

EMBARGOED UNTIL 8:15 am on 7/11/2024

Eau Claire, Wisconsin - Eau Claire Event District (home of Country Jam) is announcing the latest addition to its music festival portfolio-Summer Jam, taking place June 20-21, 2025.

The first headliner to be announced is Southern Rock legend Lynyrd Skynyrd. The group's hits include Free Bird, Give Me Three Steps and Sweet Home Alabama.

"Summer Jam isn't just another music festival," said Kathy Wright, Festival Director for Eau Claire Event District. "It's the ultimate summer playlist brought to life. It's the music you crank up with the windows down, out on the lake or at a backyard BBQ. Summer Jam isn't a festival bound by a genre, but defined by the summer vibe we all love," said Wright

Tickets and camping will go on sale Thursday, July 11th, 2024 at 8:15 am. For further details on camping, ticket pricing, and the complete lineup, visit www.summerjamwi.com or check out @summerjamwi on social platforms.

About Eau Claire Event District:

Eau Claire Event District is the Chippewa Valley's newest and largest event complex. From intimate weddings to large-scale music festivals, it offers diverse spaces to accommodate events of all sizes, making it the go-to destination for any event.

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