

FOR IMMEDIATE RELEASE
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Long-time business leader and community advocate announces run for Eau Claire City Council Presidency

Scott L. Rogers announced today he will be a candidate for the open position of Eau Claire City Council President in the April 7 local election. In pursuit of this position, Rogers announced that he will be retiring in February 2026 from his current position as the Senior Director of Governmental Affairs for the Eau Claire Area Chamber of Commerce.

Rogers owned and operated a popular small business in Eau Claire for a decade before being recruited twelve years ago to become the Chamber's principal advocate on business and community issues in front of state and local governments. Since then, he has served on multiple boards, commissions, and task forces of importance to the City of Eau Claire and the greater Chippewa Valley. These have particularly been in the areas of housing and transportation, as well as coordinating the annual Chippewa Valley Rally legislative advocacy day in Madison.

"The past 24 years that my family and I have lived in Eau Claire has been incredibly meaningful to us. The City has given so much to us that, as I retire from the private sector, I would like to give back to the community by using what I have learned and the contacts that I have made during that time to ensure that Eau Claire continues to be one of the best places in the country to live, work, raise a family, and own a business," Rogers said.

Rogers continued, "Local government plays a crucial role in maintaining a community's momentum. The collaboration achieved through the creation and continuation of public-private partnerships is essential to meeting our shared goal of an Eau Claire that is thriving both economically and socially. I believe that my advocacy experience at the state and local levels over the past decade has given me the skill set and leadership tools necessary to make the goals of economic opportunity and affordability a reality in our city."

Rogers has begun collecting ballot signatures to meet the January 6 filing deadline. He is filing his declaration of candidacy today.