FOR IMMEDIATE RELEASE
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UFO SPOTTED IN WISCONSIN!
Chippewa Valley Music Festivals announces new festival

CADOTT, Wis. — Event giant Chippewa Valley Music Festivals, Inc. recently unveiled a third festival, "Force Fields," an EDM experience set to debut June 6-7, 2025 in Cadott. Building on the legacy of Hoofbeat (formerly Country Fest), which just wrapped up its 37th year, and Rock Fest, celebrating its 30th anniversary this July, Force Fields promises to transport festival-goers to another world.

For centuries, humanity has peered into the night sky, pondering the eternal mystery: Are we alone? In Wisconsin, a known hotspot for unexplained UFO sightings, the answer has been beneath our feet all along. According to local legends and whispers, otherworldly visitors have used our fertile earth as their secret garden, waiting for the right moment to reveal themselves.

When their ship first arrived, it wasn't with a roar, but with a rhythm—a deep, pulsating beat that awoke the dormant life seeded in our soil. These friendly interstellar beings selected the Force Fields festival site for its unique, untainted energy—a sanctuary where the festival's core values of Peace, Love, Unity, and Respect reverberate through every note played.

"Launching Force Fields is a thrilling new chapter for us," festival promoter Wade Asher said. "There's an excitement in crafting a festival that not only showcases the hottest EDM artists, but also immerses attendees in a narrative that's as deep and mysterious as the universe itself. We're excited for fans to experience it.'"

Tickets go on sale online this winter, along with the lineup drop. For more information, visit ForceFieldsFestival.com.

ABOUT FORCE FIELDS
We wub in peace 🛸✌️👽
2 days 🎇 4 stages 🏕️4,000 campsites
June 6-7, 2025
Est. 2025