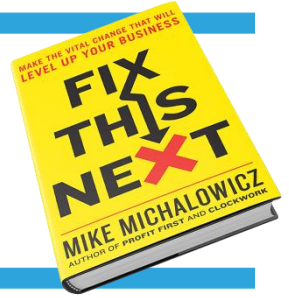


Small Business Cohort Group



Join the Chamber's 2023 Cohort Program – Sessions start June 7!

The Paducah Area Chamber of Commerce is launching its 2023 Small Business Cohort Program, starting June 7. This program is in its third year and is open to all small business owners and managers in Western KY and Southern IL with openings available for 15 to 20 participants. The program will assist small business owners and startups looking to expand or needing assistance to stabilize and grow their business.

The cohort will use internationally recognized author Mike Michalowicz's book, "Fix this Next," (book provided) as the basis of their study. In "Fix This Next," Michalowicz details the strategy businesses can use to determine what to do and in what order, to ensure healthy, fast, permanent growth (and avoid debilitating distractions).

Be a part of the third class of Small Business Cohort!

Cohort participants will be presented with tools to help grow their business, learn more about areas that may be holding them back, participate in peer discussion, receive guidance from business coaches on specific problem areas, and build confidence to help them get to the next level of success. The program is scheduled to begin June 7 and run through October.

"If you feel like your business needs a push and new energy to grow, this class will give you the tools to evaluate and a community of fellow entrepreneurs to help."

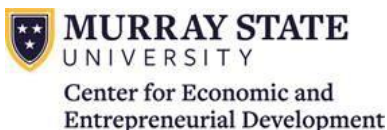
~ Gayle Martin, Baird Private Wealth

"Whether you are new to business or seasoned, leaders recognize that we should always be learning and growing. This Cohort has challenged me to question traditional thinking and focus on improving my business one step at a time, in order of most importance."

~ Nick Morris, Office Pride of West Kentucky

The deadline to apply is May 26.

Presenting Sponsors



Supporting Sponsor



Scholarships:

Minority owned businesses are eligible for a partial scholarship provided by West Kentucky Community and Technical College and the MacKenzie Scott National Philanthropic Trust grant.

Additional small business scholarships may be available to participants, depending on need.

The fee is \$750. Cohort participants will receive a copy of the book, "Fix this Next," all other meeting materials, and will have access to two videos from Author Mike Michalowicz. Each session will offer the opportunity to hear from instructors and mentors, as well as business peers, about opportunities to grow your business. Participants will be invited to meet outside of class to further the discussion as well as get to know their fellow participants. Participants will be recognized during a Power in Partnership Breakfast, date TBD, as well as in the Chamber's weekly enews and monthly newsletter multiple times throughout the program. Payment plans are available and a money back guarantee is available for those who are not satisfied with the program after completing the program with no more than two absences.

Applications are available at paducahchamber.org/cohort or by calling 270-443-1746.

Paducah Chamber 2023 Small Business Cohort Group Commitment Form

Contact Information

Participant Name: _____

Company Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Work phone: _____ Cell phone: _____

Email*: _____

*Please note: Chamber staff will use this email address as your primary contact for all electronic program materials and information about upcoming classes, including calendar invites.

Participation Information *(check all that apply)*

Yes, I am committed to participating in the 2023 Cohort Program.

I am a minority small business owner and would like more information about the partial scholarship provided by West Kentucky Community and Technical College and the MacKenzie Scott National Philanthropic Trust grant.

I am a small business and will need for a partial scholarship in order to participate.

Payment Options – Cohort Tuition: \$750

Payment by credit card:

 Visa / Mastercard / American Express # _____

 Exp. Date _____ Verification Code # _____

 Cardholder's Name _____

Check enclosed. Payable to Paducah Area Chamber of Commerce.

Please invoice my business.

I'd like to make payments (in three equal installments). *(Note: The credit card on file will be charged each month, approx. 30 days between each payment.)*

Please return this form to the Paducah Chamber. For more information or to inquire about a payment plan, contact Carrie Dillard at cdillard@paducahchamber.org or call 270-443-1746.

Thank you for your interest in the Small Business Cohort Program!