



13-TIME WORLD CHAMPIONS  
SUPER BOWL CHAMPIONS I, II, XXXI, XLV

# NEWS RELEASE

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## FOR IMMEDIATE RELEASE ##

## **PACKERS TEAM UP WITH CERTOR SPORTS AND TICKETMASTER TO DONATE NEW HELMETS TO 10 WISCONSIN HIGH SCHOOL FOOTBALL PROGRAMS**

***Three teams visited Titledown Wednesday for a volunteer  
day and a surprise visit from Jarrett Bush***

The Green Bay Packers on Wednesday welcomed three Wisconsin high school football teams to Titledown for a volunteer day, lunch and a special surprise visit from Packers alumnus Jarrett Bush, who presented each team with \$7,500 worth of brand-new helmets for their football program.

Student-athletes and coaches from Oshkosh North High School, Shiocton High School and Winnebago Lutheran High School in Fond du Lac were in attendance to see Bush unveil their new helmets.

The helmets were awarded as part of the Packers Helmet Give Back Program, a component of the Packers' football outreach efforts through Packers Give Back. Coaches and athletic directors from around the state were invited to apply last fall to receive new helmets. The donations were also made possible through the support of **Certor Sports** and **Ticketmaster**.

Seven additional Wisconsin high school football programs were awarded \$7,500 worth of brand-new Schutt and VICIS helmets: **Appleton West, Flambeau, Ladysmith, Madison La Follette, Milwaukee Obama, Shorewood-Messmer** and **Regis**. The programs will receive their custom-made helmet packages this summer to supplement or replace their existing equipment inventory.

"We're proud to partner with Certor Sports and Ticketmaster to provide new helmets to 10 Wisconsin high school football programs," said Ryan Fencil, Packers football outreach manager. "Player safety is a priority, and this donation ensures that athletes competing for the recipient programs have the necessary equipment to safely take the field and pursue their dreams."

This year, more than 120 coaches and athletic directors statewide submitted applications to be considered for new helmets, with many of the schools demonstrating great need for donated equipment to serve the number of students in their athletic programs and to conduct their football programs safely. As football helmets are essential to participating in football, many youth and high school football programs must devote their small budgets to purchasing helmets or focus their fundraising efforts on raising enough for helmets, instead of other necessary equipment or training tools.

**Packers Give Back** is the team's all-encompassing community outreach initiative that includes the Green Bay Packers Foundation, appearances made by players, alumni, coaches and staff, football outreach, cash and in-kind donations, Make-A-Wish visits, and community events. The annual overall charitable impact of Packers Give Back exceeds \$13 million.

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