021		
Town	Total Households	% ALICE & Poverty
Arlington village	322	9%
Arlington town	308	15%
Caledonia town	670	27%
Cambria village	297	36%
Columbus city	2,420	35%
Columbus town	224	25%
Courtland town	238	22%
Dekorra town	920	24%
Doylestown village	103	29%
Fall River village	619	29%
Fort Winnebago town	379	31%
Fountain Prairie town	302	28%
Friesland village	110	31%
Hampden town	226	23%
Leeds town	335	25%
Lewiston town	629	24%
Lodi city	1,500	25%
Lodi town	1,377	16%
Lowville town	401	24%
Marcellon town	319	25%
Newport town	271	32%
Otsego town	335	42%
Pacific town	1,200	23%
Pardeeville village	830	37%
Portage city	4,119	44%
Poynette village	1,061	22%
Randolph village	161	35%
Randolph town	300	32%
Rio village	432	31%
Scott town	339	40%
Springvale town	187	32%
West Point town	936	23%
Wisconsin Dells city	1,226	39%
Wyocena village	264	35%
Wyocena town	656	22%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN CRAWFORD COUNTY

2021 Point-in-Time Data

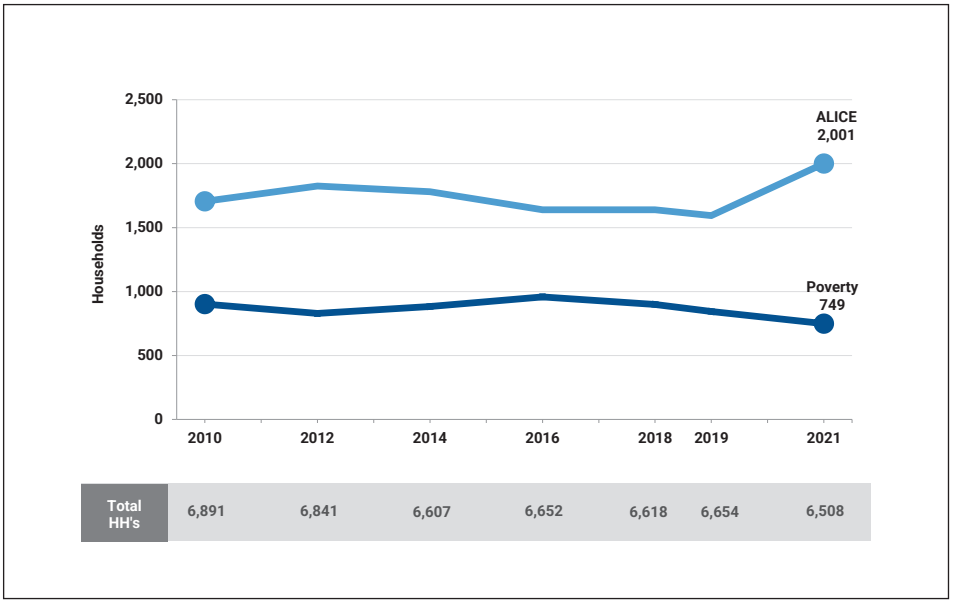
Population: 16,167 • **Number of Households:** 6,508 (-2% change from 2019)
Median Household Income: $54,526 (state average: $67,125)
Labor Force Participation Rate: 55% (state average: 65.1%)
ALICE Households: 31% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,438 households in Crawford County were below the ALICE Threshold; in 2021 this number changed to 2,750, (a 13% change).

Households by Income, Crawford County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	6,891	6,841	6,607	6,652	6,618	6,654	6,508

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Crawford County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Crawford County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Crawford County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$330	$442
Housing – Utilities	$154	$292
Child Care	–	$1,278
Food	$391	$1,067
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$152	$475
Tax Payments	$222	$923
Tax Credits	$0	-$1,239
Monthly Total	$1,892	$4,912
ANNUAL TOTAL	$22,704	$58,944
Hourly Wage*	***$11.35***	***$29.47***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

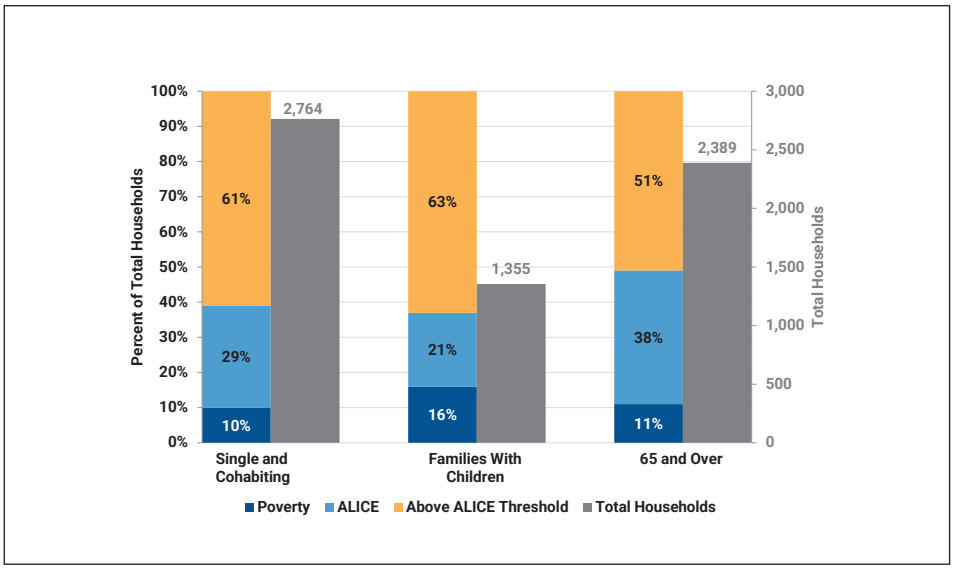
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

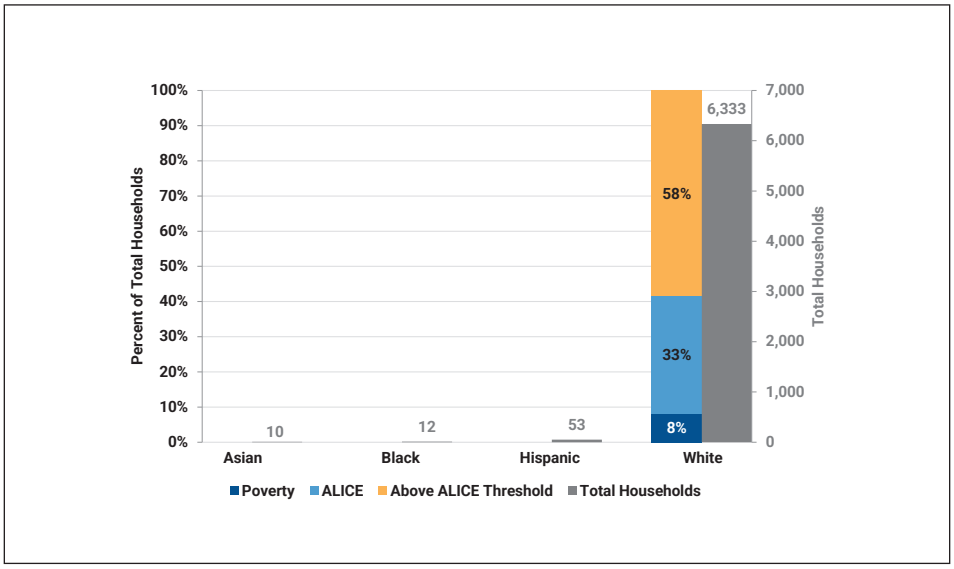
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Crawford County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Crawford County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Crawford County, 2021

Town	Total Households	% ALICE & Poverty
Bridgeport town	351	25%
Clayton town	396	36%
Eastman village	168	46%
Eastman town	304	43%
Freeman town	294	34%
Gays Mills village	230	57%
Haney town	122	43%
Marietta town	198	34%
Prairie du Chien city	2,232	49%
Prairie du Chien town	382	38%
Scott town	208	39%
Seneca town	380	34%
Soldiers Grove village	194	66%
Utica town	234	33%
Wauzeka village	304	42%
Wauzeka town	141	28%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN DANE COUNTY

2021 Point-in-Time Data

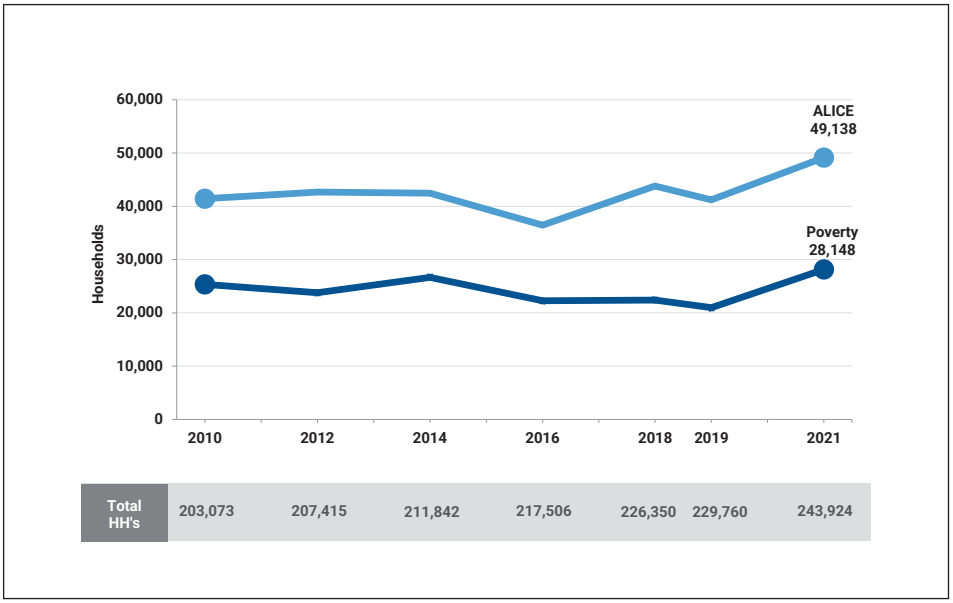
Population: 563,951 • **Number of Households:** 243,924 (6% change from 2019)
Median Household Income: $77,221 (state average: $67,125)
Labor Force Participation Rate: 69.9% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 62,198 households in Dane County were below the ALICE Threshold; in 2021 this number changed to 77,286, (a 24% change).

Households by Income, Dane County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	203,073	207,415	211,842	217,506	226,350	229,760	243,924

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Dane County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Dane County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Dane County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$735	$919
Housing – Utilities	$154	$292
Child Care	–	$2,139
Food	$472	$1,288
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$200	$631
Tax Payments	$348	$1,368
Tax Credits	$0	-$1,267
Monthly Total	$2,552	$7,044
ANNUAL TOTAL	$30,624	$84,528
Hourly Wage*	***$15.31***	***$42.26***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

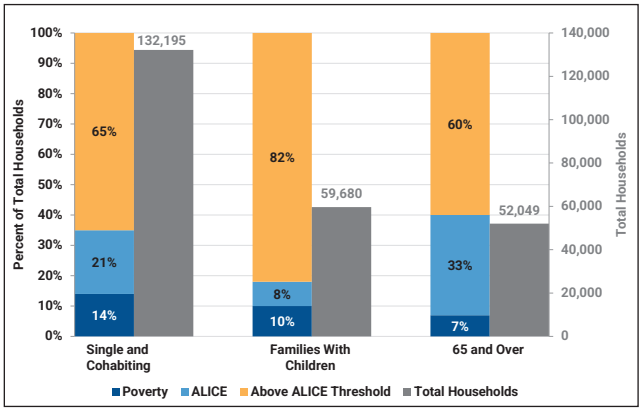
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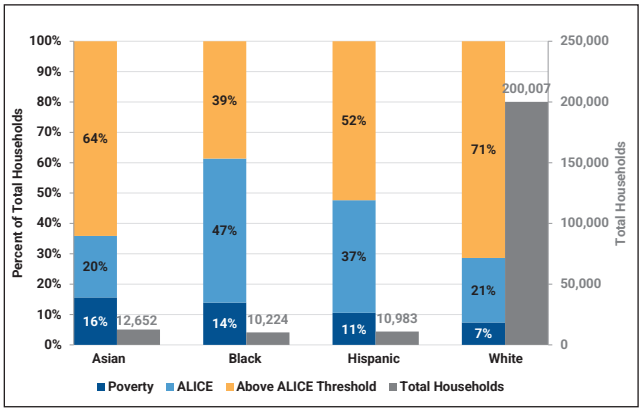
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Dane County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Dane County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Dane County, 2021		
Town	Total Households	% ALICE & Poverty
Albion town	713	24%
Belleville village	806	23%
Berry town	562	36%
Black Earth village	642	39%
Black Earth town	193	20%
Blooming Grove town	648	26%
Blue Mounds village	359	36%
Blue Mounds town	326	23%
Bristol town	1,449	12%
Brooklyn village	279	23%
Burke town	1,099	13%
Cambridge village	522	31%
Christiana town	473	29%
Cottage Grove village	2,884	16%
Cottage Grove town	1,486	23%
Cross Plains village	1,568	28%
Cross Plains town	525	17%
Dane village	389	20%
Dane town	522	13%
Deerfield village	982	21%
Deerfield town	593	20%
DeForest village	4,012	24%
Dunkirk town	658	22%
Dunn town	2,244	24%
Fitchburg city	13,239	31%
McFarland village	3,611	17%
Madison city	117,324	35%
Madison town	3,244	65%
Maple Bluff village	540	9%
Marshall village	1,471	40%
Mazomanie village	751	31%
Mazomanie town	473	22%
Medina town	557	17%
Middleton city	10,052	27%
Middleton town	2,374	8%
Monona city	4,073	31%
Montrose town	417	24%
Mount Horeb village	2,736	30%
Oregon village	4,593	23%
Oregon town	1,086	7%
Perry town	266	20%
Pleasant Springs town	1,415	11%
Primrose town	259	17%
Roxbury town	762	14%
Rutland town	805	25%
Shorewood Hills village	821	18%

Dane County, 2021		
Town	Total HH	% ALICE & Poverty
Springdale town	803	15%
Springfield town	1,031	21%
Stoughton city	5,476	33%
Sun Prairie city	14,701	26%
Sun Prairie town	801	23%
Vermont town	394	12%
Verona city	5,743	24%
Verona town	807	14%
Vienna town	559	15%
Waunakee village	5,318	17%
Westport town	2,013	22%
Windsor village	3,136	17%
York town	340	27%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN DODGE COUNTY

2021 Point-in-Time Data

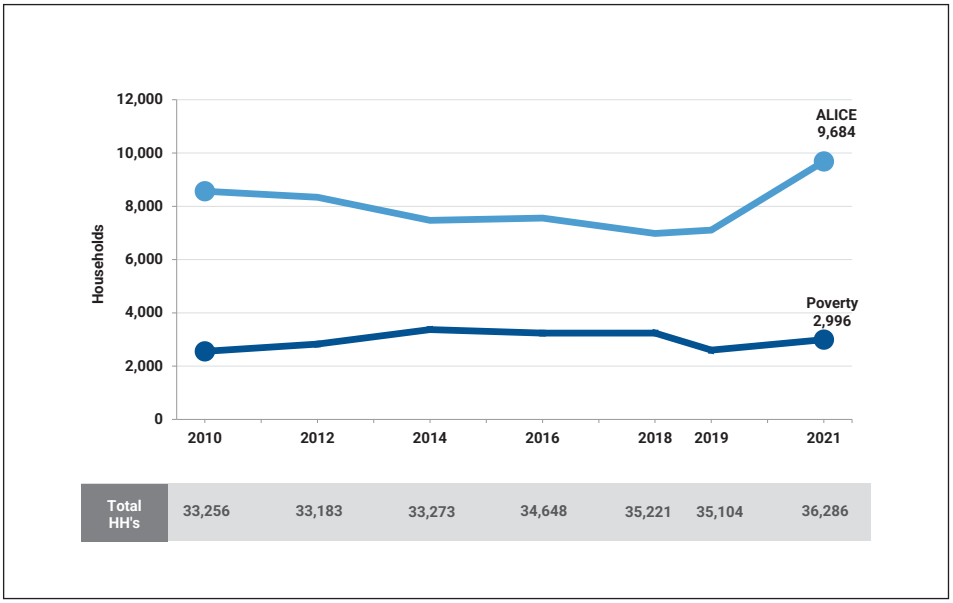
Population: 89,313 • **Number of Households:** 36,286 (3% change from 2019)
Median Household Income: $65,773 (state average: $67,125)
Labor Force Participation Rate: 66.2% (state average: 65.1%)
ALICE Households: 27% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 9,705 households in Dodge County were below the ALICE Threshold; in 2021 this number changed to 12,680, (a 31% change).

Households by Income, Dodge County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	33,256	33,183	33,273	34,648	35,221	35,104	36,286

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Dodge County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Dodge County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Dodge County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$384	$523
Housing – Utilities	$154	$292
Child Care	–	$1,490
Food	$402	$1,097
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$158	$508
Tax Payments	$237	$1,015
Tax Credits	$0	-$1,267
Monthly Total	$1,978	$5,332
ANNUAL TOTAL	$23,736	$63,984
Hourly Wage*	***$11.87***	***$31.99***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

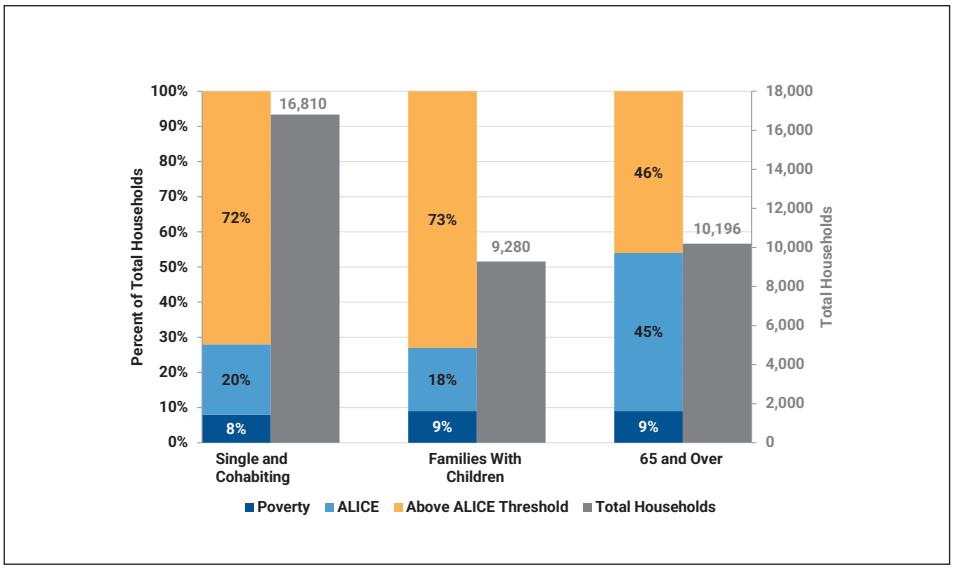
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

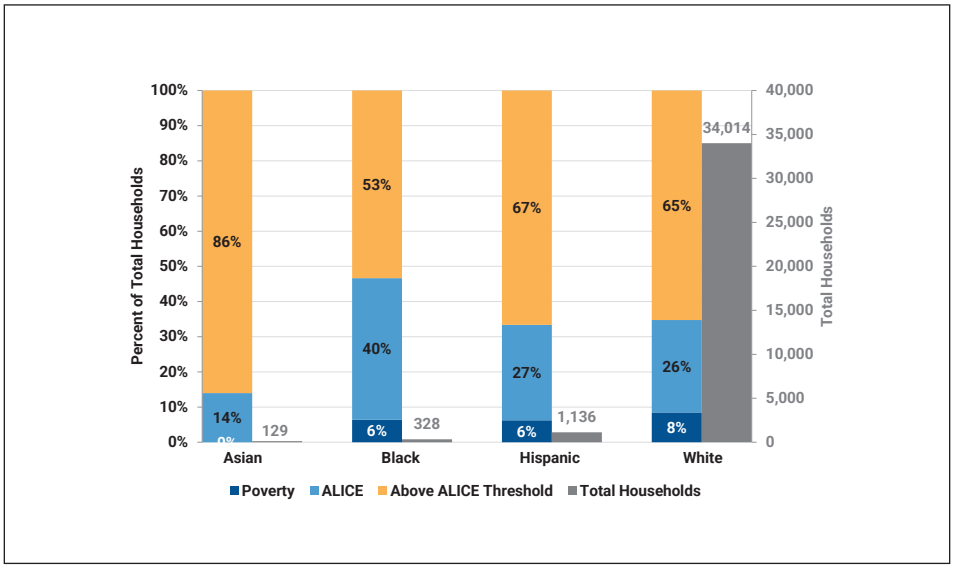
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Dodge County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Dodge County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Dodge County, 2021		
Town	Total Households	% ALICE & Poverty
Ashippun town	917	21%
Beaver Dam city	7,519	35%
Beaver Dam town	1,653	26%
Brownsville village	266	27%
Burnett town	362	20%
Calamus town	369	19%
Chester town	293	23%
Clyman village	153	37%
Clyman town	310	17%
Elba town	400	20%
Emmet town	443	18%
Fox Lake city	776	34%
Fox Lake town	528	33%
Herman town	448	16%
Horicon city	1,703	45%
Hubbard town	705	25%
Hustisford village	387	32%
Hustisford town	520	18%
Iron Ridge village	395	28%
Juneau city	834	27%
Kekoskee village	405	7%
Lebanon town	601	25%
Leroy town	471	35%
Lomira village	1,123	33%
Lomira town	389	35%
Lowell village	102	35%
Lowell town	454	13%
Mayville city	2,171	38%
Neosho village	275	33%
Oak Grove town	450	20%
Portland town	378	28%
Randolph village	456	39%
Reeseville village	300	34%
Rubicon town	776	18%
Shields town	218	35%
Theresa village	579	38%
Theresa town	380	16%
Trenton town	428	21%
Watertown city	3,166	41%
Waupun city	2,703	47%
Westford town	480	27%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN DOOR COUNTY

2021 Point-in-Time Data

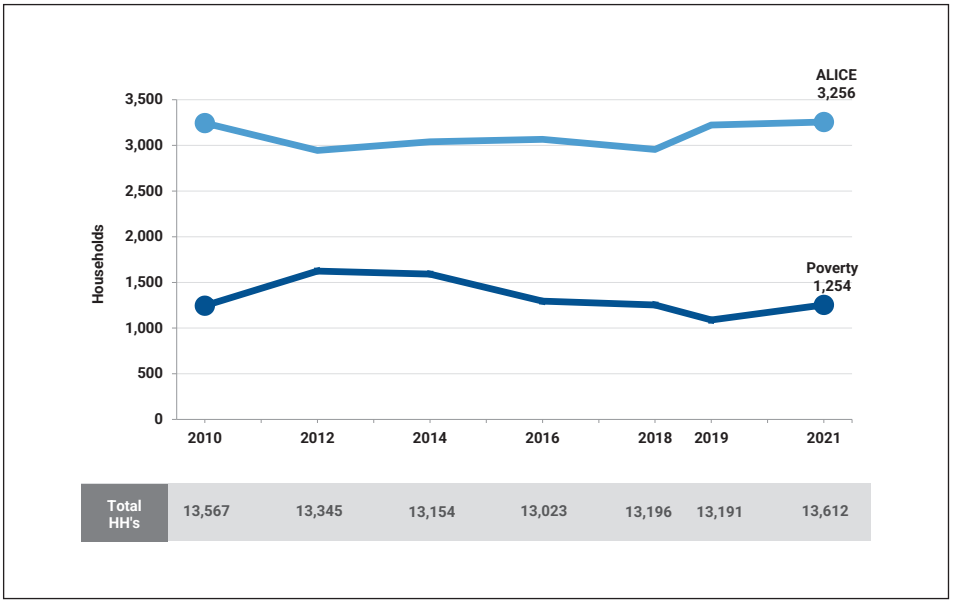
Population: 29,713 • **Number of Households:** 13,612 (3% change from 2019)
Median Household Income: $63,856 (state average: $67,125)
Labor Force Participation Rate: 59.4% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,312 households in Door County were below the ALICE Threshold; in 2021 this number changed to 4,510, (a 5% change).

Households by Income, Door County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	13,567	13,345	13,154	13,023	13,196	13,191	13,612

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Door County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Door County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Door County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$508	$520
Housing – Utilities	$154	$292
Child Care	–	$1,260
Food	$464	$1,265
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$177	$501
Tax Payments	$284	$997
Tax Credits	$0	-$1,230
Monthly Total	$2,230	$5,279
ANNUAL TOTAL	$26,760	$63,348
Hourly Wage*	***$13.38***	***$31.67***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

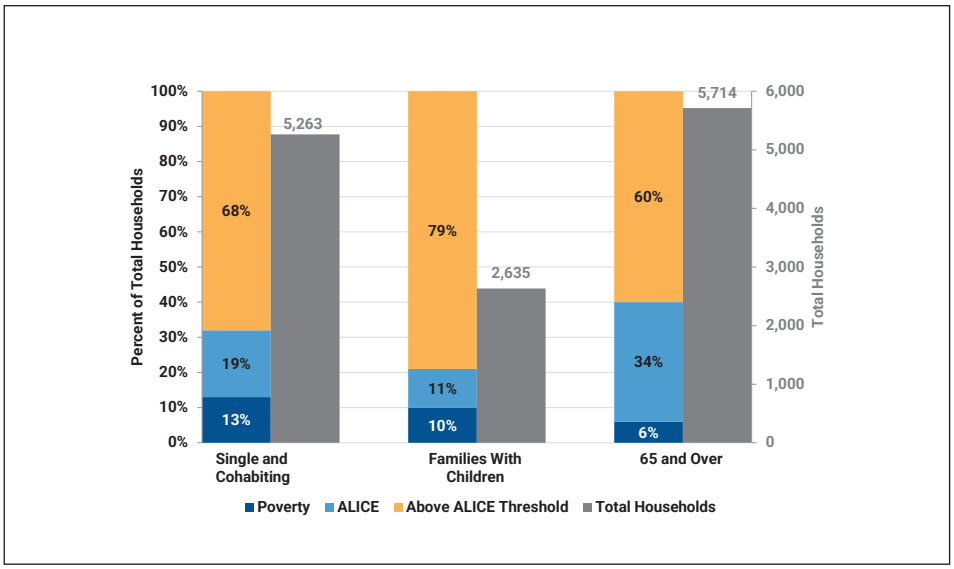
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

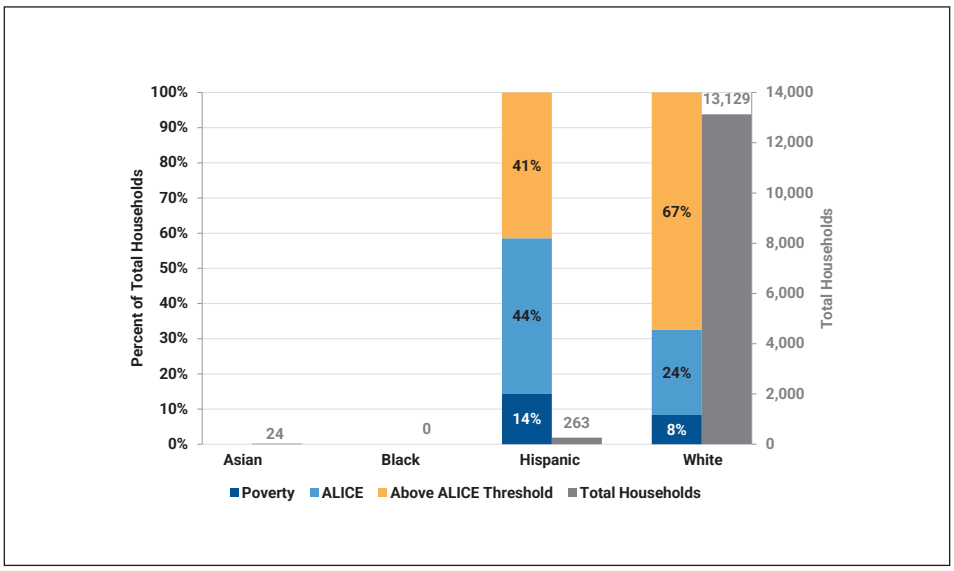
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Door County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Door County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Door County, 2021

Town	Total Households	% ALICE & Poverty
Baileys Harbor town	712	29%
Brussels town	444	25%
Clay Banks town	204	22%
Egg Harbor village	152	22%
Egg Harbor town	728	32%
Ephraim village	160	38%
Forestville village	222	28%
Forestville town	380	24%
Gardner town	598	28%
Gibraltar town	376	32%
Jacksonport town	400	22%
Liberty Grove town	948	30%
Nasewaupee town	779	26%
Sevastopol town	1,367	24%
Sister Bay village	544	53%
Sturgeon Bay city	4,455	41%
Sturgeon Bay town	330	31%
Union town	362	26%
Washington town	451	35%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN DOUGLAS COUNTY

2021 Point-in-Time Data

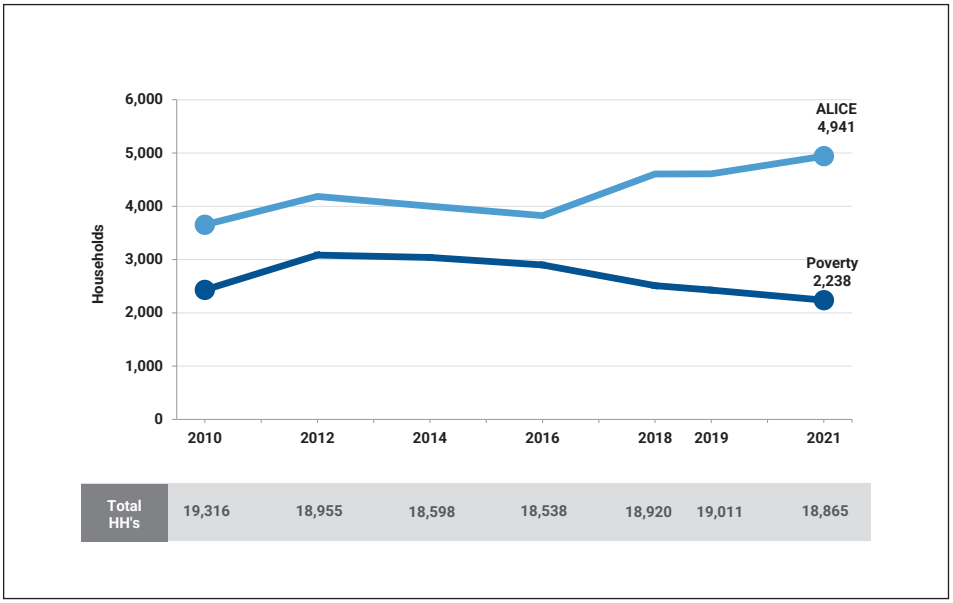
Population: 44,034 • **Number of Households:** 18,865 (-1% change from 2019)
Median Household Income: $59,688 (state average: $67,125)
Labor Force Participation Rate: 63% (state average: 65.1%)
ALICE Households: 26% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 7,036 households in Douglas County were below the ALICE Threshold; in 2021 this number changed to 7,179, (a 2% change).

Households by Income, Douglas County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	19,316	18,955	18,598	18,538	18,920	19,011	18,865

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Douglas County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Douglas County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Douglas County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$500	$592
Housing – Utilities	$154	$292
Child Care	–	$1,308
Food	$383	$1,044
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$168	$491
Tax Payments	$260	$968
Tax Credits	$0	-$1,254
Monthly Total	$2,108	$5,115
ANNUAL TOTAL	$25,296	$61,380
Hourly Wage*	***$12.65***	***$30.69***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

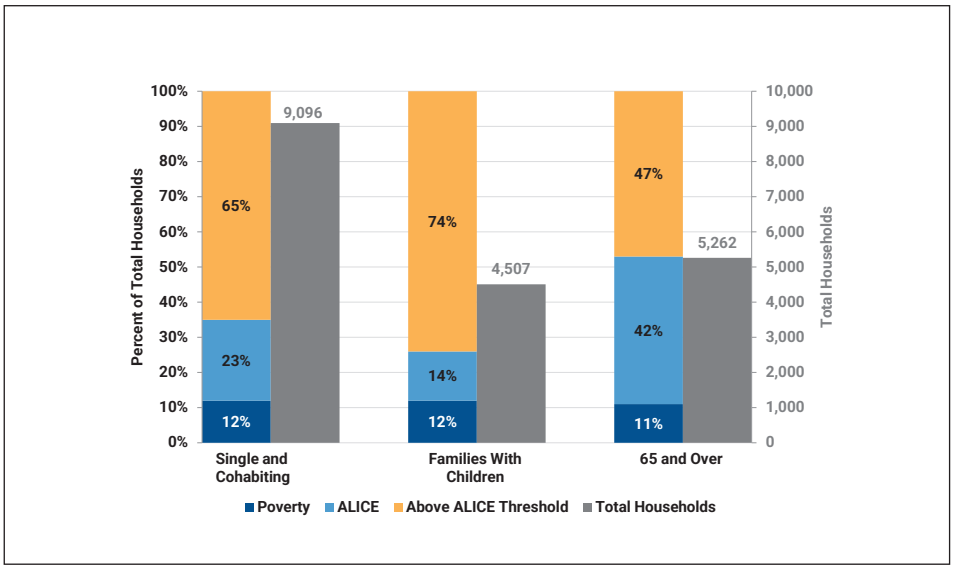
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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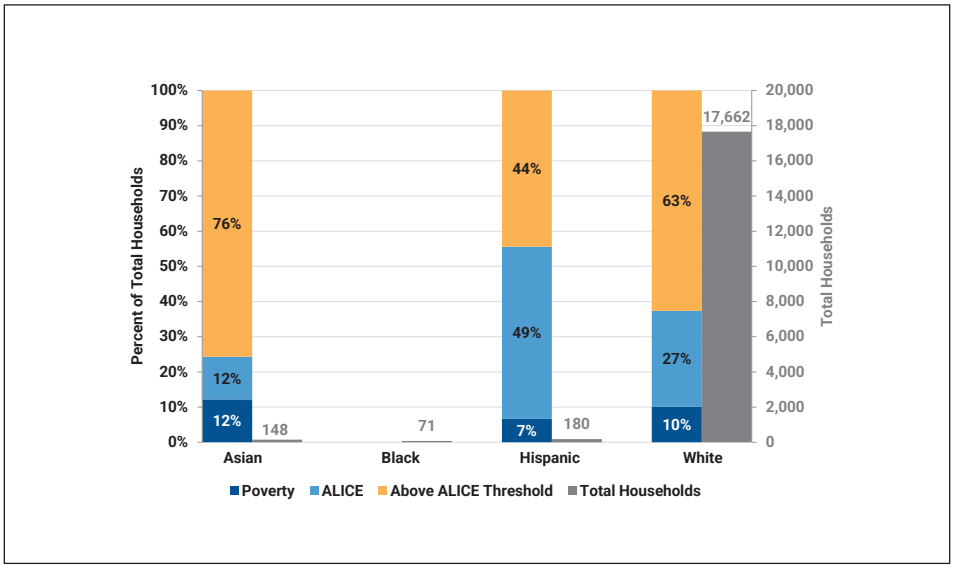
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Douglas County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Douglas County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Douglas County, 2021		
Town	Total Households	% ALICE & Poverty
Amnicon town	568	29%
Bennett town	259	29%
Brule town	263	45%
Gordon town	263	40%
Hawthorne town	421	22%
Highland town	200	32%
Lake Nebagamon village	422	32%
Lakeside town	254	28%
Maple town	270	31%
Oakland town	472	18%
Oliver village	144	26%
Parkland town	585	25%
Poplar village	221	30%
Solon Springs village	329	44%
Solon Springs town	407	25%
Summit town	412	26%
Superior city	11,614	43%
Superior village	301	33%
Superior town	885	25%
Wascott town	395	37%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN DUNN COUNTY

2021 Point-in-Time Data

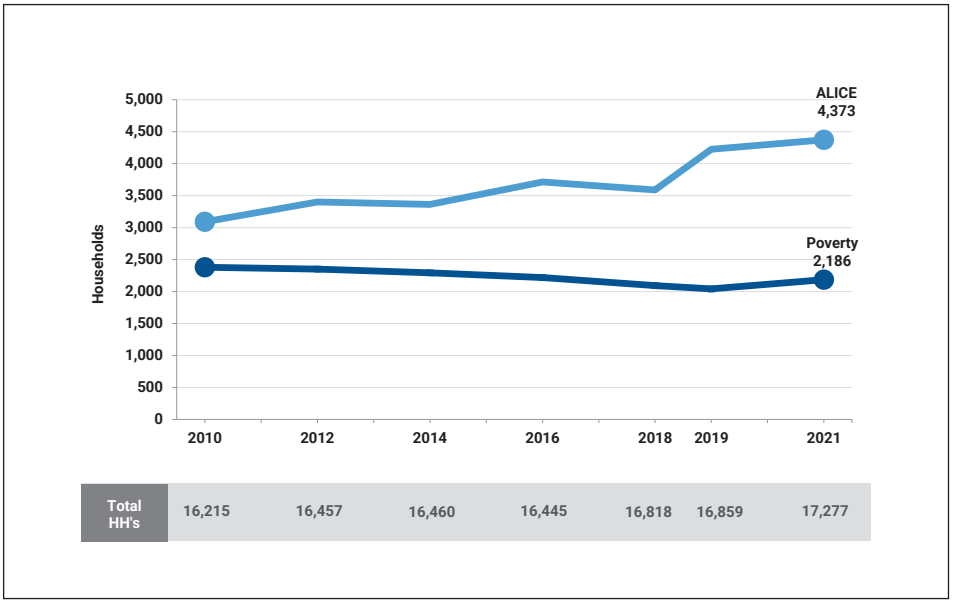
Population: 45,254 • **Number of Households:** 17,277 (2% change from 2019)
Median Household Income: $64,420 (state average: $67,125)
Labor Force Participation Rate: 67.1% (state average: 65.1%)
ALICE Households: 25% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 6,266 households in Dunn County were below the ALICE Threshold; in 2021 this number changed to 6,559, (a 5% change).

Households by Income, Dunn County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	16,215	16,457	16,460	16,445	16,818	16,859	17,277

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Dunn County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Dunn County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Dunn County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$409	$478
Housing – Utilities	$154	$292
Child Care	–	$1,258
Food	$400	$1,090
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$161	$479
Tax Payments	$242	$934
Tax Credits	$0	-$1,229
Monthly Total	$2,009	$4,976
ANNUAL TOTAL	$24,108	$59,712
Hourly Wage*	***$12.05***	***$29.86***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

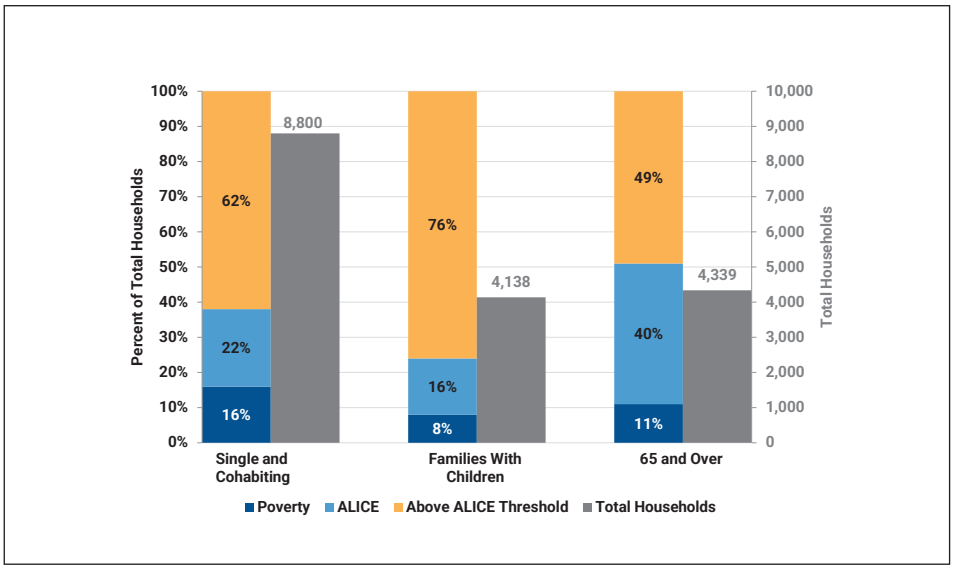
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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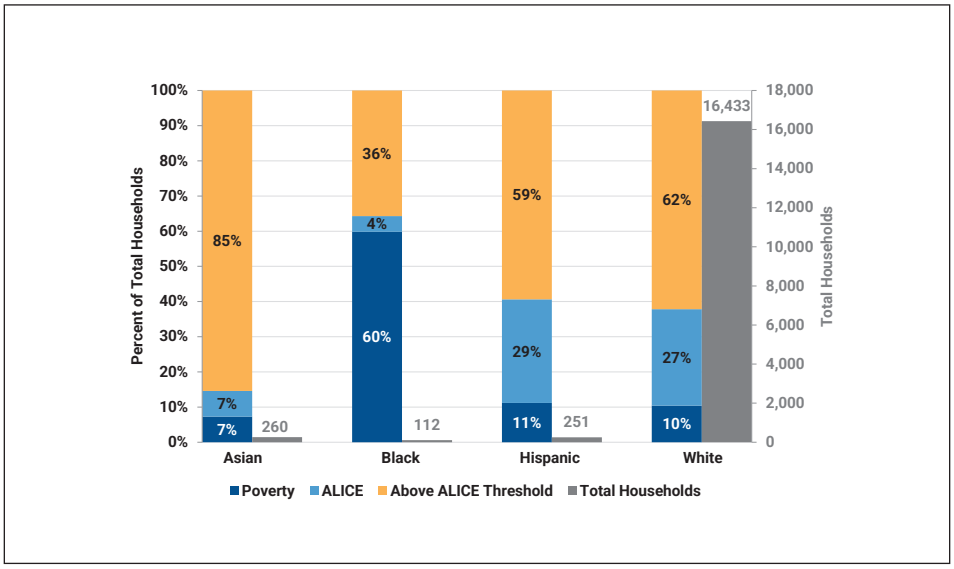
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Dunn County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Dunn County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Dunn County, 2021		
Town	Total Households	% ALICE & Poverty
Boyceville village	597	49%
Colfax village	601	30%
Colfax town	351	24%
Dunn town	632	35%
Eau Galle town	266	31%
Elk Mound village	398	32%
Elk Mound town	613	30%
Grant town	150	33%
Hay River town	258	38%
Knapp village	301	48%
Lucas town	277	25%
Menomonie city	6,110	51%
Menomonie town	1,278	24%
New Haven town	251	27%
Otter Creek town	183	37%
Peru town	104	25%
Red Cedar town	812	20%
Ridgeland village	127	74%
Rock Creek town	362	35%
Sand Creek town	247	38%
Sheridan town	227	31%
Sherman town	322	17%
Spring Brook town	634	23%
Stanton town	295	33%
Tainter town	1,005	27%
Tiffany town	240	33%
Weston town	236	33%
Wheeler village	115	60%
Wilson town	215	25%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN EAU CLAIRE COUNTY

2021 Point-in-Time Data

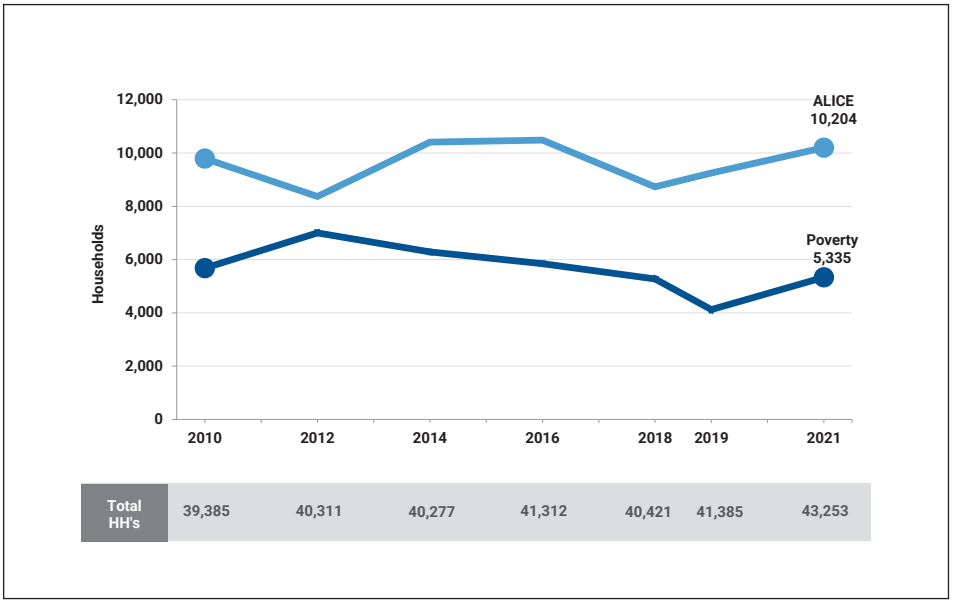
Population: 106,452 • **Number of Households:** 43,253 (5% change from 2019)
Median Household Income: $62,445 (state average: $67,125)
Labor Force Participation Rate: 68.5% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 13,373 households in Eau Claire County were below the ALICE Threshold; in 2021 this number changed to 15,539, (a 16% change).

Households by Income, Eau Claire County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	39,385	40,311	40,277	41,312	40,421	41,385	43,253

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Eau Claire County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Eau Claire County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Eau Claire County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$419	$576
Housing – Utilities	$154	$292
Child Care	–	$1,413
Food	$436	$1,189
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$514
Tax Payments	$253	$1,034
Tax Credits	$0	-$1,267
Monthly Total	$2,070	$5,425
ANNUAL TOTAL	$24,840	$65,100
Hourly Wage*	***$12.42***	***$32.55***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

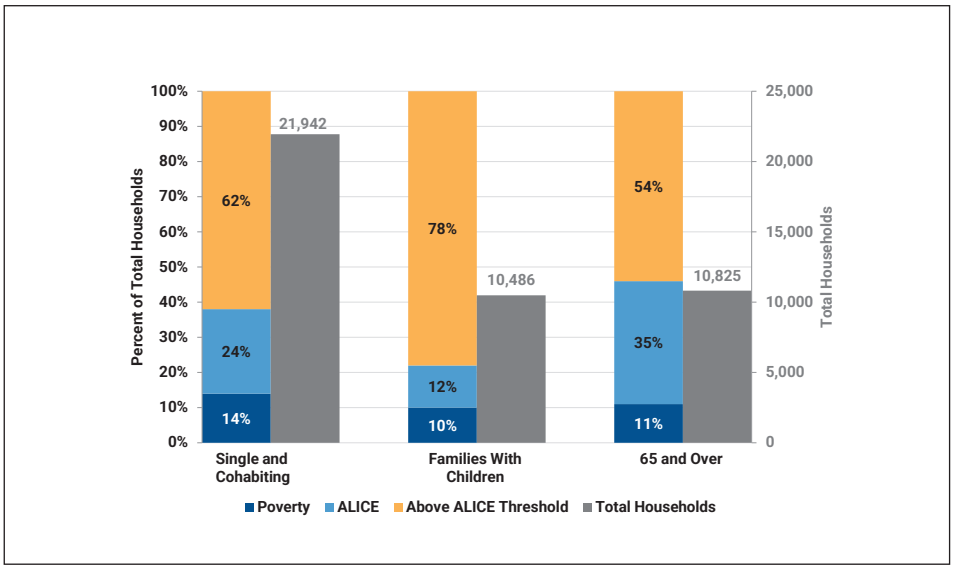
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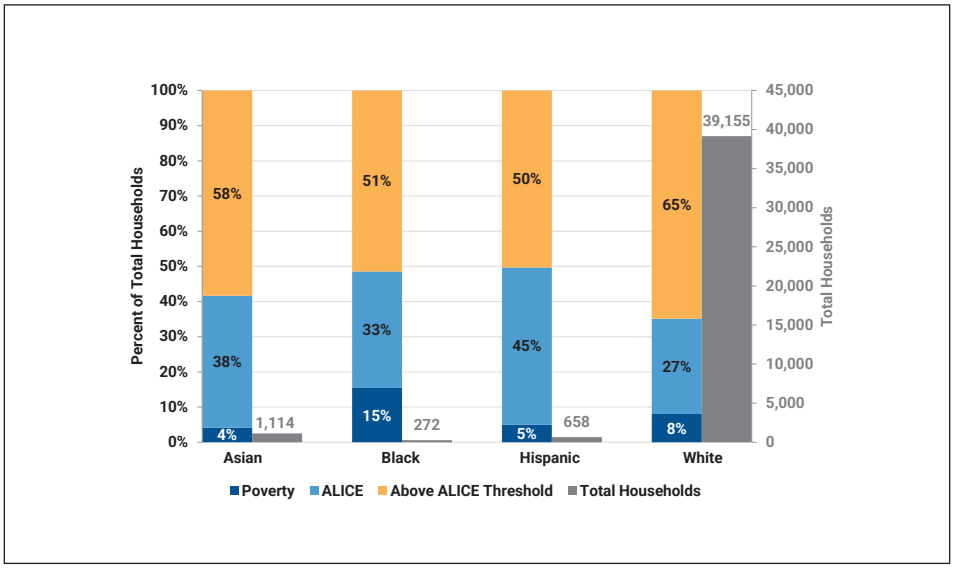
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Eau Claire County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Eau Claire County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Eau Claire County, 2021		
Town	Total Households	% ALICE & Poverty
Altoona city	3,448	41%
Augusta city	536	54%
Bridge Creek town	737	26%
Brunswick town	729	21%
Clear Creek town	335	29%
Drammen town	290	23%
Eau Claire city	27,561	39%
Fairchild village	232	52%
Fairchild town	139	35%
Fall Creek village	545	39%
Lincoln town	374	24%
Ludington town	417	34%
Otter Creek town	152	19%
Pleasant Valley town	1,230	17%
Seymour town	1,182	25%
Union town	1,005	23%
Washington town	2,901	20%
Wilson town	163	35%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN FLORENCE COUNTY

2021 Point-in-Time Data

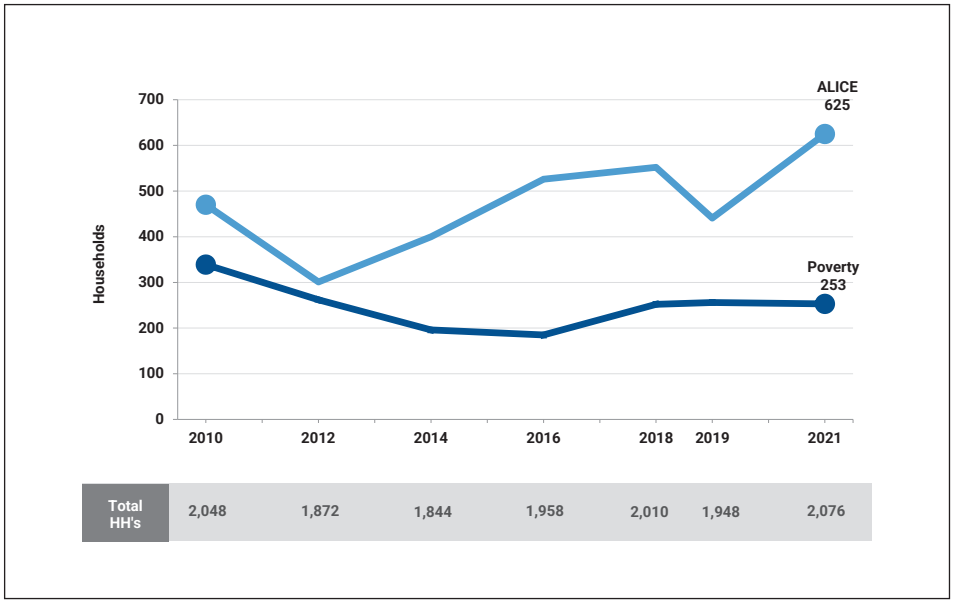
Population: 4,542 • **Number of Households:** 2,076 (7% change from 2019)
Median Household Income: $52,143 (state average: $67,125)
Labor Force Participation Rate: 52.3% (state average: 65.1%)
ALICE Households: 30% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 697 households in Florence County were below the ALICE Threshold; in 2021 this number changed to 878, (a 26% change).

Households by Income, Florence County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Florence County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Florence County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Florence County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,678
Food	$416	$1,136
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$156	$522
Tax Payments	$231	$1,056
Tax Credits	$0	-$1,267
Monthly Total	$1,946	$5,533
ANNUAL TOTAL	$23,352	$66,396
Hourly Wage*	***$11.68***	***$33.20***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

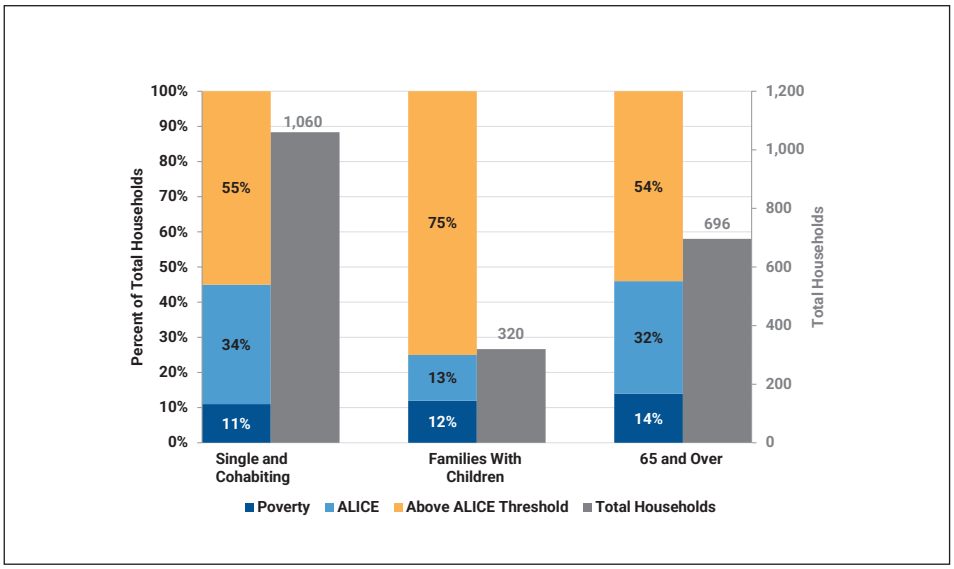
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

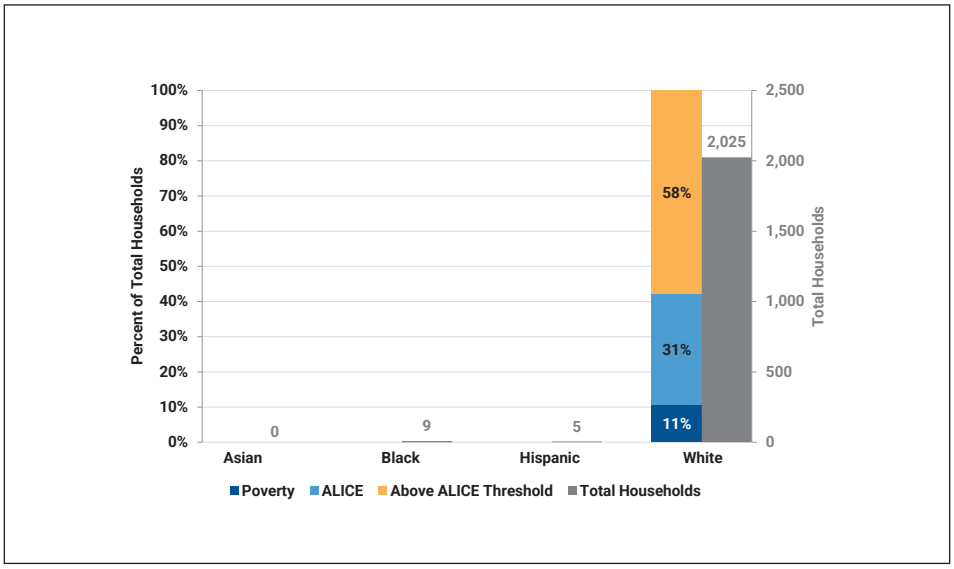
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Florence County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Florence County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Florence County, 2021		
Town	Total Households	% ALICE & Poverty
Aurora town	412	36%
Commonwealth town	301	29%
Fence town	112	49%
Florence town	881	47%
Homestead town	163	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN FOND DU LAC COUNTY

2021 Point-in-Time Data

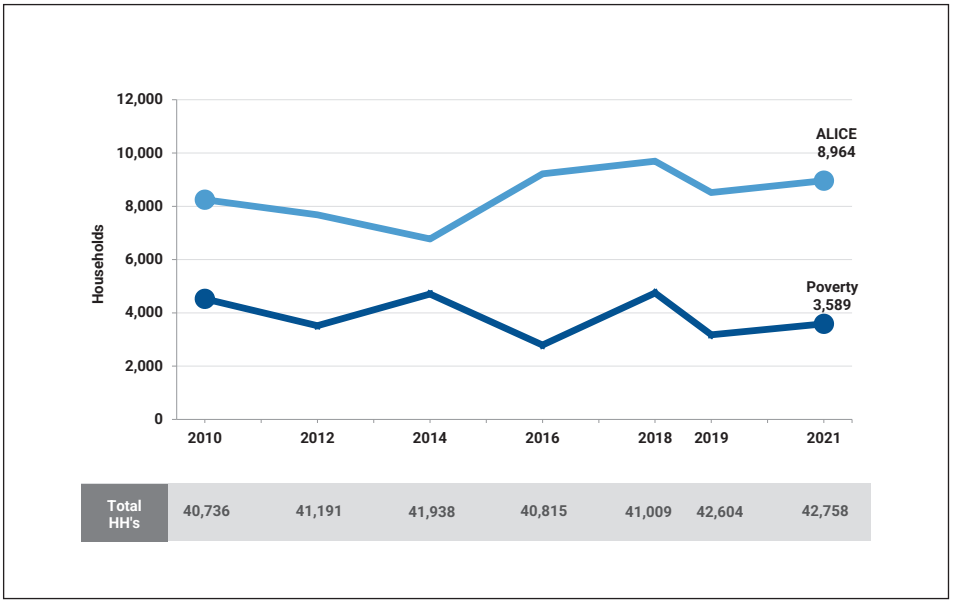
Population: 104,362 • **Number of Households:** 42,758 (0% change from 2019)
Median Household Income: $69,068 (state average: $67,125)
Labor Force Participation Rate: 65.6% (state average: 65.1%)
ALICE Households: 21% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 11,696 households in Fond du Lac County were below the ALICE Threshold; in 2021 this number changed to 12,553, (a 7% change).

Households by Income, Fond du Lac County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	40,736	41,191	41,938	40,815	41,009	42,604	42,758

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Fond du Lac County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Fond du Lac County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Fond du Lac County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$428	$509
Housing – Utilities	$154	$292
Child Care	–	$1,310
Food	$428	$1,166
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$495
Tax Payments	$254	$979
Tax Credits	$0	-$1,255
Monthly Total	$2,072	$5,170
ANNUAL TOTAL	$24,864	$62,040
Hourly Wage*	***$12.43***	***$31.02***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

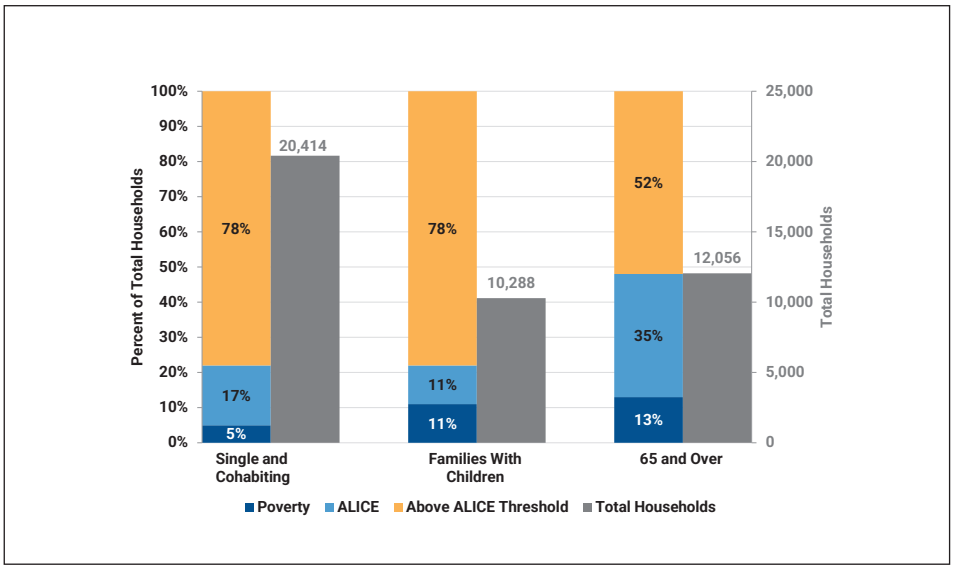
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

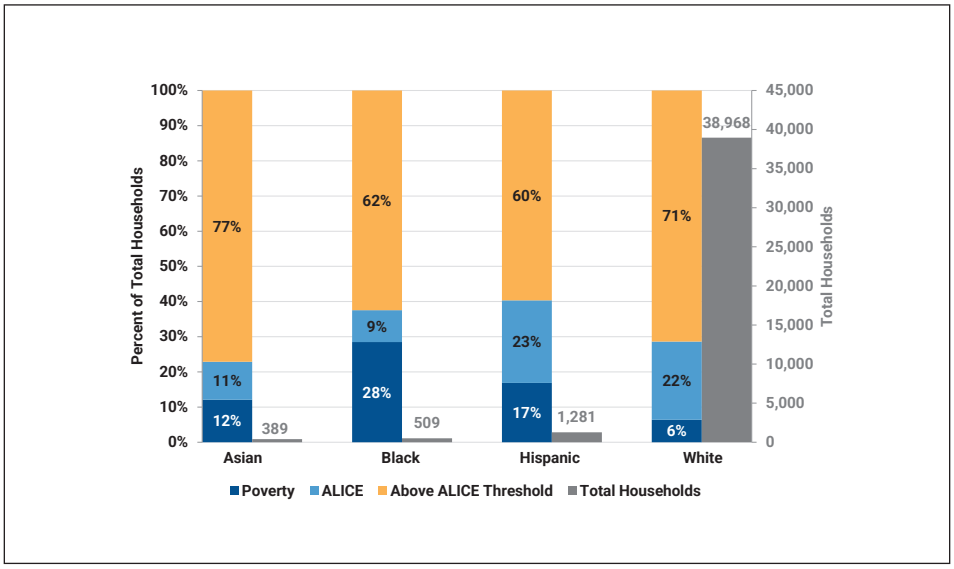
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Fond du Lac County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Fond du Lac County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Fond du Lac County, 2021

Town	Total Households	% ALICE & Poverty
Alto town	347	17%
Ashford town	736	21%
Auburn town	796	21%
Brandon village	336	25%
Byron town	617	16%
Calumet town	584	27%
Campbellsport village	733	28%
Eden village	336	29%
Eden town	340	18%
Eldorado town	533	21%
Empire town	1,141	10%
Fairwater village	125	33%
Fond du Lac city	18,220	38%
Fond du Lac town	1,510	14%
Forest town	519	20%
Friendship town	1,324	30%
Lamartine town	698	24%
Marshfield town	366	23%
Metomen town	230	24%
Mount Calvary village	268	14%
North Fond du Lac village	2,007	35%
Oakfield village	485	20%
Oakfield town	272	13%
Osceola town	837	24%
Ripon city	3,298	42%
Ripon town	516	23%
Rosendale village	421	20%
Rosendale town	267	15%
St. Cloud village	177	22%
Springvale town	269	19%
Taycheedah town	1,900	14%
Waupun city	1,462	22%
Waupun town	481	21%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN FOREST COUNTY

2021 Point-in-Time Data

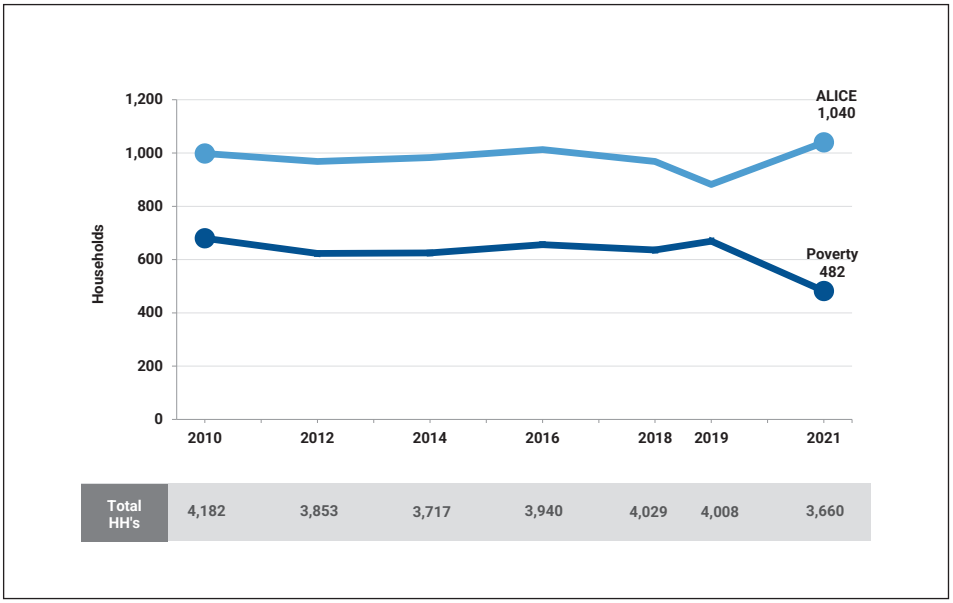
Population: 9,184 • **Number of Households:** 3,660 (-9% change from 2019)
Median Household Income: $51,959 (state average: $67,125)
Labor Force Participation Rate: 52.2% (state average: 65.1%)
ALICE Households: 28% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 1,551 households in Forest County were below the ALICE Threshold; in 2021 this number changed to 1,522, (a -2% change).

Households by Income, Forest County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Forest County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Forest County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Forest County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$330	$442
Housing – Utilities	$154	$292
Child Care	–	$1,678
Food	$388	$1,059
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$152	$514
Tax Payments	$221	$1,035
Tax Credits	$0	-$1,267
Monthly Total	$1,888	$5,427
ANNUAL TOTAL	$22,656	$65,124
Hourly Wage*	***$11.33***	***$32.56***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

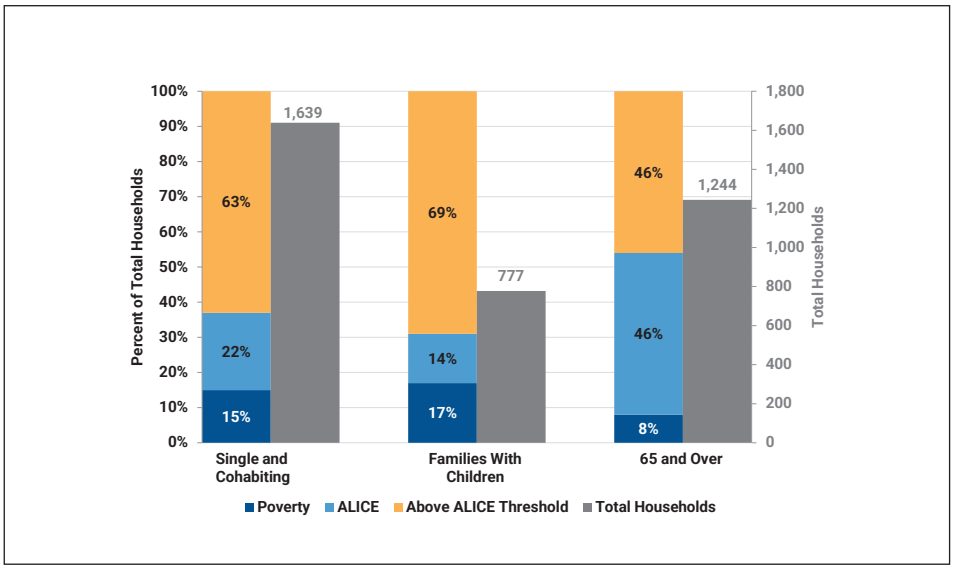
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

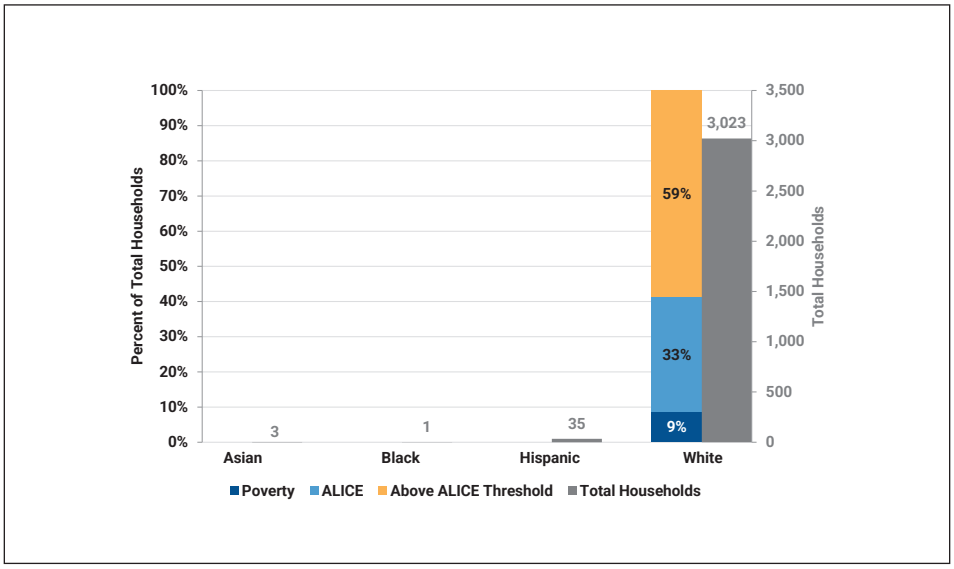
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Forest County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Forest County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Forest County, 2021

Town	Total Households	% ALICE & Poverty
Argonne town	164	32%
Armstrong Creek town	190	43%
Crandon city	670	50%
Crandon town	271	37%
Freedom town	182	38%
Hiles town	218	34%
Laona town	465	41%
Lincoln town	386	27%
Nashville town	442	49%
Wabeno town	413	43%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN GRANT COUNTY

2021 Point-in-Time Data

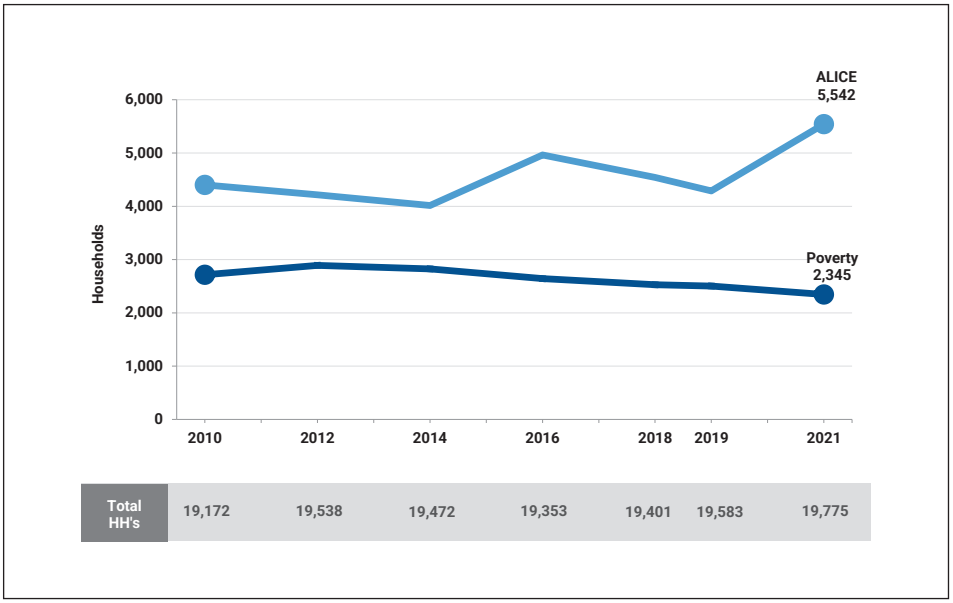
Population: 52,210 • **Number of Households:** 19,775 (1% change from 2019)
Median Household Income: $58,289 (state average: $67,125)
Labor Force Participation Rate: 64.4% (state average: 65.1%)
ALICE Households: 28% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 6,791 households in Grant County were below the ALICE Threshold; in 2021 this number changed to 7,887, (a 16% change).

Households by Income, Grant County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	19,172	19,538	19,472	19,353	19,401	19,583	19,775

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Grant County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Grant County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Grant County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$419	$442
Housing – Utilities	$154	$292
Child Care	–	$1,208
Food	$391	$1,067
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$161	$468
Tax Payments	$243	$903
Tax Credits	$0	-$1,204
Monthly Total	$2,011	$4,850
ANNUAL TOTAL	$24,132	$58,200
Hourly Wage*	***$12.07***	***$29.10***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

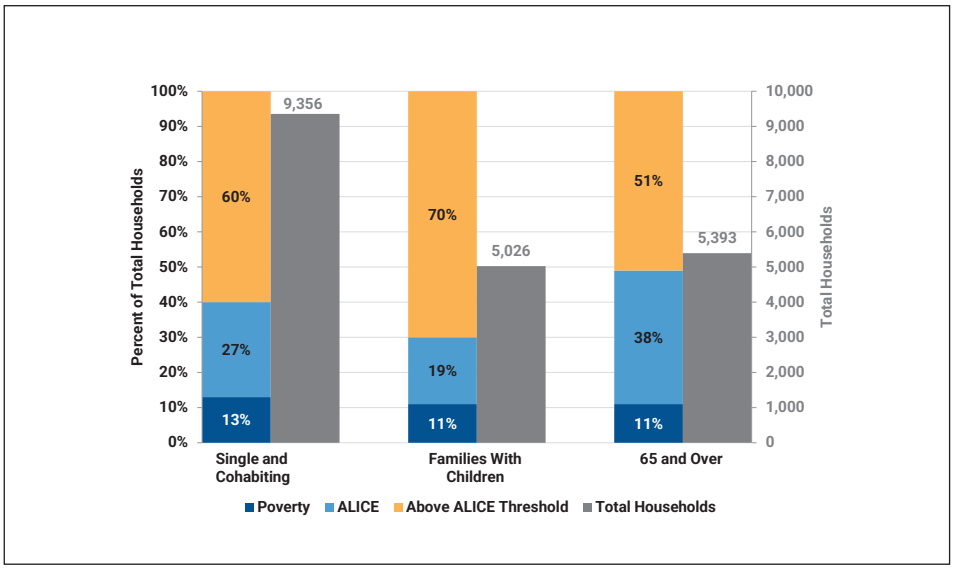
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

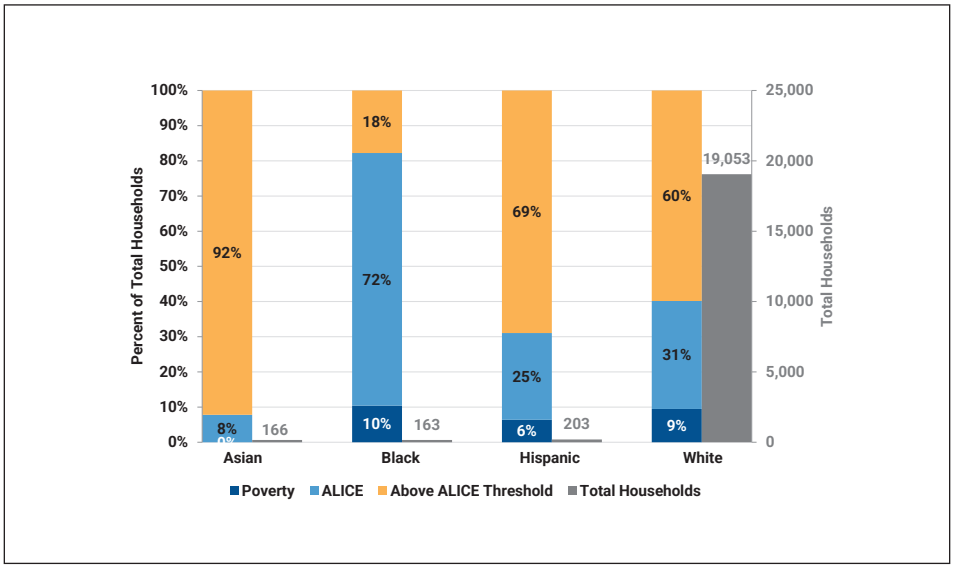
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Grant County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Grant County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Grant County, 2021		
Town	Total Households	% ALICE & Poverty
Bagley village	181	50%
Beetown	253	26%
Bloomington village	302	35%
Bloomington town	153	31%
Blue River village	265	40%
Boscobel city	1,250	48%
Boscobel town	189	51%
Cassville village	316	47%
Cassville town	201	42%
Castle Rock town	166	25%
Clifton town	122	38%
Cuba City	671	35%
Dickeyville village	366	43%
Ellenboro town	222	26%
Fennimore city	1,106	42%
Fennimore town	239	46%
Glen Haven town	186	22%
Harrison town	160	24%
Hazel Green village	404	43%
Hazel Green town	343	37%
Hickory Grove town	130	28%
Jamestown	930	24%
Lancaster city	1,460	36%
Liberty town	199	43%
Lima town	240	25%
Livingston village	213	41%
Marion town	218	49%
Montfort village	218	39%
Mount Ida town	207	29%
Muscoda village	536	53%
Muscoda town	301	41%
North Lancaster town	221	28%
Paris town	271	34%
Patch Grove village	127	74%
Patch Grove town	158	38%
Platteville city	4,105	51%
Platteville town	707	24%
Potosi village	265	42%
Potosi town	283	31%
Smelser town	364	32%
South Lancaster town	283	24%
Tennyson village	166	25%
Waterloo town	215	28%
Watterstown	179	31%
Wingville town	123	28%
Wyalusing town	137	37%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN GREEN COUNTY

2021 Point-in-Time Data

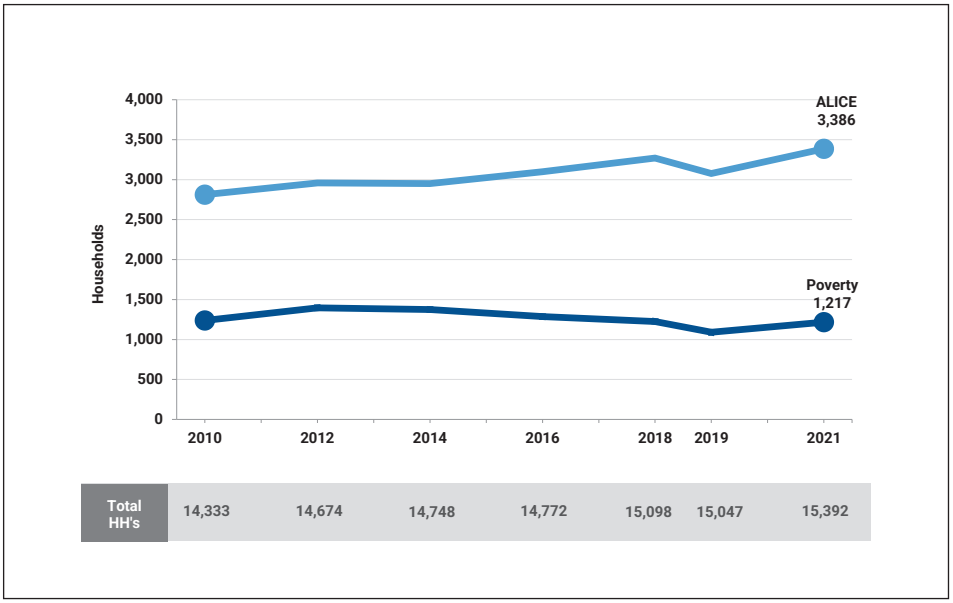
Population: 37,098 • **Number of Households:** 15,392 (2% change from 2019)
Median Household Income: $70,267 (state average: $67,125)
Labor Force Participation Rate: 68.9% (state average: 65.1%)
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,167 households in Green County were below the ALICE Threshold; in 2021 this number changed to 4,603, (a 10% change).

Households by Income, Green County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	14,333	14,674	14,748	14,772	15,098	15,047	15,392

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Green County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Green County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Green County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$487	$566
Housing – Utilities	$154	$292
Child Care	–	$1,267
Food	$397	$1,082
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$168	$488
Tax Payments	$260	$960
Tax Credits	$0	-$1,233
Monthly Total	$2,109	$5,096
ANNUAL TOTAL	$25,308	$61,152
Hourly Wage*	***$12.65***	***$30.58***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

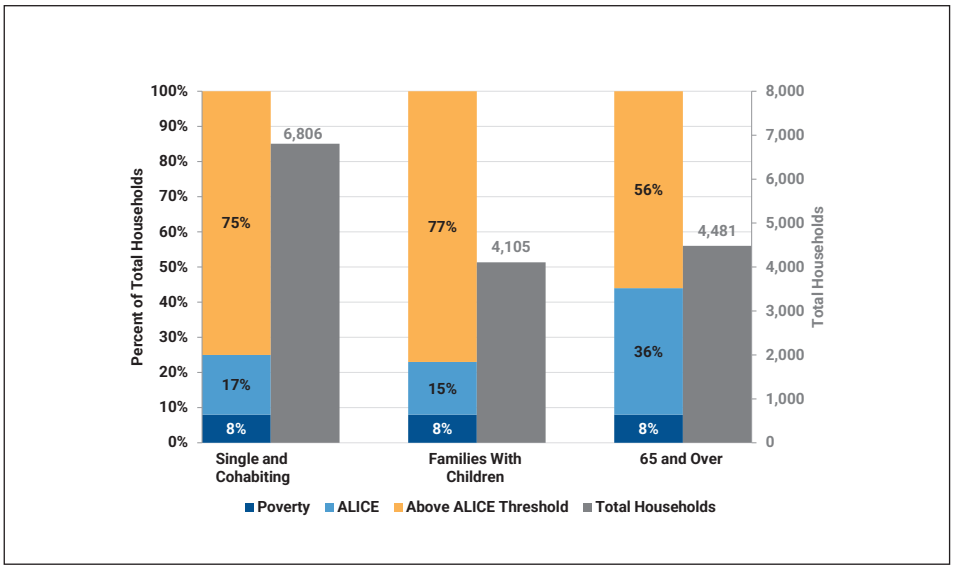
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

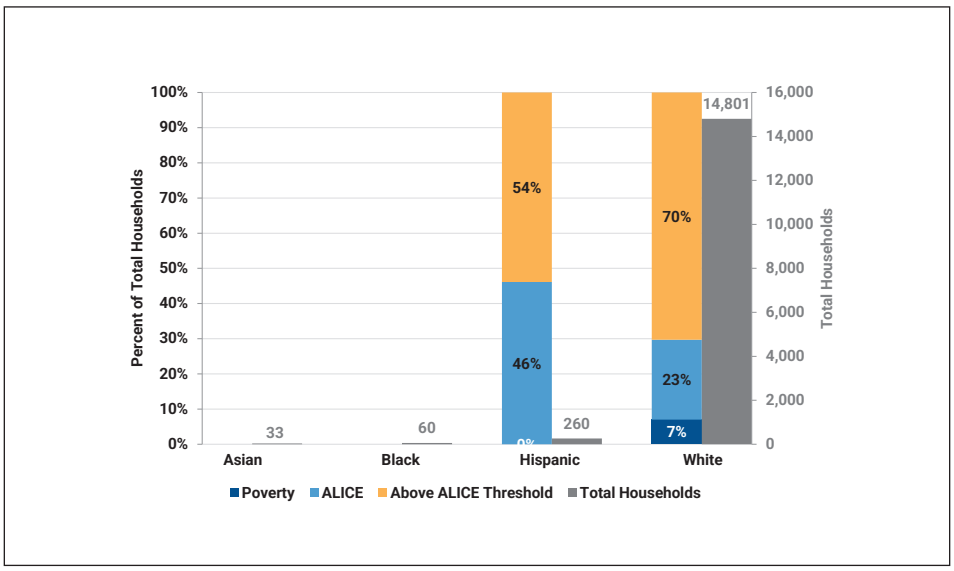
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Green County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Green County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Green County, 2021

Town	Total Households	% ALICE & Poverty
Adams town	231	23%
Albany village	422	27%
Albany town	415	19%
Belleville village	253	18%
Brodhead city	1,431	51%
Brooklyn village	146	20%
Brooklyn town	466	21%
Cadiz town	259	30%
Clarno town	489	28%
Decatur town	733	16%
Exeter town	874	14%
Jefferson town	414	25%
Jordan town	213	35%
Monroe city	5,036	40%
Monroe town	412	21%
Monticello village	592	30%
Mount Pleasant town	225	17%
New Glarus village	886	23%
New Glarus town	469	10%
Spring Grove town	311	15%
Sylvester town	352	10%
Washington town	322	30%
York town	354	16%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN GREEN LAKE COUNTY

2021 Point-in-Time Data

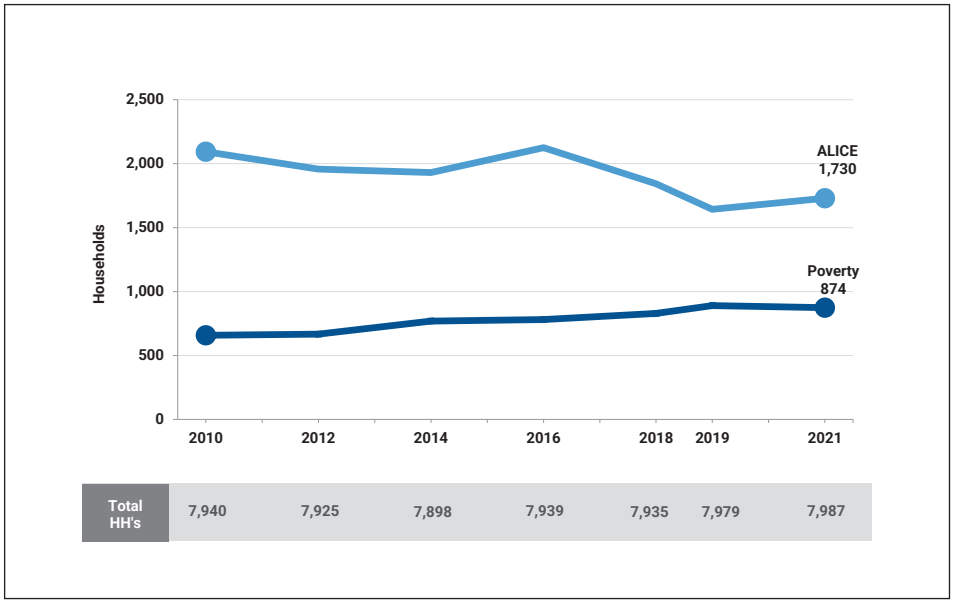
Population: 18,990 • **Number of Households:** 7,987 (0% change from 2019)
Median Household Income: $60,597 (state average: $67,125)
Labor Force Participation Rate: 60.6% (state average: 65.1%)
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,533 households in Green Lake County were below the ALICE Threshold; in 2021 this number changed to 2,604, (a 3% change).

Households by Income, Green Lake County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Green Lake County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Green Lake County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Green Lake County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$330	$442
Housing – Utilities	$154	$292
Child Care	–	$1,380
Food	$405	$1,105
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$153	$489
Tax Payments	$225	$963
Tax Credits	$0	-$1,267
Monthly Total	$1,910	$5,078
ANNUAL TOTAL	$22,920	$60,936
Hourly Wage*	***$11.46***	***$30.47***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

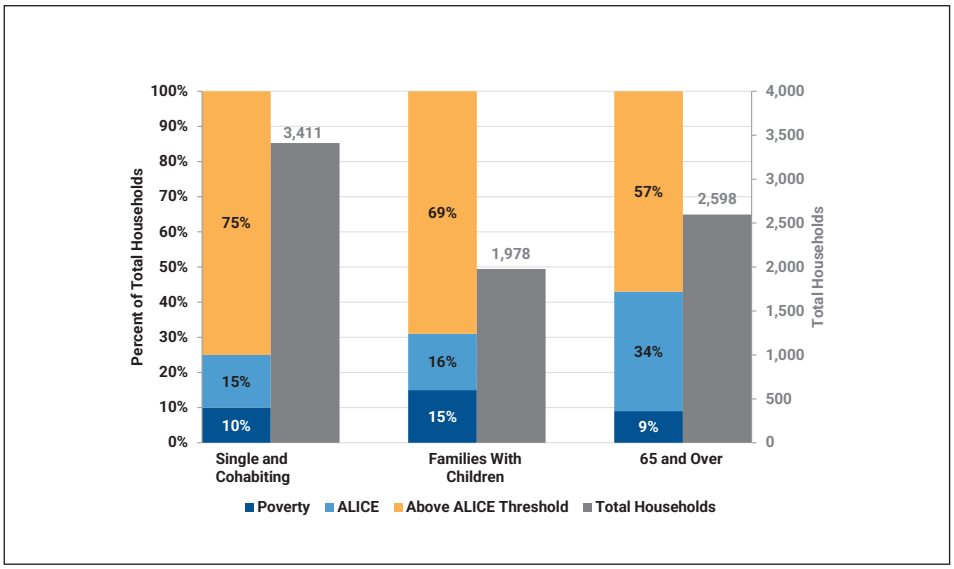
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

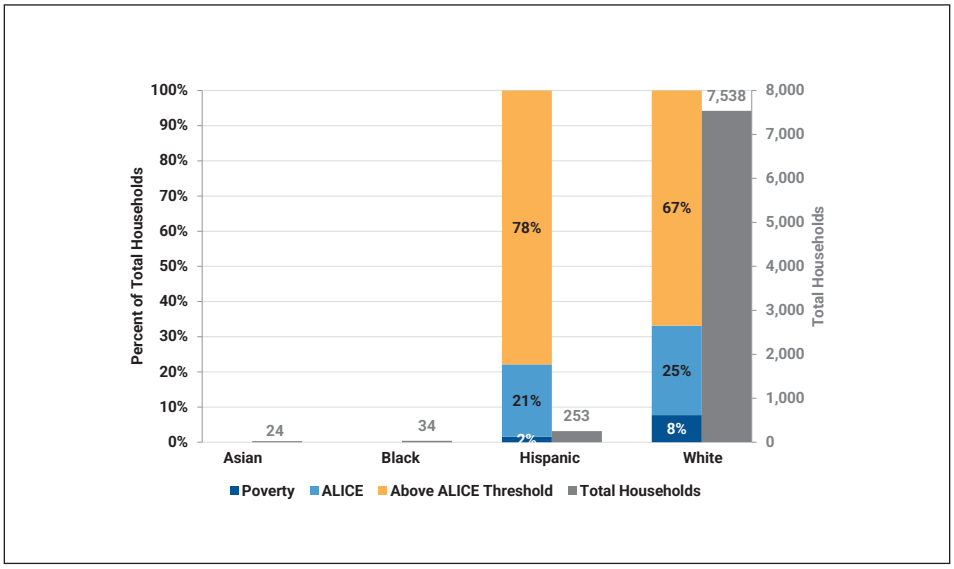
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Green Lake County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Green Lake County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Green Lake County, 2021		
Town	Total Households	% ALICE & Poverty
Berlin city	2,239	35%
Berlin town	485	17%
Brooklyn town	746	23%
Green Lake city	449	43%
Green Lake town	581	22%
Kingston village	131	31%
Kingston town	415	45%
Mackford town	170	16%
Manchester town	373	23%
Markesan city	541	35%
Marquette village	125	47%
Marquette town	217	27%
Princeton city	511	41%
Princeton town	651	35%
St. Marie town	166	47%
Seneca town	187	42%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN IOWA COUNTY

2021 Point-in-Time Data

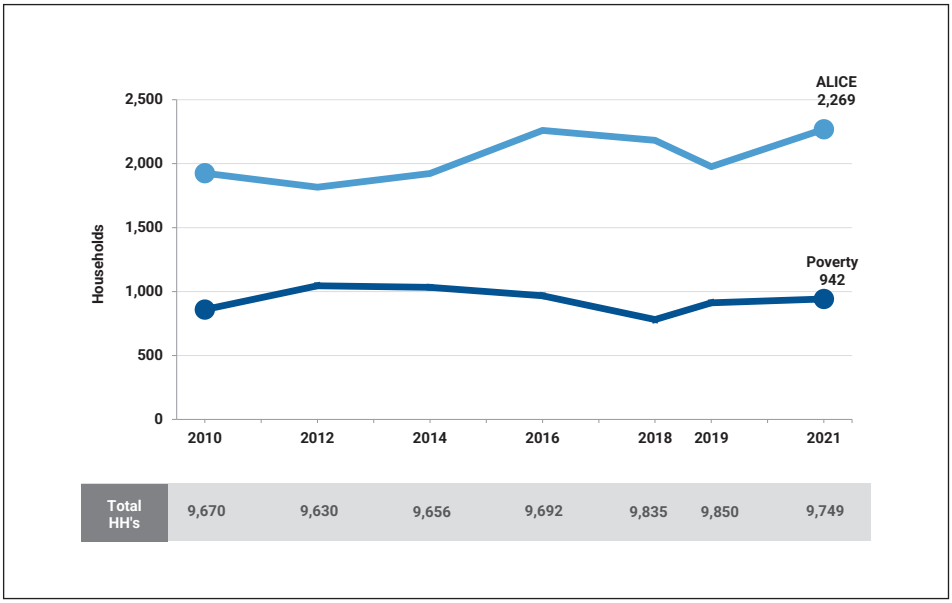
Population: 23,715 • **Number of Households:** 9,749 (-1% change from 2019)
Median Household Income: $73,716 (state average: $67,125)
Labor Force Participation Rate: 69.3% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,889 households in Iowa County were below the ALICE Threshold; in 2021 this number changed to 3,211, (a 11% change).

Households by Income, Iowa County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Iowa County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Iowa County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Iowa County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$501	$584
Housing – Utilities	$154	$292
Child Care	–	$1,433
Food	$400	$1,090
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$170	$507
Tax Payments	$265	$1,014
Tax Credits	$0	-$1,267
Monthly Total	$2,133	$5,327
ANNUAL TOTAL	$25,596	$63,924
Hourly Wage*	***$12.80***	***$31.96***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

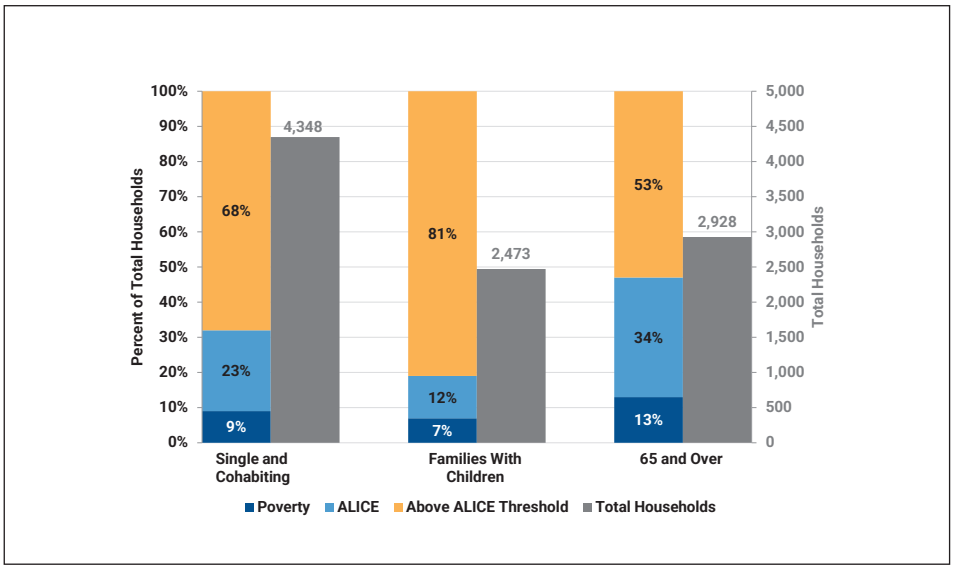
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

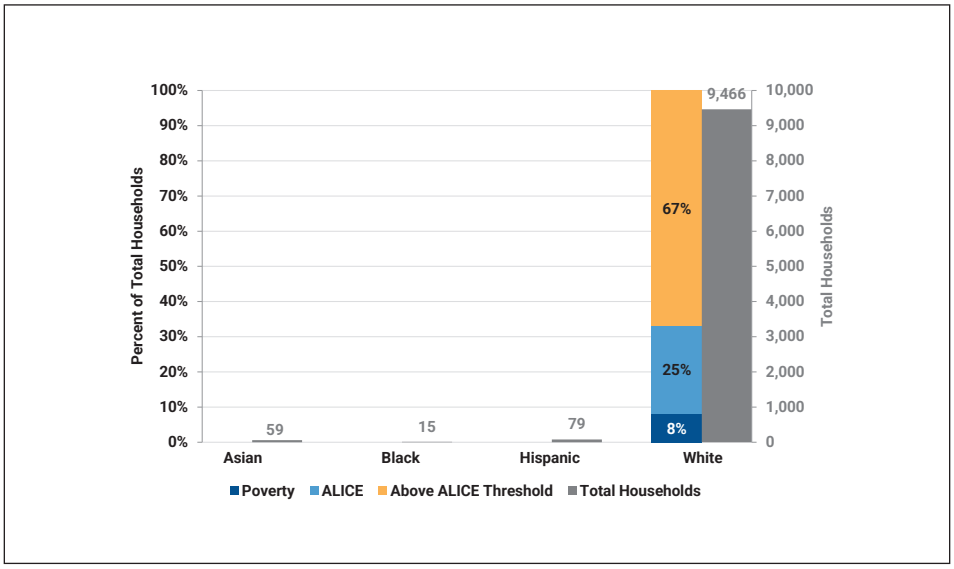
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Iowa County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Iowa County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Iowa County, 2021		
Town	Total Households	% ALICE & Poverty
Arena village	374	37%
Arena town	646	23%
Avoca village	229	48%
Barneveld village	455	21%
Brigham town	397	18%
Clyde town	153	27%
Cobb village	196	32%
Dodgeville city	2,144	37%
Dodgeville town	614	18%
Eden town	141	29%
Highland village	384	50%
Highland town	270	16%
Hollandale village	116	41%
Linden village	244	45%
Linden town	297	32%
Mifflin town	187	43%
Mineral Point city	1,140	44%
Mineral Point town	336	29%
Moscow town	264	21%
Pulaski town	132	37%
Rewey village	111	53%
Ridgeway village	249	39%
Ridgeway town	189	25%
Waldwick town	181	25%
Wyoming town	172	22%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN IRON COUNTY

2021 Point-in-Time Data

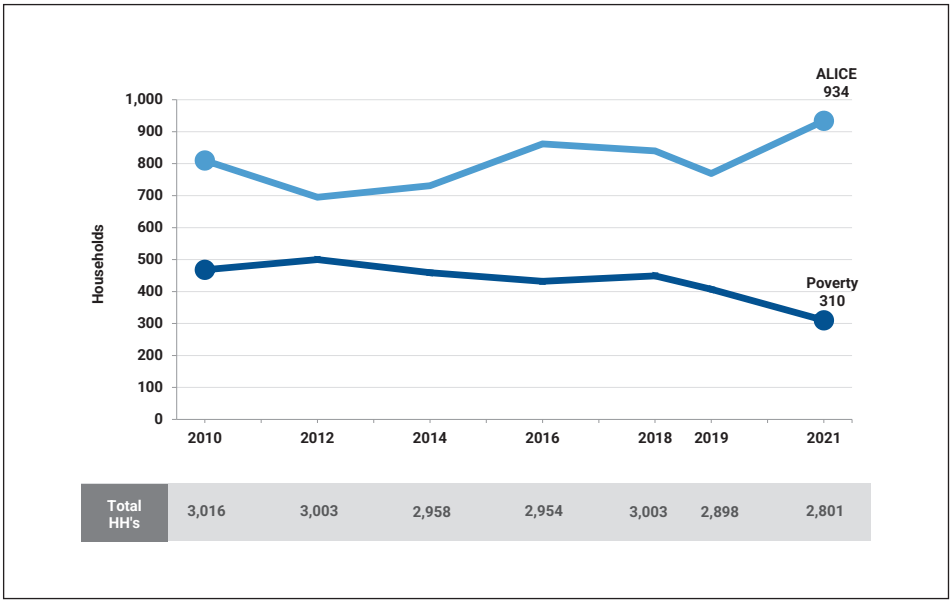
Population: 6,074 • **Number of Households:** 2,801 (-3% change from 2019)
Median Household Income: $48,908 (state average: $67,125)
Labor Force Participation Rate: 53.1% (state average: 65.1%)
ALICE Households: 33% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 1,176 households in Iron County were below the ALICE Threshold; in 2021 this number changed to 1,244, (a 6% change).

Households by Income, Iron County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Iron County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Iron County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Iron County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,678
Food	$456	$1,242
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$160	$533
Tax Payments	$241	$1,087
Tax Credits	$0	-$1,267
Monthly Total	$2,000	$5,681
ANNUAL TOTAL	$24,000	$68,172
Hourly Wage*	***$12.00***	***$34.09***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

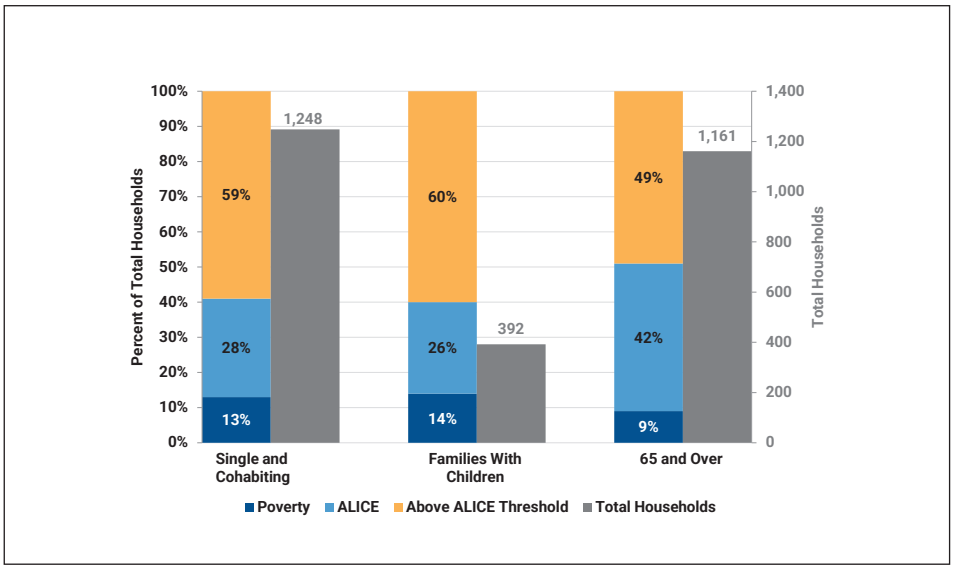
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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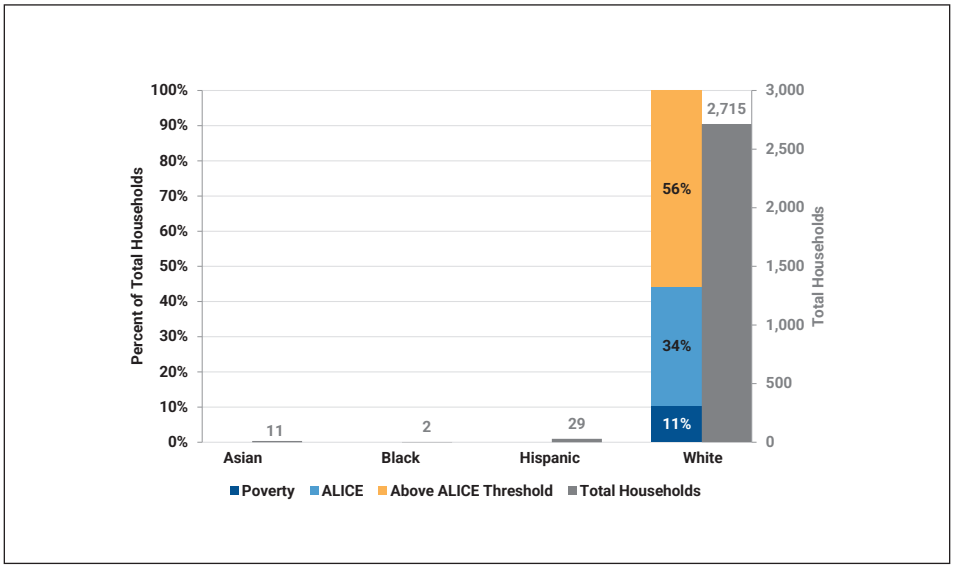
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Household Financial Status by Household Type, Iron County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Iron County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Iron County, 2021		
Town	Total Households	% ALICE & Poverty
Carey town	110	35%
Hurley city	686	66%
Kimball town	261	43%
Mercer town	641	36%
Montreal city	330	42%
Oma town	146	34%
Saxon town	200	25%
Sherman town	207	36%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN JACKSON COUNTY

2021 Point-in-Time Data

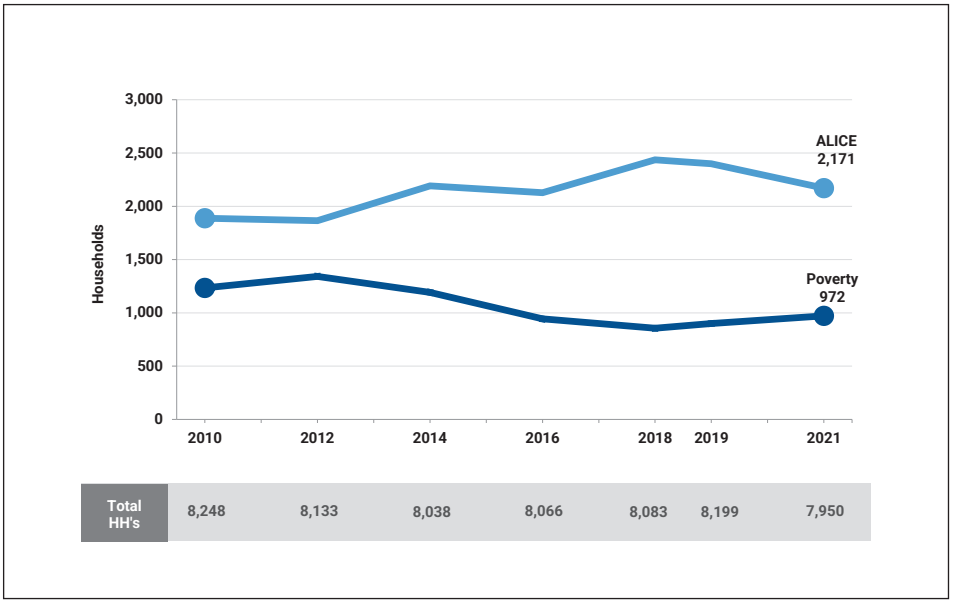
Population: 21,004 • **Number of Households:** 7,950 (-3% change from 2019)
Median Household Income: $59,422 (state average: $67,125)
Labor Force Participation Rate: 59% (state average: 65.1%)
ALICE Households: 27% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,299 households in Jackson County were below the ALICE Threshold; in 2021 this number changed to 3,143, (a -5% change).

Households by Income, Jackson County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Jackson County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Jackson County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Jackson County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$330	$442
Housing – Utilities	$154	$292
Child Care	–	$1,301
Food	$397	$1,082
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$152	$479
Tax Payments	$223	$934
Tax Credits	$0	-$1,250
Monthly Total	$1,899	$4,954
ANNUAL TOTAL	$22,788	$59,448
Hourly Wage*	***$11.39***	***$29.72***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

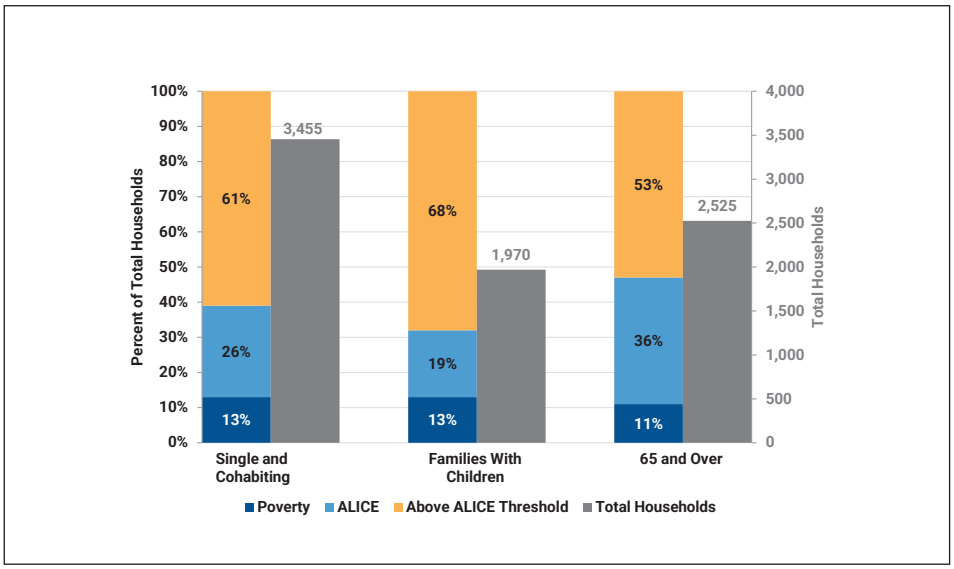
Financial Hardship is Not Evenly Distributed

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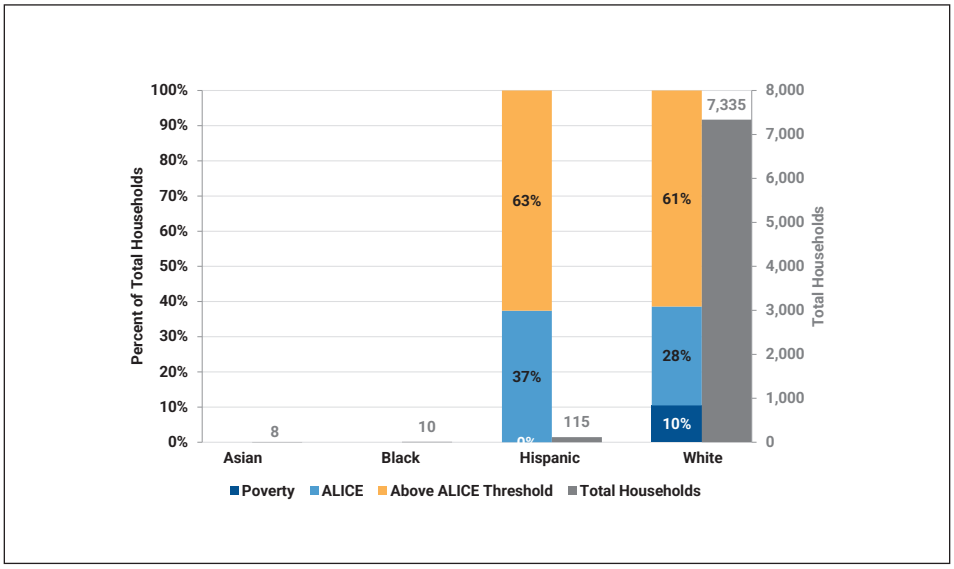
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Household Financial Status by Household Type, Jackson County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Jackson County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Jackson County, 2021

Town	Total Households	% ALICE & Poverty
Adams town	612	26%
Albion town	451	23%
Alma town	339	28%
Alma Center village	210	40%
Black River Falls city	1,780	55%
Brockway town	772	52%
City Point town	112	38%
Cleveland town	171	40%
Curran town	155	14%
Franklin town	145	32%
Garden Valley town	148	39%
Garfield town	272	37%
Hixton village	178	37%
Hixton town	198	43%
Irving town	294	36%
Knapp town	126	32%
Manchester town	336	24%
Melrose village	185	43%
Melrose town	232	22%
Merrillan village	258	62%
North Bend town	160	26%
Northfield town	210	28%
Springfield town	194	19%
Taylor village	172	60%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN JEFFERSON COUNTY

2021 Point-in-Time Data

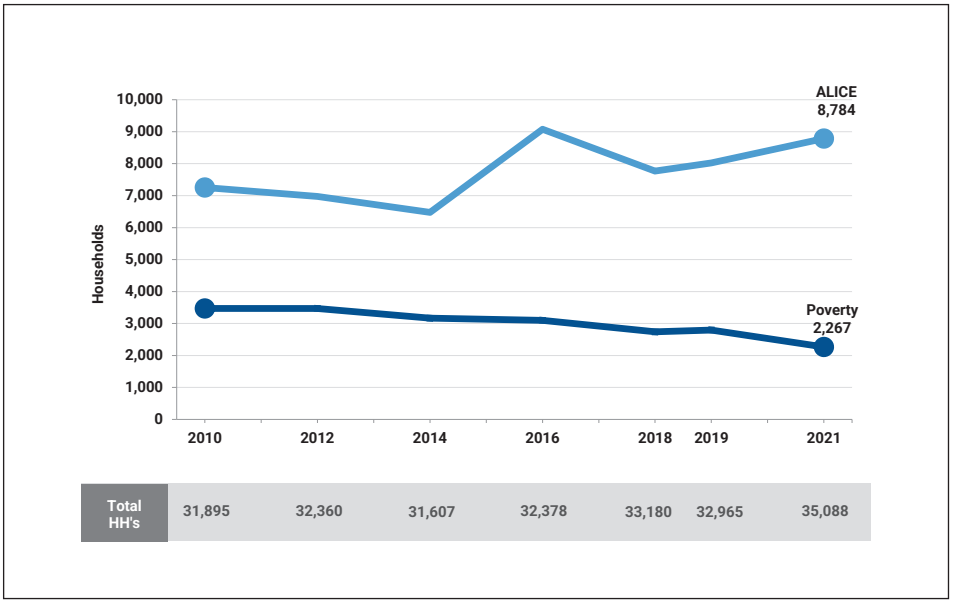
Population: 84,943 • **Number of Households:** 35,088 (6% change from 2019)
Median Household Income: $68,319 (state average: $67,125)
Labor Force Participation Rate: 67.9% (state average: 65.1%)
ALICE Households: 25% (state average: 23%) • **Households in Poverty:** 6% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 10,820 households in Jefferson County were below the ALICE Threshold; in 2021 this number changed to 11,051, (a 2% change).

Households by Income, Jefferson County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	31,895	32,360	31,607	32,378	33,180	32,965	35,088

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Jefferson County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Jefferson County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Jefferson County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$441	$605
Housing – Utilities	$154	$292
Child Care	–	$1,549
Food	$414	$1,128
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$525
Tax Payments	$253	$1,064
Tax Credits	$0	-$1,267
Monthly Total	$2,070	$5,570
ANNUAL TOTAL	$24,840	$66,840
Hourly Wage*	***$12.42***	***$33.42***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

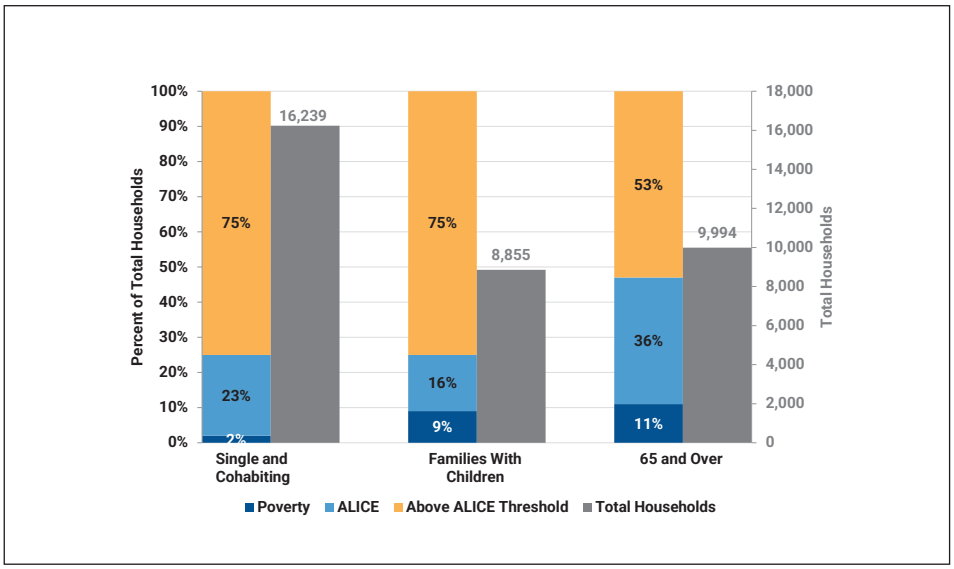
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

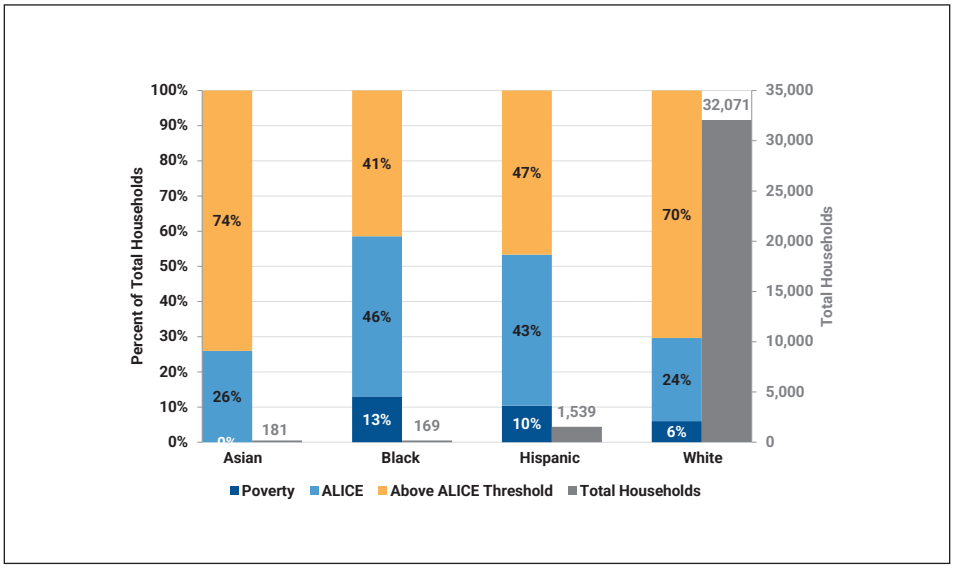
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Jefferson County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Jefferson County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Jefferson County, 2021

Town	Total Households	% ALICE & Poverty
Aztalan town	442	19%
Cold Spring town	313	24%
Concord town	808	22%
Farmington town	605	31%
Fort Atkinson city	5,305	37%
Hebron town	540	26%
Ixonia town	1,894	21%
Jefferson city	3,430	38%
Jefferson town	938	32%
Johnson Creek village	1,210	22%
Koshkonong town	1,317	22%
Lake Mills city	2,448	29%
Lake Mills town	825	16%
Milford town	493	27%
Oakland town	1,325	22%
Palmyra village	836	37%
Palmyra town	535	15%
Sullivan village	269	41%
Sullivan town	873	36%
Sumner town	340	30%
Waterloo city	1,709	42%
Waterloo town	331	14%
Watertown city	5,830	37%
Watertown=	654	27%
Whitewater city	585	58%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN JUNEAU COUNTY

2021 Point-in-Time Data

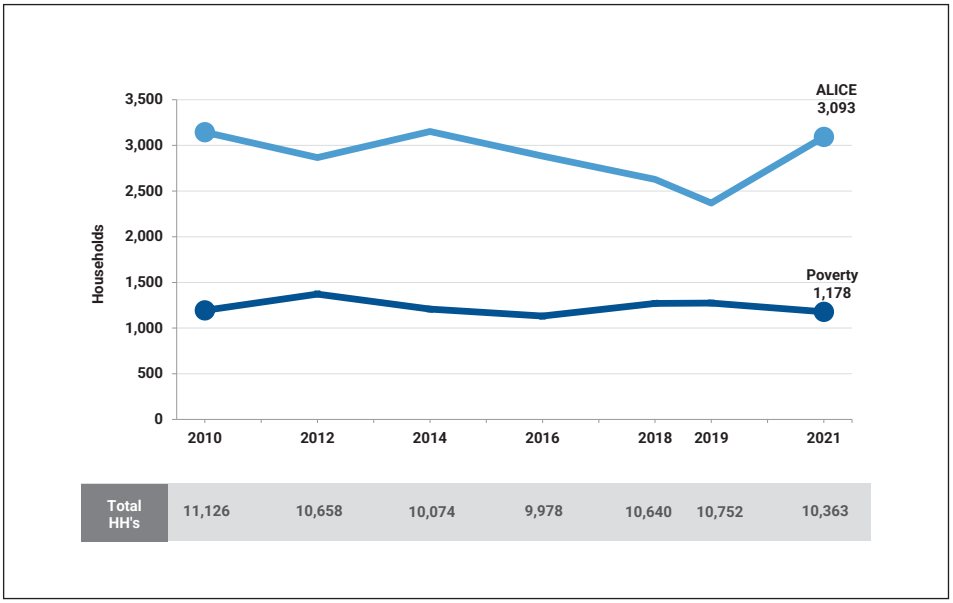
Population: 26,595 • **Number of Households:** 10,363 (-4% change from 2019)
Median Household Income: $58,561 (state average: $67,125)
Labor Force Participation Rate: 59.1% (state average: 65.1%)
ALICE Households: 30% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,643 households in Juneau County were below the ALICE Threshold; in 2021 this number changed to 4,271, (a 17% change).

Households by Income, Juneau County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	11,126	10,658	10,074	9,978	10,640	10,752	10,363

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Juneau County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Juneau County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Juneau County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$382	$494
Housing – Utilities	$154	$292
Child Care	–	$1,342
Food	$467	$1,273
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$508
Tax Payments	$252	$1,015
Tax Credits	$0	-$1,267
Monthly Total	$2,063	$5,331
ANNUAL TOTAL	$24,756	$63,972
Hourly Wage*	***$12.38***	***$31.99***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

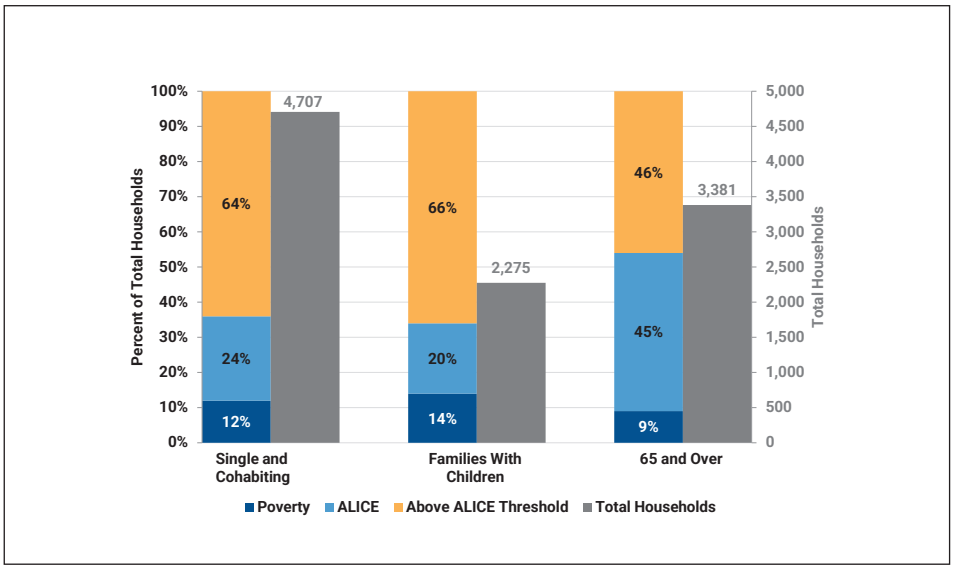
Financial Hardship is Not Evenly Distributed

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By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

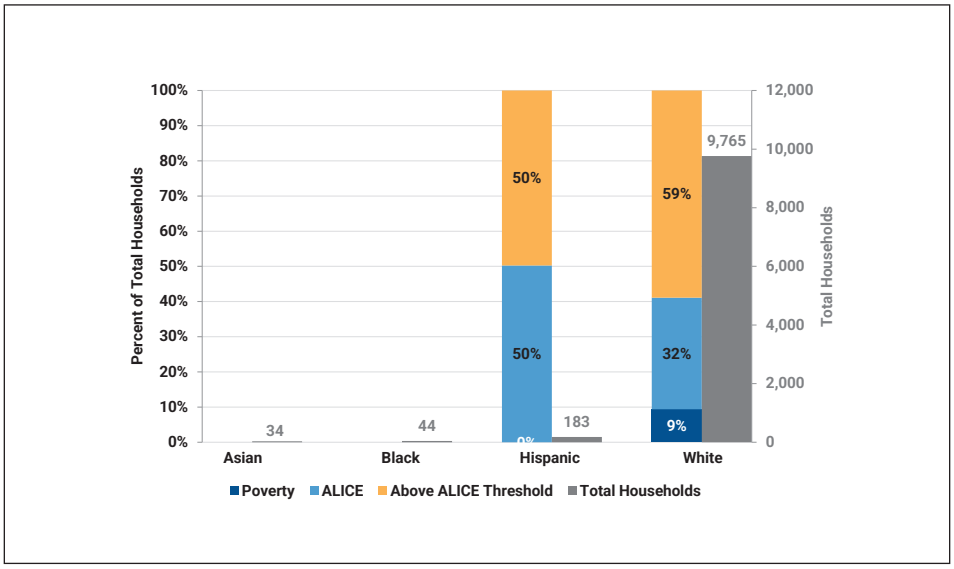
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Juneau County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Juneau County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Juneau County, 2021		
Town	Total Households	% ALICE & Poverty
Armenia town	345	32%
Camp Douglas village	254	48%
Clearfield town	307	39%
Cutler town	168	30%
Elroy city	549	48%
Fountain town	170	34%
Germantown=	764	30%
Kildare town	310	36%
Lemonweir town	671	38%
Lindina town	278	25%
Lisbon town	325	29%
Lyndon town	459	45%
Lyndon Station village	226	37%
Marion town	340	70%
Mauston city	1,596	46%
Necedah village	383	53%
Necedah town	912	41%
New Lisbon city	643	55%
Orange town	180	30%
Plymouth town	268	28%
Seven Mile Creek town	169	42%
Summit town	266	23%
Wonewoc village	284	49%
Wonewoc town	238	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN KENOSHA COUNTY

2021 Point-in-Time Data

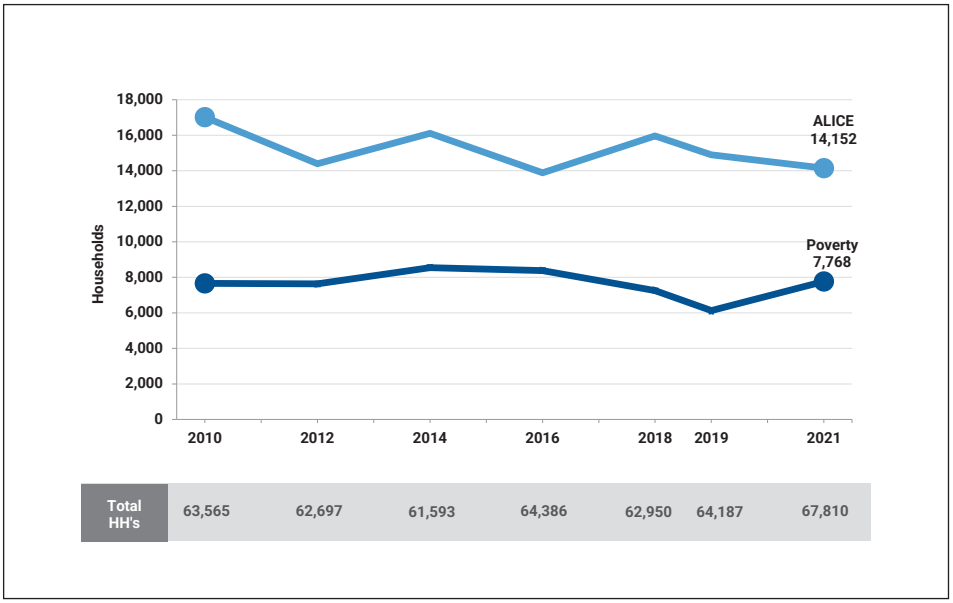
Population: 168,732 • **Number of Households:** 67,810 (6% change from 2019)
Median Household Income: $70,971 (state average: $67,125)
Labor Force Participation Rate: 65.3% (state average: 65.1%)
ALICE Households: 21% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 21,032 households in Kenosha County were below the ALICE Threshold; in 2021 this number changed to 21,920, (a 4% change).

Households by Income, Kenosha County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	63,565	62,697	61,593	64,386	62,950	64,187	67,810

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Kenosha County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Kenosha County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Kenosha County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$540	$760
Housing – Utilities	$154	$292
Child Care	–	$1,596
Food	$411	$1,120
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$175	$544
Tax Payments	$278	$1,119
Tax Credits	$0	-$1,267
Monthly Total	$2,201	$5,838
ANNUAL TOTAL	$26,412	$70,056
Hourly Wage*	***$13.21***	***$35.03***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

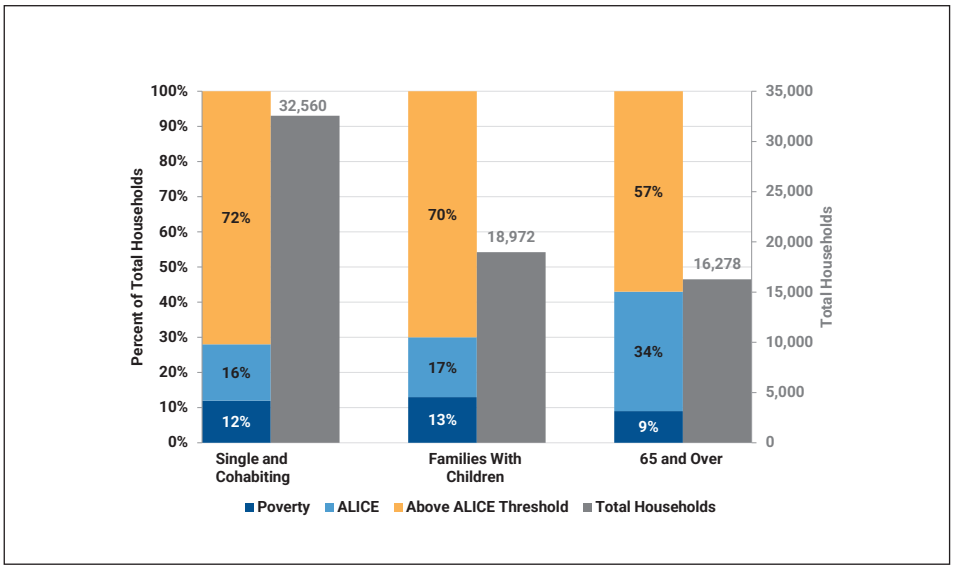
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

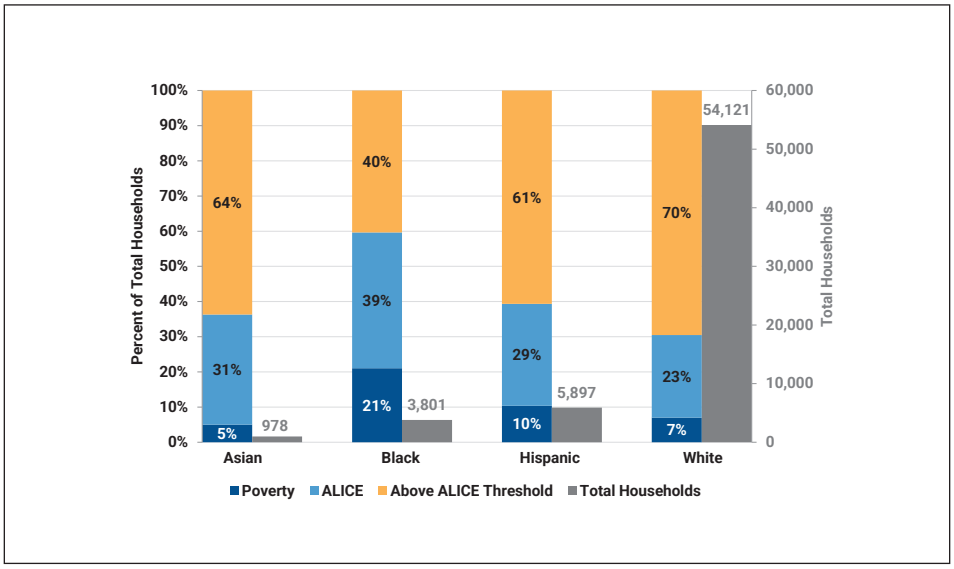
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Kenosha County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Kenosha County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Kenosha County, 2021		
Town	Total Households	% ALICE & Poverty
Brighton town	660	13%
Bristol village	2,000	26%
Kenosha city	38,581	39%
Paddock Lake village	1,211	21%
Paris town	504	27%
Pleasant Prairie village	8,178	21%
Randall town	1,368	17%
Salem Lakes village	5,594	24%
Somers village	3,337	33%
Somers town	432	47%
Twin Lakes village	2,738	28%
Wheatland town	1,274	23%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN KEWAUNEE COUNTY

2021 Point-in-Time Data

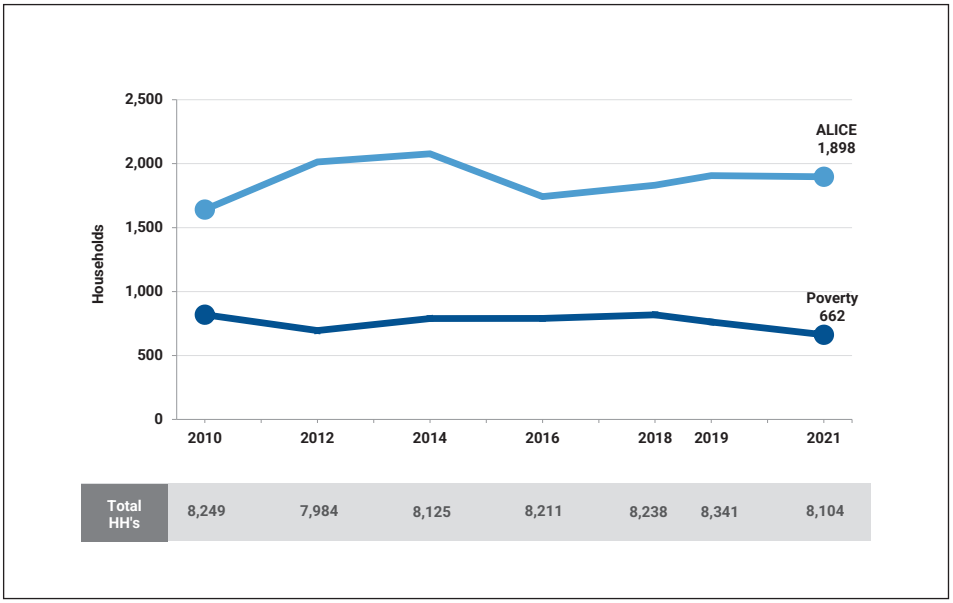
Population: 20,535 • **Number of Households:** 8,104 (-3% change from 2019)
Median Household Income: $72,328 (state average: $67,125)
Labor Force Participation Rate: 67% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,669 households in Kewaunee County were below the ALICE Threshold; in 2021 this number changed to 2,560, (a -4% change).

Households by Income, Kewaunee County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	8,249	7,984	8,125	8,211	8,238	8,341	8,104

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Kewaunee County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Kewaunee County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Kewaunee County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$476	$600
Housing – Utilities	$154	$292
Child Care	–	$1,427
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$168	$511
Tax Payments	$260	$1,024
Tax Credits	$0	-$1,267
Monthly Total	$2,109	$5,374
ANNUAL TOTAL	$25,308	$64,488
Hourly Wage*	***$12.65***	***$32.24***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

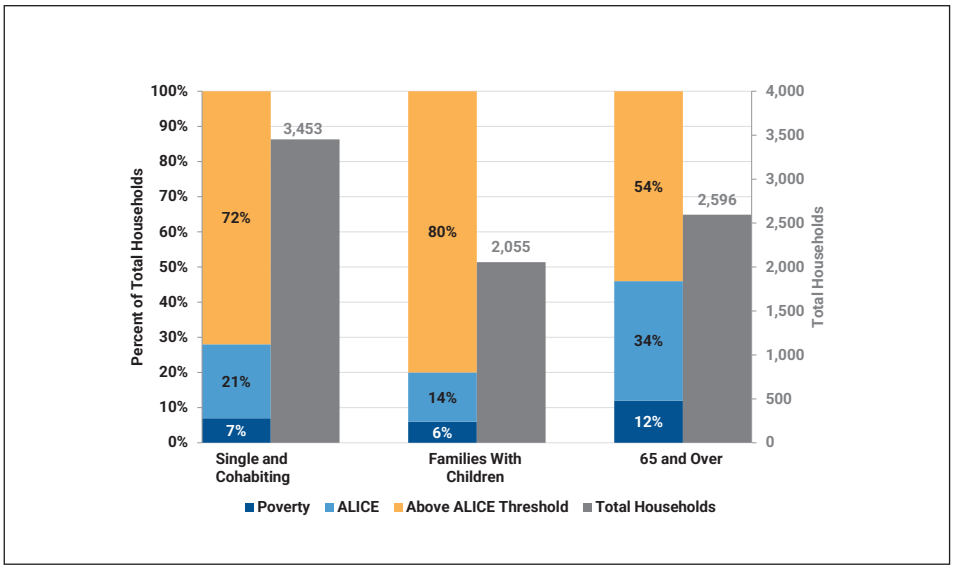
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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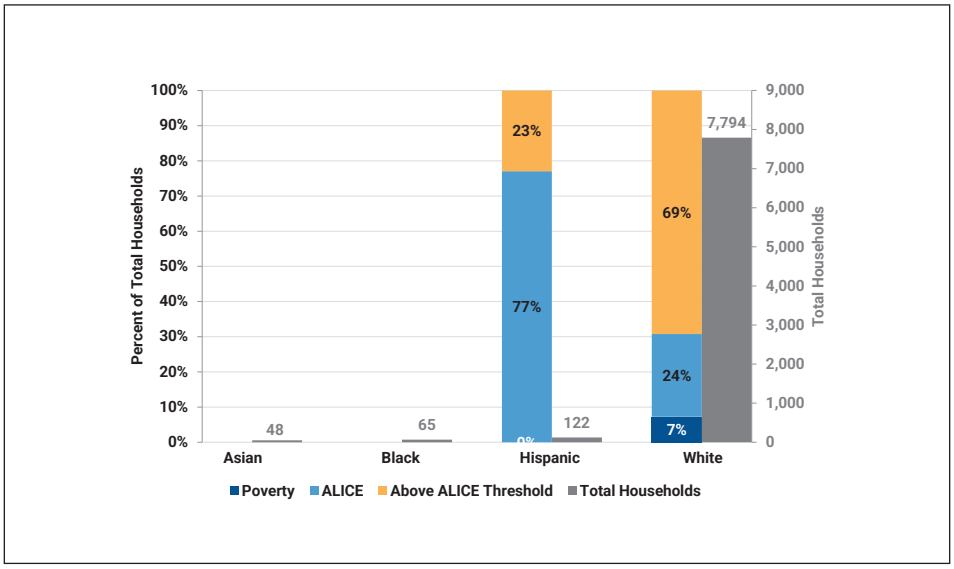
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Kewaunee County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Kewaunee County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Kewaunee County, 2021		
Town	Total Households	% ALICE & Poverty
Ahnapee town	323	28%
Algoma city	1,282	39%
Carlton town	439	34%
Casco village	219	21%
Casco town	366	24%
Franklin town	385	21%
Kewaunee city	1,349	39%
Lincoln town	334	25%
Luxemburg village	984	37%
Luxemburg town	583	24%
Montpelier town	506	26%
Pierce town	361	36%
Red River town	506	16%
West Kewaunee town	467	31%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN LA CROSSE COUNTY

2021 Point-in-Time Data

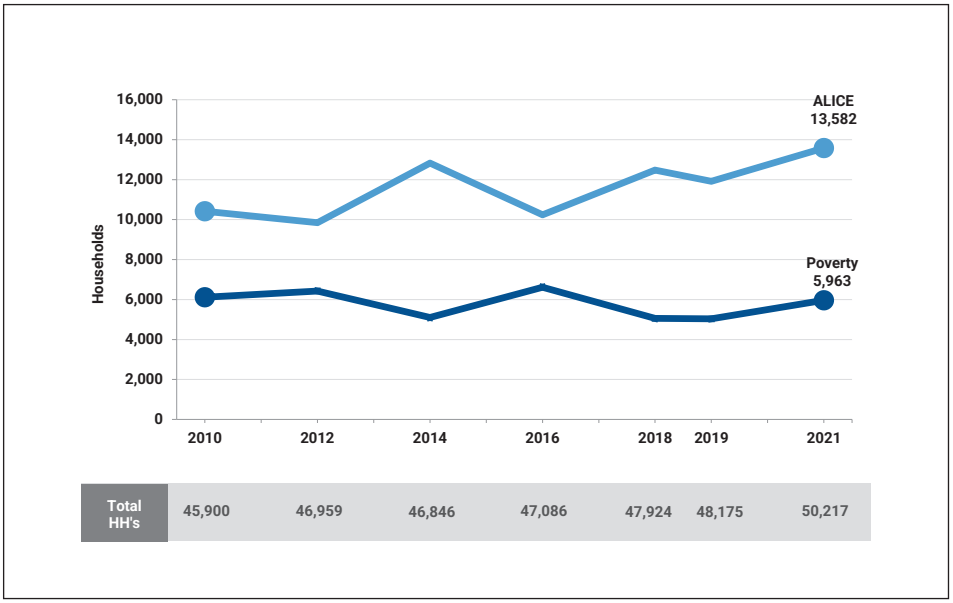
Population: 120,433 • **Number of Households:** 50,217 (4% change from 2019)
Median Household Income: $60,382 (state average: $67,125)
Labor Force Participation Rate: 66.6% (state average: 65.1%)
ALICE Households: 27% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 16,951 households in La Crosse County were below the ALICE Threshold; in 2021 this number changed to 19,545, (a 15% change).

Households by Income, La Crosse County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	45,900	46,959	46,846	47,086	47,924	48,175	50,217

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in La Crosse County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in La Crosse County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, La Crosse County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$483	$673
Housing – Utilities	$154	$292
Child Care	–	$1,453
Food	$439	$1,196
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$172	$529
Tax Payments	$270	$1,076
Tax Credits	$0	-$1,267
Monthly Total	$2,161	$5,626
ANNUAL TOTAL	$25,932	$67,512
Hourly Wage*	***$12.97***	***$33.76***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

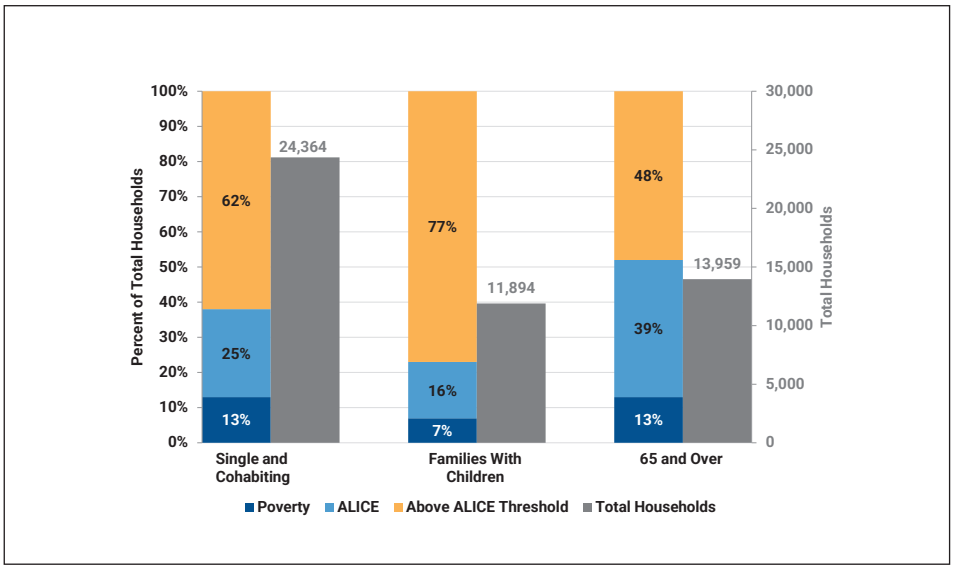
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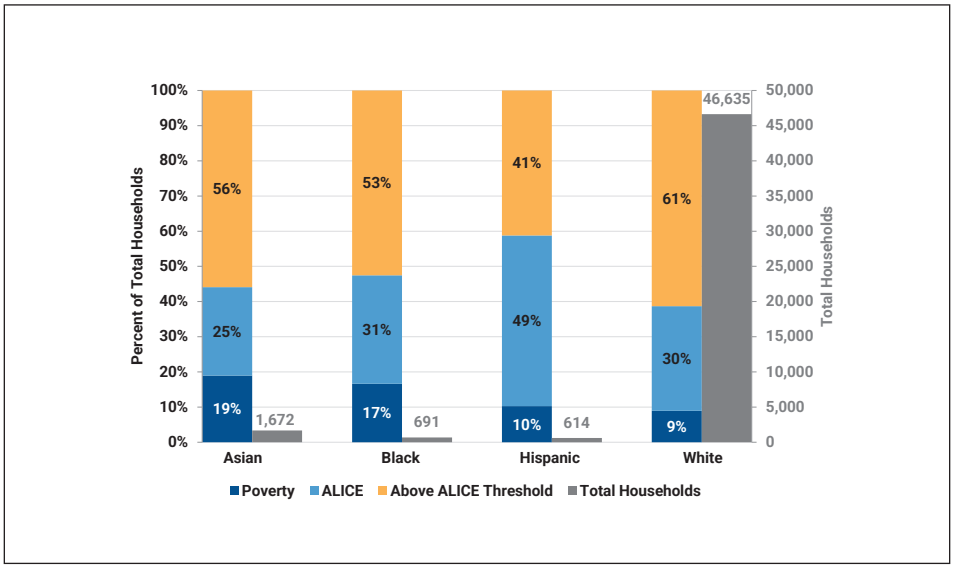
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, La Crosse County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, La Crosse County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

La Crosse County, 2021		
Town	Total Households	% ALICE & Poverty
Bangor village	548	36%
Bangor town	179	21%
Barre town	474	24%
Burns town	334	21%
Campbell town	1,960	44%
Farmington town	834	18%
Greenfield town	819	24%
Hamilton town	939	8%
Holland town	1,391	7%
Holmen village	4,232	28%
La Crosse city	22,117	50%
Medary town	641	15%
Onalaska city	8,389	27%
Onalaska town	2,215	18%
Rockland village	219	36%
Shelby town	2,044	21%
Washington town	234	27%
West Salem village	2,034	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN LAFAYETTE COUNTY

2021 Point-in-Time Data

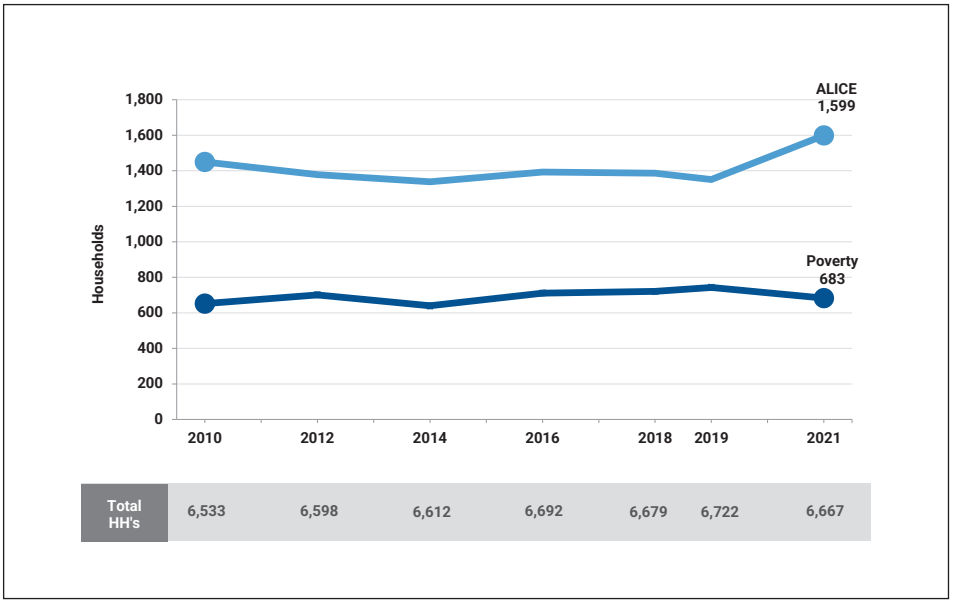
Population: 16,662 • **Number of Households:** 6,667 (-1% change from 2019)
Median Household Income: $65,009 (state average: $67,125)
Labor Force Participation Rate: 65.3% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,094 households in Lafayette County were below the ALICE Threshold; in 2021 this number changed to 2,282, (a 9% change).

Households by Income, Lafayette County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Lafayette County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Lafayette County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Lafayette County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,133
Food	$425	$1,158
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$470
Tax Payments	$233	$908
Tax Credits	$0	-$1,167
Monthly Total	$1,958	$4,910
ANNUAL TOTAL	$23,496	$58,920
Hourly Wage*	***$11.75***	***$29.46***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

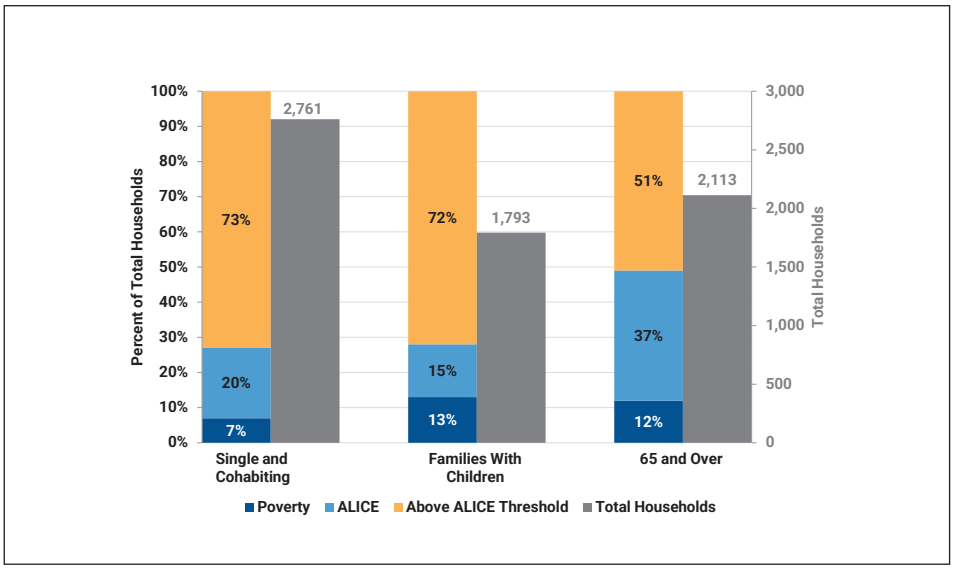
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

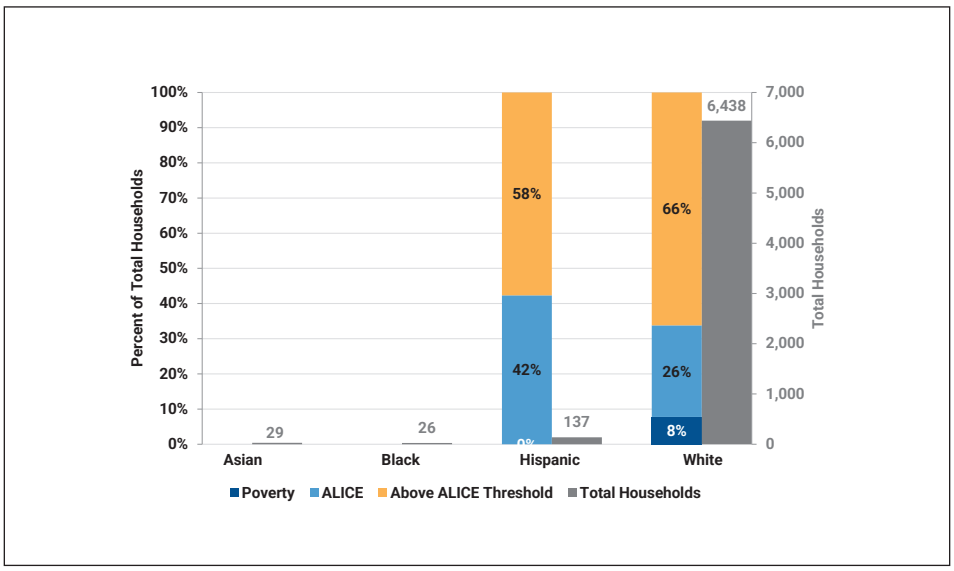
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Lafayette County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Lafayette County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Lafayette County, 2021

Town	Total Households	% ALICE & Poverty
Argyle village	407	43%
Argyle town	175	26%
Belmont village	412	35%
Belmont town	286	26%
Benton village	386	32%
Benton town	178	29%
Blanchard town	115	39%
Blanchardville village	279	34%
Cuba City	106	8%
Darlington city	956	38%
Darlington town	317	27%
Elk Grove town	160	27%
Fayette town	158	30%
Gratiot town	227	22%
Kendall town	181	44%
Lamont town	143	23%
New Diggings town	218	41%
Seymour town	131	32%
Shullsburg city	485	47%
South Wayne village	169	38%
Wayne town	183	20%
Willow Springs town	287	33%
Wiota town	432	32%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN LANGLADE COUNTY

2021 Point-in-Time Data

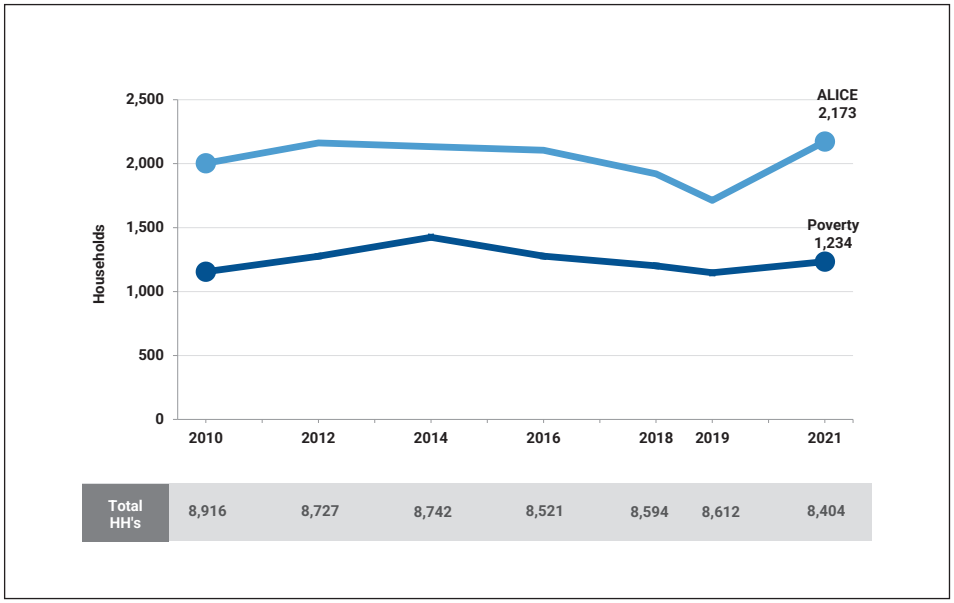
Population: 19,469 • **Number of Households:** 8,404 (-2% change from 2019)
Median Household Income: $53,313 (state average: $67,125)
Labor Force Participation Rate: 58.1% (state average: 65.1%)
ALICE Households: 26% (state average: 23%) • **Households in Poverty:** 15% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,860 households in Langlade County were below the ALICE Threshold; in 2021 this number changed to 3,407, (a 19% change).

Households by Income, Langlade County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	8,916	8,727	8,742	8,521	8,594	8,612	8,404

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Langlade County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Langlade County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Langlade County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,042
Food	$397	$1,082
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$154	$453
Tax Payments	$227	$860
Tax Credits	$0	-$1,121
Monthly Total	$1,921	$4,724
ANNUAL TOTAL	$23,052	$56,688
Hourly Wage*	***$11.53***	***$28.34***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

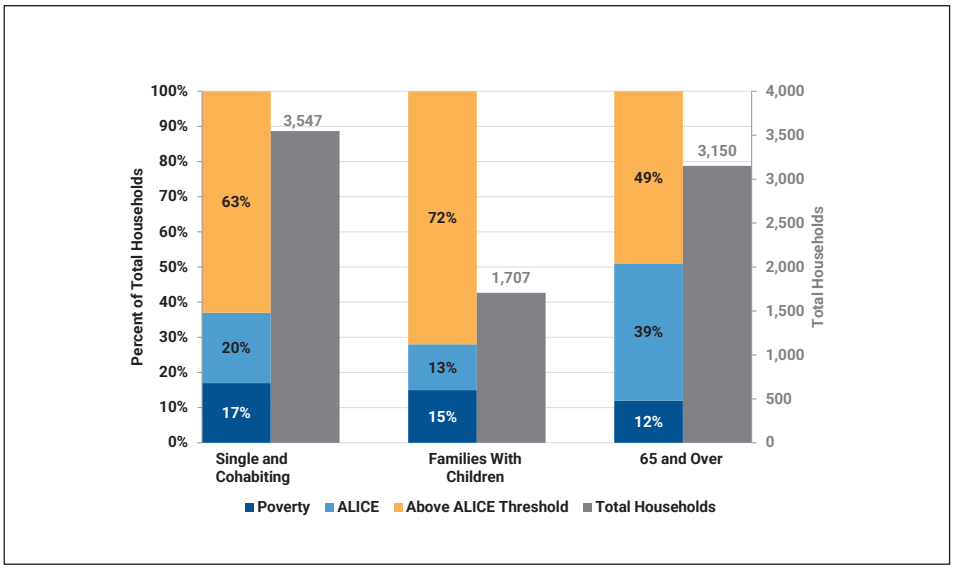
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

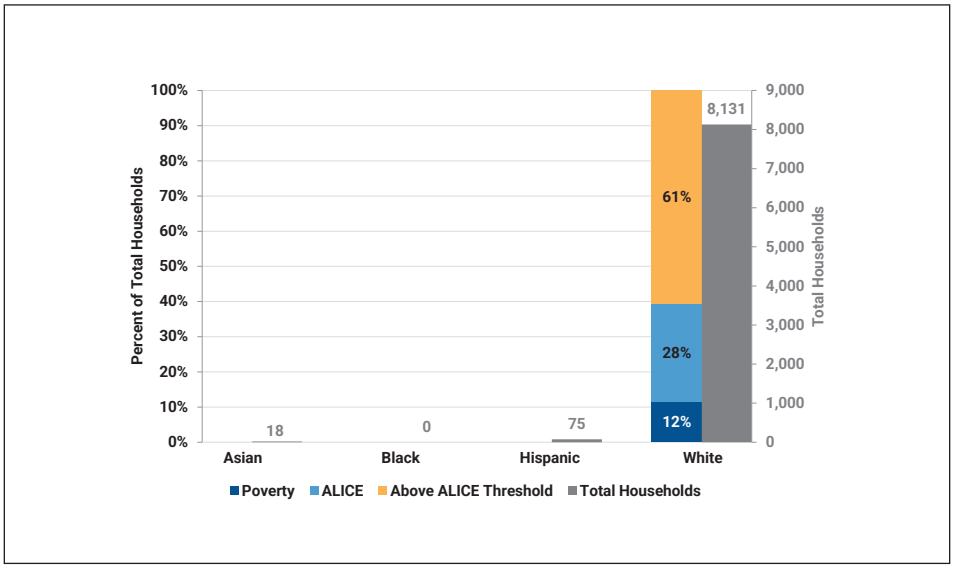
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Langlade County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Langlade County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Langlade County, 2021		
Town	Total Households	% ALICE & Poverty
Ackley town	179	26%
Ainsworth town	264	52%
Antigo city	3,762	49%
Antigo town	591	22%
Elcho town	539	39%
Evergreen town	179	37%
Langlade town	223	45%
Neva town	321	31%
Norwood town	336	24%
Peck town	122	20%
Polar town	362	20%
Rolling town	491	21%
Upham town	301	33%
White Lake village	124	52%
Wolf River town	374	54%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN LINCOLN COUNTY

2021 Point-in-Time Data

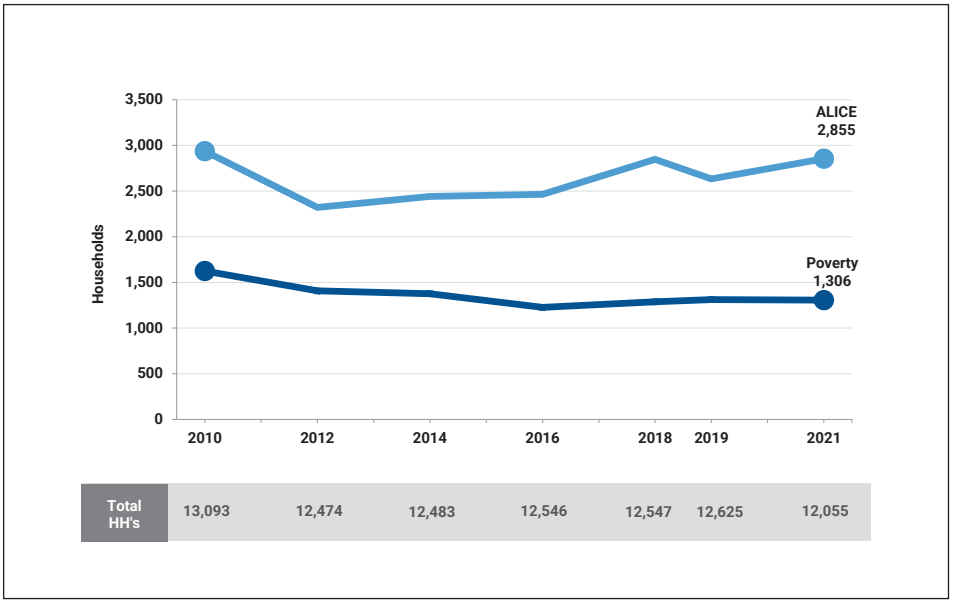
Population: 28,378 • **Number of Households:** 12,055 (-5% change from 2019)
Median Household Income: $61,363 (state average: $67,125)
Labor Force Participation Rate: 60% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,946 households in Lincoln County were below the ALICE Threshold; in 2021 this number changed to 4,161, (a 5% change).

Households by Income, Lincoln County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	13,093	12,474	12,483	12,546	12,547	12,625	12,055

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Lincoln County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Lincoln County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Lincoln County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,310
Food	$397	$1,082
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$154	$480
Tax Payments	$227	$936
Tax Credits	$0	-$1,255
Monthly Total	$1,921	$4,961
ANNUAL TOTAL	$23,052	$59,532
Hourly Wage*	***$11.53***	***$29.77***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

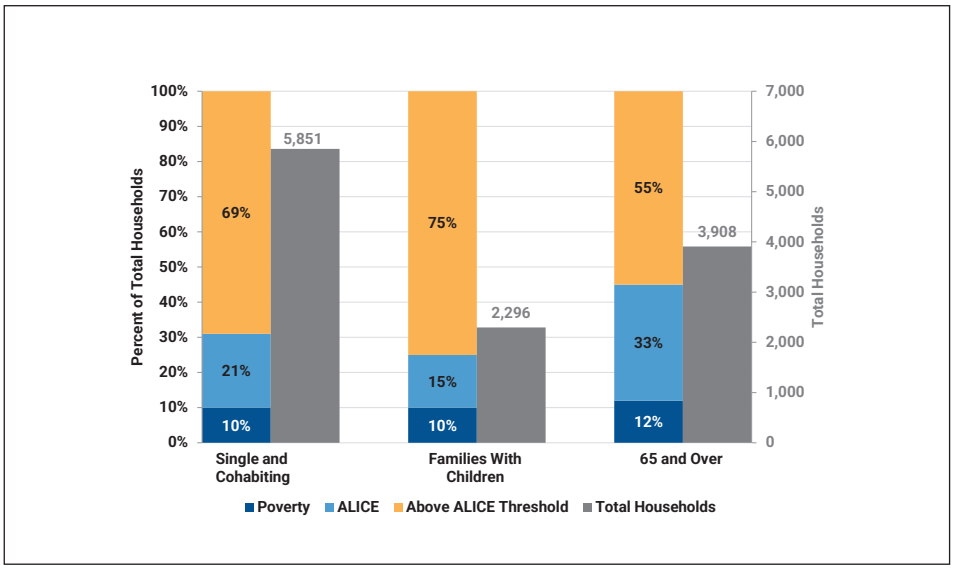
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

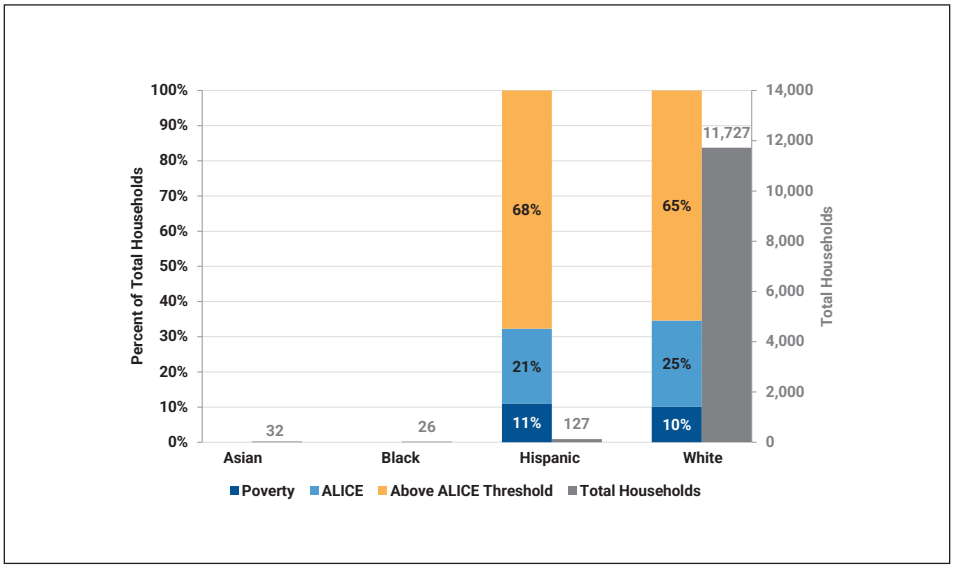
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Lincoln County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Lincoln County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Lincoln County, 2021

Town	Total Households	% ALICE & Poverty
Birch town	229	23%
Bradley town	996	31%
Corning town	404	22%
Harding town	133	24%
Harrison town	386	25%
King town	346	16%
Merrill city	4,165	46%
Merrill town	1,266	26%
Pine River town	666	21%
Rock Falls town	334	34%
Russell town	326	26%
Schley town	322	29%
Scott town	536	25%
Skanawan town	183	33%
Tomahawk city	1,349	40%
Tomahawk town	251	26%
Wilson town	126	31%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MANITOWOC COUNTY

2021 Point-in-Time Data

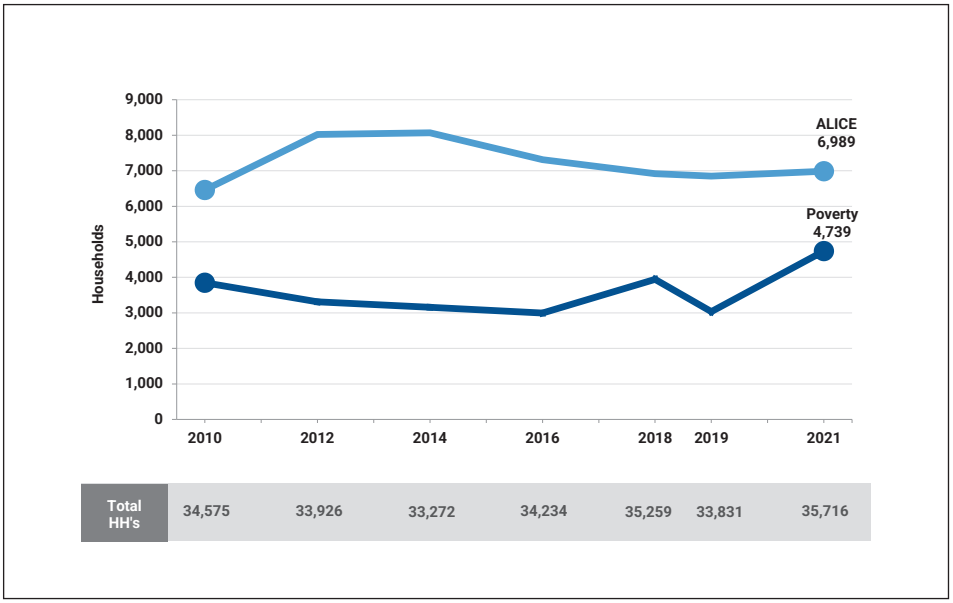
Population: 81,505 • **Number of Households:** 35,716 (6% change from 2019)
Median Household Income: $57,918 (state average: $67,125)
Labor Force Participation Rate: 60.1% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 9,886 households in Manitowoc County were below the ALICE Threshold; in 2021 this number changed to 11,728, (a 19% change).

Households by Income, Manitowoc County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	34,575	33,926	33,272	34,234	35,259	33,831	35,716

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Manitowoc County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Manitowoc County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Manitowoc County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$330	$442
Housing – Utilities	$154	$292
Child Care	–	$1,160
Food	$411	$1,120
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$154	$469
Tax Payments	$226	$904
Tax Credits	$0	-$1,180
Monthly Total	$1,918	$4,881
ANNUAL TOTAL	$23,016	$58,572
Hourly Wage*	***$11.51***	***$29.29***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

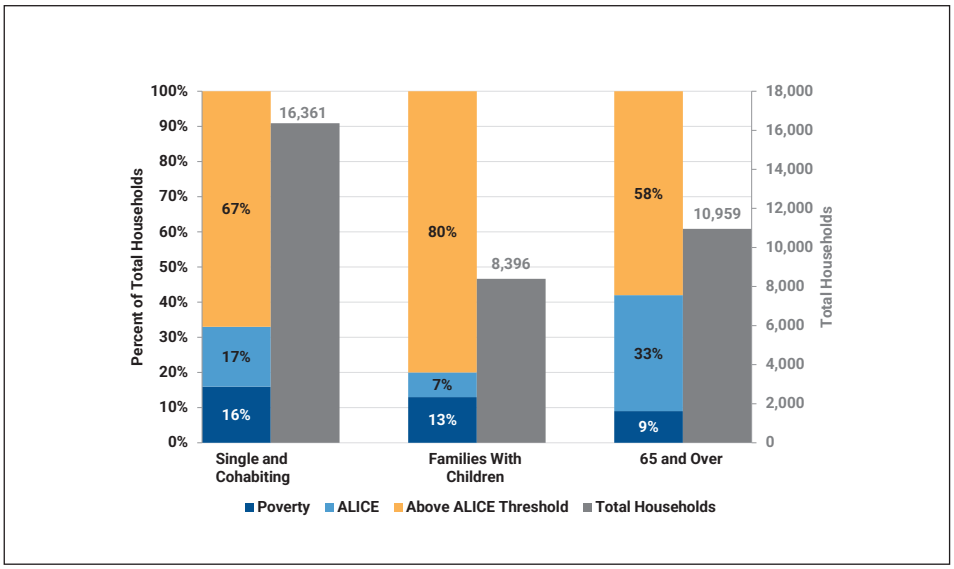
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

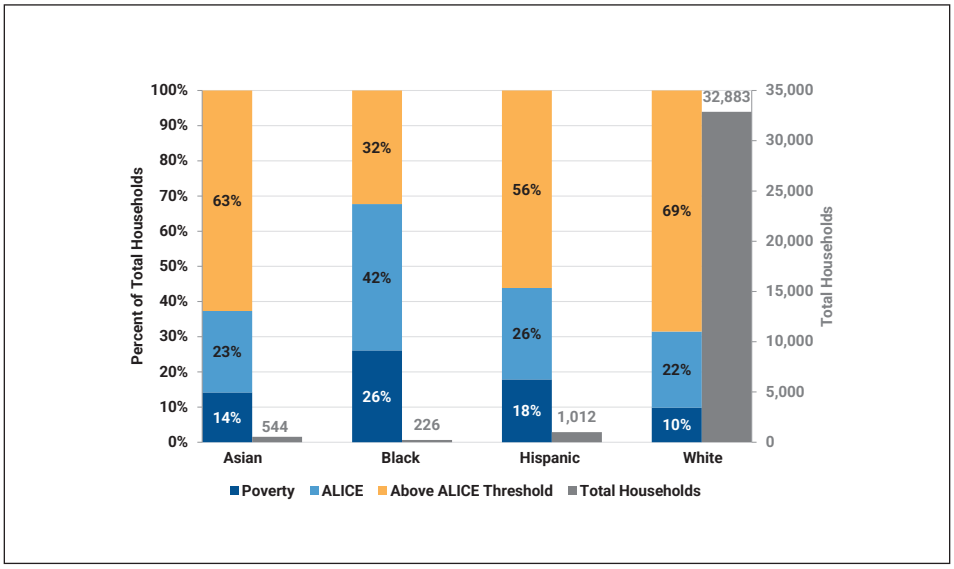
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Household Financial Status by Household Type, Manitowoc County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Manitowoc County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Manitowoc County, 2021		
Town	Total Households	% ALICE & Poverty
Cato town	555	24%
Centerville town	231	20%
Cleveland village	652	17%
Cooperstown =	603	17%
Eaton town	277	19%
Francis Creek village	392	37%
Franklin town	452	27%
Gibson town	485	20%
Kellnersville village	160	52%
Kiel city	1,480	26%
Kossuth town	831	21%
Liberty town	496	12%
Manitowoc city	14,874	36%
Manitowoc town	517	29%
Manitowoc Rapids town	727	12%
Maple Grove town	290	14%
Maribel village	148	32%
Meeme town	589	21%
Mishicot village	675	31%
Mishicot town	534	13%
Newton town	882	21%
Reedsville village	430	30%
Rockland town	466	18%
St. Nazianz village	497	49%
Schleswig town	723	18%
Two Creeks town	144	28%
Two Rivers city	5,191	31%
Two Rivers town	804	29%
Valders village	397	29%
Whitelaw village	332	15%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MARATHON COUNTY

2021 Point-in-Time Data

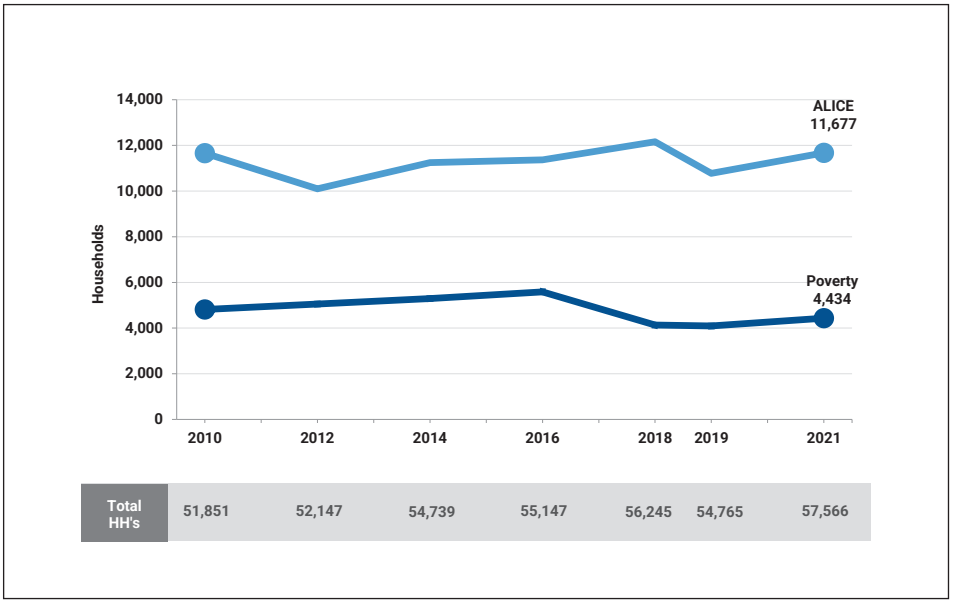
Population: 137,648 • **Number of Households:** 57,566 (5% change from 2019)
Median Household Income: $74,494 (state average: $67,125)
Labor Force Participation Rate: 68.1% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 14,872 households in Marathon County were below the ALICE Threshold; in 2021 this number changed to 16,111, (a 8% change).

Households by Income, Marathon County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	51,851	52,147	54,739	55,147	56,245	54,765	57,566

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Marathon County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Marathon County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Marathon County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$382	$521
Housing – Utilities	$154	$292
Child Care	–	$1,379
Food	$397	$1,082
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$158	$495
Tax Payments	$235	$979
Tax Credits	$0	-$1,267
Monthly Total	$1,969	$5,155
ANNUAL TOTAL	$23,628	$61,860
Hourly Wage*	***$11.81***	***$30.93***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

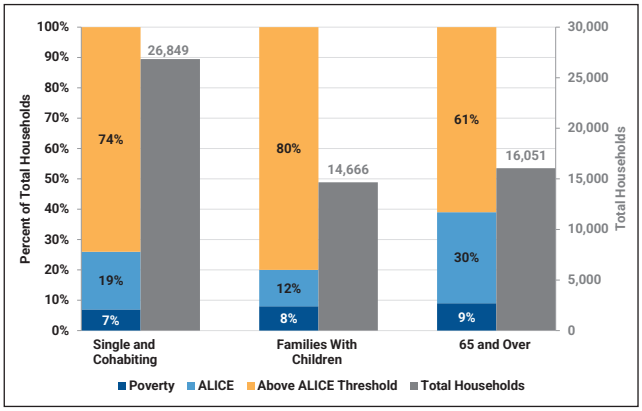
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

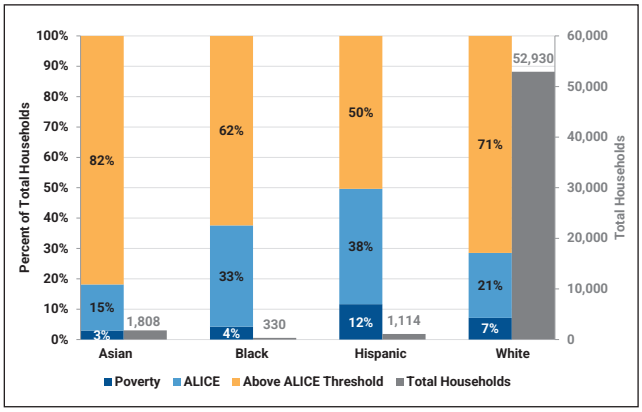
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Marathon County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Marathon County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Marathon County, 2021		
Town	Total Households	% ALICE & Poverty
Abbotsford city	222	37%
Athens village	415	42%
Bergen town	266	9%
Berlin town	343	23%
Bern town	160	34%
Bevent town	425	31%
Brighton town	238	36%
Cassel town	405	10%
Cleveland town	634	24%
Colby city	234	51%
Day town	437	28%
Easton town	381	16%
Eau Pleine town	634	23%
Edgar village	663	38%
Elderon town	262	26%
Emmet town	370	32%
Frankfort town	232	23%
Franzen town	218	38%
Green Valley town	202	34%
Guenther town	131	14%
Halsey town	216	31%
Hamburg town	348	20%
Harrison town	192	26%
Hatley village	210	19%
Hewitt town	252	33%
Holton town	327	20%
Hull town	249	23%
Johnson town	297	36%
Knowlton town	724	18%
Kronenwetter village	3,072	16%
McMillan town	704	11%
Maine village	1,029	15%
Marathon town	425	21%
Marathon City village	575	26%
Marshfield city	375	45%
Mosinee city	2,127	37%
Mosinee town	932	12%
Norrie town	376	22%
Plover town	247	30%
Reid town	467	27%
Rib Falls town	344	30%
Rib Mountain town	2,948	20%
Rietbrock town	346	13%
Ringle town	577	15%
Rothschild village	2,308	25%

Marathon County, 2021		
Town	Total HH	% ALICE & Poverty
Schofield city	1,056	36%
Spencer village	701	32%
Spencer town	540	14%
Stettin town	839	18%
Stratford village	644	32%
Texas town	600	23%
Wausau city	17,370	42%
Wausau town	813	21%
Weston village	6,372	28%
Weston town	265	12%
Wien town	274	21%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MARINETTE COUNTY

2021 Point-in-Time Data

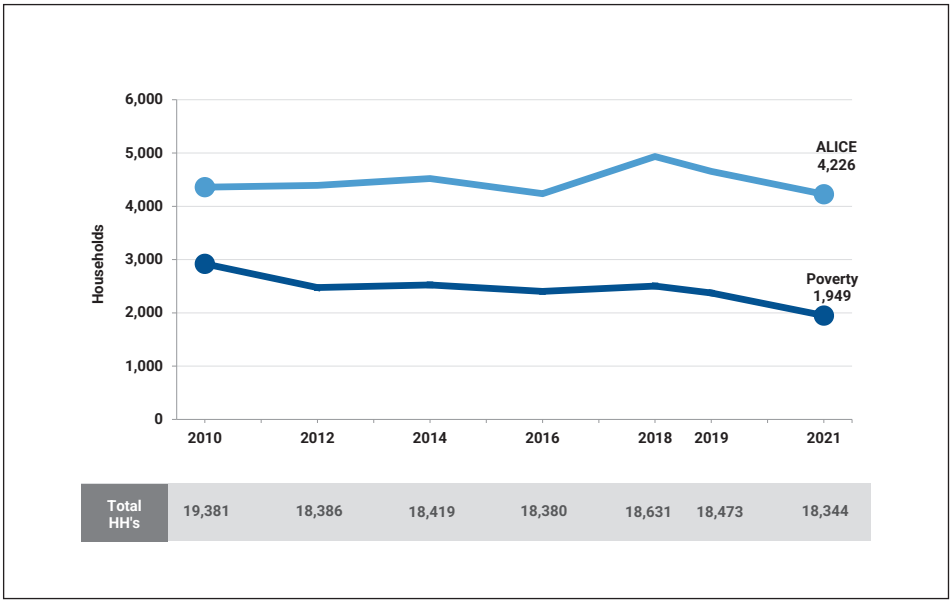
Population: 41,720 • **Number of Households:** 18,344 (-1% change from 2019)
Median Household Income: $55,694 (state average: $67,125)
Labor Force Participation Rate: 57.9% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 7,027 households in Marinette County were below the ALICE Threshold; in 2021 this number changed to 6,175, (a -12% change).

Households by Income, Marinette County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	19,381	18,386	18,419	18,380	18,631	18,473	18,344

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Marinette County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Marinette County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Marinette County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$398	$442
Housing – Utilities	$154	$292
Child Care	–	$1,282
Food	$380	$1,036
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$158	$473
Tax Payments	$235	$916
Tax Credits	$0	-$1,241
Monthly Total	$1,968	$4,874
ANNUAL TOTAL	$23,616	$58,488
Hourly Wage*	***$11.81***	***$29.24***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

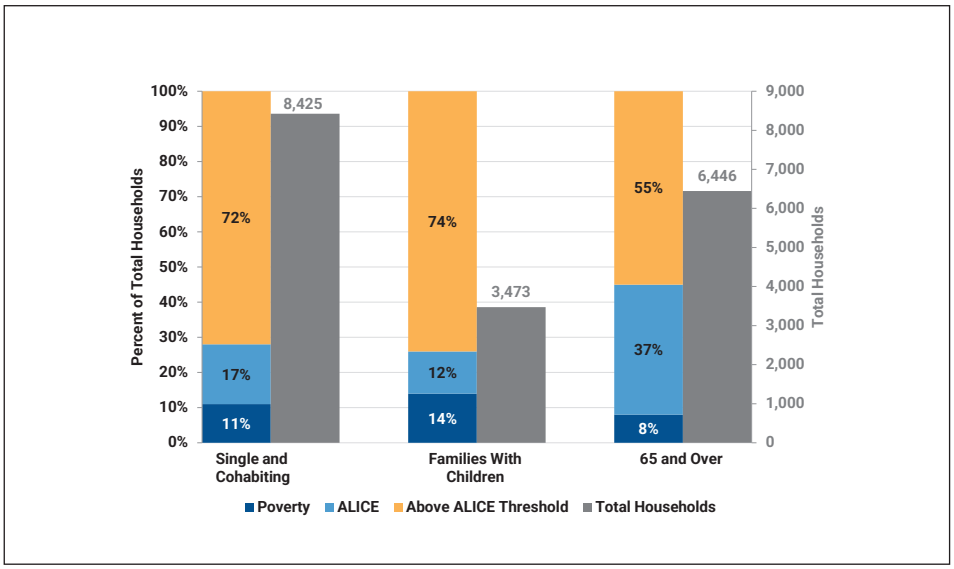
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

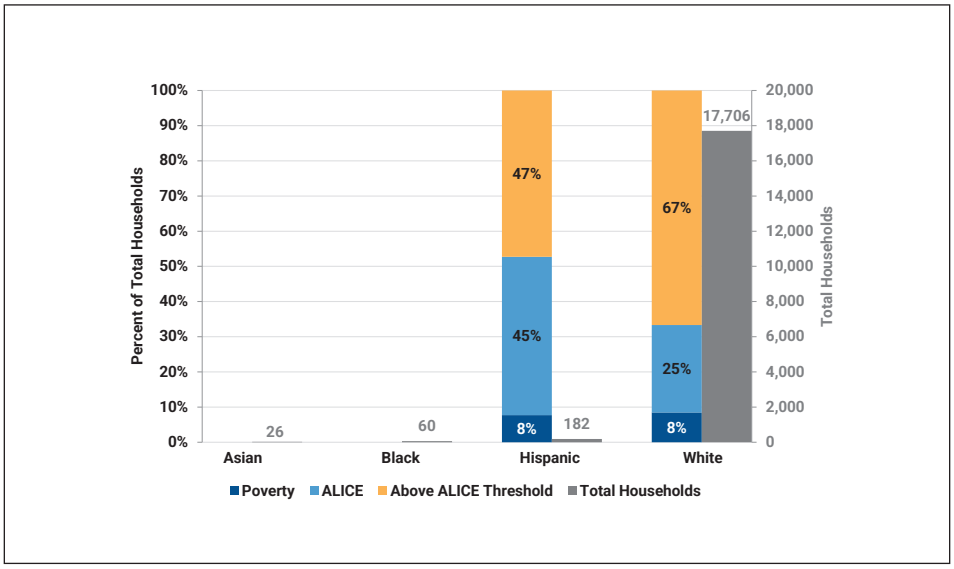
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Marinette County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Marinette County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Marinette County, 2021		
Town	Total Households	% ALICE & Poverty
Amberg town	367	51%
Athelstane town	197	35%
Beaver town	457	32%
Beecher town	363	43%
Coleman village	355	52%
Crivitz village	471	42%
Dunbar town	248	40%
Goodman town	303	43%
Grover town	735	18%
Lake town	458	35%
Marinette city	4,887	39%
Middle Inlet town	375	34%
Niagara city	644	40%
Niagara town	368	24%
Pembine town	349	57%
Peshtigo city	1,413	29%
Peshtigo town	1,726	16%
Porterfield town	813	17%
Pound village	138	31%
Pound town	615	30%
Silver Cliff town	250	34%
Stephenson town	1,769	35%
Wagner town	297	27%
Wausaukee village	231	46%
Wausaukee town	523	40%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MARQUETTE COUNTY

2021 Point-in-Time Data

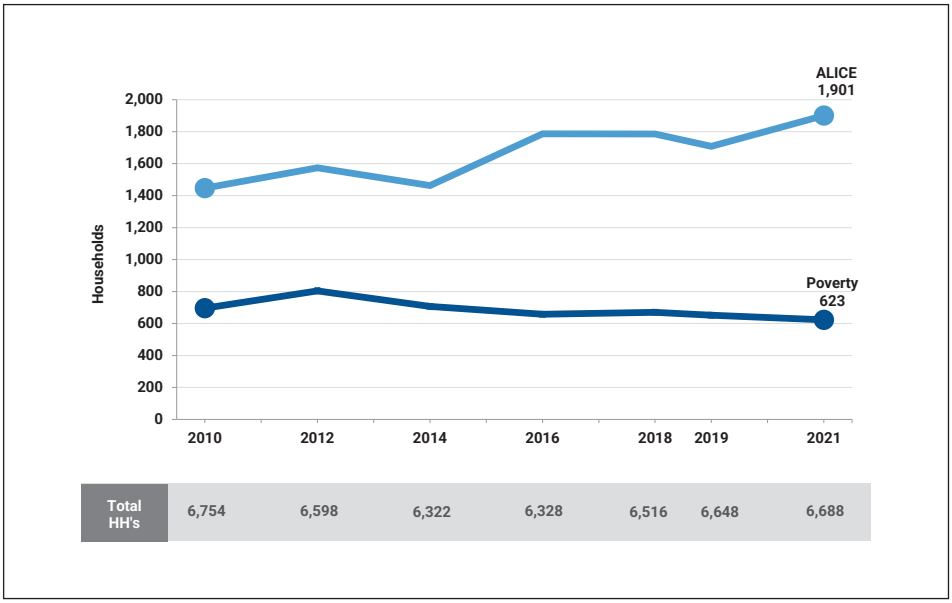
Population: 15,515 • **Number of Households:** 6,688 (1% change from 2019)
Median Household Income: $55,386 (state average: $67,125)
Labor Force Participation Rate: 56.4% (state average: 65.1%)
ALICE Households: 28% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,360 households in Marquette County were below the ALICE Threshold; in 2021 this number changed to 2,524, (a 7% change).

Households by Income, Marquette County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	6,754	6,598	6,322	6,328	6,516	6,648	6,688

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Marquette County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Marquette County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Marquette County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$352	$451
Housing – Utilities	$154	$292
Child Care	–	$1,562
Food	$405	$1,105
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$508
Tax Payments	$230	$1,017
Tax Credits	$0	-$1,267
Monthly Total	$1,939	$5,342
ANNUAL TOTAL	$23,268	$64,104
Hourly Wage*	***$11.63***	***$32.05***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

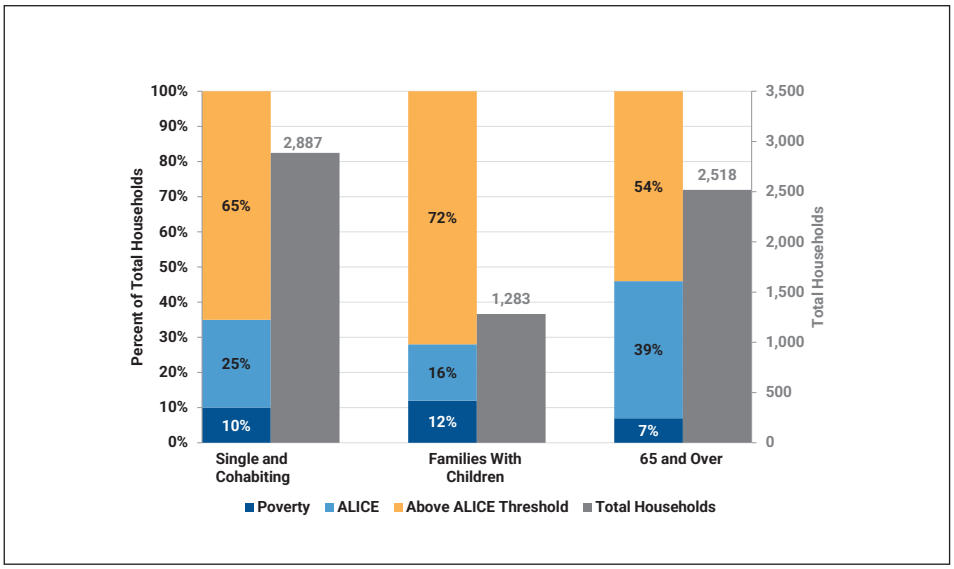
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

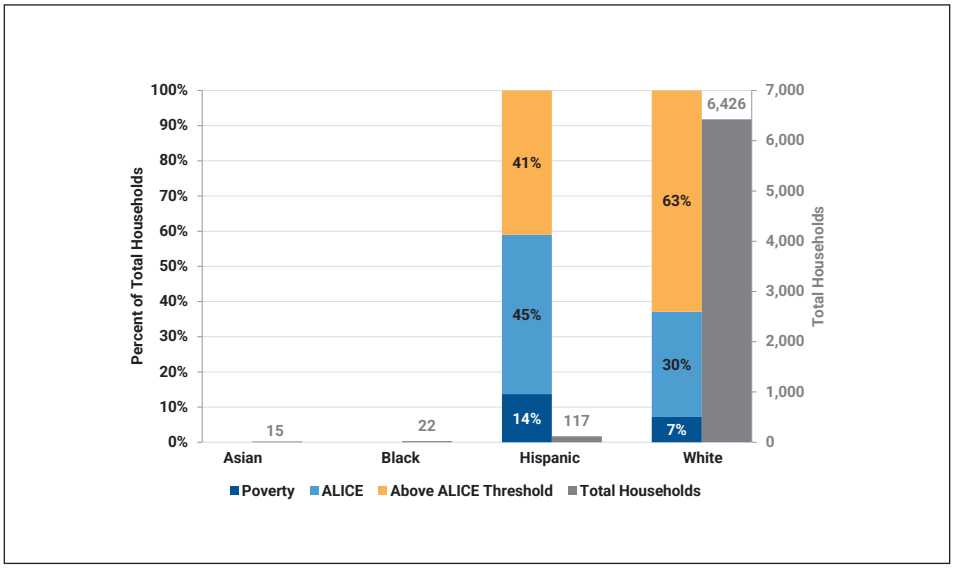
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Marquette County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Marquette County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Marquette County, 2021		
Town	Total Households	% ALICE & Poverty
Buffalo town	459	28%
Crystal Lake town	204	38%
Douglas town	330	24%
Endeavor village	215	43%
Harris town	337	33%
Mecan town	291	41%
Montello city	669	47%
Montello town	550	26%
Moundville town	233	37%
Neshkoro village	239	70%
Neshkoro town	282	39%
Newton town	203	39%
Oxford village	230	41%
Oxford town	373	29%
Packwaukee town	650	42%
Shields town	259	42%
Springfield town	345	30%
Westfield village	483	43%
Westfield town	336	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MENOMINEE COUNTY

2021 Point-in-Time Data

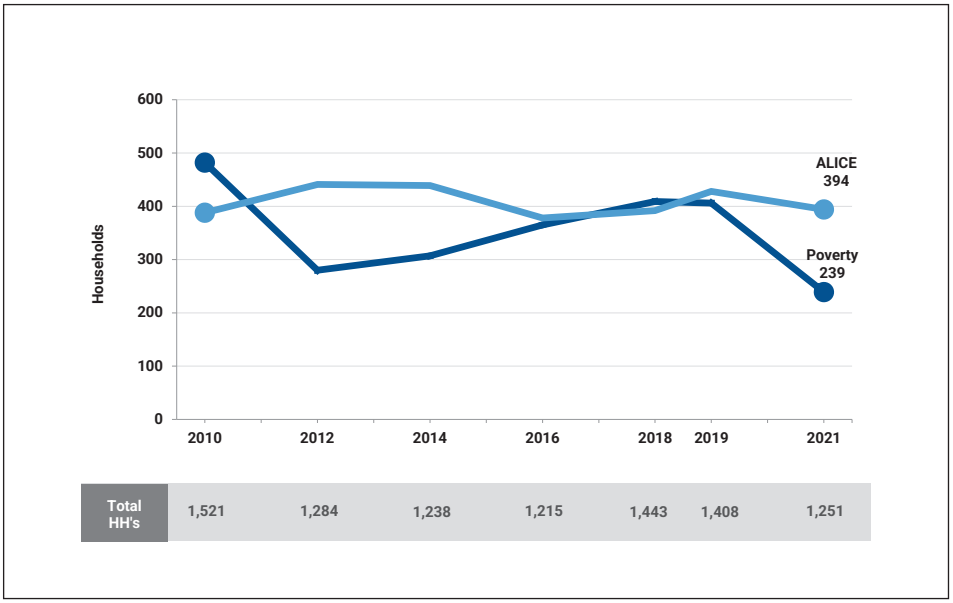
Population: 4,318 • **Number of Households:** 1,251 (-11% change from 2019)
Median Household Income: $54,940 (state average: $67,125)
Labor Force Participation Rate: 48.5% (state average: 65.1%)
ALICE Households: 31% (state average: 23%) • **Households in Poverty:** 19% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 834 households in Menominee County were below the ALICE Threshold; in 2021 this number changed to 633, (a -24% change).

Households by Income, Menominee County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	1,521	1,284	1,238	1,215	1,443	1,408	1,251

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Menominee County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Menominee County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Menominee County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,678
Food	$372	$1,014
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$152	$510
Tax Payments	$221	$1,022
Tax Credits	$0	-$1,267
Monthly Total	$1,888	$5,365
ANNUAL TOTAL	$22,656	$64,380
Hourly Wage*	***$11.33***	***$32.19***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

Financial Hardship is Not Evenly Distributed

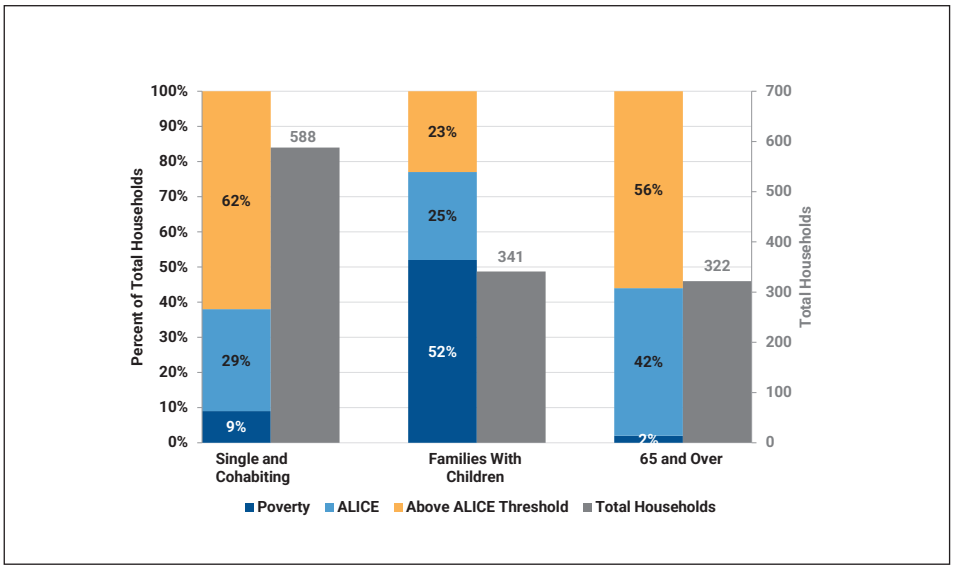
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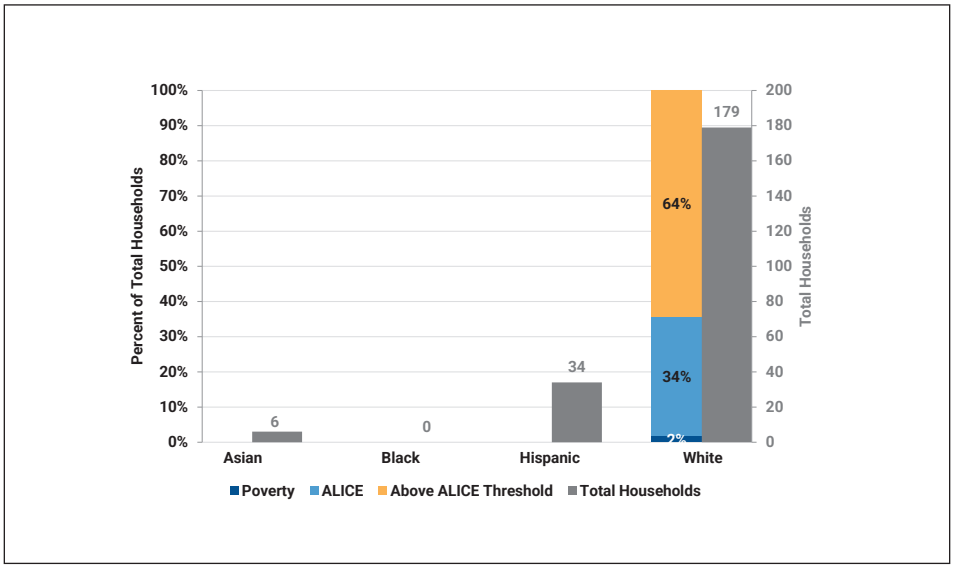
Menominee County, 2021		
Town	Total Households	% ALICE & Poverty
Menominee town	1,251	51%

Household Financial Status by Household Type, Menominee County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Menominee County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MILWAUKEE COUNTY

2021 Point-in-Time Data

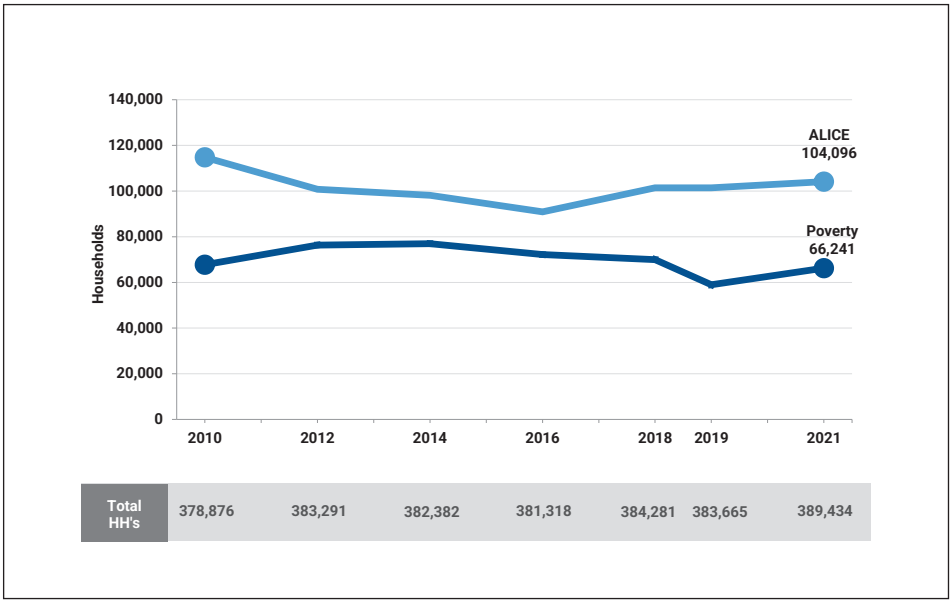
Population: 928,059 • **Number of Households:** 389,434 (2% change from 2019)
Median Household Income: $56,347 (state average: $67,125)
Labor Force Participation Rate: 64.9% (state average: 65.1%)
ALICE Households: 27% (state average: 23%) • **Households in Poverty:** 17% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 160,386 households in Milwaukee County were below the ALICE Threshold; in 2021 this number changed to 170,337, (a 6% change).

Households by Income, Milwaukee County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	378,876	383,291	382,382	381,318	384,281	383,665	389,434

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Milwaukee County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Milwaukee County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Milwaukee County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$509	$681
Housing – Utilities	$154	$292
Child Care	–	$2,000
Food	$416	$1,136
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$172	$578
Tax Payments	$271	$1,216
Tax Credits	$0	-$1,267
Monthly Total	$2,165	$6,310
ANNUAL TOTAL	$25,980	$75,720
Hourly Wage*	***$12.99***	***$37.86***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

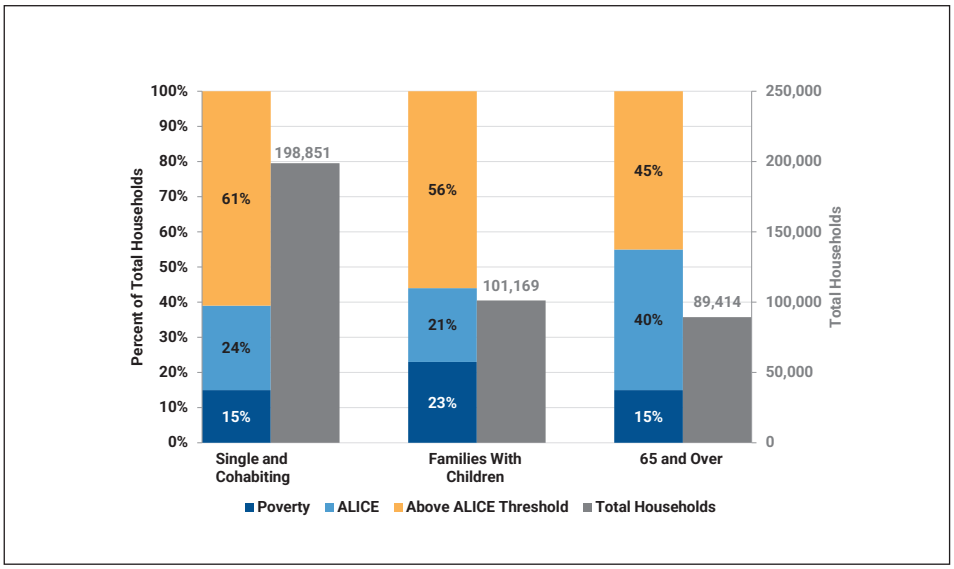
Financial Hardship is Not Evenly Distributed

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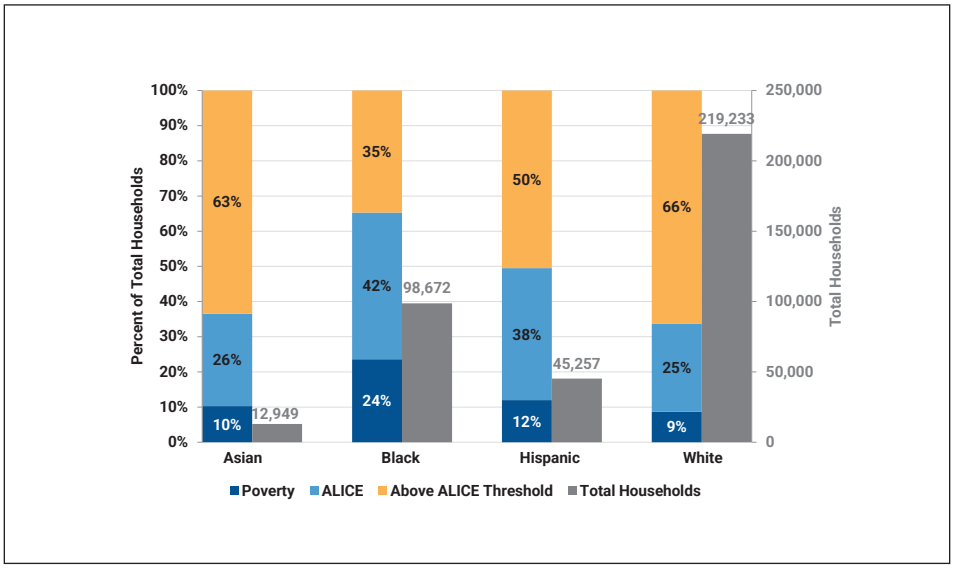
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Household Financial Status by Household Type, Milwaukee County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Milwaukee County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Milwaukee County, 2021		
Town	Total Households	% ALICE & Poverty
Bayside village	1,806	17%
Brown Deer village	5,793	33%
Cudahy city	8,663	37%
Fox Point village	2,760	12%
Franklin city	14,015	23%
Glendale city	5,867	30%
Greendale village	6,169	30%
Greenfield city	17,909	37%
Hales Corners village	3,032	26%
Milwaukee city	229,470	53%
Oak Creek city	15,262	26%
River Hills village	517	10%
St. Francis city	4,759	50%
Shorewood village	6,490	29%
South Milwaukee city	8,612	38%
Wauwatosa city	20,895	26%
West Allis city	27,808	42%
West Milwaukee village	2,009	57%
Whitefish Bay village	5,556	15%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN MONROE COUNTY

2021 Point-in-Time Data

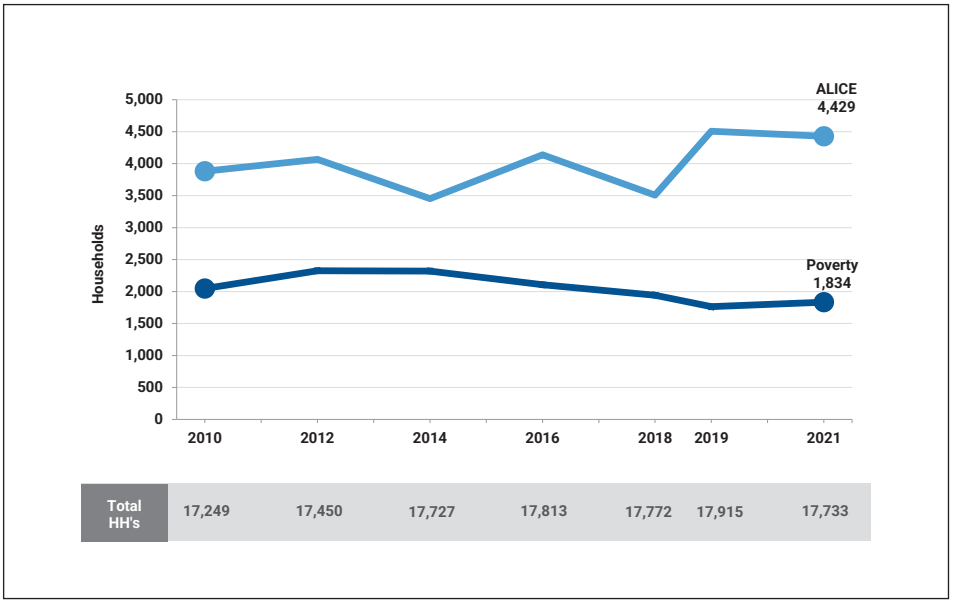
Population: 46,091 • **Number of Households:** 17,733 (-1% change from 2019)
Median Household Income: $63,061 (state average: $67,125)
Labor Force Participation Rate: 63.4% (state average: 65.1%)
ALICE Households: 25% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 6,271 households in Monroe County were below the ALICE Threshold; in 2021 this number changed to 6,263, (a 0% change).

Households by Income, Monroe County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	17,249	17,450	17,727	17,813	17,772	17,915	17,733

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Monroe County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Monroe County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Monroe County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$391	$534
Housing – Utilities	$154	$292
Child Care	–	$1,247
Food	$386	$1,052
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$480
Tax Payments	$235	$936
Tax Credits	$0	-$1,223
Monthly Total	$1,966	$4,992
ANNUAL TOTAL	$23,592	$59,904
Hourly Wage*	***$11.80***	***$29.95***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

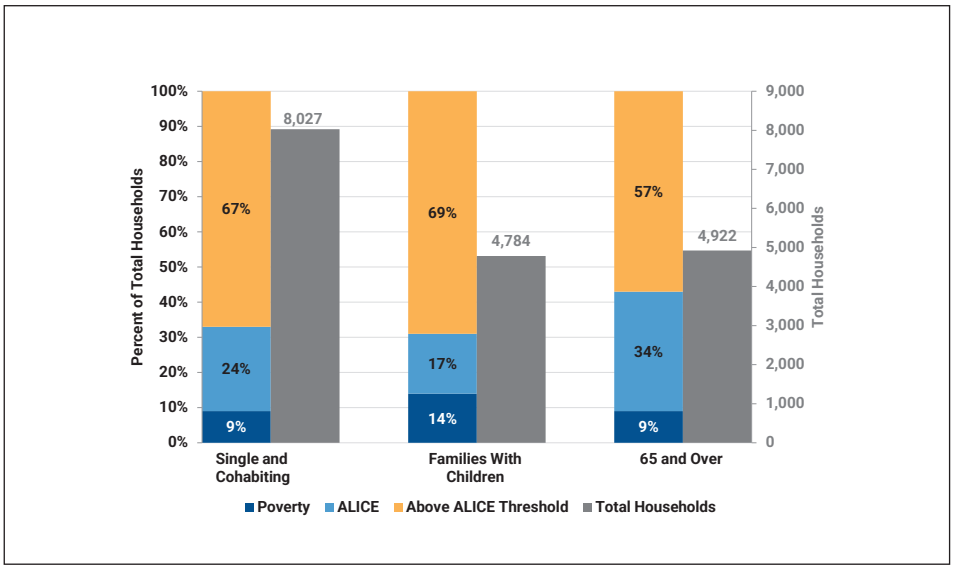
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

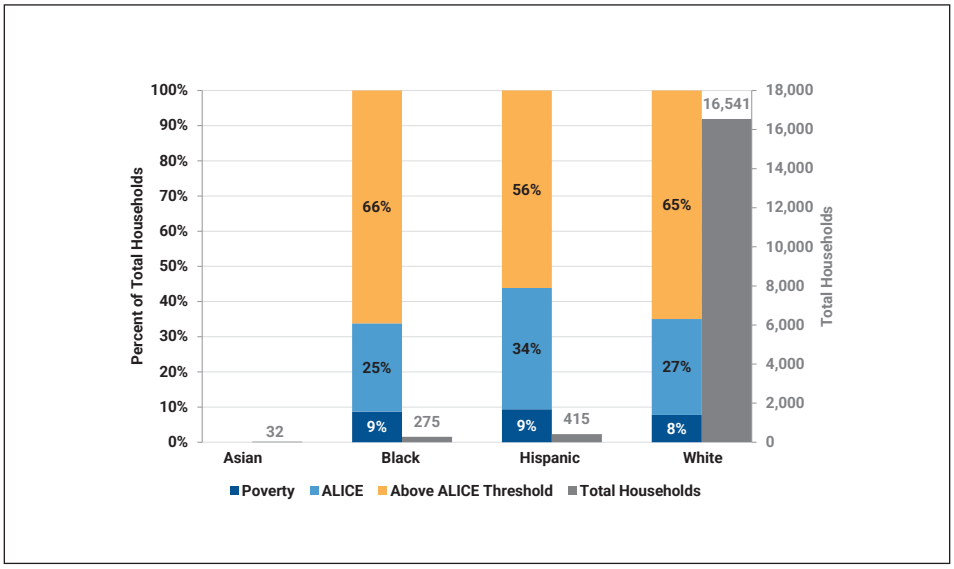
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Monroe County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Monroe County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Monroe County, 2021		
Town	Total Households	% ALICE & Poverty
Adrian town	304	27%
Angelo town	537	47%
Byron town	429	37%
Cashton village	531	31%
Clifton town	172	31%
Glendale town	304	42%
Grant town	220	31%
Greenfield town	298	17%
Jefferson town	234	24%
Kendall village	178	40%
Lafayette town	113	20%
La Grange town	775	24%
Leon town	348	16%
Lincoln town	336	18%
Little Falls town	525	30%
Norwalk village	219	56%
Oakdale village	117	23%
Oakdale town	236	20%
Portland town	330	41%
Ridgeville town	149	21%
Sheldon town	192	27%
Sparta city	4,084	42%
Sparta town	1,114	21%
Tomah city	4,293	42%
Tomah town	486	29%
Warrens village	202	36%
Wellington town	204	31%
Wells town	182	31%
Wilton village	171	37%
Wilton town	257	25%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN OCONTO COUNTY

2021 Point-in-Time Data

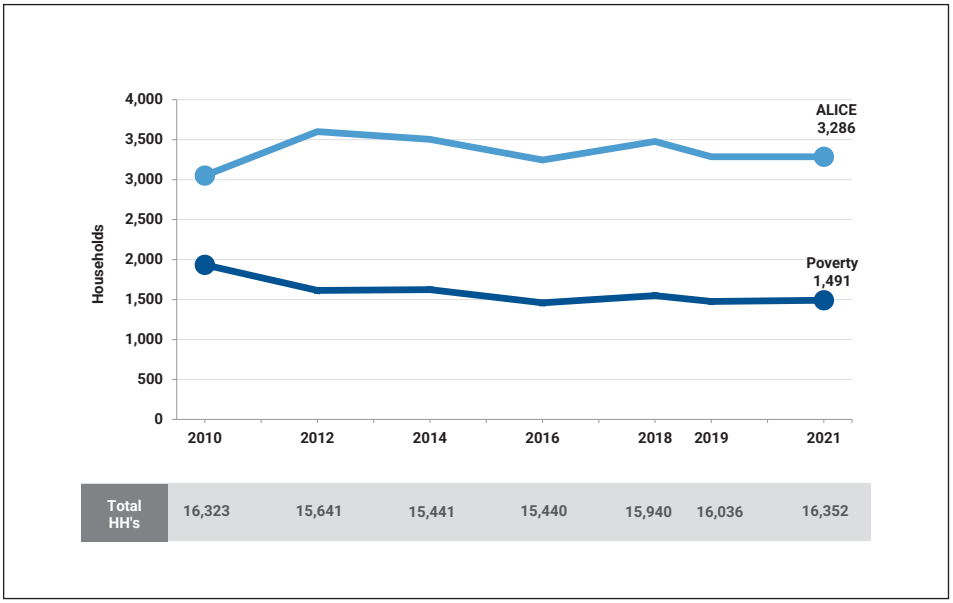
Population: 38,691 • **Number of Households:** 16,352 (2% change from 2019)
Median Household Income: $68,426 (state average: $67,125)
Labor Force Participation Rate: 62% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,762 households in Oconto County were below the ALICE Threshold; in 2021 this number changed to 4,777, (a 0% change).

Households by Income, Oconto County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	16,323	15,641	15,441	15,440	15,940	16,036	16,352

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Oconto County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Oconto County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Oconto County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$375	$448
Housing – Utilities	$154	$292
Child Care	–	$1,321
Food	$400	$1,090
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$482
Tax Payments	$234	$943
Tax Credits	$0	-$1,260
Monthly Total	$1,963	$4,990
ANNUAL TOTAL	$23,556	$59,880
Hourly Wage*	***$11.78***	***$29.94***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

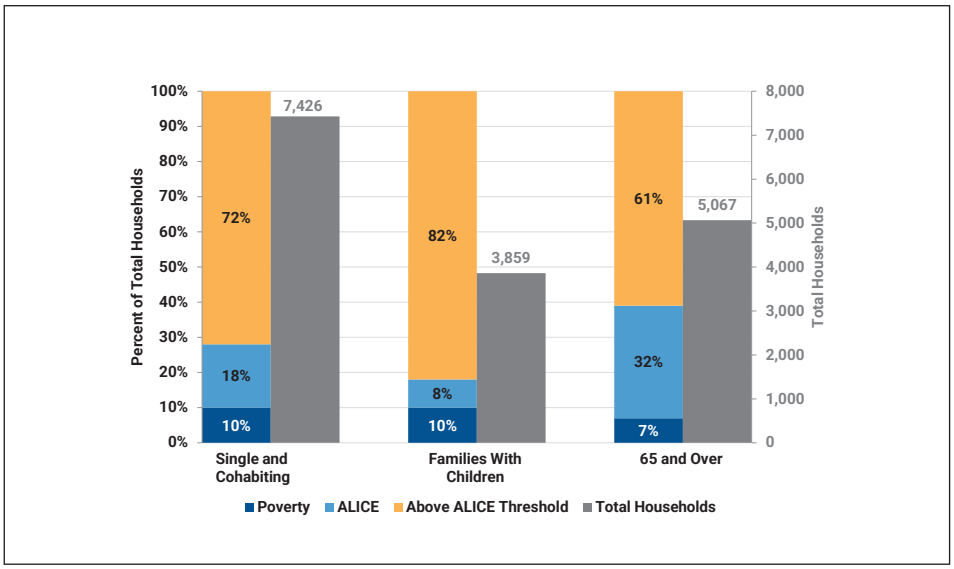
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

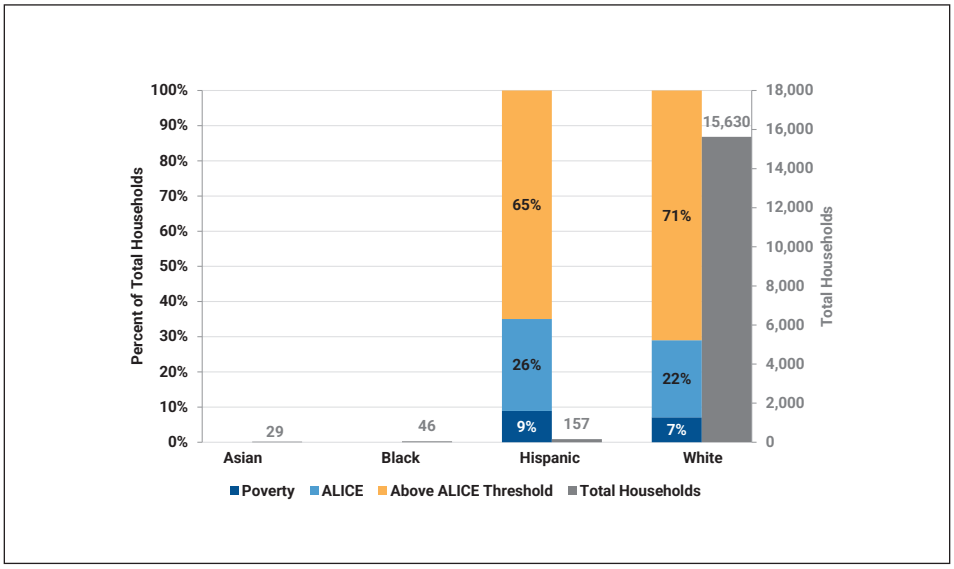
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Oconto County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Oconto County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Oconto County, 2021		
Town	Total Households	% ALICE & Poverty
Abrams town	774	18%
Bagley town	132	33%
Brazeau town	691	31%
Breed town	351	38%
Chase town	1,123	18%
Doty town	168	36%
Gillett city	525	48%
Gillett town	400	34%
How town	266	24%
Lakewood town	412	39%
Lena village	242	34%
Lena town	306	19%
Little River town	436	19%
Little Suamico town	2,078	16%
Maple Valley town	239	38%
Morgan town	438	21%
Mountain town	493	49%
Oconto city	1,957	35%
Oconto town	587	25%
Oconto Falls city	1,285	44%
Oconto Falls town	603	26%
Pensaukee town	541	24%
Riverview town	337	35%
Spruce town	371	26%
Stiles town	553	25%
Suring village	185	41%
Townsend town	558	29%
Underhill town	301	36%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN ONEIDA COUNTY

2021 Point-in-Time Data

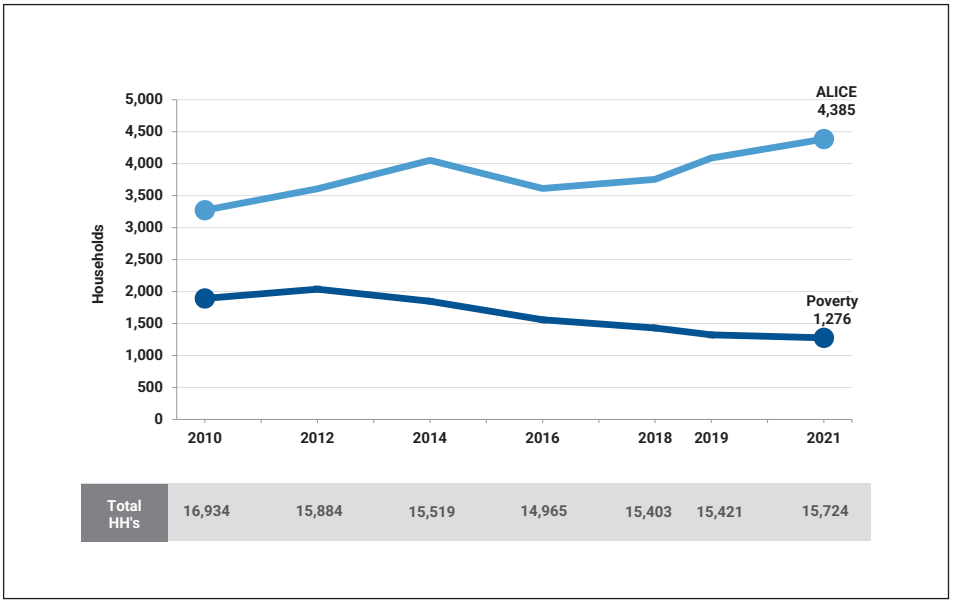
Population: 37,468 • **Number of Households:** 15,724 (2% change from 2019)
Median Household Income: $62,660 (state average: $67,125)
Labor Force Participation Rate: 54.9% (state average: 65.1%)
ALICE Households: 28% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 5,411 households in Oneida County were below the ALICE Threshold; in 2021 this number changed to 5,661, (a 5% change).

Households by Income, Oneida County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	16,934	15,884	15,519	14,965	15,403	15,421	15,724

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Oneida County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Oneida County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Oneida County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$374	$483
Housing – Utilities	$154	$292
Child Care	–	$1,438
Food	$388	$1,059
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$156	$495
Tax Payments	$231	$978
Tax Credits	$0	-$1,267
Monthly Total	$1,946	$5,152
ANNUAL TOTAL	$23,352	$61,824
Hourly Wage*	***$11.68***	***$30.91***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

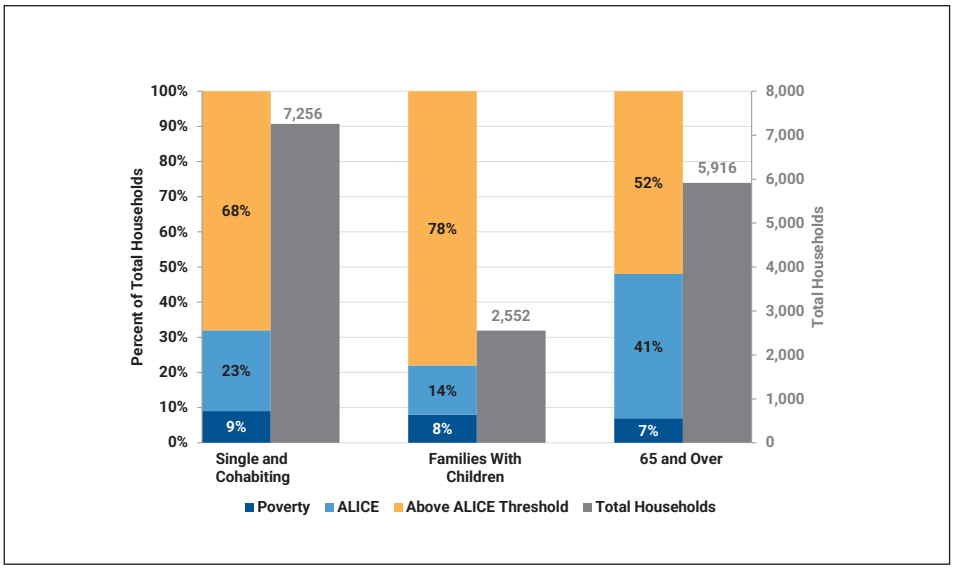
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

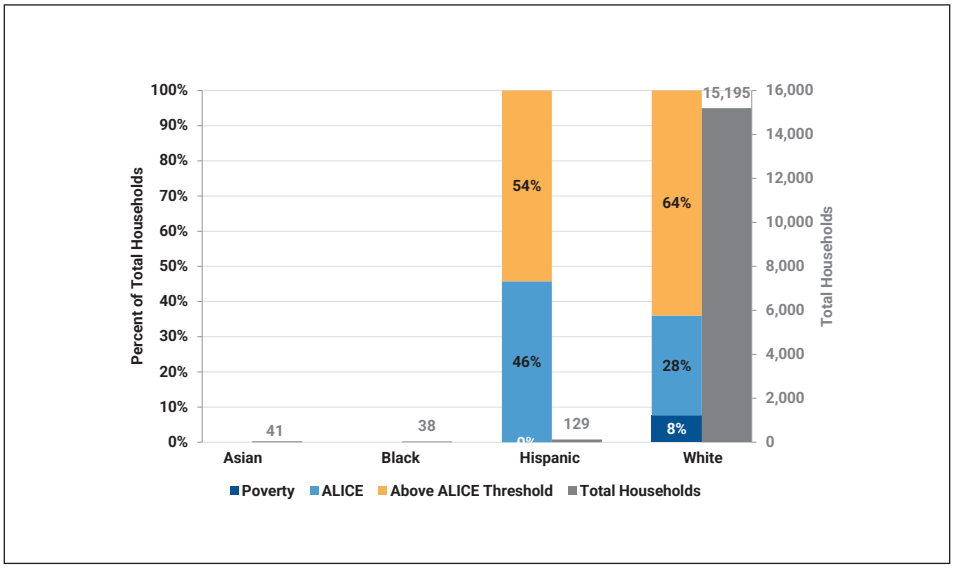
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Oneida County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Oneida County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Oneida County, 2021		
Town	Total Households	% ALICE & Poverty
Cassian town	431	29%
Crescent town	863	26%
Enterprise town	208	51%
Hazelhurst town	488	35%
Lake Tomahawk town	398	32%
Little Rice town	159	33%
Minocqua town	2,224	32%
Monico town	175	47%
Newbold town	1,206	27%
Nokomis town	660	28%
Pelican town	1,190	33%
Pine Lake town	1,117	32%
Rhinelander city	3,228	51%
Schoepke town	161	47%
Stella town	223	23%
Sugar Camp town	823	34%
Three Lakes town	907	33%
Woodboro town	332	33%
Woodruff town	814	35%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN OUTAGAMIE COUNTY

2021 Point-in-Time Data

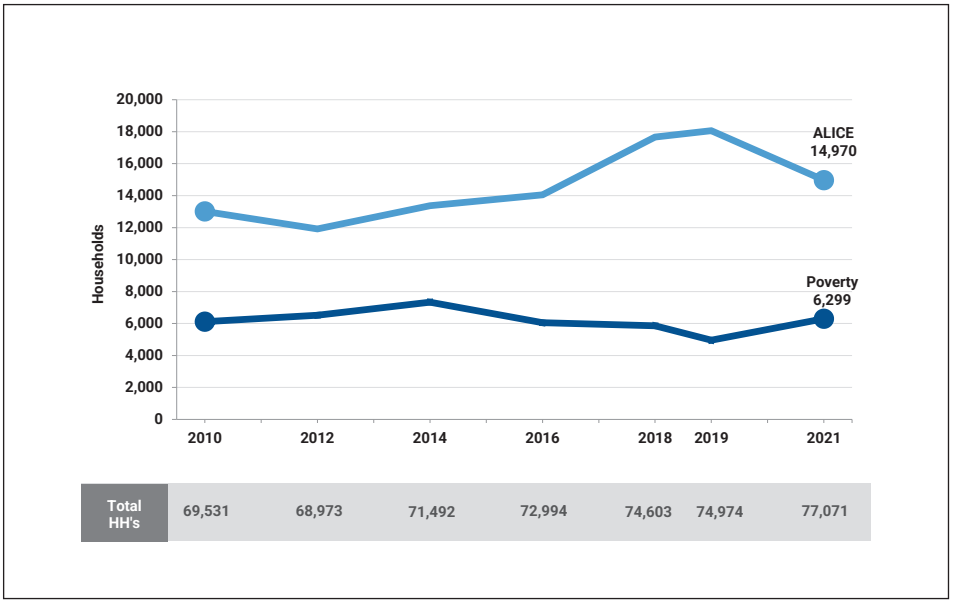
Population: 191,545 • **Number of Households:** 77,071 (3% change from 2019)
Median Household Income: $73,057 (state average: $67,125)
Labor Force Participation Rate: 68.7% (state average: 65.1%)
ALICE Households: 19% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 23,021 households in Outagamie County were below the ALICE Threshold; in 2021 this number changed to 21,269, (a -8% change).

Households by Income, Outagamie County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	69,531	68,973	71,492	72,994	74,603	74,974	77,071

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Outagamie County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Outagamie County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Outagamie County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$438	$511
Housing – Utilities	$154	$292
Child Care	–	$1,586
Food	$422	$1,151
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$166	$521
Tax Payments	$255	$1,054
Tax Credits	$0	-$1,267
Monthly Total	$2,078	$5,522
ANNUAL TOTAL	$24,936	$66,264
Hourly Wage*	***$12.47***	***$33.13***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

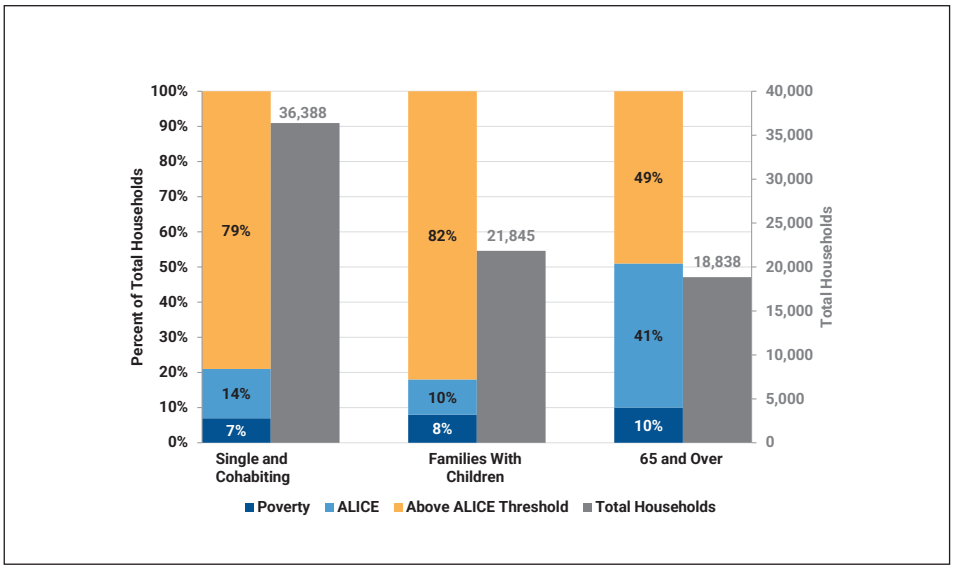
Financial Hardship is Not Evenly Distributed

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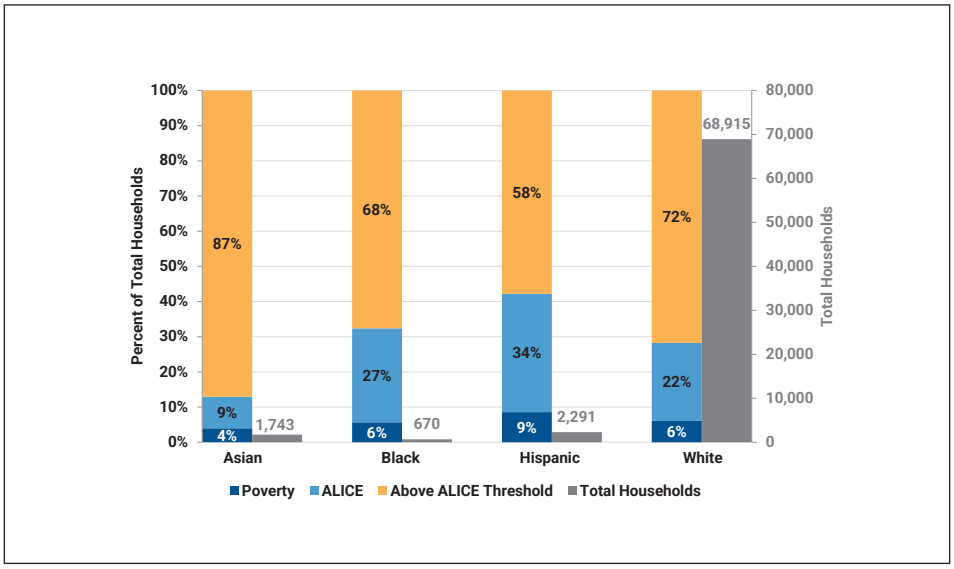
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Outagamie County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Outagamie County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Outagamie County, 2021

Town	Total Households	% ALICE & Poverty
Appleton city	24,797	31%
Bear Creek village	127	38%
Black Creek village	506	36%
Black Creek town	529	28%
Bovina town	482	31%
Buchanan town	2,661	20%
Center town	1,613	24%
Cicero town	472	33%
Combined Locks village	1,401	17%
Dale town	1,060	15%
Deer Creek town	219	22%
Ellington town	1,146	27%
Freedom town	2,189	25%
Grand Chute town	10,653	27%
Greenville town	4,705	14%
Hortonia town	372	23%
Hortonville village	1,154	24%
Kaukauna city	7,028	31%
Kaukauna town	463	10%
Kimberly village	2,980	37%
Liberty town	342	23%
Little Chute village	5,062	33%
Maine town	312	26%
Maple Creek town	196	20%
New London city	557	32%
Nichols village	106	45%
Oneida town	1,468	31%
Osborn town	382	16%
Seymour city	1,330	25%
Seymour town	534	30%
Shiocton village	384	45%
Vandenbroek town	536	13%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN OZAUKEE COUNTY

2021 Point-in-Time Data

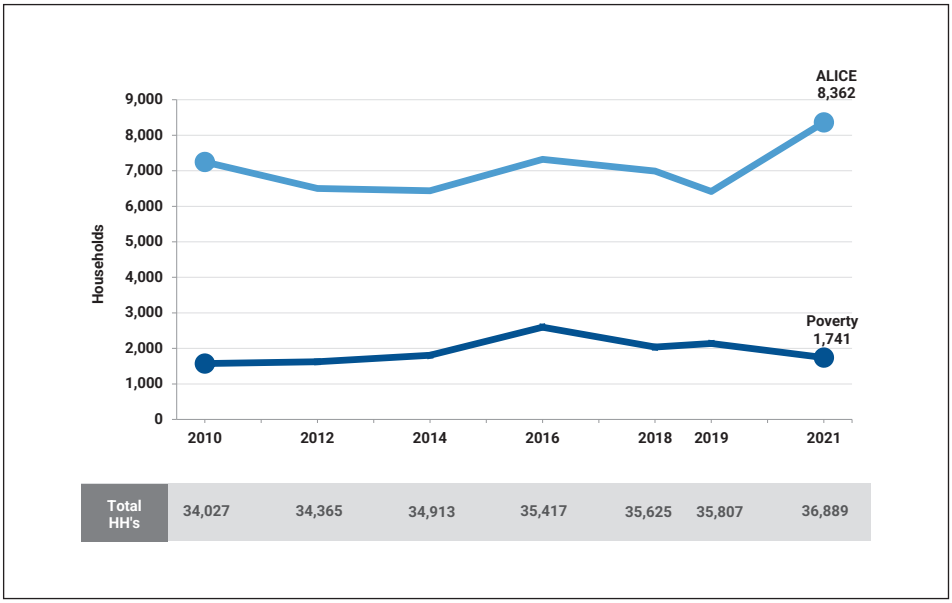
Population: 92,497 • **Number of Households:** 36,889 (3% change from 2019)
Median Household Income: $85,402 (state average: $67,125)
Labor Force Participation Rate: 63.1% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 5% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 8,555 households in Ozaukee County were below the ALICE Threshold; in 2021 this number changed to 10,103, (a 18% change).

Households by Income, Ozaukee County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	34,027	34,365	34,913	35,417	35,625	35,807	36,889

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Ozaukee County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Ozaukee County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Ozaukee County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$522	$700
Housing – Utilities	$154	$292
Child Care	–	$1,724
Food	$442	$1,204
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$176	$559
Tax Payments	$281	$1,163
Tax Credits	$0	-$1,267
Monthly Total	$2,218	$6,049
ANNUAL TOTAL	$26,616	$72,588
Hourly Wage*	***$13.31***	***$36.29***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

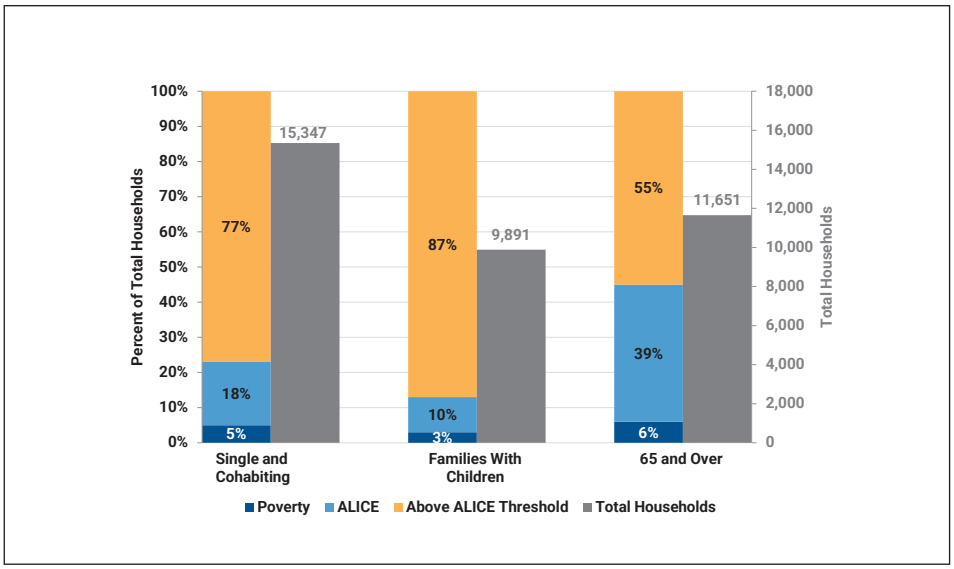
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

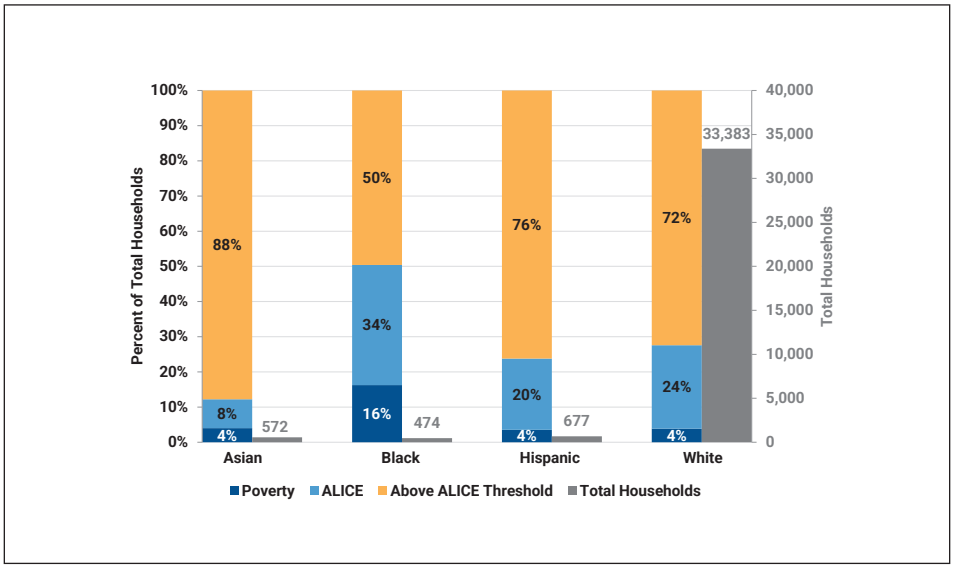
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Ozaukee County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Ozaukee County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Ozaukee County, 2021		
Town	Total Households	% ALICE & Poverty
Belgium village	1,082	28%
Belgium town	607	23%
Cedarburg city	5,117	35%
Cedarburg town	2,147	16%
Fredonia village	797	25%
Fredonia town	800	34%
Grafton village	5,544	32%
Grafton town	1,925	18%
Mequon city	8,862	19%
Port Washington city	5,107	35%
Port Washington town	582	31%
Saukville village	1,960	34%
Saukville town	628	13%
Thiensville village	1,648	31%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN PEPIN COUNTY

2021 Point-in-Time Data

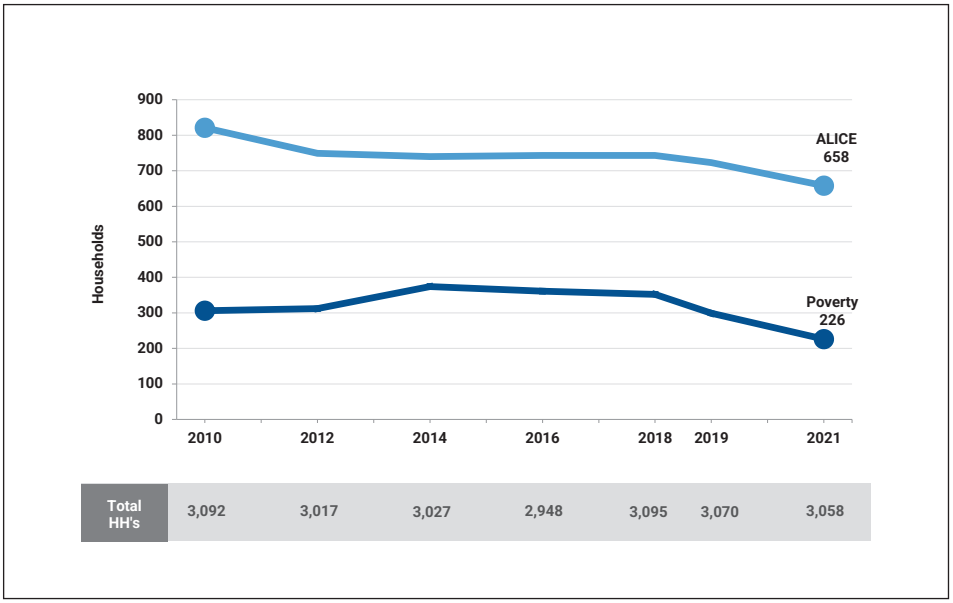
Population: 7,328 • **Number of Households:** 3,058 (0% change from 2019)
Median Household Income: $63,015 (state average: $67,125)
Labor Force Participation Rate: 62.3% (state average: 65.1%)
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 7% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 1,022 households in Pepin County were below the ALICE Threshold; in 2021 this number changed to 884, (a -14% change).

Households by Income, Pepin County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Pepin County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Pepin County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Pepin County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$958
Food	$411	$1,120
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$449
Tax Payments	$230	$847
Tax Credits	$0	-$1,079
Monthly Total	$1,939	$4,703
ANNUAL TOTAL	$23,268	$56,436
Hourly Wage*	***$11.63***	***$28.22***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

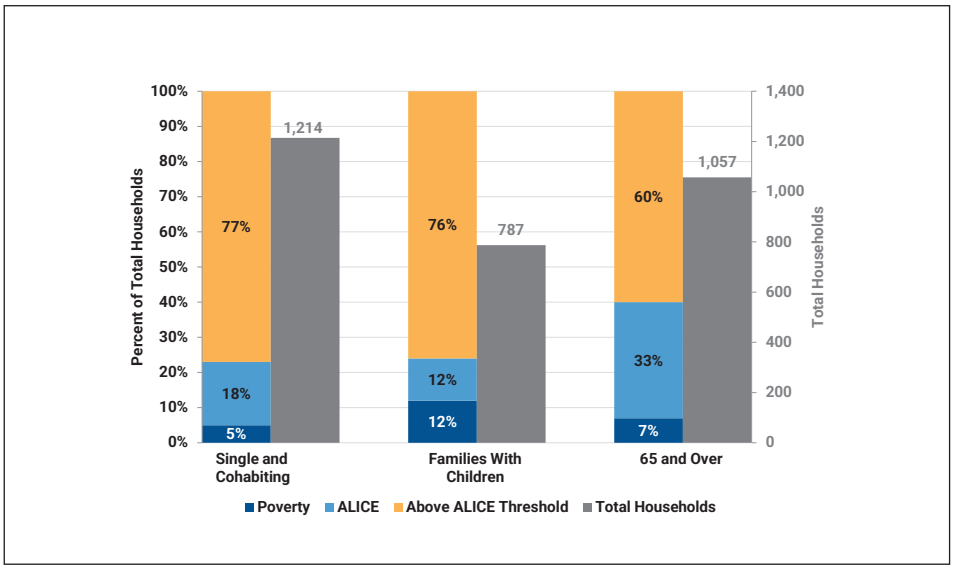
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By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

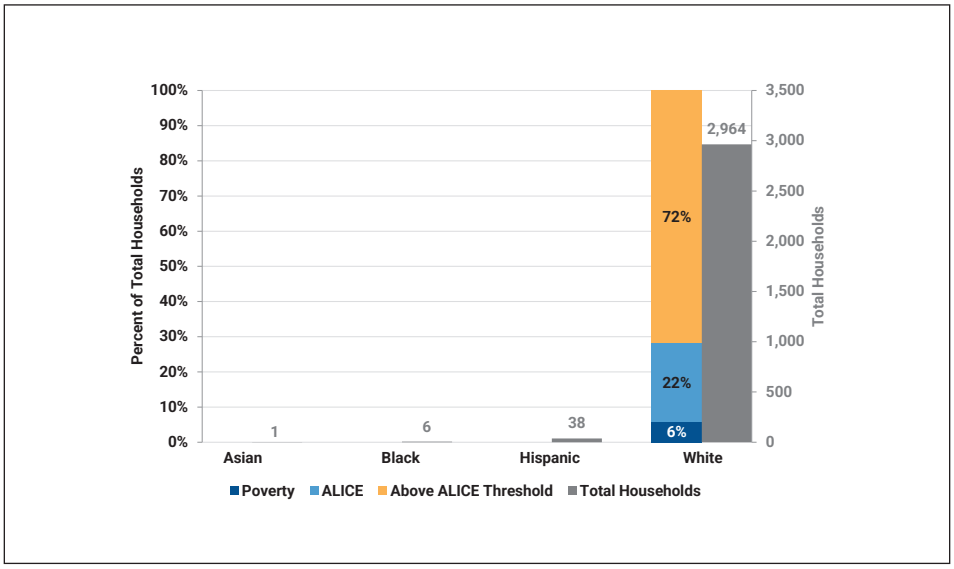
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Pepin County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Pepin County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Pepin County, 2021

Town	Total Households	% ALICE & Poverty
Albany town	203	20%
Durand city	839	29%
Durand town	295	24%
Frankfort town	144	33%
Lima town	328	31%
Pepin village	355	35%
Pepin town	274	30%
Waterville town	331	32%
Waubeek town	154	23%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN PIERCE COUNTY

2021 Point-in-Time Data

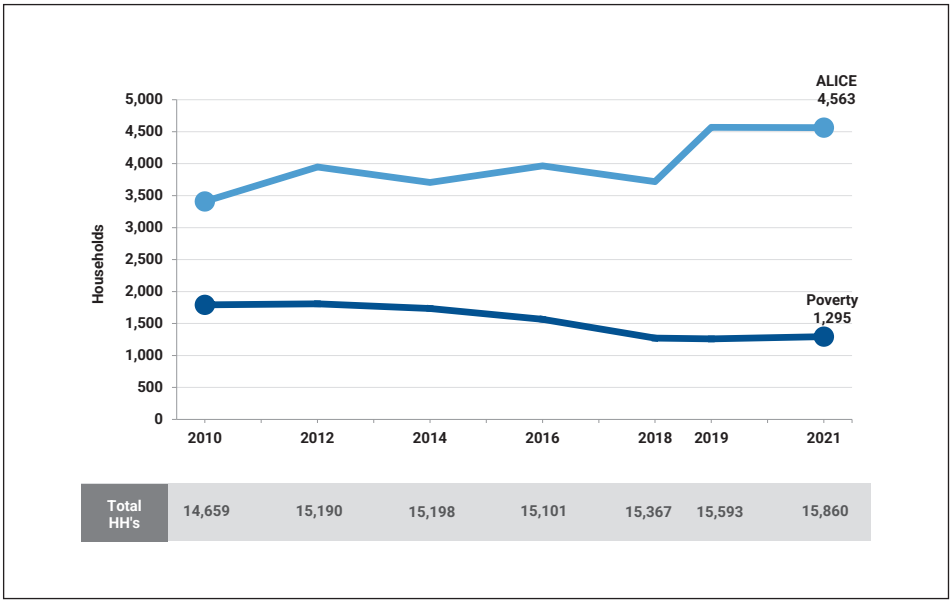
Population: 42,204 • **Number of Households:** 15,860 (2% change from 2019)
Median Household Income: $78,341 (state average: $67,125)
Labor Force Participation Rate: 69.9% (state average: 65.1%)
ALICE Households: 29% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 5,828 households in Pierce County were below the ALICE Threshold; in 2021 this number changed to 5,858, (a 1% change).

Households by Income, Pierce County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	14,659	15,190	15,198	15,101	15,367	15,593	15,860

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Pierce County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Pierce County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Pierce County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$744	$1,016
Housing – Utilities	$154	$292
Child Care	–	$1,334
Food	$545	$1,486
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$209	$580
Tax Payments	$370	$1,222
Tax Credits	$0	-$1,267
Monthly Total	$2,665	$6,337
ANNUAL TOTAL	$31,980	$76,044
Hourly Wage*	***$15.99***	***$38.02***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

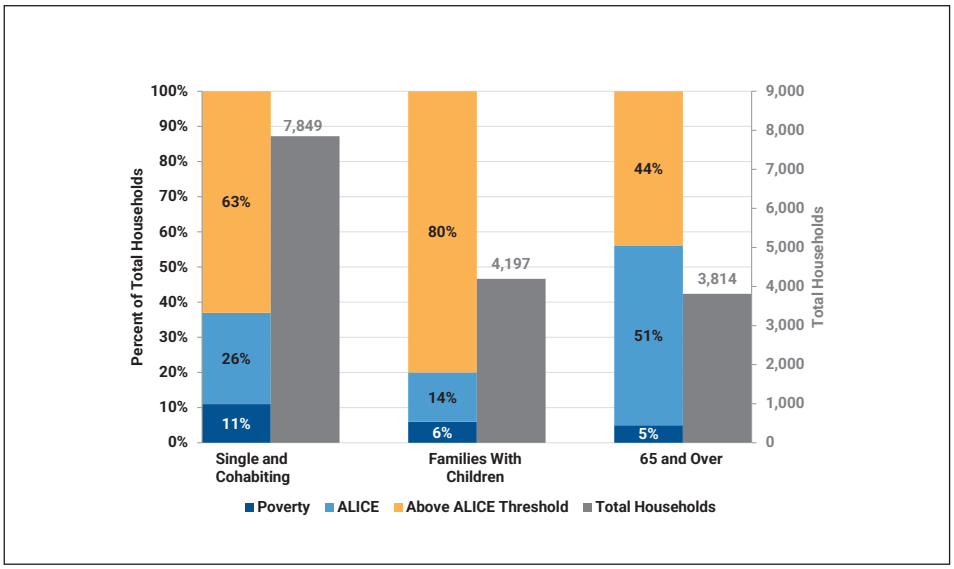
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

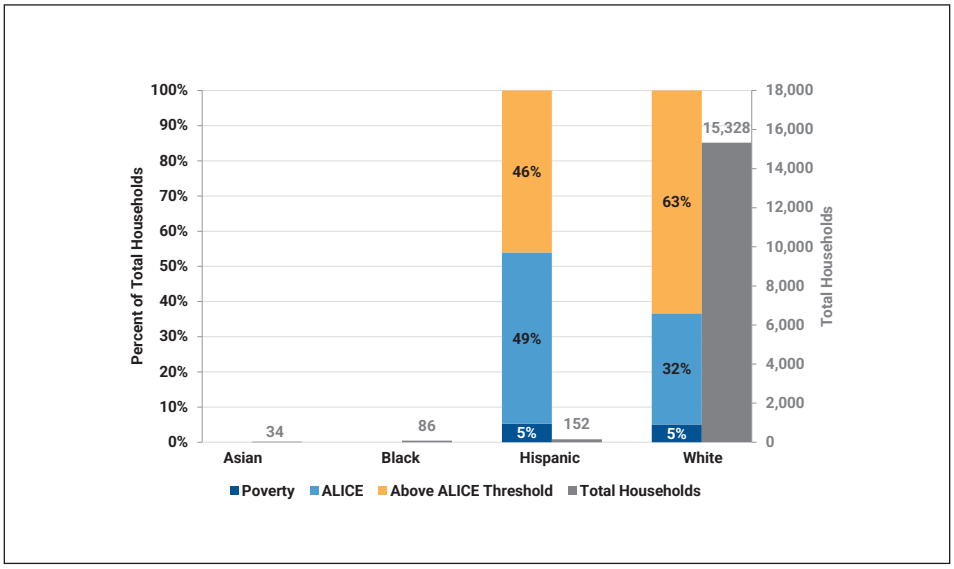
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Pierce County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Pierce County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Pierce County, 2021		
Town	Total Households	% ALICE & Poverty
Bay City village	167	60%
Clifton town	930	25%
Diamond Bluff town	215	37%
Ellsworth village	1,382	33%
Ellsworth town	487	23%
Elmwood village	289	60%
El Paso town	268	18%
Gilman town	390	28%
Hartland town	324	35%
Maiden Rock town	207	37%
Martell town	472	27%
Oak Grove town	878	18%
Plum City village	244	60%
Prescott city	1,851	36%
River Falls city	4,063	48%
River Falls town	771	30%
Rock Elm town	204	40%
Salem town	221	30%
Spring Lake town	276	44%
Spring Valley village	604	51%
Trenton town	671	31%
Trimbelle town	589	32%
Union town	214	31%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN POLK COUNTY

2021 Point-in-Time Data

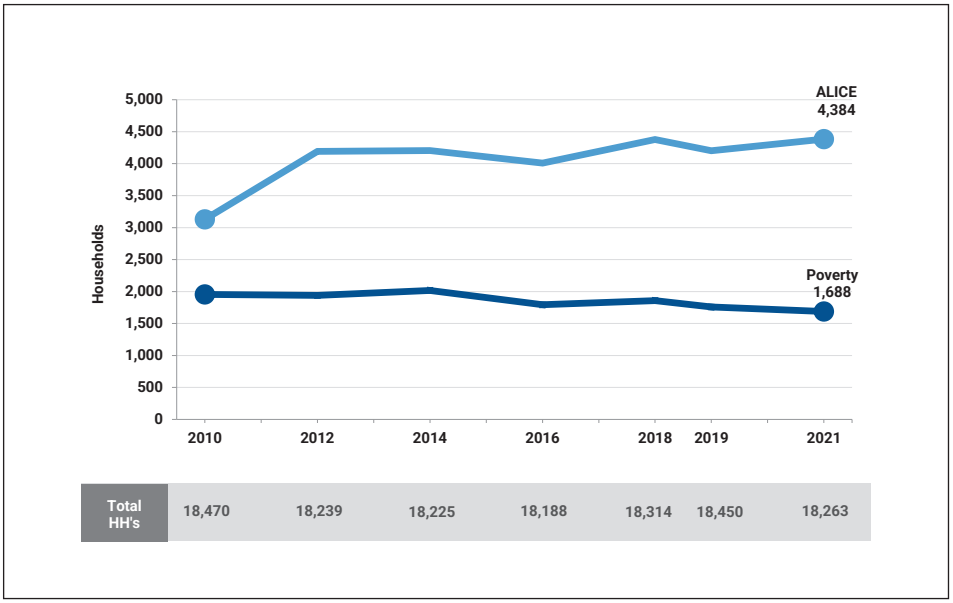
Population: 44,806 • **Number of Households:** 18,263 (-1% change from 2019)
Median Household Income: $67,878 (state average: $67,125)
Labor Force Participation Rate: 63% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 5,960 households in Polk County were below the ALICE Threshold; in 2021 this number changed to 6,072, (a 2% change).

Households by Income, Polk County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	18,470	18,239	18,225	18,188	18,314	18,450	18,263

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Polk County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Polk County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Polk County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$396	$542
Housing – Utilities	$154	$292
Child Care	–	$1,199
Food	$428	$1,166
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$162	$487
Tax Payments	$246	$957
Tax Credits	$0	-$1,200
Monthly Total	$2,029	$5,117
ANNUAL TOTAL	$24,348	$61,404
Hourly Wage*	***$12.17***	***$30.70***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

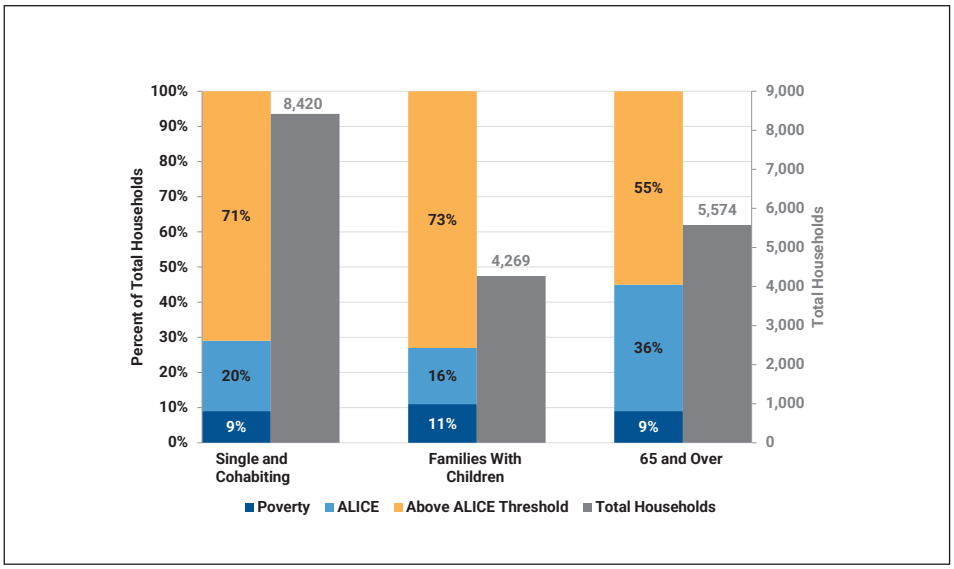
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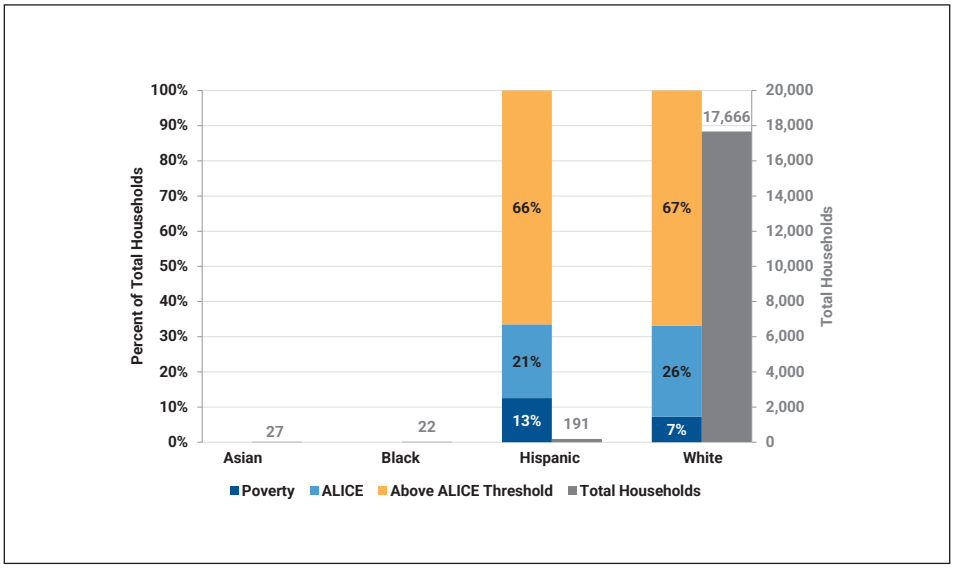
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Polk County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Polk County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Polk County, 2021		
Town	Total Households	% ALICE & Poverty
Alden town	1,208	24%
Amery city	1,096	32%
Apple River town	424	33%
Balsam Lake village	359	54%
Balsam Lake town	604	24%
Beaver town	406	27%
Black Brook town	517	15%
Bone Lake town	327	25%
Centuria village	466	52%
Clam Falls town	237	53%
Clayton village	166	58%
Clayton town	418	36%
Clear Lake village	446	37%
Clear Lake town	312	24%
Dresser village	364	25%
Eureka town	747	25%
Farmington town	735	20%
Frederic village	451	49%
Garfield town	600	26%
Georgetown=	421	38%
Johnstown=	219	39%
Laketown=	438	33%
Lincoln town	876	28%
Lorain town	132	45%
Luck village	511	41%
Luck town	376	30%
McKinley town	123	46%
Milltown village	439	64%
Milltown =	551	28%
Osceola village	1,224	47%
Osceola town	1,125	19%
St. Croix Falls city	880	40%
St. Croix Falls town	451	32%
Sterling town	303	36%
West Sweden town	278	40%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN PORTAGE COUNTY

2021 Point-in-Time Data

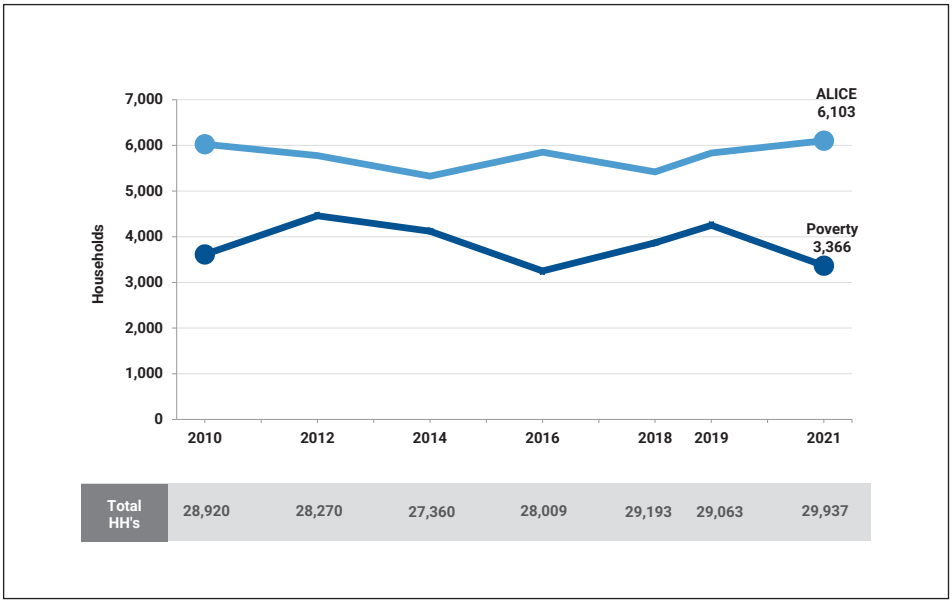
Population: 70,468 • **Number of Households:** 29,937 (3% change from 2019)
Median Household Income: $65,928 (state average: $67,125)
Labor Force Participation Rate: 67.6% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 10,084 households in Portage County were below the ALICE Threshold; in 2021 this number changed to 9,469, (a -6% change).

Households by Income, Portage County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	28,920	28,270	27,360	28,009	29,193	29,063	29,937

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Portage County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Portage County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Portage County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$412	$490
Housing – Utilities	$154	$292
Child Care	–	$1,506
Food	$425	$1,158
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$163	$512
Tax Payments	$249	$1,028
Tax Credits	$0	-$1,267
Monthly Total	$2,046	$5,393
ANNUAL TOTAL	$24,552	$64,716
Hourly Wage*	***$12.28***	***$32.36***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

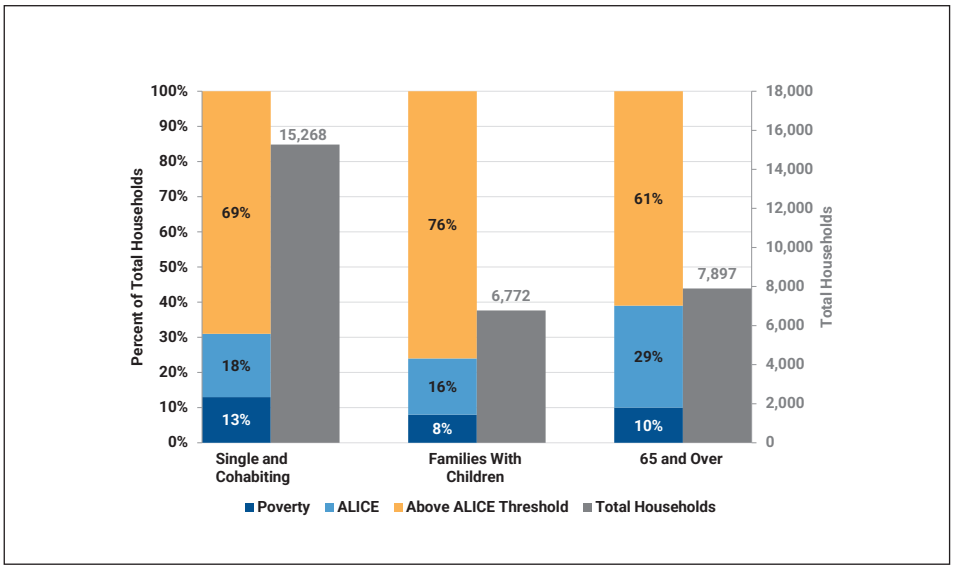
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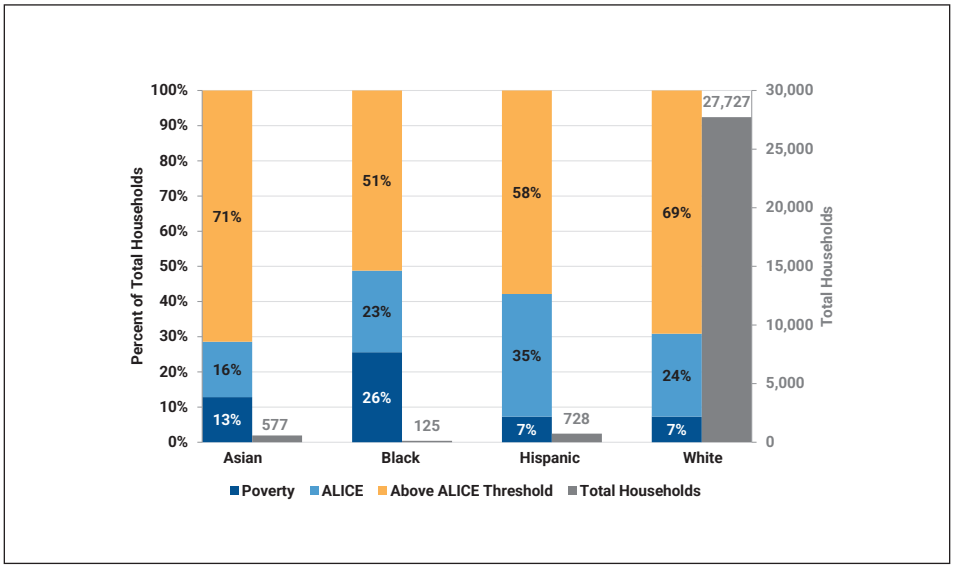
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Household Financial Status by Household Type, Portage County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Portage County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Portage County, 2021		
Town	Total Households	% ALICE & Poverty
Alban town	322	38%
Almond village	171	30%
Almond town	265	25%
Amherst village	475	45%
Amherst town	565	24%
Amherst Junction village	111	21%
Belmont town	265	32%
Buena Vista town	498	29%
Carson town	524	20%
Dewey town	488	15%
Eau Pleine town	370	18%
Grant town	843	22%
Hull town	2,271	22%
Junction City village	158	43%
Lanark town	719	17%
Linwood town	489	16%
New Hope town	280	30%
Park Ridge village	203	20%
Pine Grove town	368	31%
Plover village	5,604	26%
Plover town	571	20%
Rosholt village	180	44%
Sharon town	764	20%
Stevens Point city	10,673	46%
Stockton town	1,178	25%
Whiting village	611	33%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN PRICE COUNTY

2021 Point-in-Time Data

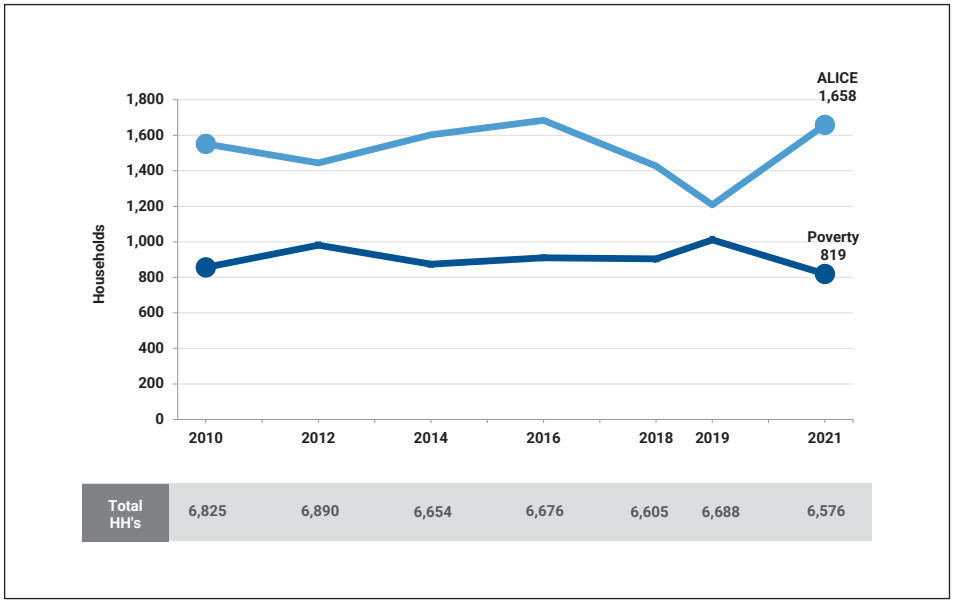
Population: 14,003 • **Number of Households:** 6,576 (-2% change from 2019)
Median Household Income: $52,052 (state average: $67,125)
Labor Force Participation Rate: 54.7% (state average: 65.1%)
ALICE Households: 25% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,219 households in Price County were below the ALICE Threshold; in 2021 this number changed to 2,477, (a 12% change).

Households by Income, Price County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	6,825	6,890	6,654	6,676	6,605	6,688	6,576

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Price County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Price County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Price County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$399	$442
Housing – Utilities	$154	$292
Child Care	–	$1,069
Food	$383	$1,044
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$158	$452
Tax Payments	$236	$857
Tax Credits	$0	-$1,135
Monthly Total	$1,973	$4,695
ANNUAL TOTAL	$23,676	$56,340
Hourly Wage*	***$11.84***	***$28.17***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

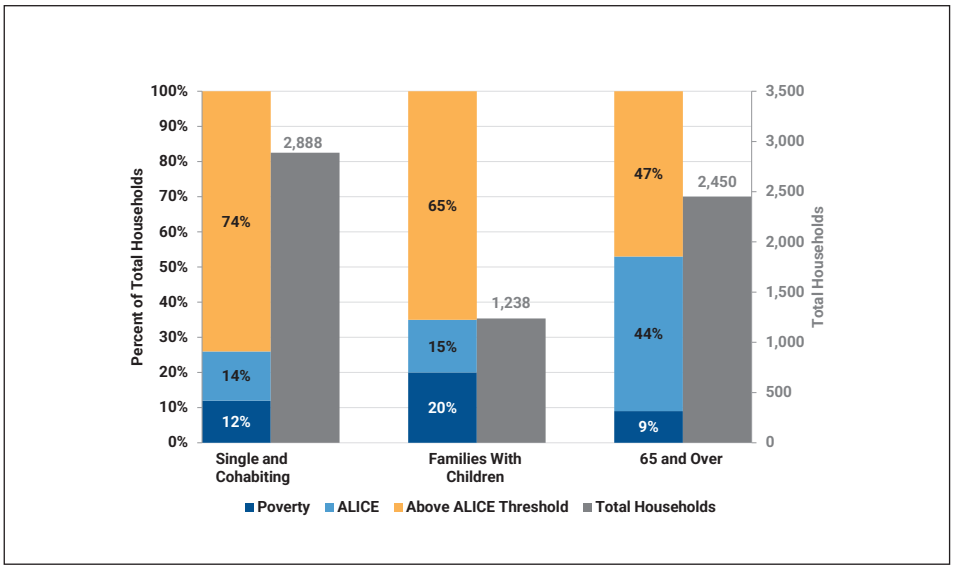
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

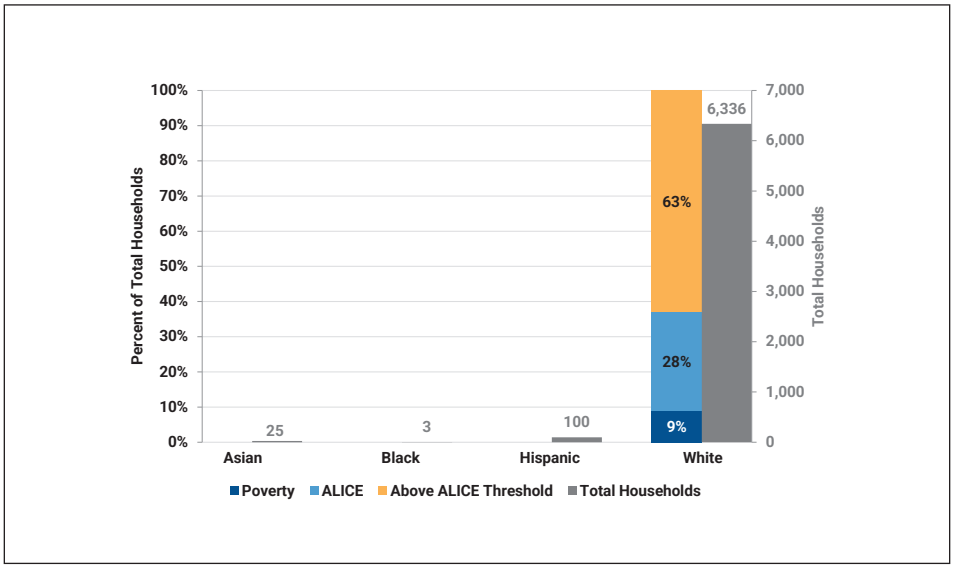
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Price County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Price County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Price County, 2021		
Town	Total Households	% ALICE & Poverty
Catawba town	125	42%
Eisenstein town	273	37%
Elk town	451	19%
Emery town	161	34%
Fifield town	467	44%
Flambeau town	228	26%
Hackett town	113	19%
Harmony town	101	37%
Hill town	177	31%
Kennan town	155	39%
Knox town	151	27%
Lake town	555	30%
Ogema town	366	43%
Park Falls city	1,166	51%
Phillips city	688	48%
Prentice village	228	46%
Prentice town	230	34%
Spirit town	121	26%
Worcester town	615	25%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN RACINE COUNTY

2021 Point-in-Time Data

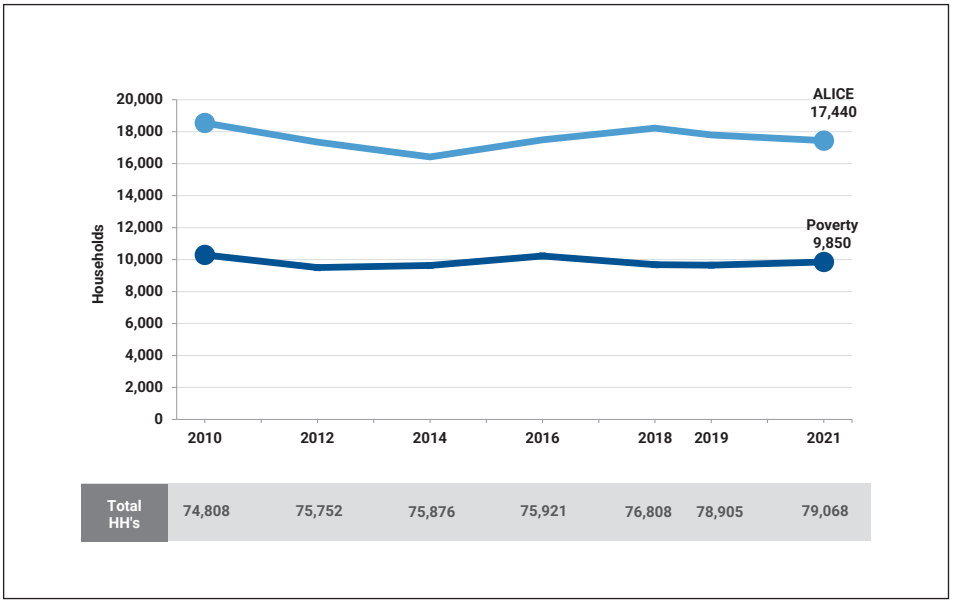
Population: 196,896 • **Number of Households:** 79,068 (0% change from 2019)
Median Household Income: $68,758 (state average: $67,125)
Labor Force Participation Rate: 62.7% (state average: 65.1%)
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 27,452 households in Racine County were below the ALICE Threshold; in 2021 this number changed to 27,290, (a -1% change).

Households by Income, Racine County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	74,808	75,752	75,876	75,921	76,808	78,905	79,068

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Racine County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Racine County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Racine County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$444	$615
Housing – Utilities	$154	$292
Child Care	–	$1,787
Food	$414	$1,128
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$166	$550
Tax Payments	$254	$1,135
Tax Credits	$0	-$1,267
Monthly Total	$2,075	$5,914
ANNUAL TOTAL	$24,900	$70,968
Hourly Wage*	***$12.45***	***$35.48***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

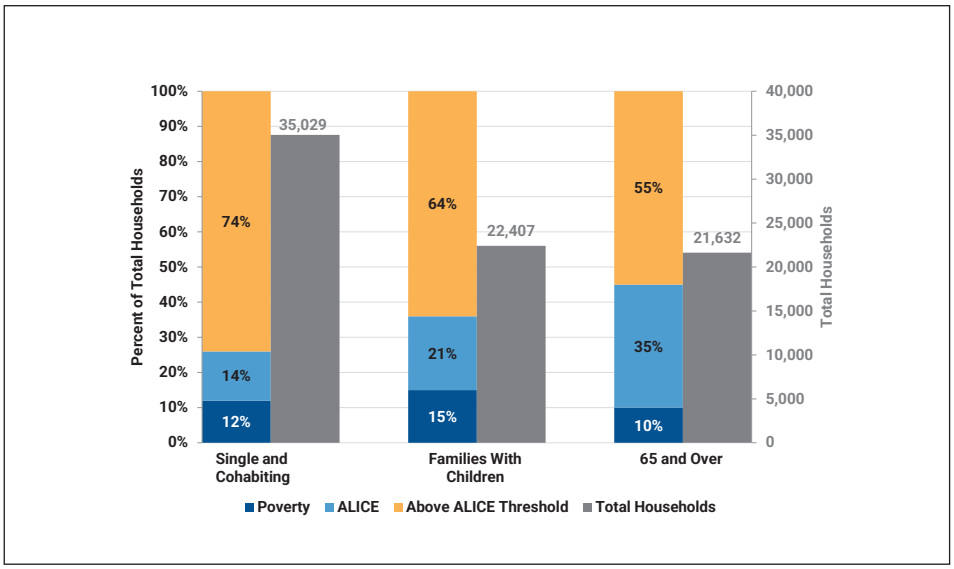
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

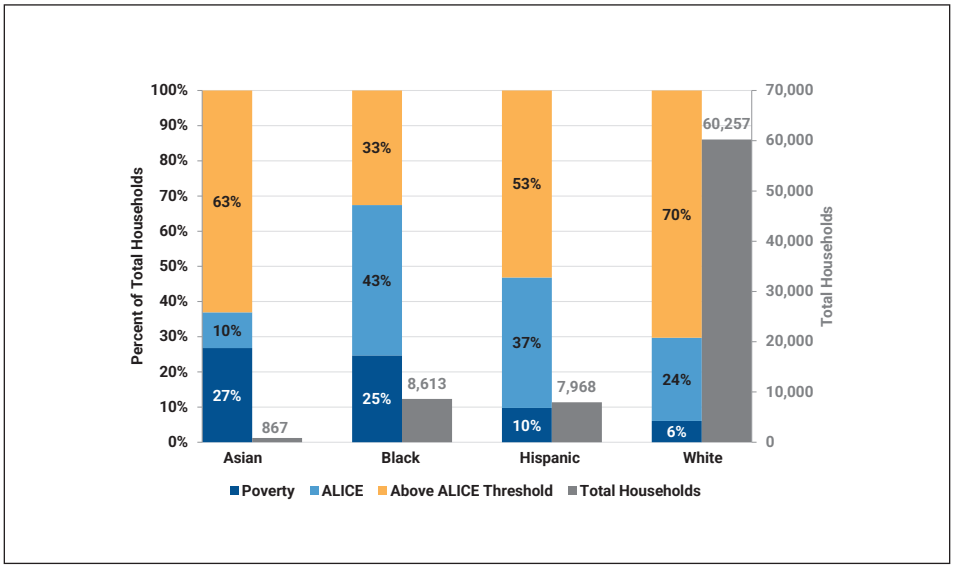
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Racine County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Racine County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Racine County, 2021		
Town	Total Households	% ALICE & Poverty
Burlington city	4,803	36%
Burlington town	2,558	23%
Caledonia village	10,150	26%
Dover town	1,247	21%
Elmwood Park village	307	24%
Mount Pleasant village	11,758	27%
North Bay village	126	16%
Norway town	3,166	20%
Racine city	31,099	50%
Raymond village	1,655	24%
Rochester village	1,592	17%
Sturtevant village	1,960	30%
Union Grove village	1,862	22%
Waterford village	2,313	28%
Waterford town	2,453	13%
Wind Point village	790	14%
Yorkville village	1,201	18%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN RICHLAND COUNTY

2021 Point-in-Time Data

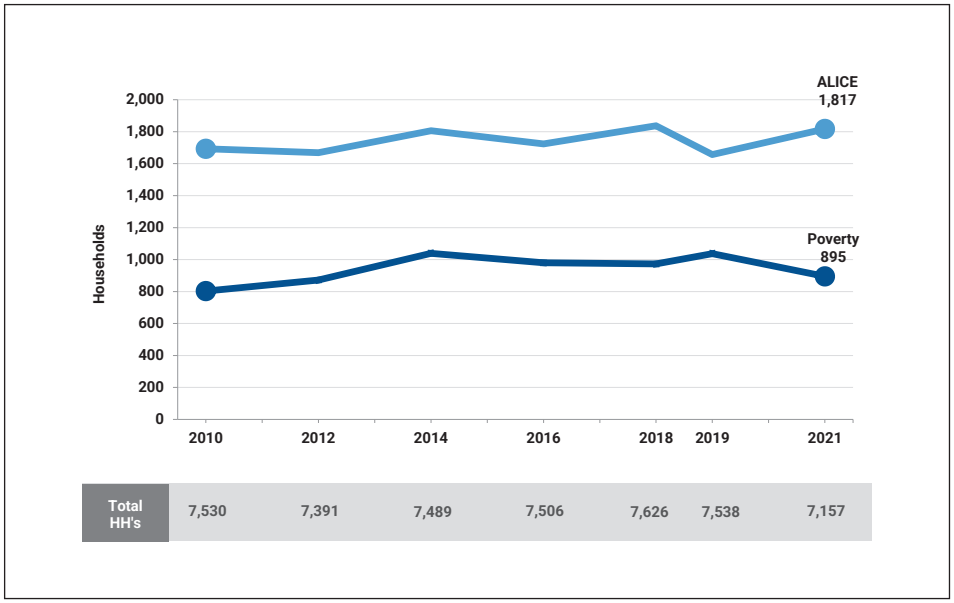
Population: 17,353 • **Number of Households:** 7,157 (-5% change from 2019)
Median Household Income: $56,089 (state average: $67,125)
Labor Force Participation Rate: 59.1% (state average: 65.1%)
ALICE Households: 25% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,694 households in Richland County were below the ALICE Threshold; in 2021 this number changed to 2,712, (a 1% change).

Households by Income, Richland County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	7,530	7,391	7,489	7,506	7,626	7,538	7,157

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Richland County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Richland County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Richland County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,229
Food	$400	$1,090
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$154	$473
Tax Payments	$227	$916
Tax Credits	$0	-$1,215
Monthly Total	$1,924	$4,901
ANNUAL TOTAL	$23,088	$58,812
Hourly Wage*	***$11.54***	***$29.41***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

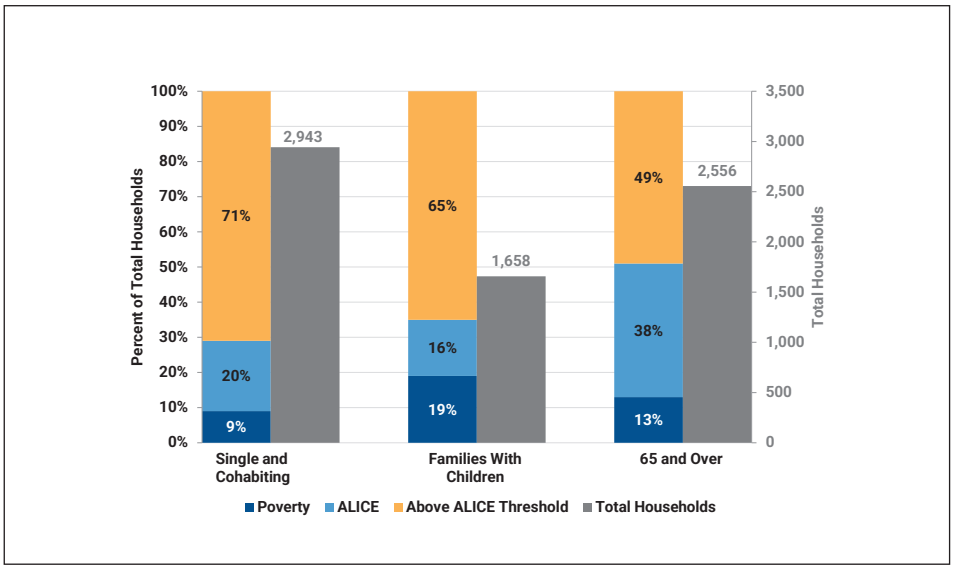
Financial Hardship is Not Evenly Distributed

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By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

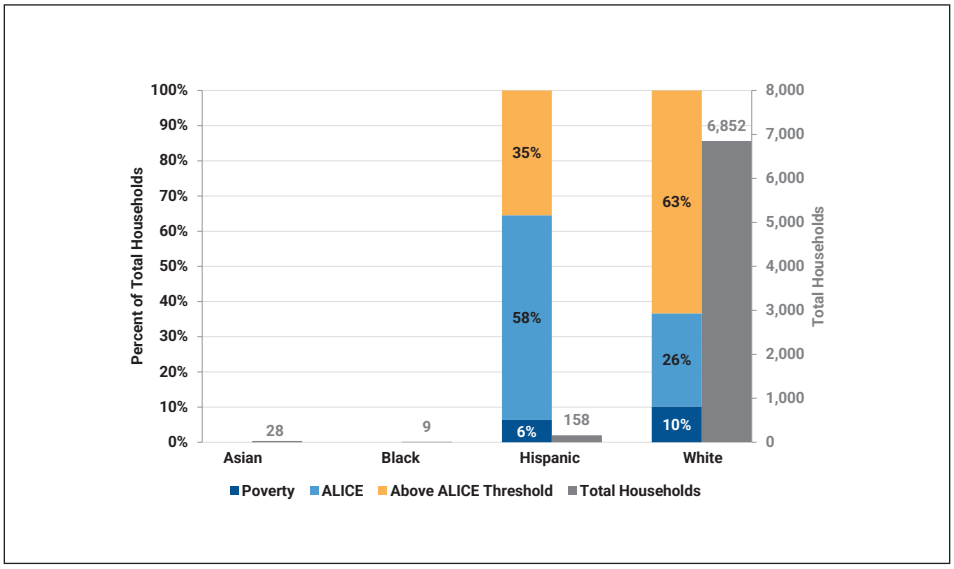
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Richland County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Richland County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Richland County, 2021		
Town	Total Households	% ALICE & Poverty
Akan town	153	28%
Bloom town	191	47%
Buena Vista town	662	35%
Cazenovia village	125	42%
Dayton town	270	29%
Eagle town	218	23%
Forest town	135	41%
Henrietta town	258	34%
Ithaca town	277	22%
Lone Rock village	362	43%
Marshall town	191	31%
Orion town	207	26%
Richland town	470	17%
Richland Center city	2,245	45%
Richwood town	228	43%
Rockbridge town	295	36%
Sylvan town	198	46%
Viola village	159	43%
Westford town	243	49%
Willow town	162	42%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN ROCK COUNTY

2021 Point-in-Time Data

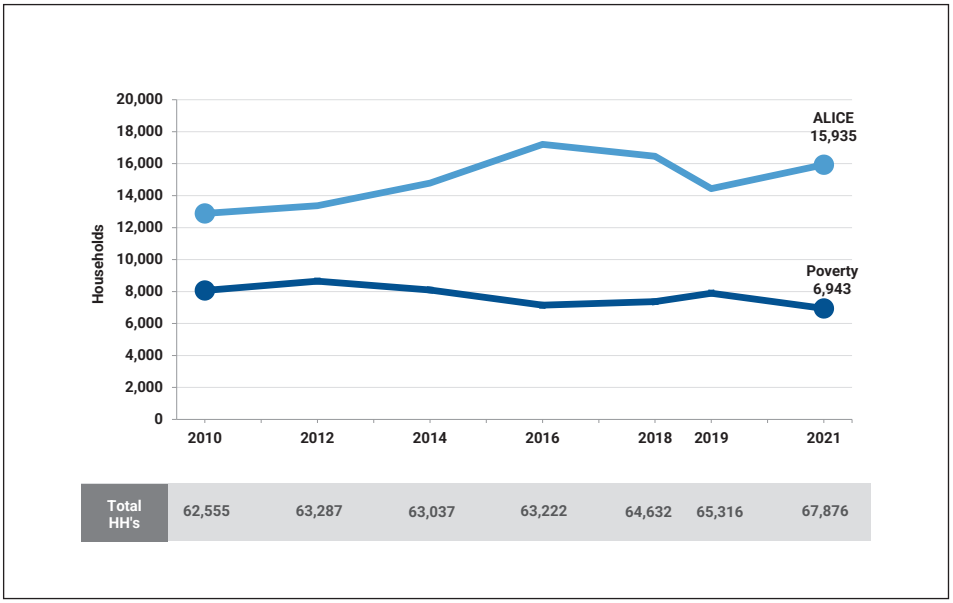
Population: 164,381 • **Number of Households:** 67,876 (4% change from 2019)
Median Household Income: $66,090 (state average: $67,125)
Labor Force Participation Rate: 65% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 22,328 households in Rock County were below the ALICE Threshold; in 2021 this number changed to 22,878, (a 2% change).

Households by Income, Rock County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	62,555	63,287	63,037	63,222	64,632	65,316	67,876

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Rock County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Rock County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Rock County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$497	$572
Housing – Utilities	$154	$292
Child Care	–	$1,450
Food	$411	$1,120
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$170	$511
Tax Payments	$266	$1,024
Tax Credits	$0	-$1,267
Monthly Total	$2,141	$5,376
ANNUAL TOTAL	$25,692	$64,512
Hourly Wage*	***$12.85***	***$32.26***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

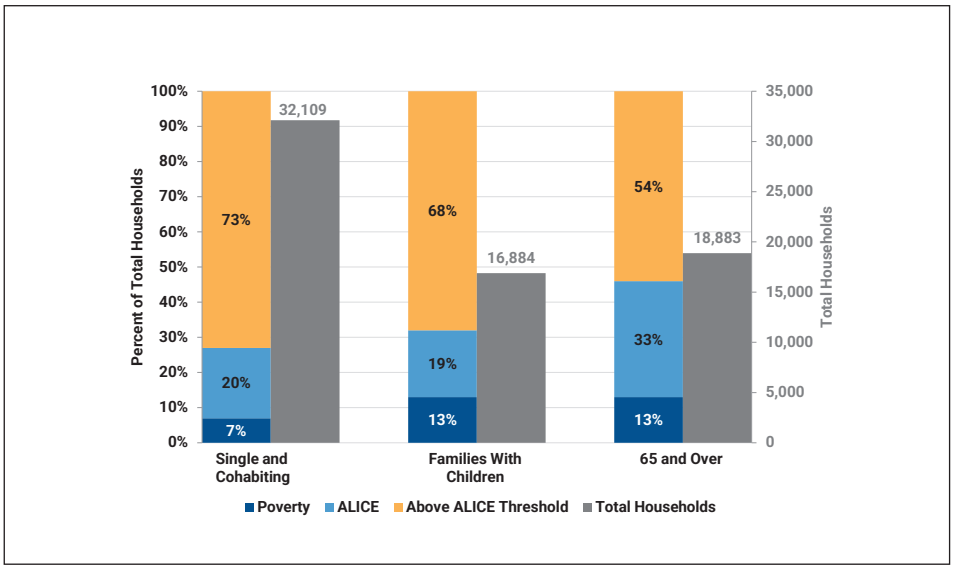
Financial Hardship is Not Evenly Distributed

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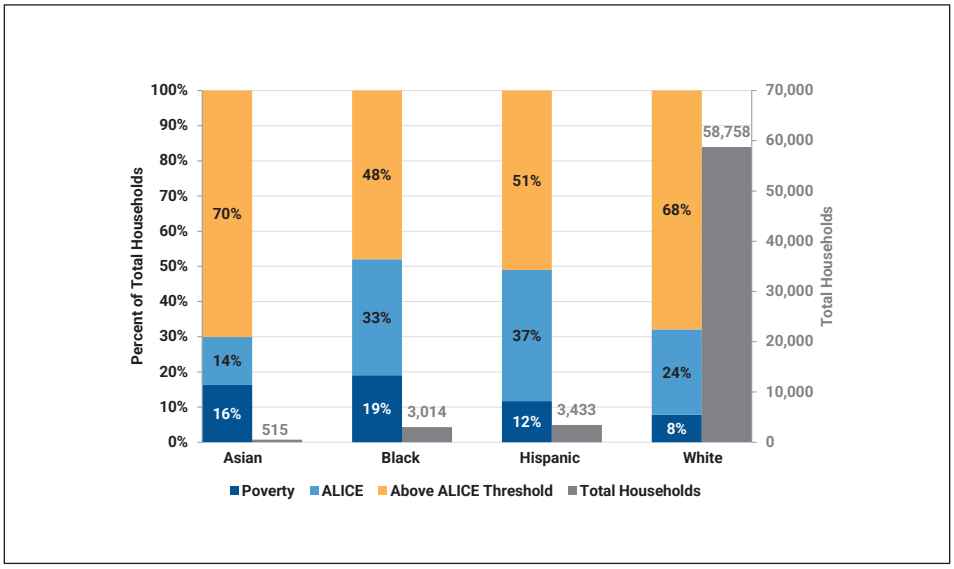
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Household Financial Status by Household Type, Rock County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Rock County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Rock County, 2021		
Town	Total Households	% ALICE & Poverty
Avon town	285	19%
Beloit city	13,677	46%
Beloit town	2,943	33%
Bradford town	413	24%
Center town	433	20%
Clinton village	767	35%
Clinton town	433	23%
Edgerton city	2,302	38%
Evansville city	2,314	26%
Footville village	417	38%
Fulton town	1,440	15%
Harmony town	890	7%
Janesville city	27,743	36%
Janesville town	1,505	14%
Johnstown	297	21%
La Prairie town	308	28%
Lima town	496	31%
Magnolia town	446	20%
Milton city	2,244	27%
Milton town	1,308	32%
Newark town	564	21%
Orfordville village	621	41%
Plymouth town	470	26%
Porter town	409	18%
Rock town	1,227	53%
Spring Valley town	274	28%
Turtle town	923	25%
Union town	857	22%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN RUSK COUNTY

2021 Point-in-Time Data

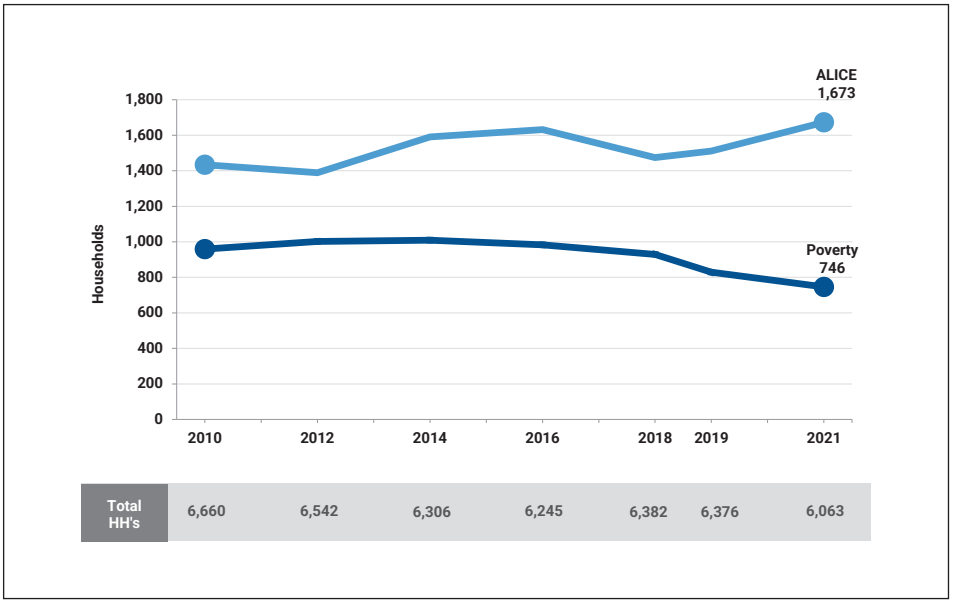
Population: 14,182 • **Number of Households:** 6,063 (-5% change from 2019)
Median Household Income: $51,978 (state average: $67,125)
Labor Force Participation Rate: 57.5% (state average: 65.1%)
ALICE Households: 28% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,340 households in Rusk County were below the ALICE Threshold; in 2021 this number changed to 2,419, (a 3% change).

Households by Income, Rusk County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Rusk County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Rusk County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Rusk County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,125
Food	$391	$1,067
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$153	$460
Tax Payments	$225	$879
Tax Credits	$0	-$1,162
Monthly Total	$1,912	$4,777
ANNUAL TOTAL	$22,944	$57,324
Hourly Wage*	***$11.47***	***$28.66***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

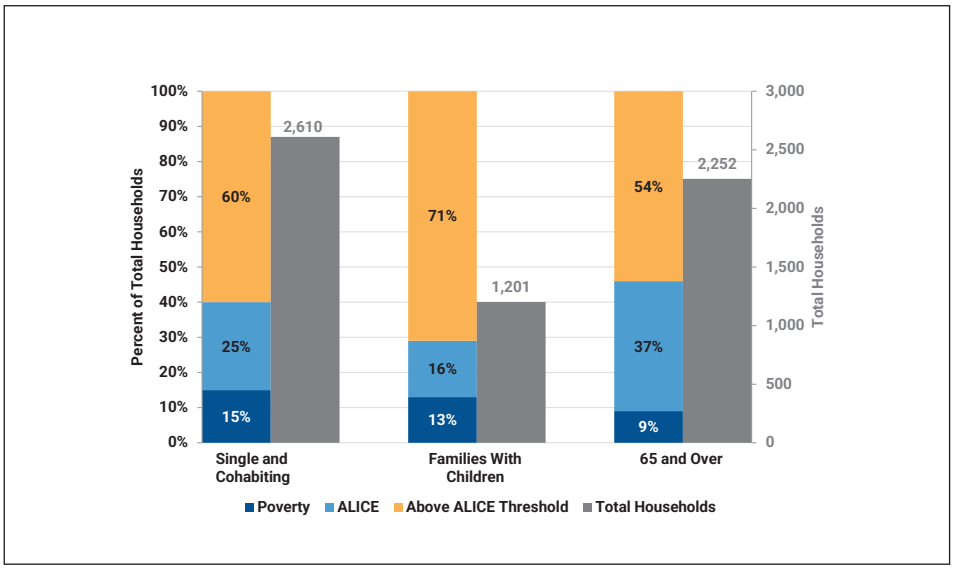
Financial Hardship is Not Evenly Distributed

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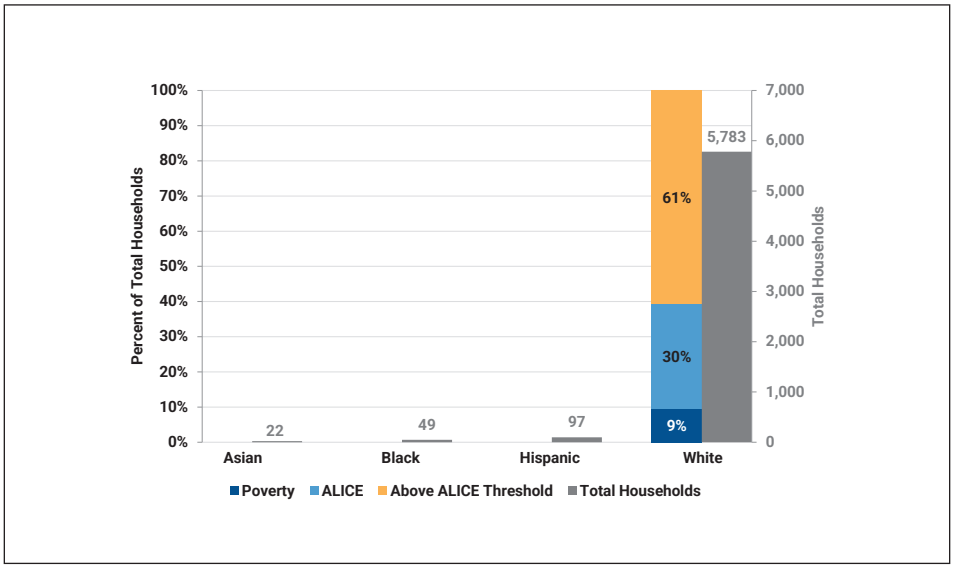
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Household Financial Status by Household Type, Rusk County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Rusk County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Rusk County, 2021		
Town	Total Households	% ALICE & Poverty
Atlanta town	229	28%
Big Bend town	171	30%
Bruce village	307	50%
Dewey town	231	23%
Flambeau town	437	24%
Grant town	298	28%
Grow town	192	29%
Hawkins village	182	65%
Ladysmith city	1,437	49%
Lawrence town	116	66%
Marshall town	228	40%
Rusk town	228	31%
Sheldon village	134	54%
Strickland town	112	30%
Stubbs town	227	31%
Thornapple town	305	47%
Washington town	211	23%
Willard town	215	44%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN ST. CROIX COUNTY

2021 Point-in-Time Data

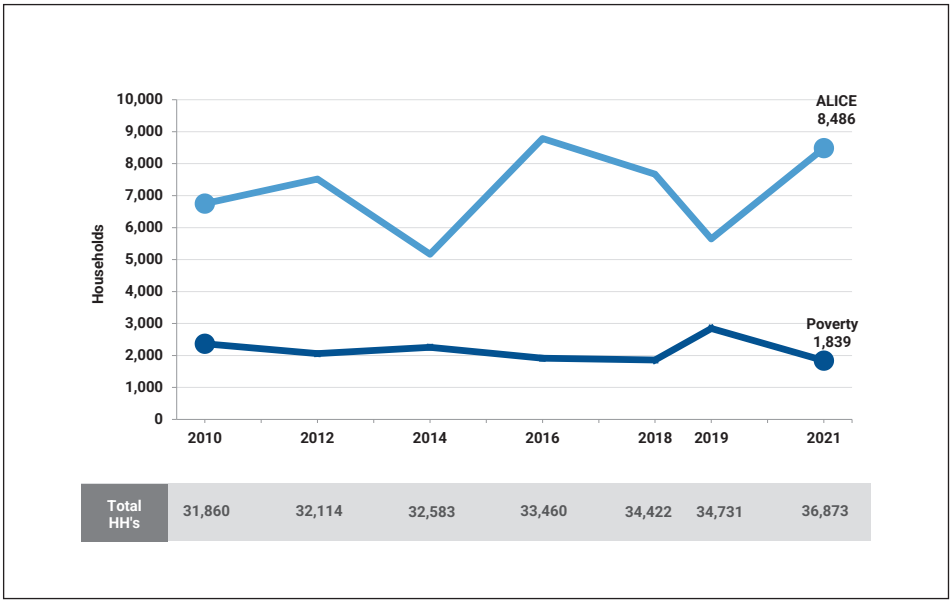
Population: 95,044 • **Number of Households:** 36,873 (6% change from 2019)
Median Household Income: $93,547 (state average: $67,125)
Labor Force Participation Rate: 69.8% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 5% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 8,491 households in St. Croix County were below the ALICE Threshold; in 2021 this number changed to 10,325, (a 22% change).

Households by Income, St. Croix County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in St. Croix County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in St. Croix County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, St. Croix County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$837	$1,151
Housing – Utilities	$154	$292
Child Care	–	$1,372
Food	$419	$1,143
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$205	$563
Tax Payments	$361	$1,174
Tax Credits	$0	-$1,267
Monthly Total	$2,619	$6,102
ANNUAL TOTAL	$31,428	$73,224
Hourly Wage*	***$15.71***	***$36.61***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

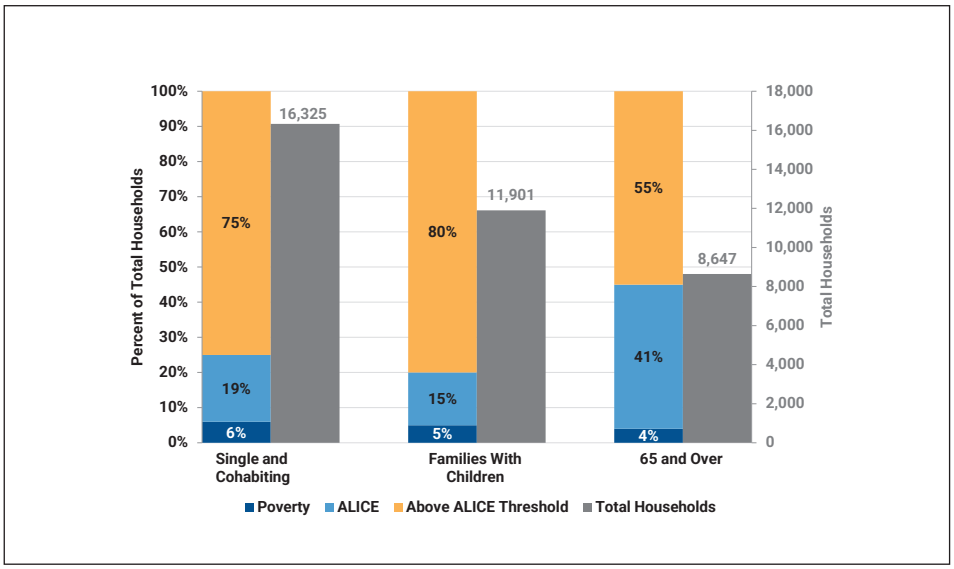
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

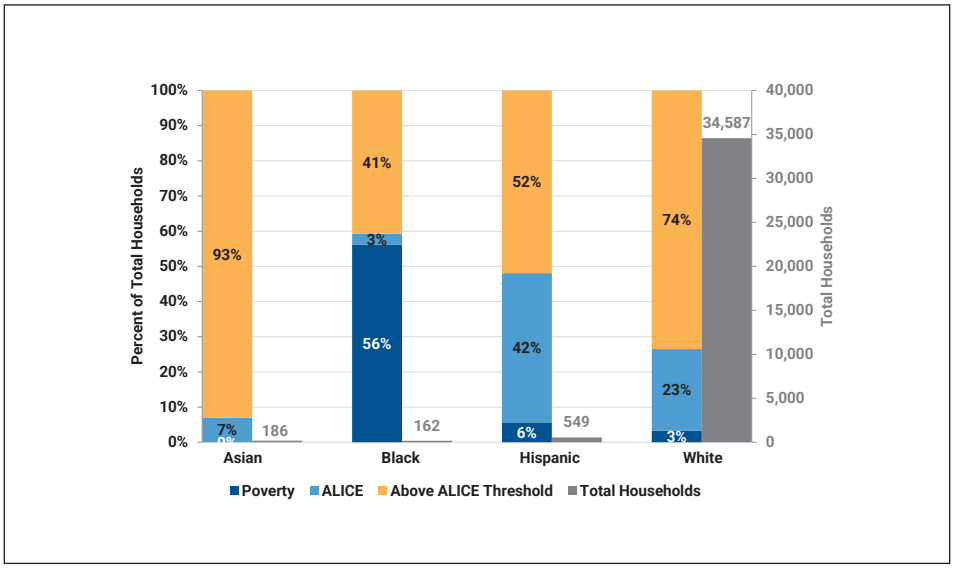
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, St. Croix County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, St. Croix County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

St. Croix County, 2021		
Town	Total Households	% ALICE & Poverty
Baldwin village	1,571	38%
Baldwin town	398	29%
Cady town	282	30%
Cylon town	246	28%
Eau Galle town	514	33%
Emerald town	271	24%
Erin Prairie town	253	29%
Forest town	253	27%
Glenwood town	386	61%
Glenwood City	545	38%
Hammond village	876	31%
Hammond town	894	14%
Hudson city	6,150	35%
Hudson town	2,832	10%
Kinnickinnic town	626	19%
New Richmond city	4,036	39%
North Hudson village	1,500	26%
Pleasant Valley town	183	33%
Richmond town	1,196	22%
River Falls city	1,474	31%
Roberts village	721	34%
Rush River town	210	24%
St. Joseph town	1,759	19%
Somerset village	1,076	41%
Somerset town	1,439	15%
Springfield town	346	28%
Stanton town	368	33%
Star Prairie village	320	39%
Star Prairie town	1,425	22%
Troy town	1,880	16%
Warren town	608	14%
Woodville village	564	48%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN SAUK COUNTY

2021 Point-in-Time Data

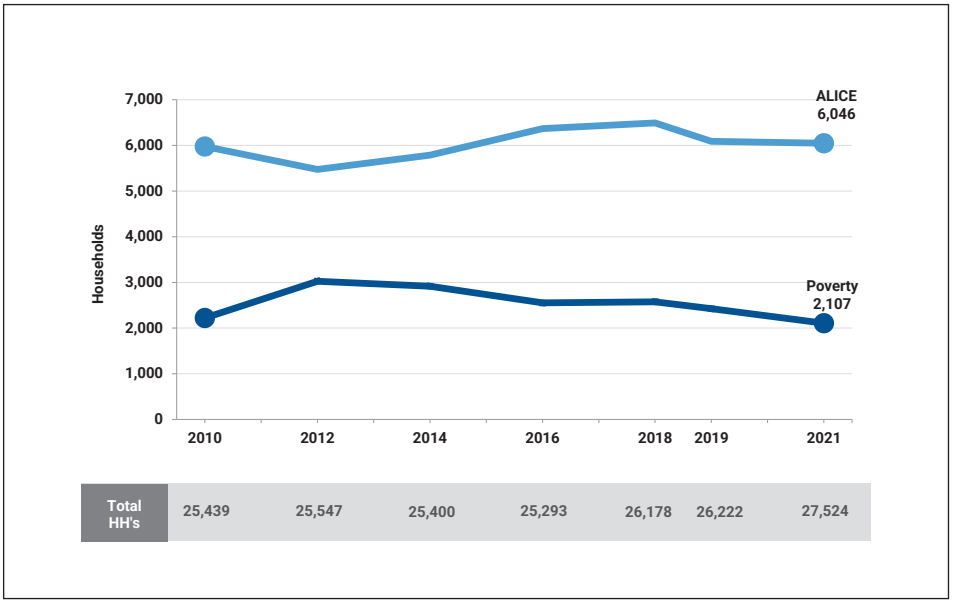
Population: 65,697 • **Number of Households:** 27,524 (5% change from 2019)
Median Household Income: $70,914 (state average: $67,125)
Labor Force Participation Rate: 66.9% (state average: 65.1%)
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 8,515 households in Sauk County were below the ALICE Threshold; in 2021 this number changed to 8,153, (a -4% change).

Households by Income, Sauk County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Sauk County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Sauk County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Sauk County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$435	$535
Housing – Utilities	$154	$292
Child Care	–	$1,229
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$164	$484
Tax Payments	$251	$949
Tax Credits	$0	-$1,215
Monthly Total	$2,055	$5,061
ANNUAL TOTAL	$24,660	$60,732
Hourly Wage*	***$12.33***	***$30.37***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

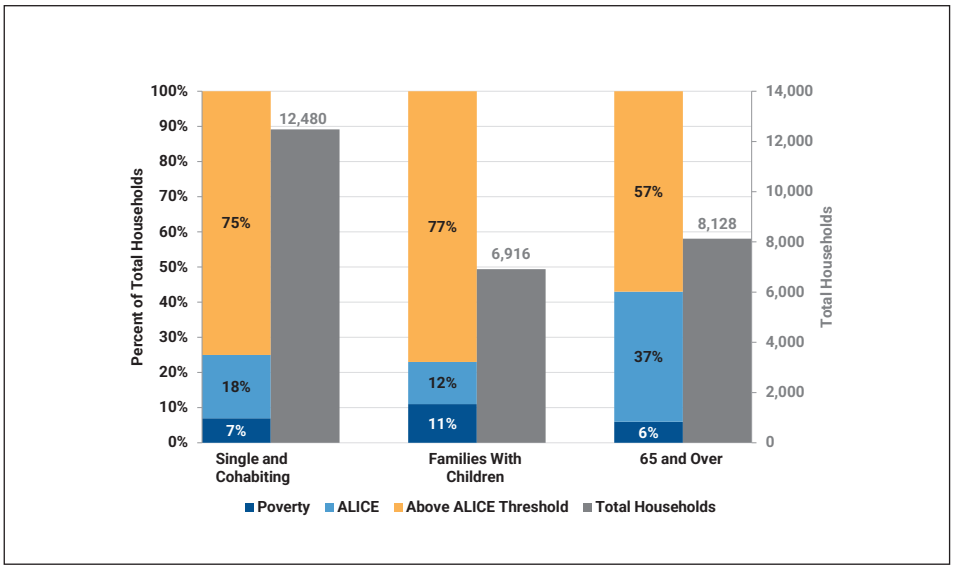
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

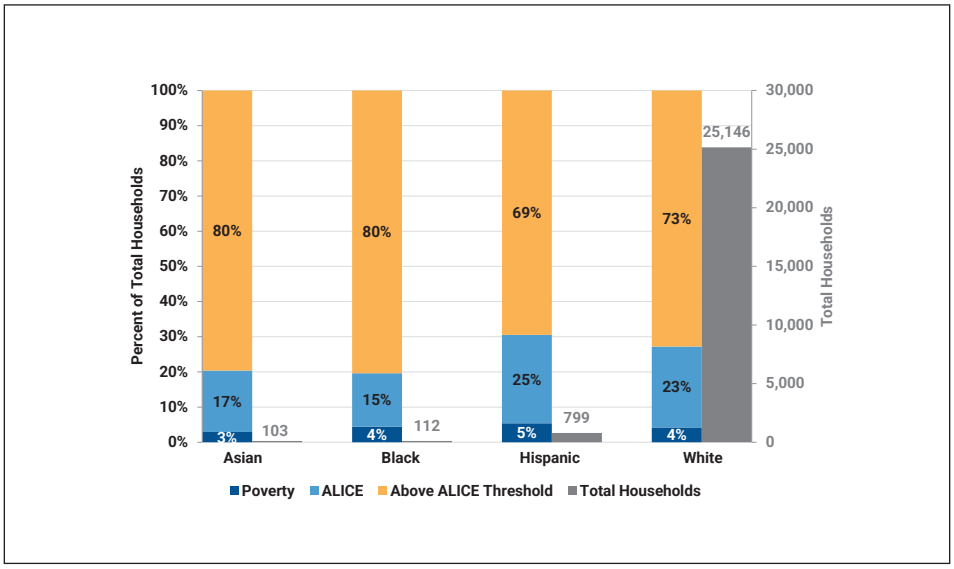
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Sauk County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Sauk County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Sauk County, 2021

Town	Total Households	% ALICE & Poverty
Baraboo city	5,627	39%
Baraboo town	607	21%
Bear Creek town	192	28%
Dellona town	651	22%
Delton town	1,052	28%
Excelsior town	655	27%
Fairfield town	472	24%
Franklin town	212	23%
Freedom town	175	25%
Greenfield town	383	16%
Honey Creek town	291	26%
Ironton village	118	41%
Ironton town	166	22%
Lake Delton village	1,634	46%
La Valle village	132	39%
La Valle town	536	24%
Loganville village	103	20%
Merrimac village	216	20%
Merrimac town	440	24%
North Freedom village	263	44%
Plain village	311	31%
Prairie du Sac village	1,944	28%
Prairie du Sac town	389	12%
Reedsburg city	3,844	35%
Reedsburg town	459	14%
Rock Springs village	140	23%
Sauk City village	1,566	30%
Spring Green village	661	26%
Spring Green town	747	29%
Sumpter town	431	50%
Troy town	369	19%
Washington town	324	26%
West Baraboo village	714	46%
Westfield town	230	19%
Winfield town	346	24%
Woodland town	294	34%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN SAWYER COUNTY

2021 Point-in-Time Data

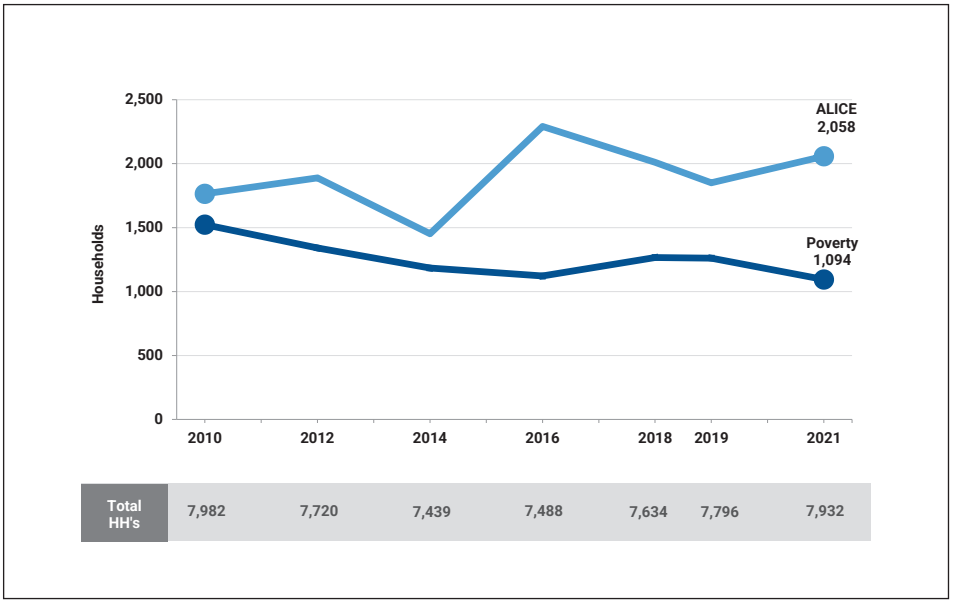
Population: 17,813 • **Number of Households:** 7,932 (2% change from 2019)
Median Household Income: $53,011 (state average: $67,125)
Labor Force Participation Rate: 56.3% (state average: 65.1%)
ALICE Households: 26% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,111 households in Sawyer County were below the ALICE Threshold; in 2021 this number changed to 3,152, (a 1% change).

Households by Income, Sawyer County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	7,982	7,720	7,439	7,488	7,634	7,796	7,932

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Sawyer County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Sawyer County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Sawyer County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$369	$475
Housing – Utilities	$154	$292
Child Care	–	$1,250
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$480
Tax Payments	$235	$937
Tax Credits	$0	-$1,225
Monthly Total	$1,966	$4,996
ANNUAL TOTAL	$23,592	$59,952
Hourly Wage*	***$11.80***	***$29.98***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

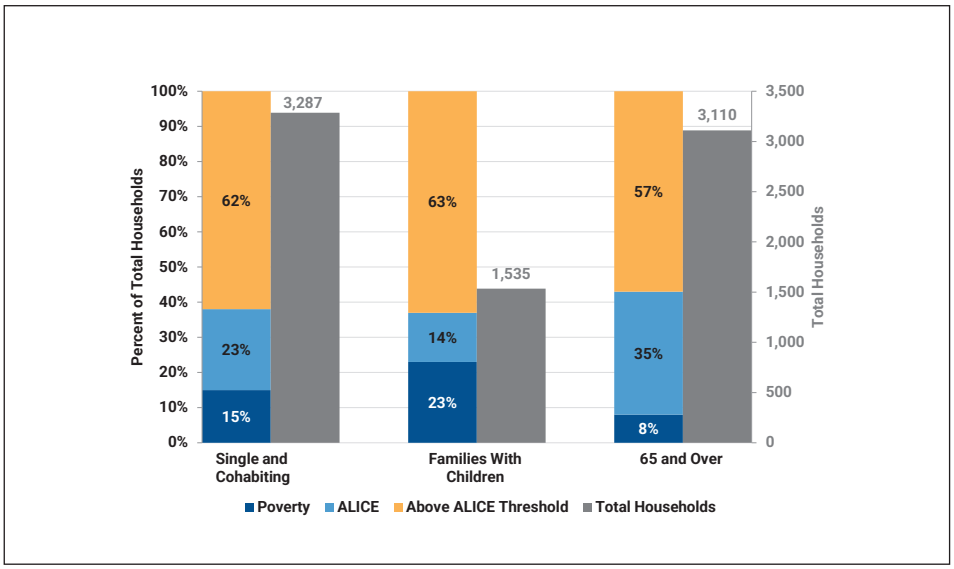
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

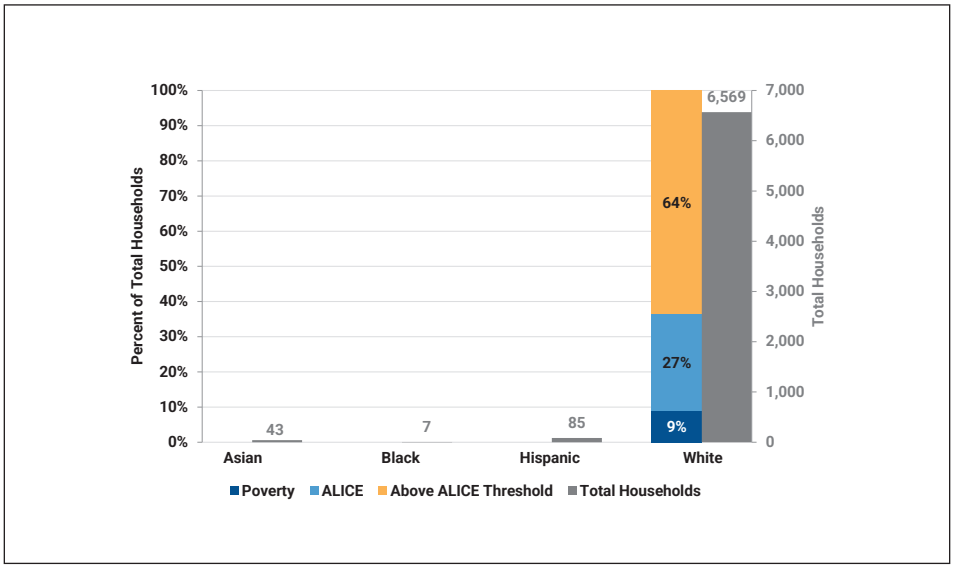
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Sawyer County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Sawyer County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Sawyer County, 2021

Town	Total Households	% ALICE & Poverty
Bass Lake town	1,165	36%
Couderay town	170	54%
Draper town	137	43%
Edgewater town	232	34%
Hayward city	1,092	57%
Hayward town	1,507	39%
Hunter town	456	42%
Lenroot town	616	21%
Ojibwa town	137	45%
Radisson village	117	70%
Radisson town	165	47%
Round Lake town	455	36%
Sand Lake town	432	24%
Spider Lake town	265	16%
Weirgor town	145	41%
Winter village	160	49%
Winter town	389	35%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN SHAWANO COUNTY

2021 Point-in-Time Data

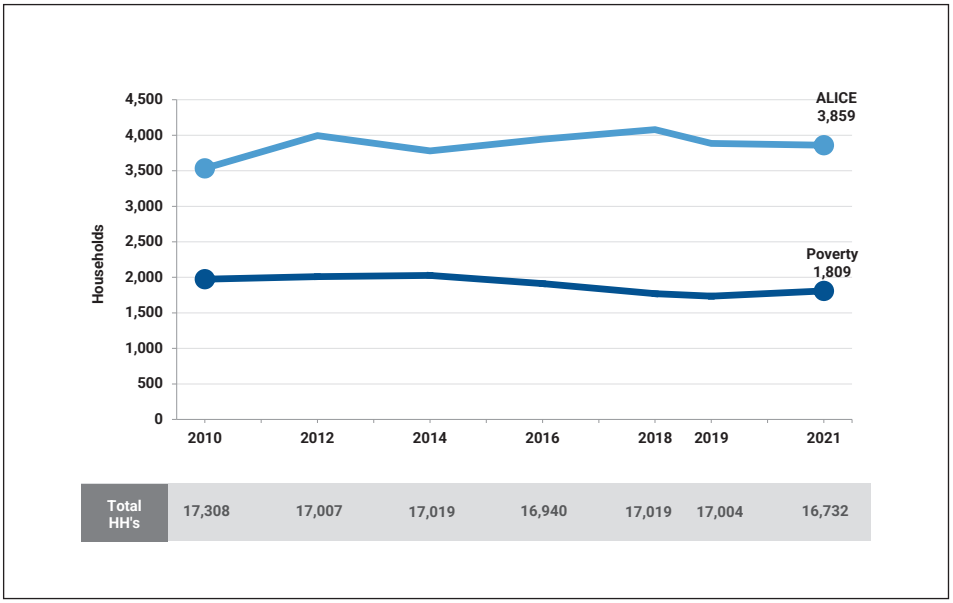
Population: 40,836 • **Number of Households:** 16,732 (-2% change from 2019)
Median Household Income: $59,767 (state average: $67,125)
Labor Force Participation Rate: 62.1% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 5,621 households in Shawano County were below the ALICE Threshold; in 2021 this number changed to 5,668, (a 1% change).

Households by Income, Shawano County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Shawano County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Shawano County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Shawano County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$402	$442
Housing – Utilities	$154	$292
Child Care	–	$1,306
Food	$372	$1,014
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$473
Tax Payments	$234	$916
Tax Credits	$0	-$1,253
Monthly Total	$1,962	$4,864
ANNUAL TOTAL	$23,544	$58,368
Hourly Wage*	***$11.77***	***$29.18***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

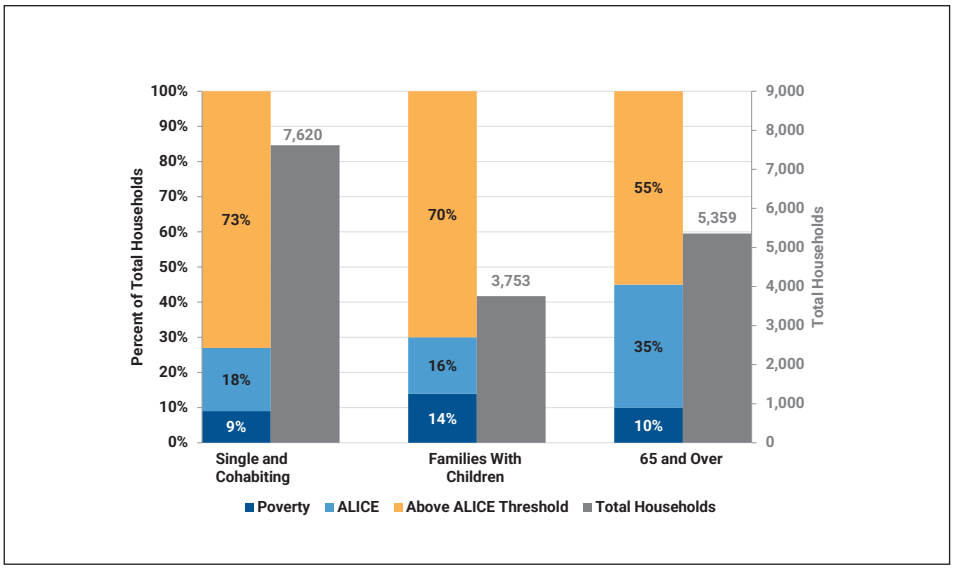
Financial Hardship is Not Evenly Distributed

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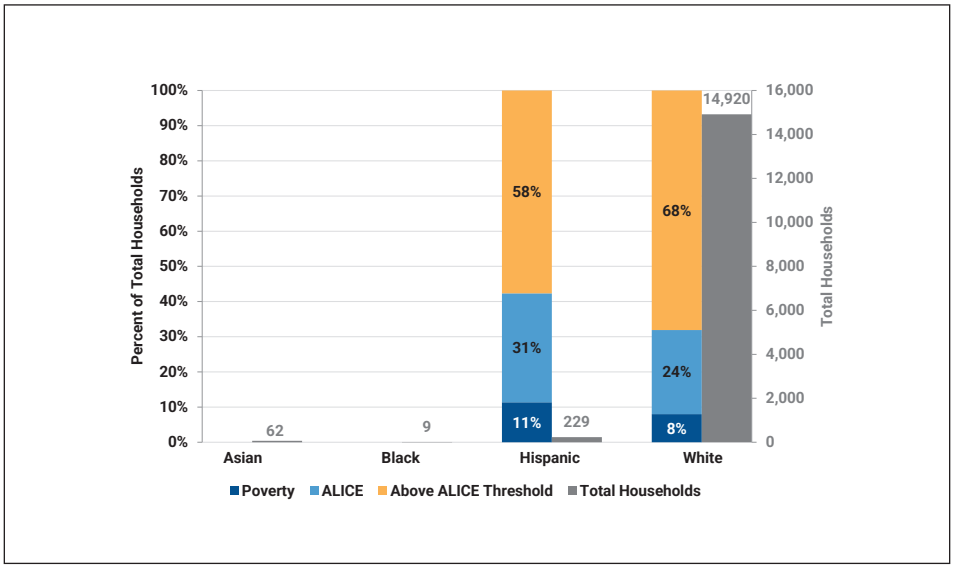
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Shawano County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Shawano County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Shawano County, 2021		
Town	Total Households	% ALICE & Poverty
Almon town	239	29%
Angelica town	678	26%
Aniwa village	100	51%
Aniwa town	196	26%
Bartelme town	320	45%
Belle Plaine town	865	38%
Birnamwood village	277	48%
Birnamwood town	311	35%
Bonduel village	559	38%
Bowler village	126	52%
Cecil village	251	27%
Eland village	110	31%
Fairbanks town	224	32%
Germania town	121	32%
Grant town	350	27%
Green Valley town	386	28%
Gresham village	196	48%
Hartland town	287	23%
Herman town	303	25%
Hutchins town	203	28%
Lessor town	437	20%
Maple Grove town	386	27%
Mattoon village	156	24%
Morris town	190	48%
Navarino town	149	36%
Pella town	351	36%
Red Springs town	318	33%
Richmond town	785	23%
Seneca town	253	22%
Shawano city	3,814	43%
Tigerton village	304	35%
Washington town	880	26%
Waukechon town	374	19%
Wescott town	1,466	29%
Wittenberg village	395	49%
Wittenberg town	328	33%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN SHEBOYGAN COUNTY

2021 Point-in-Time Data

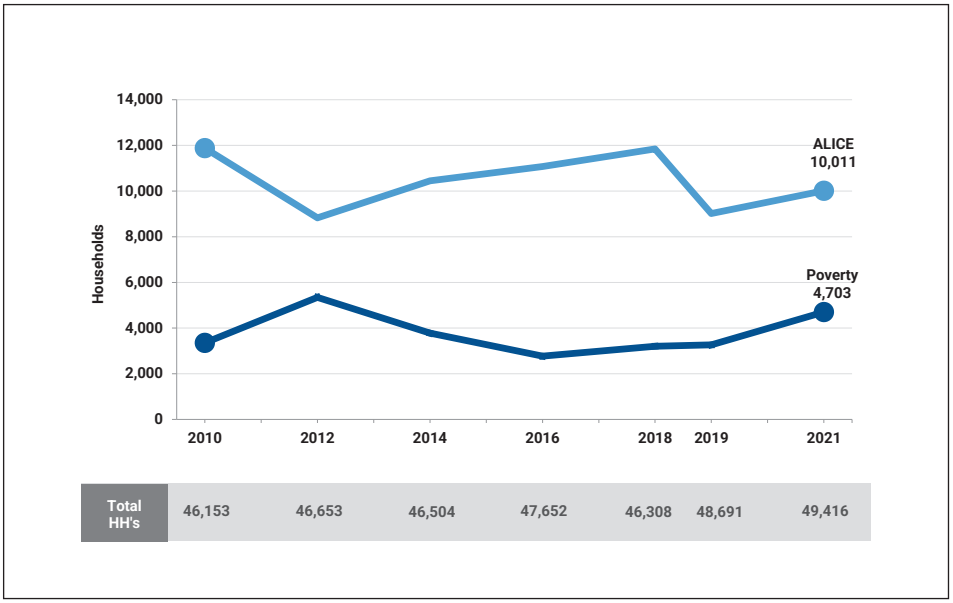
Population: 117,747 • **Number of Households:** 49,416 (1% change from 2019)
Median Household Income: $62,188 (state average: $67,125)
Labor Force Participation Rate: 65.2% (state average: 65.1%)
ALICE Households: 20% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 12,281 households in Sheboygan County were below the ALICE Threshold; in 2021 this number changed to 14,714, (a 20% change).

Households by Income, Sheboygan County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	46,153	46,653	46,504	47,652	46,308	48,691	49,416

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Sheboygan County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Sheboygan County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Sheboygan County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$381	$477
Housing – Utilities	$154	$292
Child Care	–	$1,595
Food	$425	$1,158
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$160	$520
Tax Payments	$242	$1,049
Tax Credits	$0	-$1,267
Monthly Total	$2,005	$5,498
ANNUAL TOTAL	$24,060	$65,976
Hourly Wage*	***$12.03***	***$32.99***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

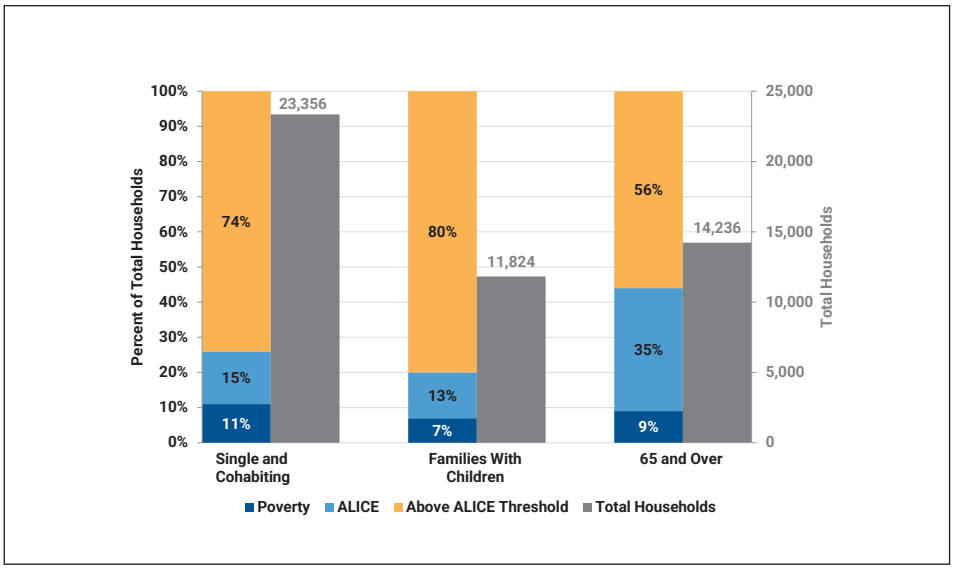
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

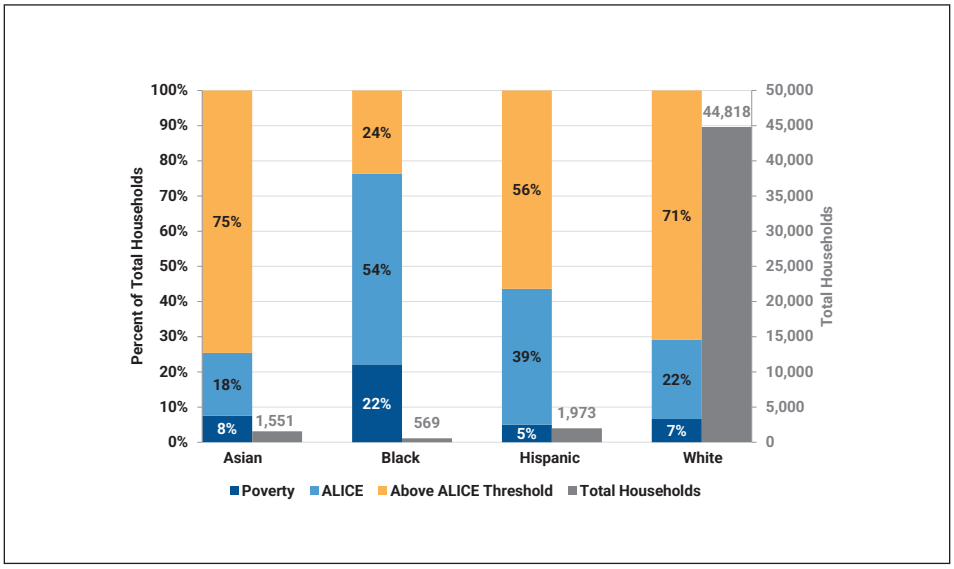
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Sheboygan County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Sheboygan County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Sheboygan County, 2021		
Town	Total Households	% ALICE & Poverty
Adell village	246	20%
Cascade village	272	23%
Cedar Grove village	858	28%
Elkhart Lake village	533	29%
Glenbeulah village	182	20%
Greenbush town	555	24%
Herman town	659	19%
Holland town	883	24%
Howards Grove village	1,541	29%
Kohler village	786	12%
Lima town	1,127	14%
Lyndon town	651	25%
Mitchell town	420	19%
Mosel town	279	24%
Oostburg village	1,222	21%
Plymouth city	4,082	33%
Plymouth town	1,158	13%
Random Lake village	659	21%
Rhine town	851	16%
Russell town	161	11%
Scott town	790	19%
Sheboygan city	20,808	38%
Sheboygan town	3,435	22%
Sheboygan Falls city	3,822	31%
Sheboygan Falls town	657	30%
Sherman town	542	15%
Waldo village	163	33%
Wilson town	1,409	17%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN TAYLOR COUNTY

2021 Point-in-Time Data

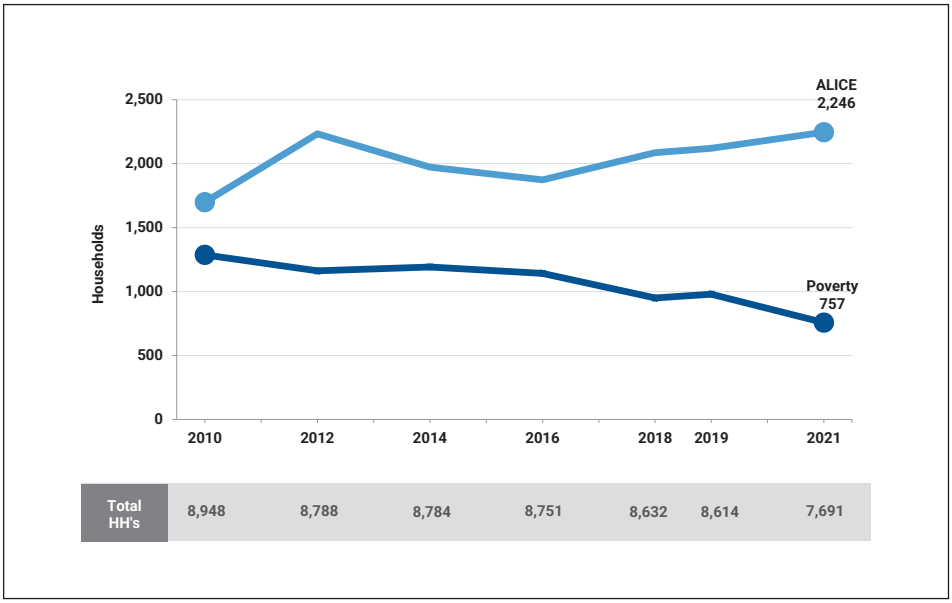
Population: 19,960 • **Number of Households:** 7,691 (-11% change from 2019)
Median Household Income: $56,350 (state average: $67,125)
Labor Force Participation Rate: 64.7% (state average: 65.1%)
ALICE Households: 29% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,099 households in Taylor County were below the ALICE Threshold; in 2021 this number changed to 3,003, (a -3% change).

Households by Income, Taylor County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	8,948	8,788	8,784	8,751	8,632	8,614	7,691

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Taylor County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Taylor County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Taylor County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$393	$442
Housing – Utilities	$154	$292
Child Care	–	$1,316
Food	$383	$1,044
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$157	$477
Tax Payments	$235	$927
Tax Credits	$0	-$1,258
Monthly Total	$1,965	$4,914
ANNUAL TOTAL	$23,580	$58,968
Hourly Wage*	***$11.79***	***$29.48***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

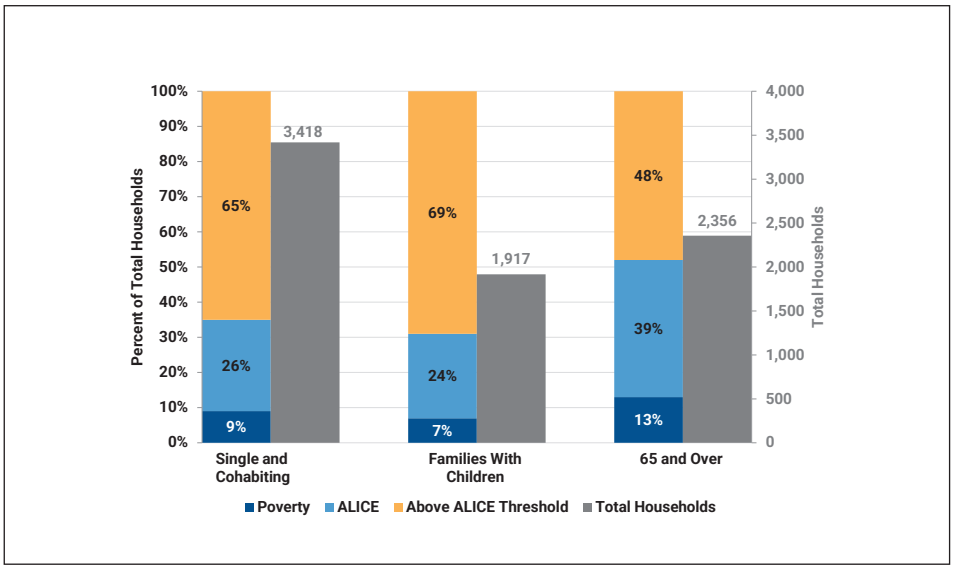
Financial Hardship is Not Evenly Distributed

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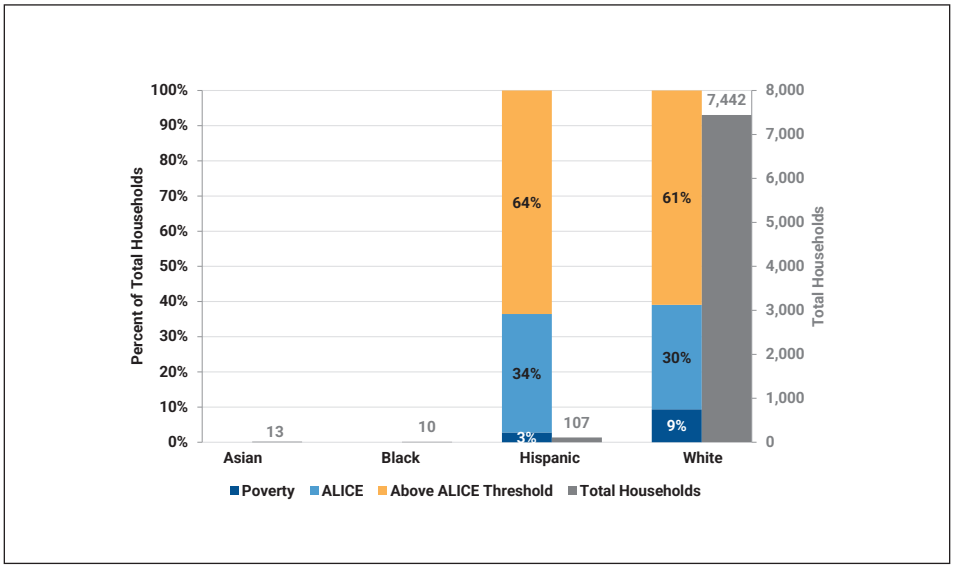
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Household Financial Status by Household Type, Taylor County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Taylor County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Taylor County, 2021		
Town	Total Households	% ALICE & Poverty
Aurora town	135	50%
Browning town	317	35%
Chelsea town	244	35%
Deer Creek town	236	28%
Ford town	125	31%
Gilman village	163	45%
Goodrich town	180	34%
Greenwood town	261	39%
Hammel town	288	28%
Holway town	291	45%
Jump River town	143	53%
Little Black town	353	32%
McKinley town	168	39%
Maplehurst town	131	38%
Medford city	1,847	49%
Medford town	901	31%
Molitor town	125	28%
Rib Lake village	374	45%
Rib Lake town	290	37%
Roosevelt town	147	40%
Stetsonville village	272	28%
Taft town	110	34%
Westboro town	289	33%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN TREMPEALEAU COUNTY

2021 Point-in-Time Data

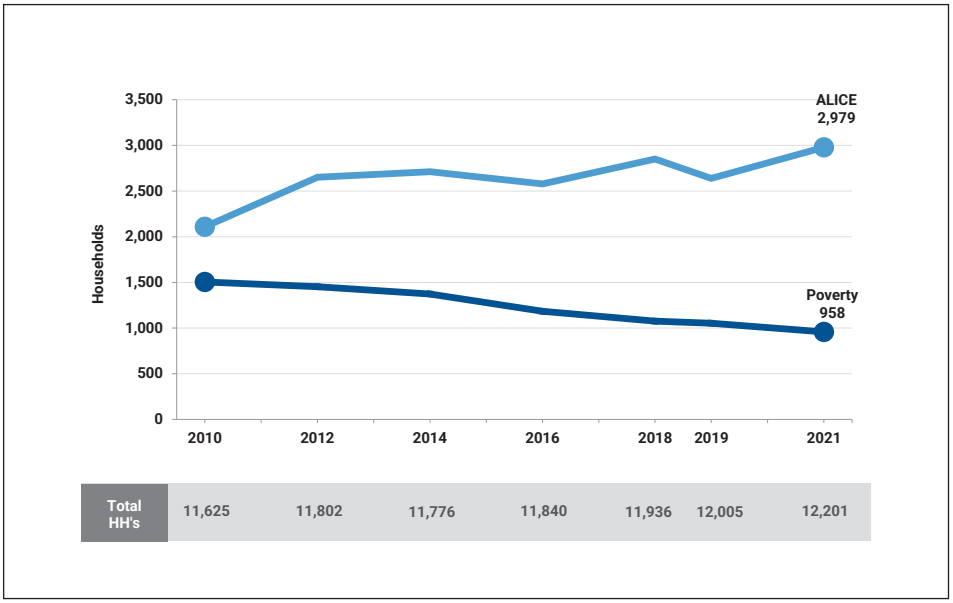
Population: 30,504 • **Number of Households:** 12,201 (2% change from 2019)
Median Household Income: $64,336 (state average: $67,125)
Labor Force Participation Rate: 67% (state average: 65.1%)
ALICE Households: 24% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,691 households in Trempealeau County were below the ALICE Threshold; in 2021 this number changed to 3,937, (a 7% change).

Households by Income, Trempealeau County, 2010–2021



Total HH's	11,625	11,802	11,776	11,840	11,936	12,005	12,201

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Trempealeau County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Trempealeau County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Trempealeau County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$399	$456
Housing – Utilities	$154	$292
Child Care	–	$1,289
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$160	$482
Tax Payments	$242	$943
Tax Credits	$0	-$1,245
Monthly Total	$2,006	$5,004
ANNUAL TOTAL	$24,072	$60,048
Hourly Wage*	***$12.04***	***$30.02***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

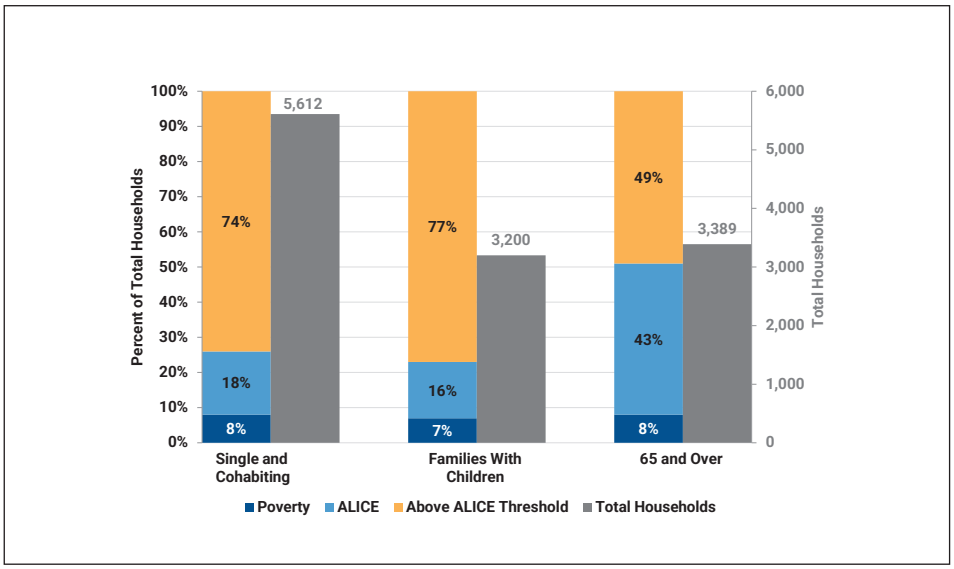
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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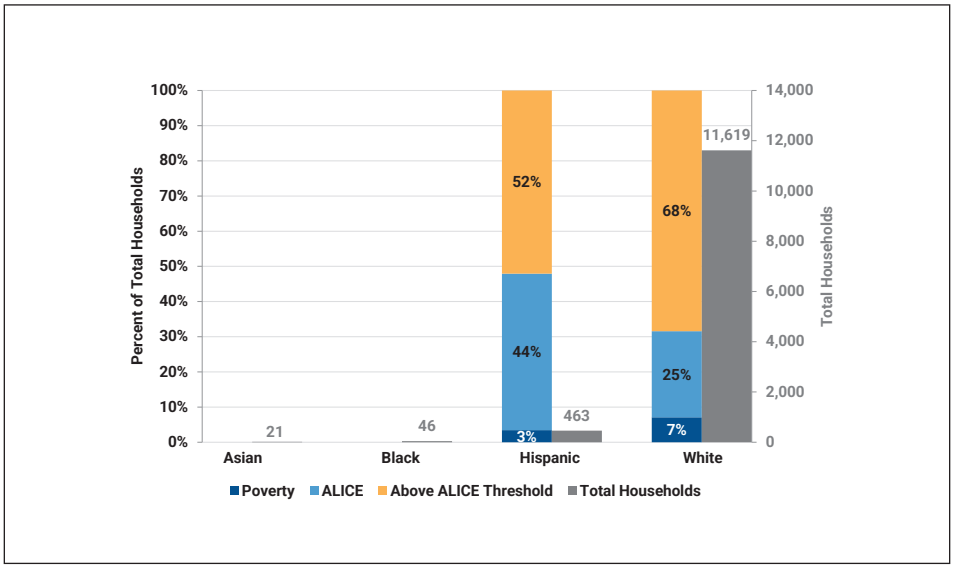
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Trempealeau County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Trempealeau County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Trempealeau County, 2021

Town	Total Households	% ALICE & Poverty
Albion town	272	29%
Arcadia city	1,273	41%
Arcadia town	647	25%
Blair city	500	34%
Burnside town	193	23%
Caledonia town	352	26%
Chimney Rock town	105	24%
Dodge town	289	35%
Eleva village	314	43%
Ettrick village	259	34%
Ettrick town	550	20%
Gale town	802	23%
Galesville city	602	32%
Hale town	385	26%
Independence city	580	47%
Lincoln town	237	30%
Osseo city	775	36%
Pigeon town	369	28%
Pigeon Falls village	167	44%
Preston town	330	25%
Strum village	414	36%
Sumner town	385	27%
Trempealeau village	739	37%
Trempealeau town	755	25%
Unity town	189	20%
Whitehall city	718	41%

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ALICE IN VERNON COUNTY

2021 Point-in-Time Data

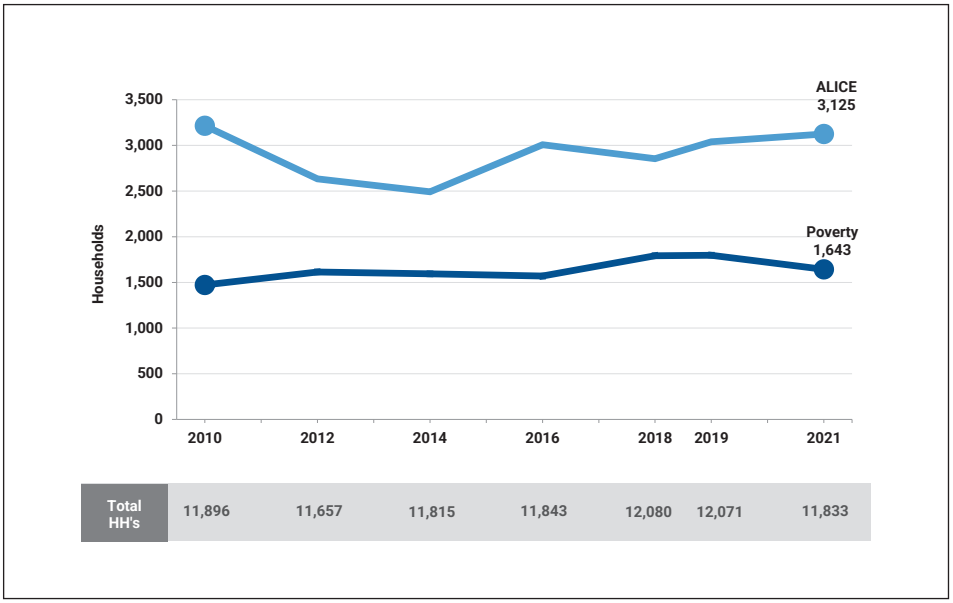
Population: 30,719 • **Number of Households:** 11,833 (-2% change from 2019)
Median Household Income: $57,933 (state average: $67,125)
Labor Force Participation Rate: 59.5% (state average: 65.1%)
ALICE Households: 26% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,836 households in Vernon County were below the ALICE Threshold; in 2021 this number changed to 4,768, (a -1% change).

Households by Income, Vernon County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Vernon County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Vernon County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Vernon County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$355	$442
Housing – Utilities	$154	$292
Child Care	–	$1,219
Food	$411	$1,120
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$156	$475
Tax Payments	$232	$921
Tax Credits	$0	-$1,209
Monthly Total	$1,951	$4,934
ANNUAL TOTAL	$23,412	$59,208
Hourly Wage*	***$11.71***	***$29.60***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

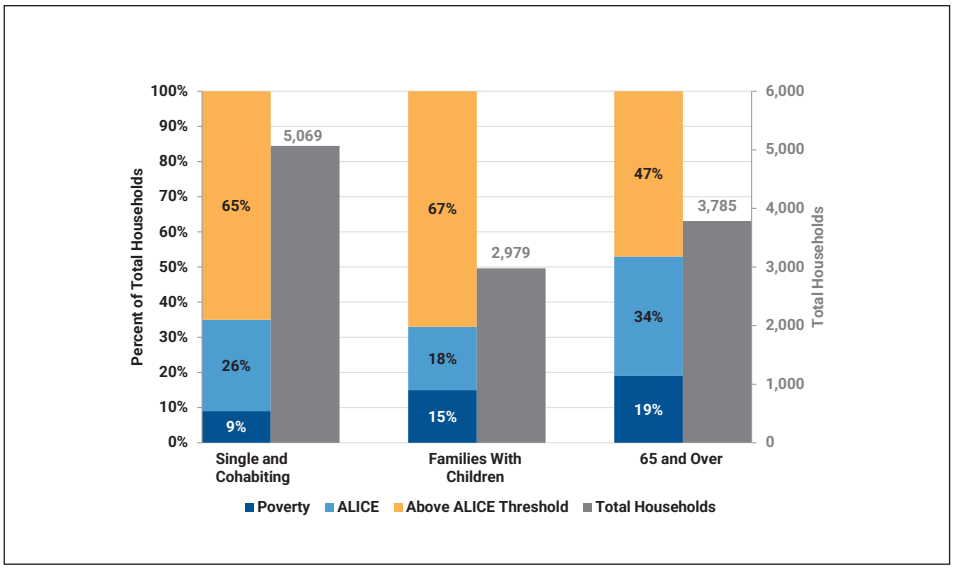
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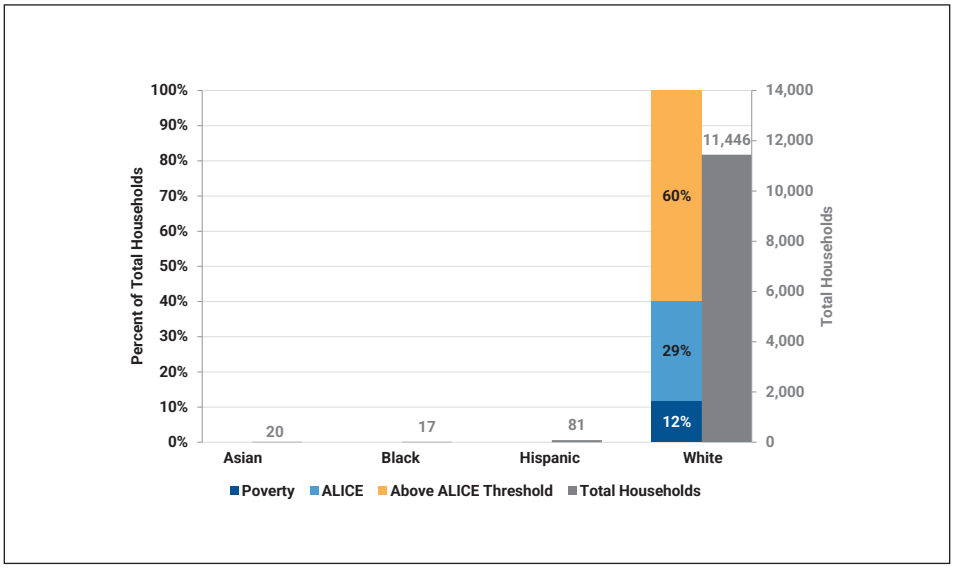
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Household Financial Status by Household Type, Vernon County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Vernon County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Vernon County, 2021		
Town	Total Households	% ALICE & Poverty
Bergen town	564	27%
Chaseburg village	138	30%
Christiana town	381	36%
Clinton town	287	31%
Coon town	346	35%
Coon Valley village	386	49%
De Soto village	152	26%
Forest town	262	35%
Franklin town	331	37%
Genoa village	107	29%
Genoa town	288	30%
Greenwood town	193	47%
Hamburg town	395	18%
Harmony town	224	36%
Hillsboro city	570	46%
Hillsboro town	294	43%
Jefferson town	449	29%
Kickapoo town	236	40%
La Farge village	397	62%
Liberty town	114	45%
Ontario village	188	53%
Readstown village	171	63%
Stark town	141	37%
Sterling town	205	34%
Stoddard village	386	42%
Union town	229	54%
Viroqua city	1,983	53%
Viroqua town	626	27%
Webster town	332	47%
Westby city	939	36%
Wheatland town	248	30%
Whitestown	183	39%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN VILAS COUNTY

2021 Point-in-Time Data

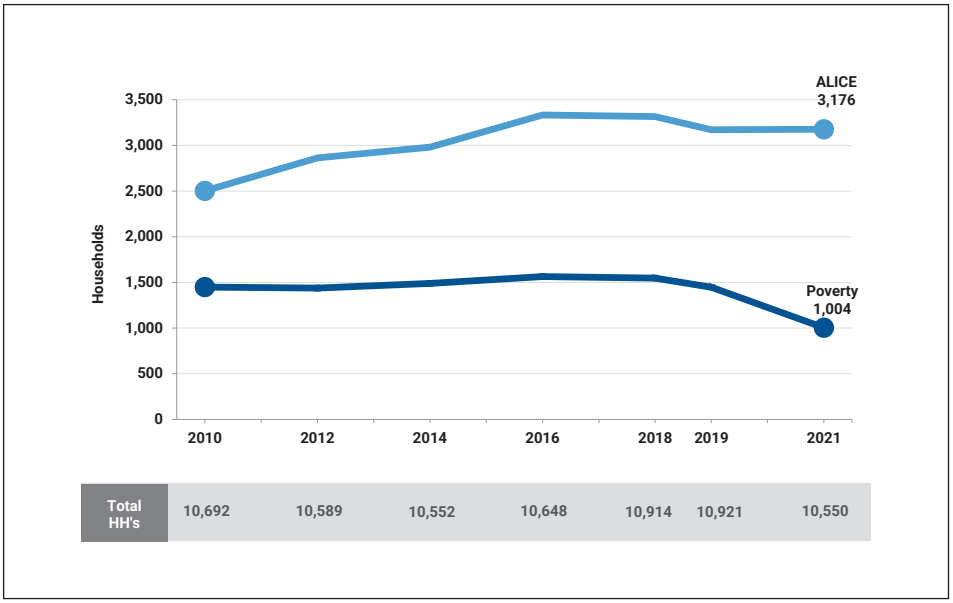
Population: 22,813 • **Number of Households:** 10,550 (-3% change from 2019)
Median Household Income: $56,837 (state average: $67,125)
Labor Force Participation Rate: 53.5% (state average: 65.1%)
ALICE Households: 30% (state average: 23%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,618 households in Vilas County were below the ALICE Threshold; in 2021 this number changed to 4,180, (a -9% change).

Households by Income, Vilas County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	10,692	10,589	10,552	10,648	10,914	10,921	10,550

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

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In 2021, household costs in Vilas County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Vilas County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Vilas County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$401	$444
Housing – Utilities	$154	$292
Child Care	–	$1,678
Food	$456	$1,242
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$533
Tax Payments	$254	$1,087
Tax Credits	$0	-$1,267
Monthly Total	$2,073	$5,683
ANNUAL TOTAL	$24,876	$68,196
Hourly Wage*	***$12.44***	***$34.10***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

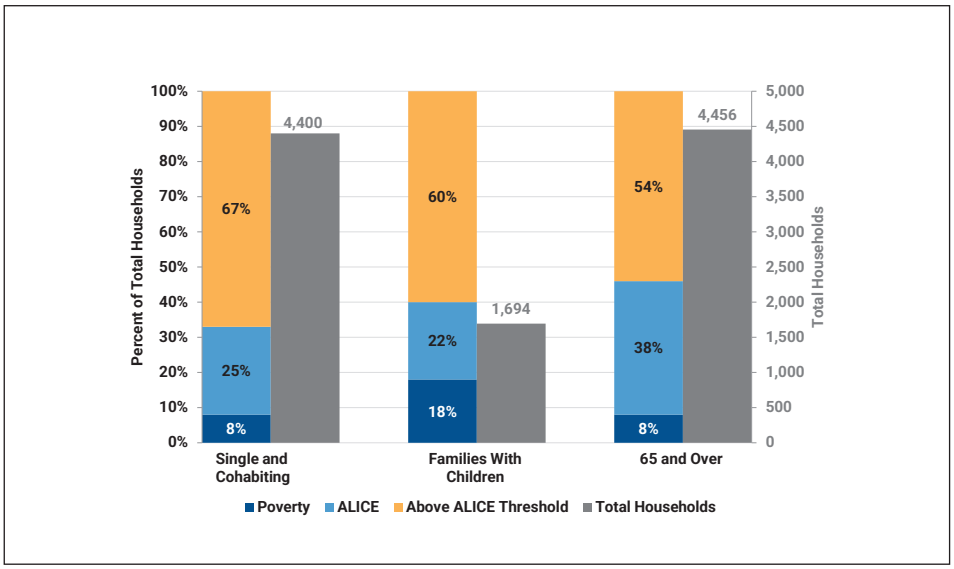
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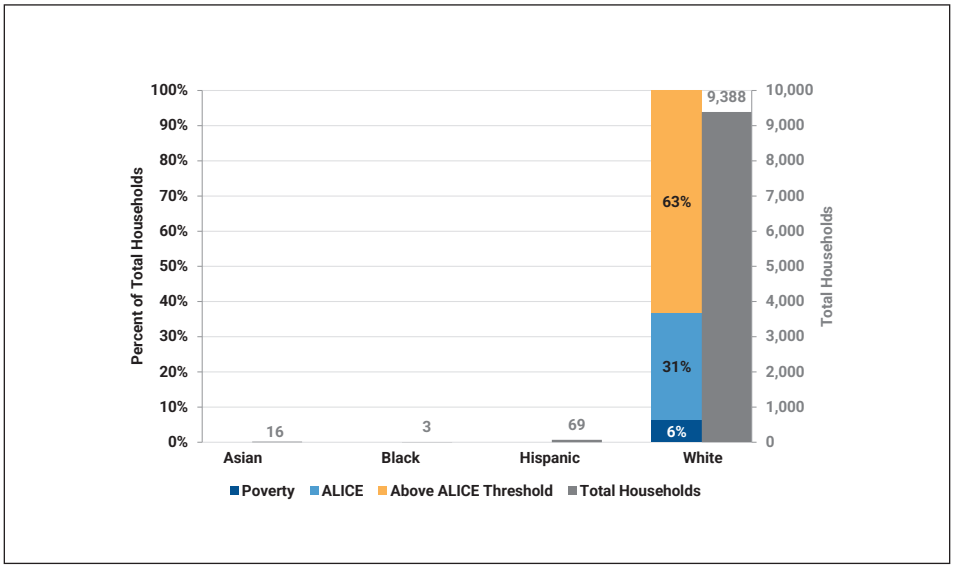
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Household Financial Status by Household Type, Vilas County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Vilas County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Vilas County, 2021		
Town	Total Households	% ALICE & Poverty
Arbor Vitae town	1,351	41%
Boulder Junction town	592	33%
Cloverland town	538	29%
Conover town	580	43%
Eagle River city	704	61%
Lac du Flambeau town	1,647	51%
Land O'Lakes town	383	41%
Lincoln town	1,125	34%
Manitowish Waters town	422	33%
Phelps town	578	42%
Plum Lake town	229	48%
Presque Isle town	277	23%
St. Germain town	1,087	34%
Washington town	825	27%
Winchester town	212	29%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WALWORTH COUNTY

2021 Point-in-Time Data

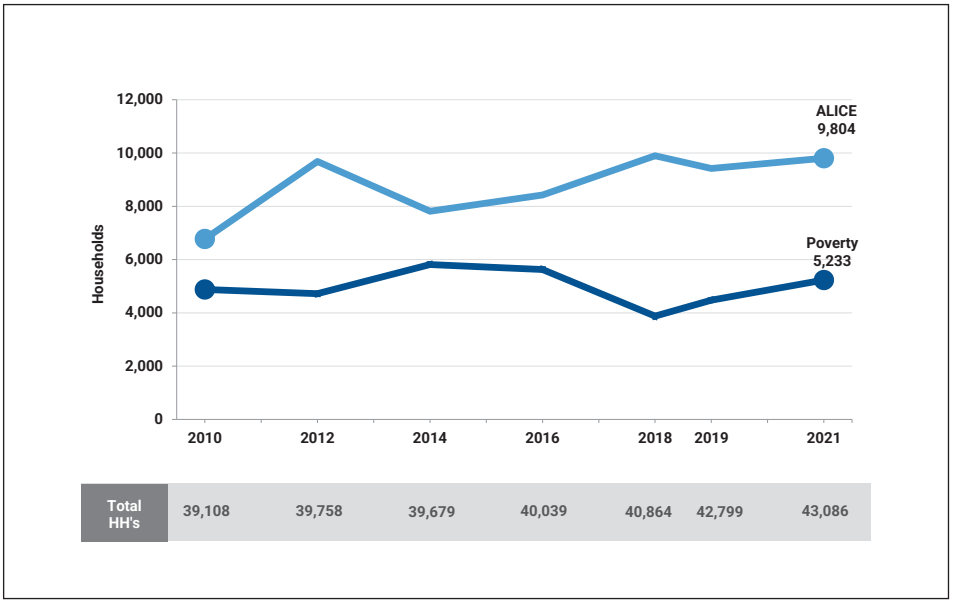
Population: 106,799 • **Number of Households:** 43,086 (1% change from 2019)
Median Household Income: $69,996 (state average: $67,125)
Labor Force Participation Rate: 63.8% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 13,899 households in Walworth County were below the ALICE Threshold; in 2021 this number changed to 15,037, (a 8% change).

Households by Income, Walworth County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	39,108	39,758	39,679	40,039	40,864	42,799	43,086

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Walworth County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Walworth County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Walworth County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$435	$600
Housing – Utilities	$154	$292
Child Care	–	$1,328
Food	$416	$1,136
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$165	$503
Tax Payments	$253	$1,002
Tax Credits	$0	-$1,264
Monthly Total	$2,066	$5,271
ANNUAL TOTAL	$24,792	$63,252
Hourly Wage*	***$12.40***	***$31.63***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

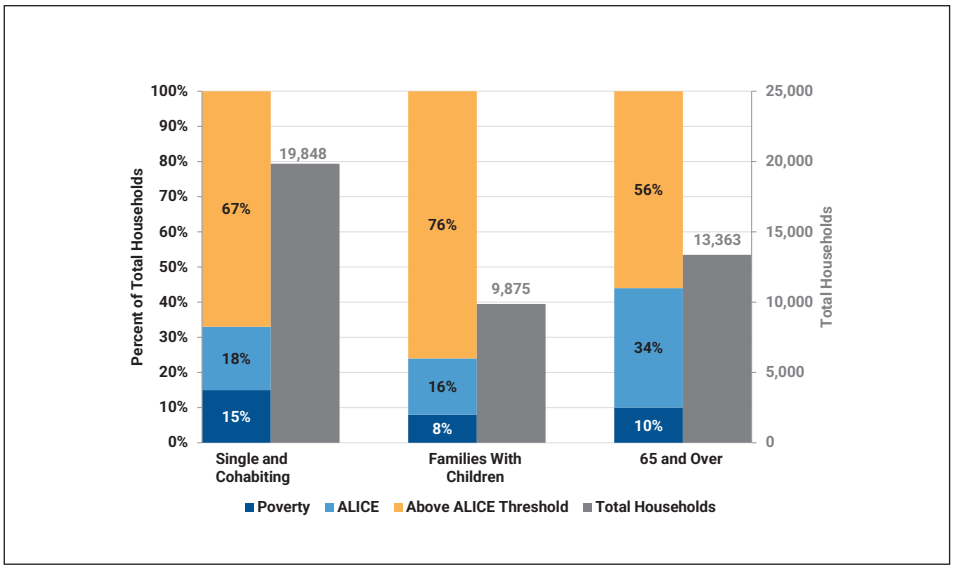
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

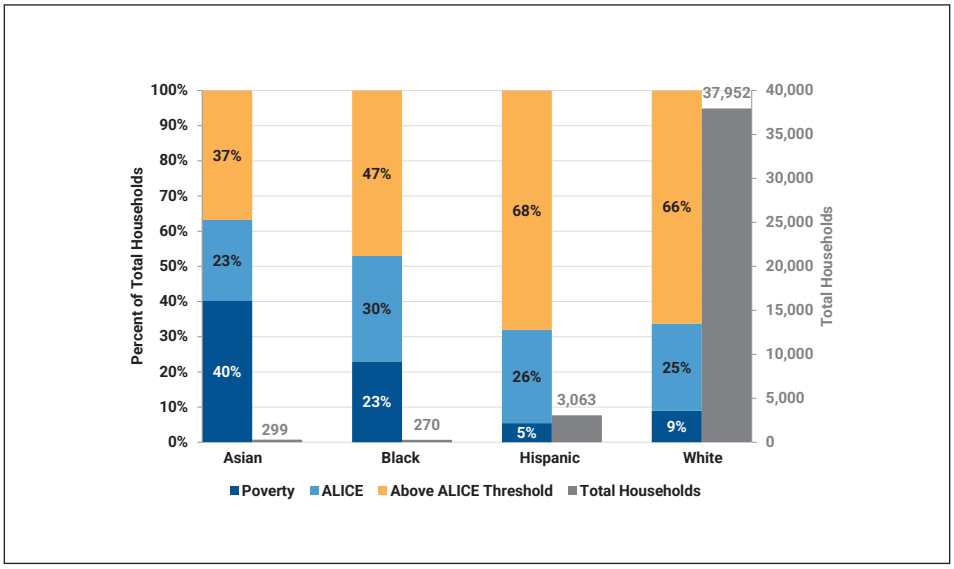
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Walworth County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Walworth County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Walworth County, 2021		
Town	Total Households	% ALICE & Poverty
Bloomfield village	1,567	28%
Bloomfield town	614	38%
Darien village	595	39%
Darien town	648	22%
Delavan city	3,468	39%
Delavan town	2,222	37%
East Troy village	2,152	23%
East Troy town	1,444	14%
Elkhorn city	4,138	35%
Fontana-on-Geneva Lake village	1,174	27%
Geneva town	2,235	20%
Genoa City village	1,184	28%
Lafayette town	739	20%
La Grange town	1,008	22%
Lake Geneva city	3,929	40%
Linn town	1,114	24%
Lyons town	1,524	23%
Richmond town	775	26%
Sharon village	587	42%
Sharon town	349	22%
Spring Prairie town	722	26%
Sugar Creek town	1,576	15%
Troy town	959	18%
Walworth village	1,003	38%
Walworth town	718	33%
Whitewater city	3,641	58%
Whitewater town	603	19%
Williams Bay village	1,251	42%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WASHBURN COUNTY

2021 Point-in-Time Data

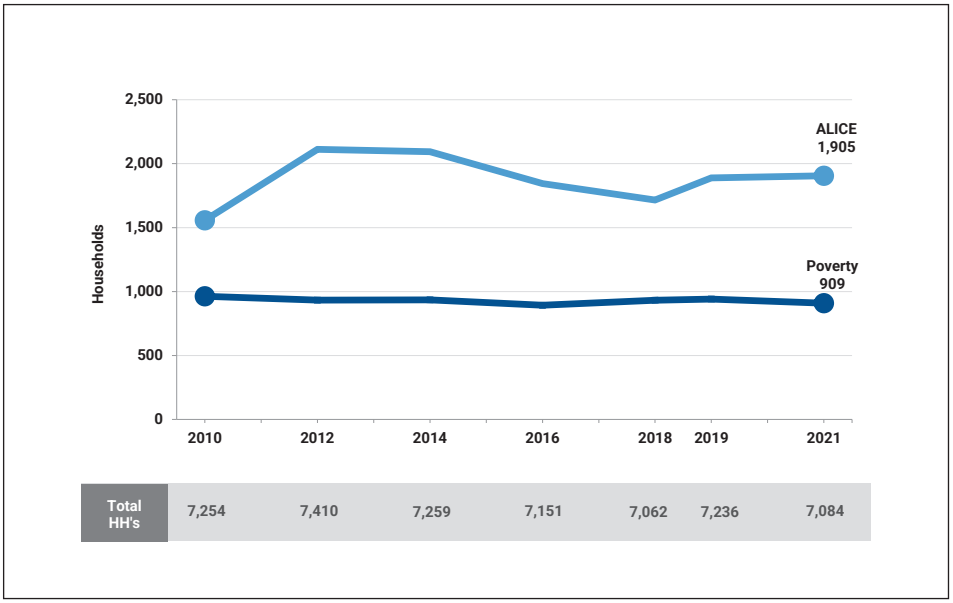
Population: 16,561 • **Number of Households:** 7,084 (-2% change from 2019)
Median Household Income: $54,550 (state average: $67,125)
Labor Force Participation Rate: 54.4% (state average: 65.1%)
ALICE Households: 27% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,830 households in Washburn County were below the ALICE Threshold; in 2021 this number changed to 2,814, (a -1% change).

Households by Income, Washburn County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Washburn County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Washburn County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Washburn County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$347	$461
Housing – Utilities	$154	$292
Child Care	–	$1,192
Food	$408	$1,113
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$473
Tax Payments	$230	$917
Tax Credits	$0	-$1,196
Monthly Total	$1,937	$4,926
ANNUAL TOTAL	$23,244	$59,112
Hourly Wage*	***$11.62***	***$29.56***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

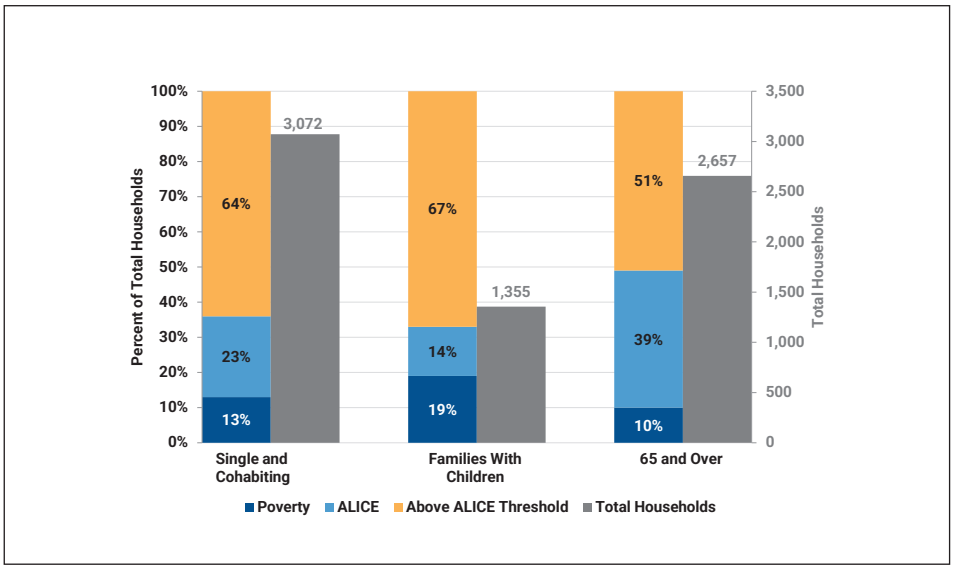
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

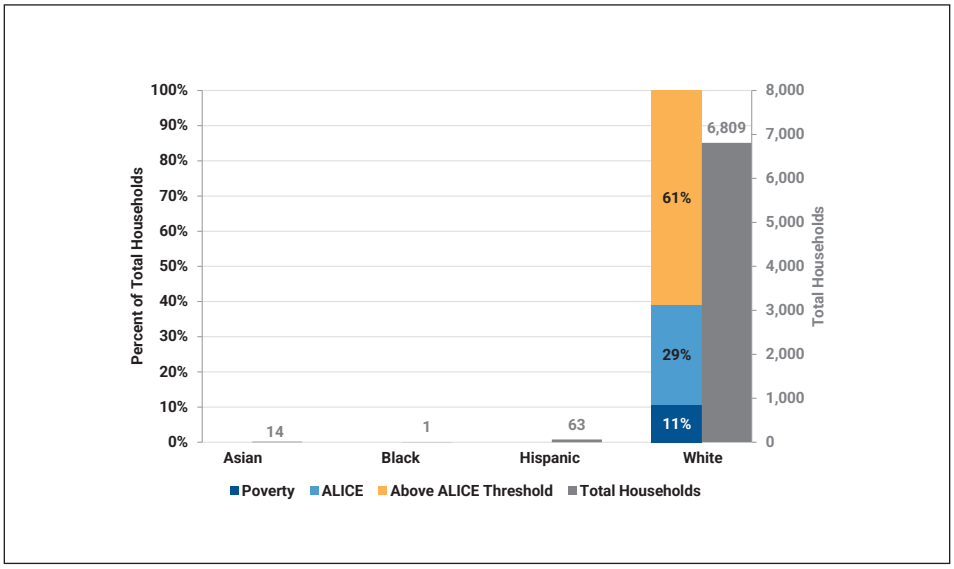
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Washburn County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Washburn County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Washburn County, 2021

Town	Total Households	% ALICE & Poverty
Barronett town	181	34%
Bashaw town	389	28%
Bass Lake town	229	37%
Beaver Brook town	288	35%
Birchwood village	147	37%
Birchwood town	253	26%
Brooklyn town	150	28%
Casey town	218	22%
Chicog town	137	45%
Crystal town	112	28%
Evergreen town	528	41%
Gull Lake town	133	35%
Long Lake town	324	35%
Madge town	252	23%
Minong village	302	67%
Minong town	449	43%
Sarona town	186	28%
Shell Lake city	577	46%
Spooner city	1,015	52%
Spooner town	321	27%
Springbrook town	243	54%
Stinnett town	138	54%
Stone Lake town	157	38%
Trego town	310	35%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WASHINGTON COUNTY

2021 Point-in-Time Data

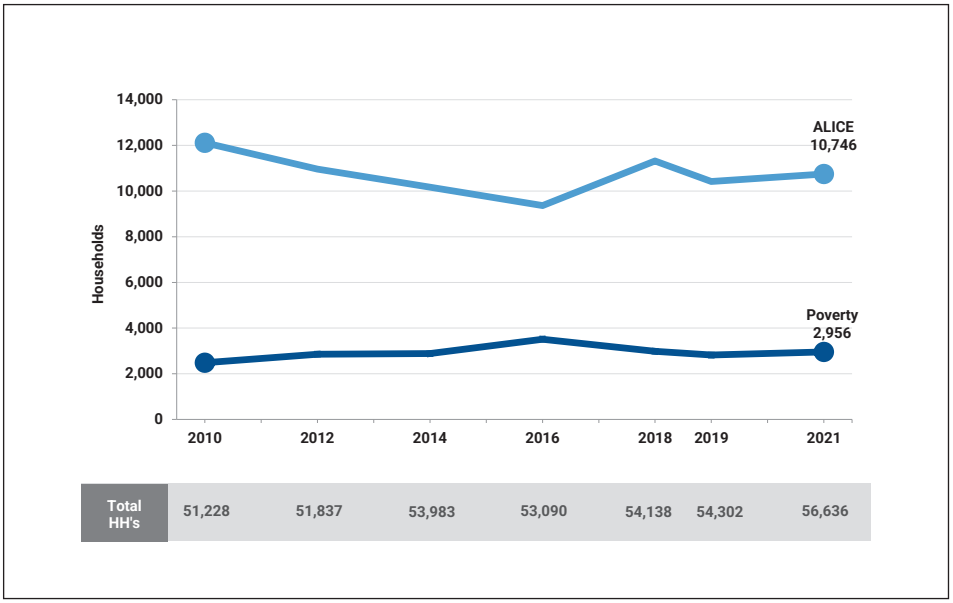
Population: 137,175 • **Number of Households:** 56,636 (4% change from 2019)
Median Household Income: $83,384 (state average: $67,125)
Labor Force Participation Rate: 69.1% (state average: 65.1%)
ALICE Households: 19% (state average: 23%) • **Households in Poverty:** 5% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 13,241 households in Washington County were below the ALICE Threshold; in 2021 this number changed to 13,702, (a 3% change).

Households by Income, Washington County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	51,228	51,837	53,983	53,090	54,138	54,302	56,636

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Washington County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Washington County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Washington County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$525	$705
Housing – Utilities	$154	$292
Child Care	–	$1,508
Food	$414	$1,128
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$174	$531
Tax Payments	$274	$1,081
Tax Credits	$0	-$1,267
Monthly Total	$2,184	$5,652
ANNUAL TOTAL	$26,208	$67,824
Hourly Wage*	***$13.10***	***$33.91***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

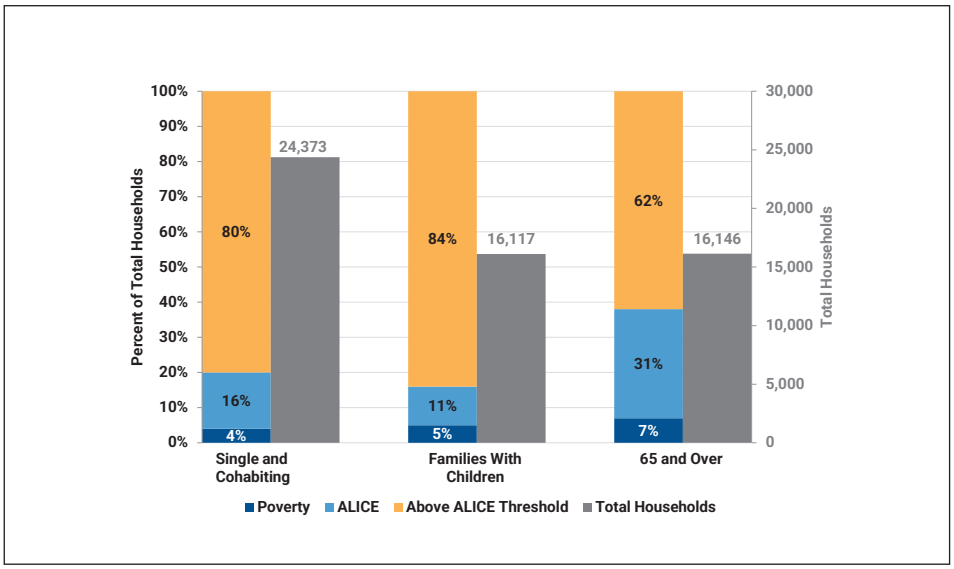
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

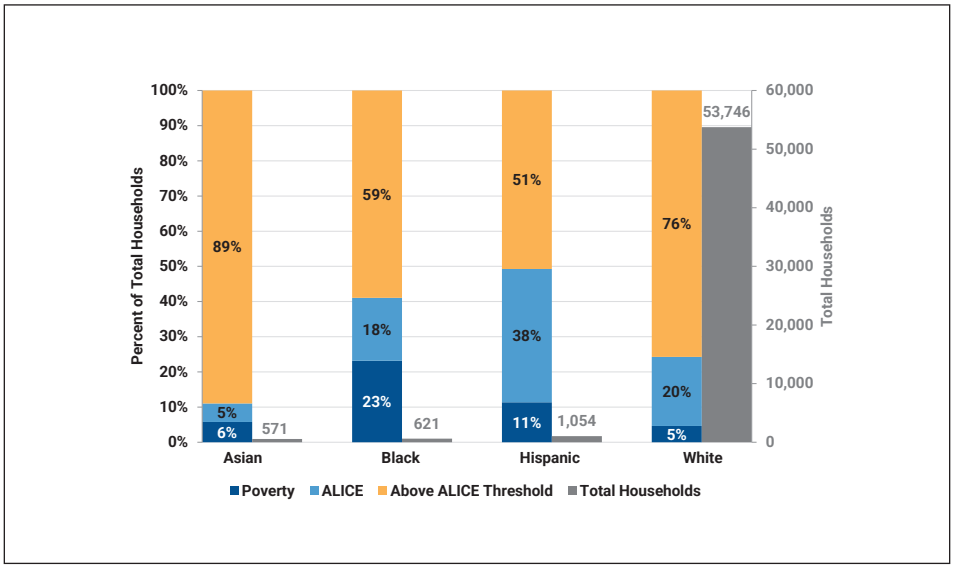
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Washington County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Washington County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Washington County, 2021		
Town	Total Households	% ALICE & Poverty
Addison town	1,344	27%
Barton town	1,078	17%
Erin town	1,678	22%
Farmington town	1,424	17%
Germantown village	8,111	19%
Hartford city	6,330	33%
Hartford town	1,331	14%
Jackson village	2,978	23%
Jackson town	1,751	13%
Kewaskum village	1,767	30%
Kewaskum town	439	15%
Newburg village	473	25%
Polk town	1,599	14%
Richfield village	4,501	16%
Slinger village	2,561	23%
Trenton town	1,804	14%
Wayne town	741	16%
West Bend city	14,044	35%
West Bend town	1,756	18%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WAUKESHA COUNTY

2021 Point-in-Time Data

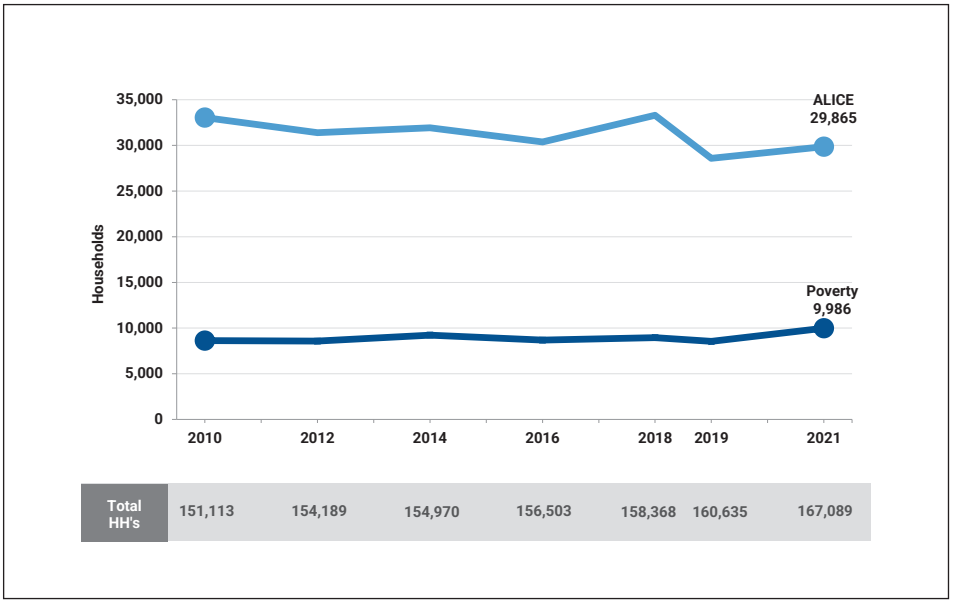
Population: 408,756 • **Number of Households:** 167,089 (4% change from 2019)
Median Household Income: $94,171 (state average: $67,125)
Labor Force Participation Rate: 66.6% (state average: 65.1%)
ALICE Households: 18% (state average: 23%) • **Households in Poverty:** 6% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 37,134 households in Waukesha County were below the ALICE Threshold; in 2021 this number changed to 39,851, (a 7% change).

Households by Income, Waukesha County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	151,113	154,189	154,970	156,503	158,368	160,635	167,089

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Waukesha County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Waukesha County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Waukesha County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$621	$846
Housing – Utilities	$154	$292
Child Care	–	$1,799
Food	$430	$1,174
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$185	$578
Tax Payments	$305	$1,217
Tax Credits	$0	-$1,267
Monthly Total	$2,338	$6,313
ANNUAL TOTAL	$28,056	$75,756
Hourly Wage*	***$14.03***	***$37.88***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

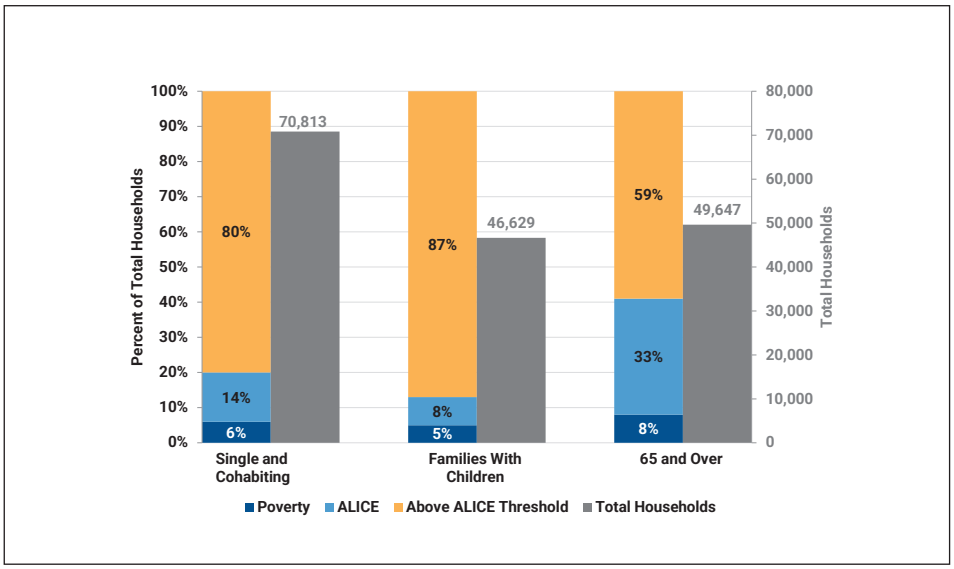
Financial Hardship is Not Evenly Distributed

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By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

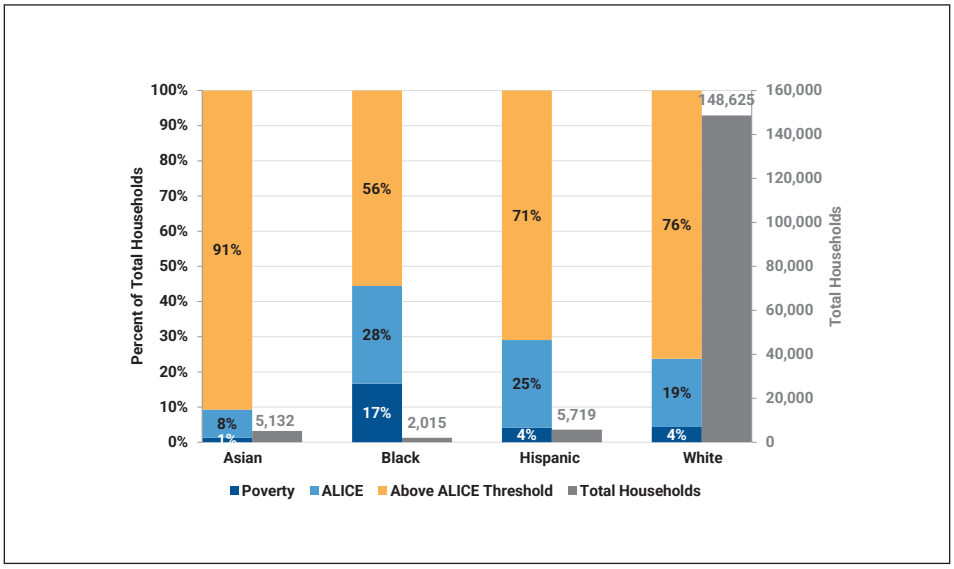
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Waukesha County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Waukesha County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Waukesha County, 2021		
Town	Total Households	% ALICE & Poverty
Big Bend village	570	21%
Brookfield city	15,929	19%
Brookfield town	3,308	37%
Butler village	835	56%
Chenequa village	226	8%
Delafield city	3,210	26%
Delafield town	2,876	13%
Dousman village	978	34%
Eagle village	757	21%
Eagle town	1,304	13%
Elm Grove village	2,272	18%
Genesee town	2,519	11%
Hartland village	3,712	30%
Lannon village	619	38%
Lisbon town	3,905	22%
Menomonee Falls village	15,736	26%
Merton village	1,101	8%
Merton town	3,133	14%
Mukwonago village	3,100	24%
Mukwonago town	2,641	12%
Muskego city	9,600	19%
Nashotah village	438	19%
New Berlin city	17,341	24%
North Prairie village	896	10%
Oconomowoc city	7,391	26%
Oconomowoc town	3,542	17%
Oconomowoc Lake village	191	4%
Ottawa town	1,504	14%
Pewaukee city	6,457	15%
Pewaukee village	4,370	40%
Summit village	1,862	19%
Sussex village	4,383	23%
Vernon village	3,028	16%
Wales village	1,004	13%
Waukesha city	30,012	35%
Waukesha village	3,299	14%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WAUPACA COUNTY

2021 Point-in-Time Data

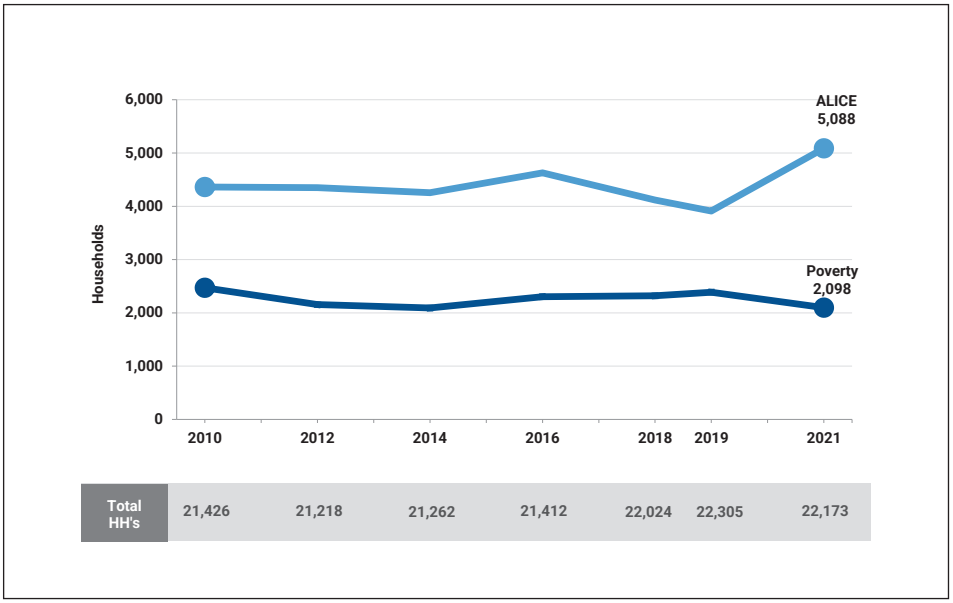
Population: 51,769 • **Number of Households:** 22,173 (-1% change from 2019)
Median Household Income: $65,070 (state average: $67,125)
Labor Force Participation Rate: 63.3% (state average: 65.1%)
ALICE Households: 23% (state average: 23%) • **Households in Poverty:** 9% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 6,298 households in Waupaca County were below the ALICE Threshold; in 2021 this number changed to 7,186, (a 14% change).

Households by Income, Waupaca County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	21,426	21,218	21,262	21,412	22,024	22,305	22,173

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Waupaca County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Waupaca County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Waupaca County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,160
Food	$414	$1,128
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$156	$470
Tax Payments	$231	$906
Tax Credits	$0	-$1,180
Monthly Total	$1,944	$4,892
ANNUAL TOTAL	$23,328	$58,704
Hourly Wage*	***$11.66***	***$29.35***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

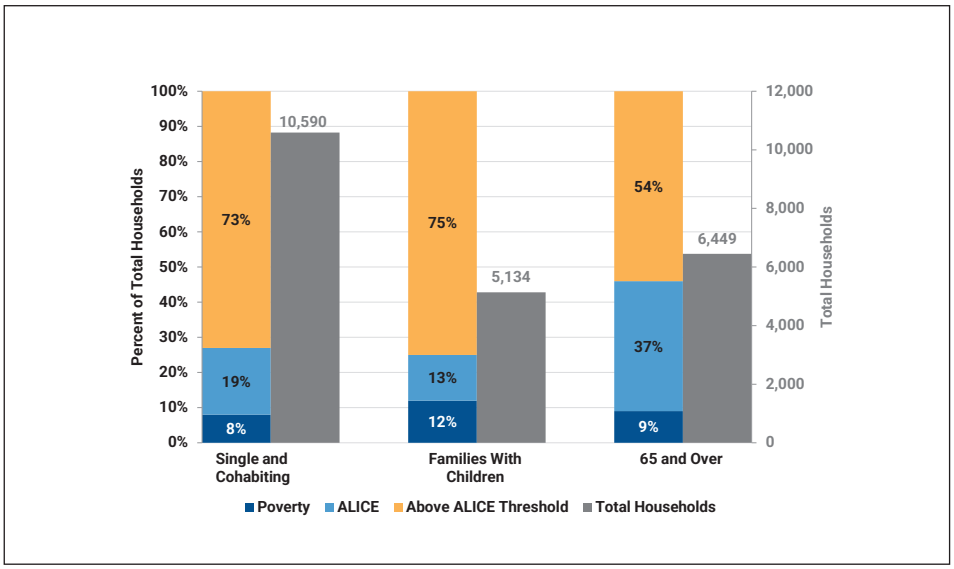
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

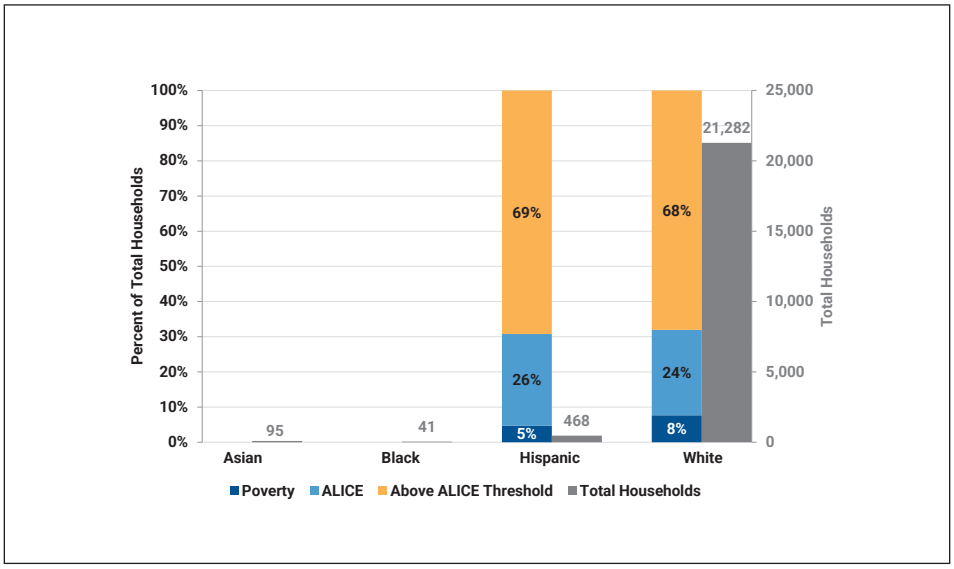
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Waupaca County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Waupaca County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Waupaca County, 2021		
Town	Total Households	% ALICE & Poverty
Bear Creek town	314	34%
Caledonia town	664	14%
Clintonville city	2,067	39%
Dayton town	1,214	25%
Dupont town	215	37%
Embarrass village	215	55%
Farmington town	1,476	26%
Fremont village	288	35%
Fremont town	319	22%
Harrison town	223	24%
Helvetia town	290	29%
Iola village	595	43%
Iola town	393	19%
Larrabee town	553	31%
Lebanon town	684	18%
Lind town	627	20%
Little Wolf town	591	29%
Manawa city	651	28%
Marion city	464	44%
Matteson town	375	24%
Mukwa town	1,133	23%
New London city	2,392	40%
Royalton town	585	30%
St. Lawrence town	298	16%
Scandinavia village	146	40%
Scandinavia town	487	29%
Union town	270	29%
Waupaca city	3,037	46%
Waupaca town	417	25%
Weyauwega city	663	37%
Weyauwega town	254	23%
Wyoming town	118	19%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WAUSHARA COUNTY

2021 Point-in-Time Data

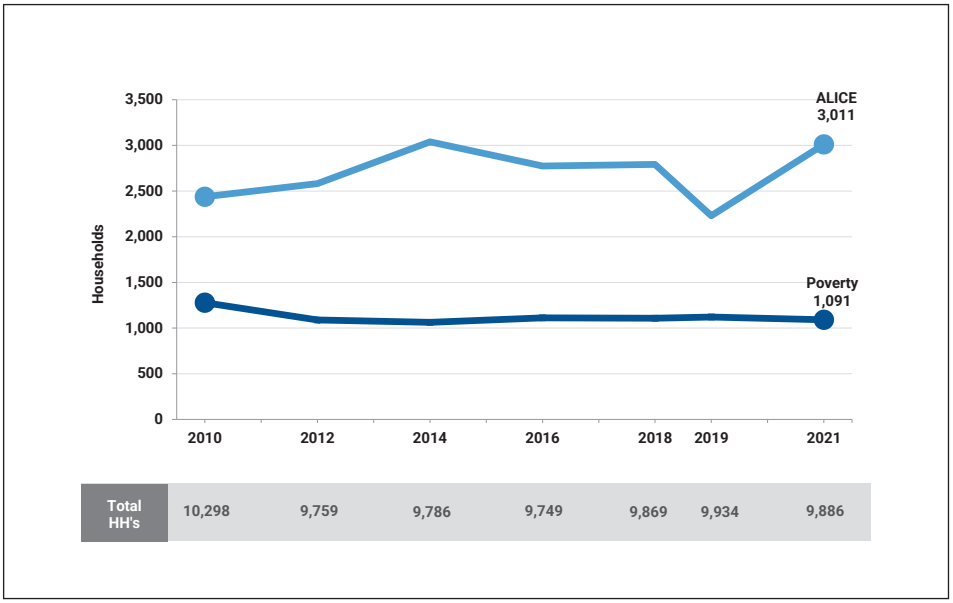
Population: 24,527 • **Number of Households:** 9,886 (0% change from 2019)
Median Household Income: $57,224 (state average: $67,125)
Labor Force Participation Rate: 54.8% (state average: 65.1%)
ALICE Households: 30% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 3,351 households in Waushara County were below the ALICE Threshold; in 2021 this number changed to 4,102, (a 22% change).

Households by Income, Waushara County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	10,298	9,759	9,786	9,749	9,869	9,934	9,886

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Waushara County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Waushara County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Waushara County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$346	$442
Housing – Utilities	$154	$292
Child Care	–	$1,338
Food	$405	$1,105
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$485
Tax Payments	$229	$951
Tax Credits	$0	-$1,267
Monthly Total	$1,932	$5,020
ANNUAL TOTAL	$23,184	$60,240
Hourly Wage*	***$11.59***	***$30.12***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

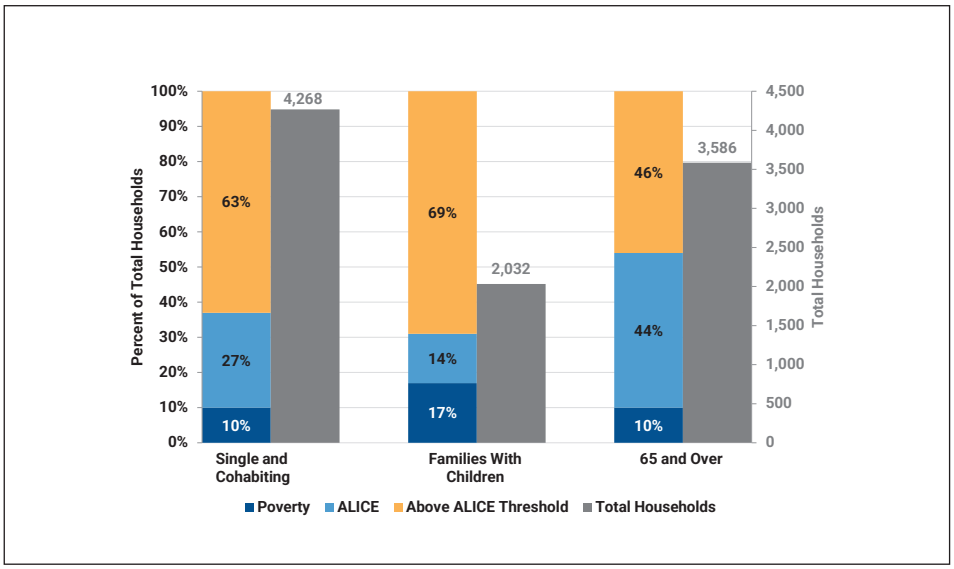
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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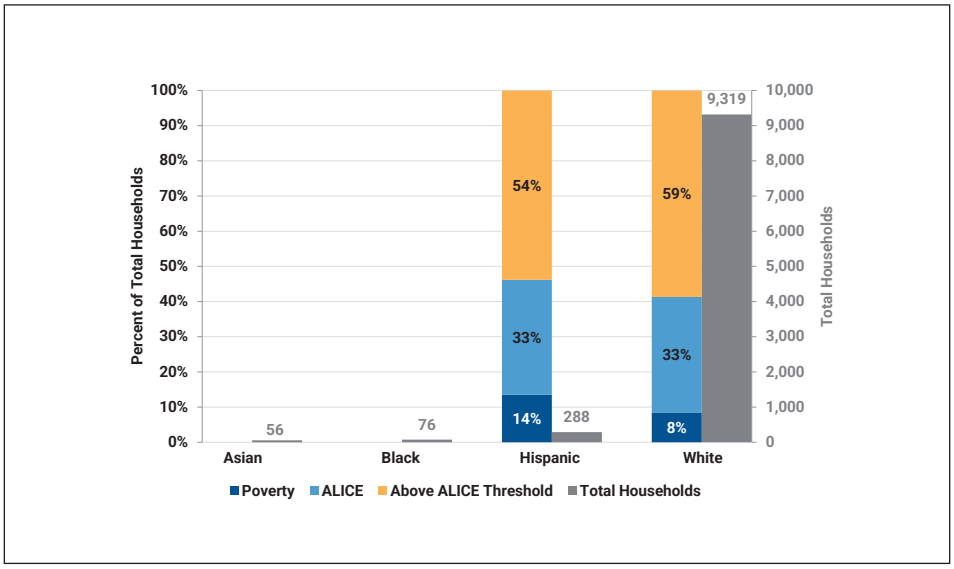
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Washara County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Washara County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Washara County, 2021		
Town	Total Households	% ALICE & Poverty
Aurora town	402	33%
Bloomfield town	427	33%
Coloma village	206	38%
Coloma town	262	33%
Dakota town	519	45%
Deerfield town	272	33%
Hancock village	194	72%
Hancock town	263	43%
Leon town	666	41%
Lohrville village	176	40%
Marion town	840	30%
Mount Morris town	507	33%
Oasis town	150	46%
Plainfield village	357	52%
Plainfield town	225	35%
Poy Sippi town	453	48%
Redgranite village	549	45%
Richford town	199	40%
Rose town	256	38%
Saxeville town	365	36%
Springwater town	522	34%
Warren town	256	39%
Wautoma city	803	63%
Wautoma town	563	31%
Wild Rose village	423	62%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WINNEBAGO COUNTY

2021 Point-in-Time Data

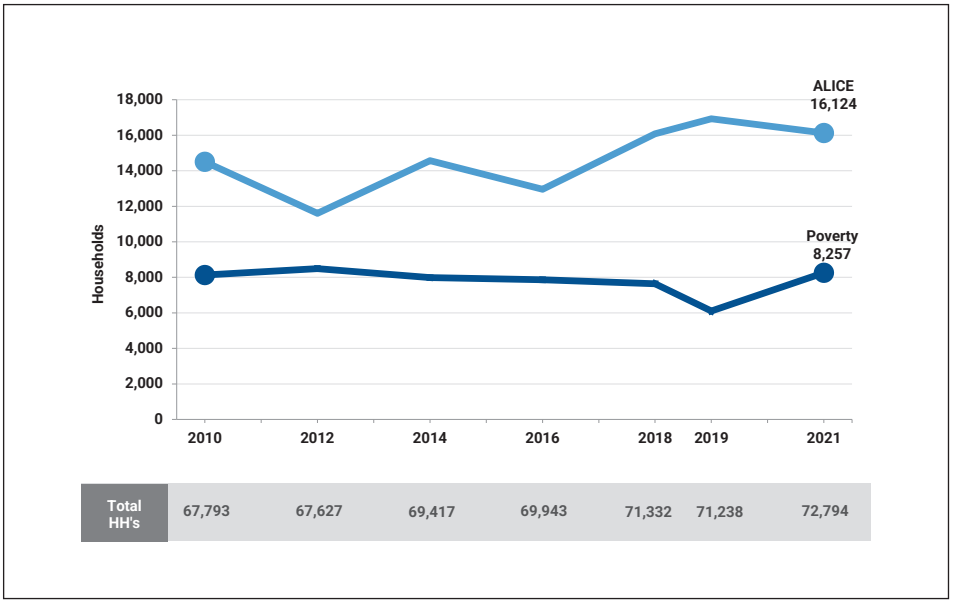
Population: 171,623 • **Number of Households:** 72,794 (2% change from 2019)
Median Household Income: $64,095 (state average: $67,125)
Labor Force Participation Rate: 66.9% (state average: 65.1%)
ALICE Households: 22% (state average: 23%) • **Households in Poverty:** 11% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 23,032 households in Winnebago County were below the ALICE Threshold; in 2021 this number changed to 24,381, (a 6% change).

Households by Income, Winnebago County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	67,793	67,627	69,417	69,943	71,332	71,238	72,794

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Winnebago County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Winnebago County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Winnebago County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$375	$467
Housing – Utilities	$154	$292
Child Care	–	$1,600
Food	$433	$1,181
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$160	$521
Tax Payments	$242	$1,054
Tax Credits	$0	-$1,267
Monthly Total	$2,007	$5,522
ANNUAL TOTAL	$24,084	$66,264
Hourly Wage*	***$12.04***	***$33.13***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

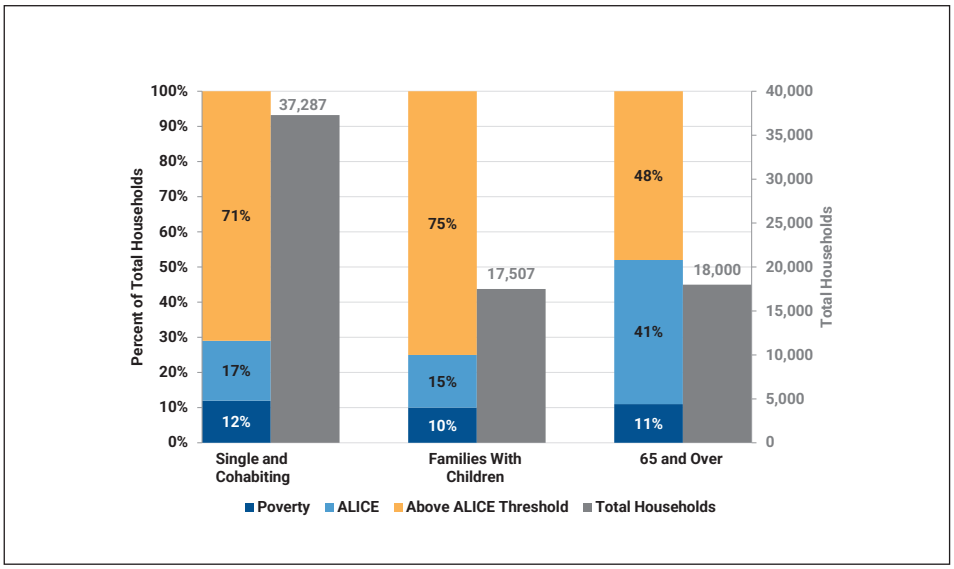
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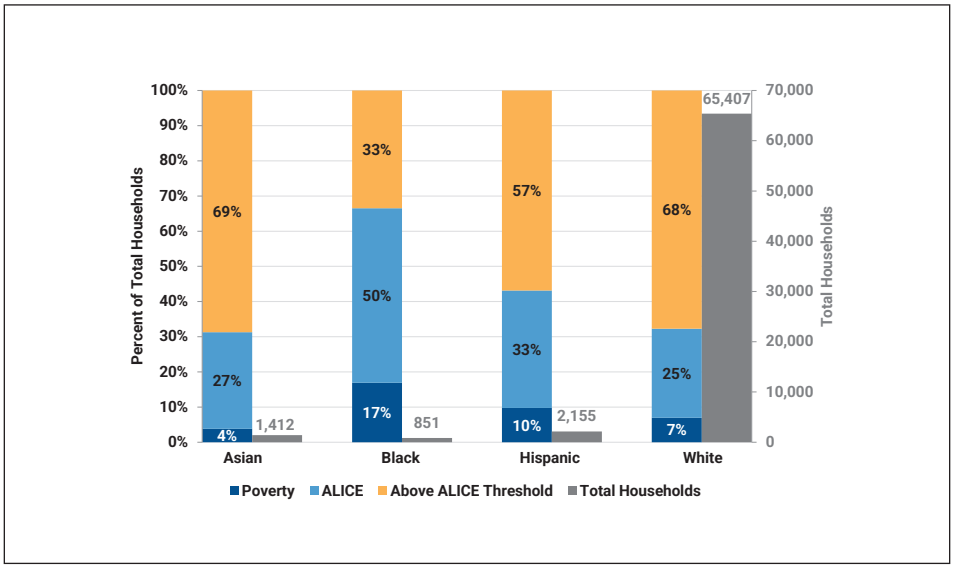
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Household Financial Status by Household Type, Winnebago County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Winnebago County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Winnebago County, 2021		
Town	Total Households	% ALICE & Poverty
Algoma town	2,770	17%
Appleton city	525	57%
Black Wolf town	903	24%
Clayton town	1,541	18%
Fox Crossing village	8,901	35%
Menasha city	7,045	40%
Neenah city	11,236	33%
Neenah town	1,302	20%
Nekimi town	464	18%
Nepeuskun town	284	15%
Omro city	1,605	36%
Omro town	826	20%
Oshkosh city	26,565	41%
Oshkosh town	1,052	22%
Poygan town	600	24%
Rushford town	658	40%
Utica town	640	17%
Vinland town	1,103	11%
Winchester town	767	15%
Winneconne village	1,045	31%
Winneconne town	1,039	20%
Wolf River town	545	26%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.

ALICE IN WOOD COUNTY

2021 Point-in-Time Data

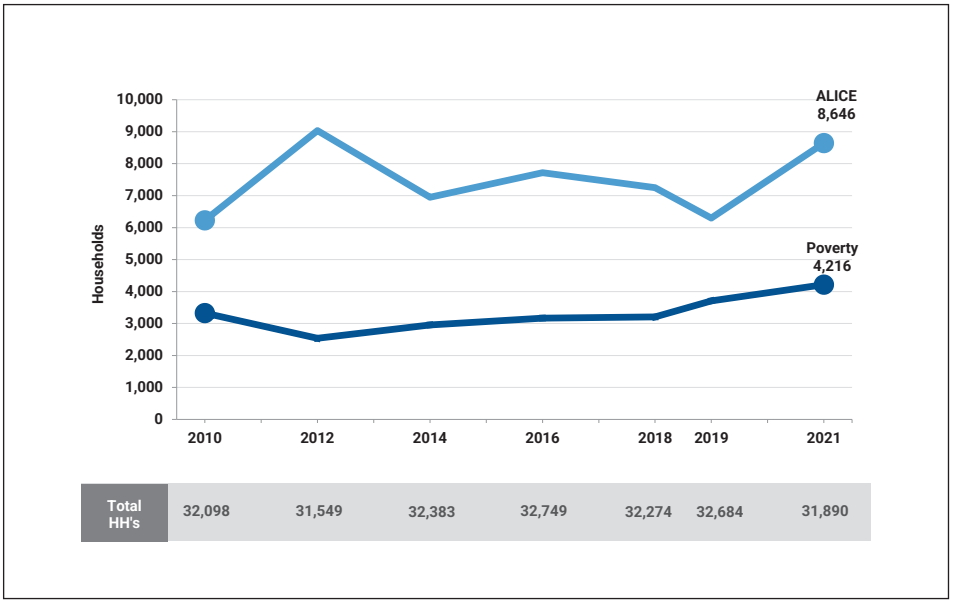
Population: 74,070 • **Number of Households:** 31,890 (-2% change from 2019)
Median Household Income: $52,627 (state average: $67,125)
Labor Force Participation Rate: 59.6% (state average: 65.1%)
ALICE Households: 27% (state average: 23%) • **Households in Poverty:** 13% (state average: 11%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 10,007 households in Wood County were below the ALICE Threshold; in 2021 this number changed to 12,862, (a 29% change).

Households by Income, Wood County, 2010–2021



	2010	2012	2014	2016	2018	2019	2021
Total HH's	32,098	31,549	32,383	32,749	32,274	32,684	31,890

Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Wood County were well above the Federal Poverty Level of $12,880 for a single adult and $26,500 for a family of four.

To see costs for different household compositions in Wood County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Wood County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	$338	$453
Housing – Utilities	$154	$292
Child Care	–	$1,370
Food	$416	$1,136
Transportation	$328	$805
Health Care	$240	$759
Technology	$75	$110
Miscellaneous	$155	$492
Tax Payments	$229	$972
Tax Credits	$0	-$1,267
Monthly Total	$1,935	$5,122
ANNUAL TOTAL	$23,220	$61,464
Hourly Wage*	***$11.61***	***$30.73***

**Wage working full-time required to support this budget*
For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

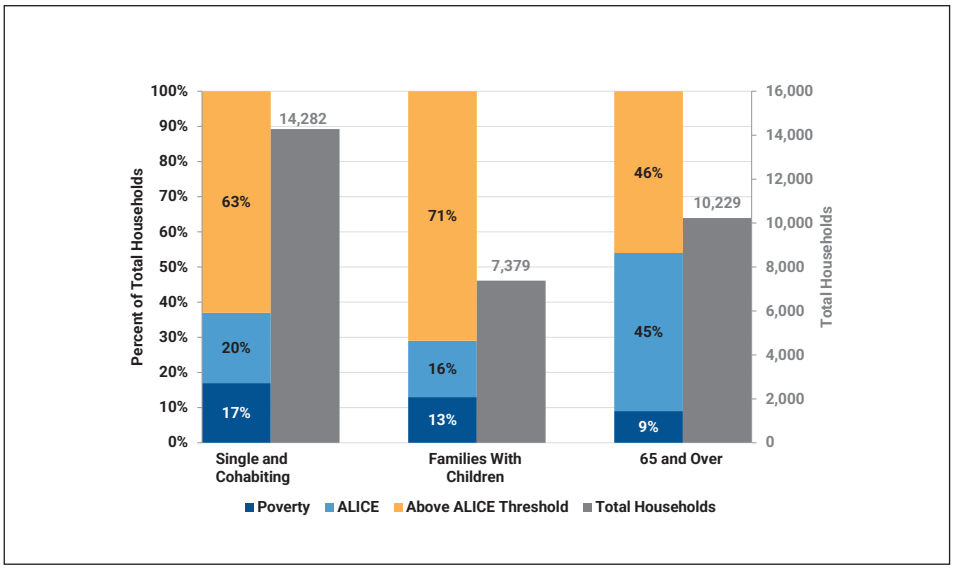
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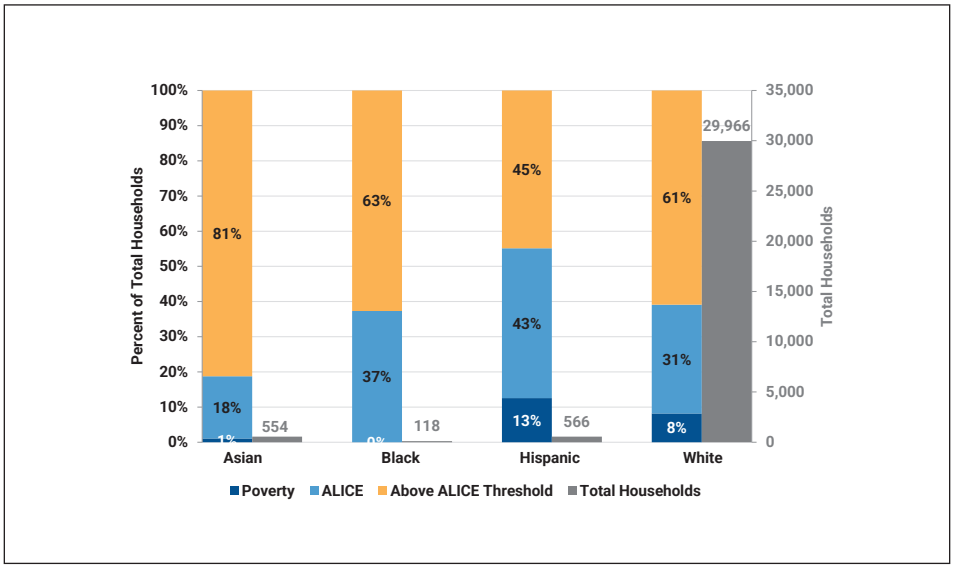
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Household Financial Status by Household Type, Wood County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Wood County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Wood County, 2021		
Town	Total Households	% ALICE & Poverty
Arpin village	124	48%
Arpin town	340	27%
Auburndale village	348	22%
Auburndale town	245	21%
Biron village	322	35%
Cameron town	197	26%
Cary town	171	29%
Dexter town	137	32%
Grand Rapids town	3,084	20%
Hansen town	276	13%
Hewitt village	351	13%
Lincoln town	550	17%
Marshfield city	8,427	41%
Marshfield town	347	32%
Milladore village	154	25%
Milladore town	250	30%
Nekoosa city	1,052	52%
Pittsville city	371	37%
Port Edwards village	725	39%
Port Edwards town	504	29%
Remington town	116	32%
Richfield town	537	26%
Rock town	288	23%
Rudolph village	183	29%
Rudolph town	410	24%
Saratoga town	2,164	23%
Seneca town	378	22%
Sherry town	300	32%
Sigel town	374	33%
Vesper village	280	28%
Wisconsin Rapids city	8,409	45%
Wood town	261	27%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.