

FOR IMMEDIATE RELEASE

City of Rice Lake and Johnson Truck Bodies Announce Agreement for New Manufacturing Facility

Rice Lake, WI – [10/23/2024] – The City of Rice Lake is thrilled to announce a significant partnership with Johnson Truck Bodies (JTB) to construct a state-of-the-art 220,000 square foot manufacturing plant in the North Business Park. This development will not only enhance JTB's operations but also secure and expand quality job opportunities in the region.

JTB, renowned for its high-quality temperature-controlled composite refrigerated truck bodies and Trail King specialty construction trailers, has been a cornerstone of the Rice Lake community since its establishment in 1932. The company currently provides 130 well paid jobs with plans to expand the workforce, and this new agreement will ensure these positions remain in Rice Lake, fostering local economic growth.

"This agreement marks a huge milestone for both the City and JTB," said Ron Ricci, President of JTB. "It allows us to continue our partnership with the residents of Rice Lake and beyond, and we are excited about the opportunities this new facility will bring."

Once JTB transitions to its new location, the existing plant at 215 E Allen Street will be demolished and the site prepared for redevelopment, paving the way for future growth and innovation in the area. Since 2010, JTB has been owned by Great Dane, a leader in semi-trailer manufacturing, further solidifying the company's commitment to quality and excellence.

"The City of Rice Lake is dedicated to supporting local businesses and economic development," commented Mayor Harlan Dodge. "This collaboration with JTB is a testament to that commitment and promises a bright future for the community."

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