



News Provided By:
Downtown Eau Claire Incorporated (DECI)
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Shop Local, Stroll Downtown — Sidewalk Saturdays Bring the Best of Downtown Eau Claire Outdoors

Eau Claire, WI — There's no better time to shop local than on Sidewalk Saturdays, happening every Saturday through October, from 10 a.m. to 8 p.m. all throughout Downtown Eau Claire.

Stroll the sidewalks and discover the unexpected; from sidewalk racks with special deals to tables filled with handmade goods, gifts, and seasonal finds. During Sidewalk Saturdays, downtown businesses can bring their storefronts outdoors, offering shoppers a fresh-air experience with all the charm and character that makes downtown Eau Claire unique.

Whether you're heading to the Farmers Market or the Artist Market in Phoenix Park on Saturdays, keep the market energy going and explore all that downtown has to offer just a few blocks away.

"It's the perfect excuse to take your time downtown," said Erin Klaus, Executive Director of Downtown Eau Claire, Inc. (DECI). "You'll find sales, surprises, and a sidewalk shopping vibe that makes weekends in Eau Claire feel like a destination."

Grab a coffee, wander the shops, and enjoy everything from fashion and home goods to artisan food and pop-up events. With new displays every Saturday, there's always something different to discover.

For details and/or to register your downtown business, visit www.downtowneauclaire.org/sidewalk-saturdays

About Downtown Eau Claire, Inc.

Downtown Eau Claire, Inc. (DECI) is an active organization inspired to serve the downtown community through support of small and local businesses and to improve the quality of life in Eau Claire's downtown core.

DECI engages with the community by curating and hosting dynamic and engaging events, marketing business and downtown programs and initiatives, providing grant opportunities to both start-up and existing businesses, offering loans for capital improvement, and advocating for business interests.

For media inquiries, more information on this event or DECI, contact:

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