



BLOOMER HIGH SCHOOL ATHLETIC DEPARTMENT

MEMO: Bloomer Hires New Head Football Coach

TO: Local Media

DATE: Wednesday, April 30, 2025

FROM: Jason Steinmetz, Athletic/Activities Director

Bloomer High School is excited to announce Tyler Mickelson as the new Head Football Coach of the Bloomer Blackhawks. A dedicated educator and experienced coach, Tyler embodies the values and traditions of Bloomer athletics. His extensive coaching background includes serving as Head Football Coach at Fall Creek High School from 2020 to 2024, where he built a competitive program focused on discipline, teamwork, and success both on and off the field. Tyler also previously served as a varsity assistant coach at Bloomer High School, Eau Claire Memorial, and Charles City High School in Iowa. His wide-ranging experience and strong leadership skills make him the ideal person to lead our football program into the future.

In addition to his coaching experience, Tyler has been a passionate educator, teaching 7th-grade English Language Arts at Bloomer Middle School for the past four years. His commitment to academic excellence, character development, and student growth aligns perfectly with the mission of Bloomer athletics. Tyler's deep connection to our school and community, along with his proven leadership, will continue to strengthen the proud tradition of Bloomer football.

If you have any questions or concerns, please contact the Activities Director, Jason Steinmetz, at jason.steinmetz@bloomer.k12.wi.us or 715-568-2800 ext 4109.