The Facts

2010-2011

Name: Western Kentucky University
Vision: WKU, A Leading American University with International Reach.
Established: 1906
President: Dr. Gary A. Ransdell
Enrollment: 20,903 (Fall 2010)
Full-Time Faculty & Staff: 2,266
Operating Budget: $382 million ($71 million from state appropriations)
Endowment: $108.1 million (FY 2010)
Sponsored Research & Public Service: $23.6 million (FY 2009)
Mascot: Big Red
Athletic Conference: Sun Belt Conference

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WKU established the Educational Leadership Doctoral Program in 2008 to meet the increasing demand for leadership to take P-20 education to new levels. This program is intended to prepare practitioner scholars who will study seminal and current leadership theories and apply them in daily practice. The program offers four strands to choose from: Teacher Leadership, Organizational Leadership, P-12 Administrative Leadership, and Postsecondary Leadership. WKU will graduate its first class of doctoral students in May of 2011.

Applied Research and Technology Program
The Applied Research and Technology Program (ARTP) focuses on WKU’s growing responsibility for applied research and the use of faculty and students to identify and solve problems in the communities we serve. The ARTP contains 13 centers that are working both in the laboratory and directly in communities to find solutions to real-world problems in the region and across the globe.

Electrical, Mechanical and Civil Engineering
Aimed at increasing the state’s limited number of engineers, WKU has built three strong undergraduate programs in Electrical, Mechanical and Civil Engineering. These programs help drive the state’s economy by putting more licensed engineers on Kentucky job sites and shop floors. In 2005, WKU’s three engineering programs were fully accredited by ABET, Inc., the professional organization responsible for accreditation of engineering programs.

WKU Forensics team
The WKU Forensics team boasts state, national, and international distinction. The team has won the world championship every year in attendance, the American Forensics Association national tournament title 6 times, the National Forensics Association national tournament title 7 times, and was named the Kentucky state champion consecutively for over two decades. WKU is the only team to ever win the world title, the AFA national title, the NFA national title, and the NFA national debate title in the same year, a feat the team has accomplished 5 times.

WKU School of Journalism and Broadcasting
The 1997 Kentucky Postsecondary Education Improvement Act challenged each Kentucky university to identify at least one program capable of achieving national prominence. WKU’s School of Journalism & Broadcasting has achieved such recognition. The school has won nine consecutive top four overall finishes in the “Pulitzers of College Journalism”, the Hearst Journalism Awards. Additionally, the school has won the Hearst Intercollegiate Photojournalism Competition 18 of the last 21 years.

Programs in the ARTP
- Advanced Materials Institute
- Agriculture Research and Education Complex
- Applied Physics Institute
- Architectural and Manufacturing Science Institute
- Bioinformatics & Information Science Center
- Biotechnology Center
- Center for Biodiversity Studies
- Center for Water Resource Studies
- Engineering Services Center
- Hoffman Environmental Research Institute
- Institute for Astrophysics & Space Science
- Institute for Combustion Science & Environmental Technology
- Kentucky Climate Center - Kentucky Mesonet
WKU Chinese Flagship

The **WKU Chinese Flagship** has redefined language education. The goal of this program is to take students with little or no knowledge of the Chinese language up to superior levels of proficiency by the time they graduate from WKU. Students not only study the Chinese language and culture, they participate in mandatory study abroad experiences and internships during their college careers. The WKU Chinese Flagship is one of nine Chinese programs throughout the United States funded by the federal Language Flagship Program.

Confucius Institute

WKU is serious about building a significant Chinese presence across campus and throughout Kentucky. This is an important foundation for the achievement of our vision to be a leading American University with International Reach. WKU’s primary means of bringing the Chinese culture to Kentucky is the establishment of a **Confucius Institute** at WKU. Through a partnership with Hanban, the Chinese headquarters for the more than 300 Confucius Institutes worldwide, WKU has established a Chinese language program in the public schools of South Central Kentucky. WKU is creating a Chinese major in the Department of Modern Languages and building a Confucius Institute Exploratorium in the Helm Library.

SKyTeach

WKU launched **SKyTeach** in Fall 2008. SKyTeach is funded by a grant from the National Math and Science Initiative (NMSI). WKU is one of only 12 universities nationwide selected for the $125 million grant, receiving $2.4 million. SKyTeach, modeled after the highly successful and nationally recognized UTeach program at the University of Texas at Austin, is designed to increase the quantity and quality of math and science teachers through a specialized curriculum, teaching opportunities, and financial assistance. The program also partners with 10 area school districts.

Scholarships

WKU has been listed as one of the top-producing institutions of students winning **Fulbright awards**, with four awarded for 2010-2011. In the past two years, eight WKU students were recognized in national federal commemorative scholarship competitions with five receiving **Goldwater Scholarships** and three awarded with **Udall Scholarships**.

Carol Martin Gatton Academy for Mathematics and Science in Kentucky

In Fall 2010, the **Carol Martin Gatton Academy for Mathematics and Science in Kentucky** welcomed 60 gifted juniors from Kentucky high schools. The goal of the Gatton Academy is to enable Kentucky’s exceptional young scientists and mathematicians to learn in an advanced educational environment and prepare them for leadership roles in Kentucky. Now in its fourth year, the Gatton Academy serves 120 high school juniors and seniors each year.

Honors College

WKU is home to the only **Honors College** in the Commonwealth of Kentucky, providing students the individualized experience of a highly-selective private college with all the resources and benefits of a larger university at a public school price. Honors College students are involved in travel abroad, undergraduate research, service-learning, and nationally competitive scholarships. Dr. Craig T. Cobane, Executive Director of the Honors College, finds that students have a chance to put a personal stamp on their education. “Students are empowered to personify the **Spirit of Engaged Excellence**,” says Cobane.

**“In this age of near-instant access to information, the purpose of higher education has fundamentally transformed. The focus is steadily shifting away from the acquisition and exchange of information toward honing students’ abilities to process that information into knowledge and understanding. WKU accepts this challenge with enthusiasm and vigor; we are committed to ensuring that our students are fully prepared to succeed in, and make lasting contributions to, our rapidly-changing world.”**

Dr. Gordon Emslie, Provost & Vice President for Academic Affairs
Reaching Out
WKU has implemented an aggressive Double the Numbers initiative to attract and graduate more Kentuckians. Academic deans have developed comprehensive business plans to target growth opportunities and set enrollment goals within their colleges. Non-traditional students are also a focus of the initiative, including expansion of distance education and “Plus 2” programs. To attract quality students, WKU continues to emphasize a strong academic culture – evidenced by global learning opportunities, leadership development, honors and gifted education.

ALIVE Center
WKU established the ALIVE Center for Community Partnerships (A Local Information and Volunteer Exchange) as part of the Regional Stewardship initiative. Established in 2003, the ALIVE Center promotes community development across Central Kentucky through campus and community partnerships. The Center connects faculty, staff, students and community members with service opportunities through volunteerism, curricular and co-curricular service-learning and community-based research. The Center also serves as a free public meeting space, as well as a comprehensive information source helping community members experiencing hardship find the appropriate agency to address their specific needs.

Institute for Rural Health Development and Research
The Institute for Rural Health Development and Research provides dental services, medical services, health screenings, and health education to area communities. With its two mobile Wellness Units, the Institute provides preventative services and health education to the medically under-served and uninsured in rural Kentucky. The program’s hands-on approach achieves two goals – it provides a valuable service to the region while offering practical field training to students.

WKU Finish
WKU launched WKU Finish to attract and assist former students who attended the university but left WKU before completing a degree. The first phase of the program targets upwards of 3,000 former WKU students who have earned 90 or more college credit hours. Resources – including quick admittance, financial assistance and advising – are provided by WKU Finish specialists who work directly with student to address their specific needs.

WKU REAL
In 2008 WKU introduced WKU REAL (Reaching Each Adult Learner), in an effort to reach out to adults and displaced workers. This program is geared toward adults with or without college credit. WKU REAL seeks to get Kentucky’s displaced workers and residents with a GED into college. WKU REAL is working to better serve the 3,700 adult learners across the four WKU campuses.

WKU’s Center for Research and Development
WKU’s Center for Research and Development provides state-of-the-art research facilities and access to world class applied research centers and scientists. The Center is home to WKU’s Applied Physics Institute, the Institute for Combustion Science and Environment Technology, Advanced Materials Institute and Cyber Defense Center, the Innovation and Commercialization Center, and a Small Business Accelerator with 20 technology based businesses. The Center brings together scientists, engineers, WKU faculty, and students for research collaborations.

University Leadership

Academic Colleges & Deans

Potter College of Arts & Letters
Dr. David Lee

Gordon Ford College of Business
Dr. Robert Reber, Interim Dean

College of Education & Behavioral Sciences
Dr. Sam Evans

College of Health & Human Services
Dr. John Bonaguro

Ogden College of Science & Engineering
Dr. Blaine Ferrell

Graduate Studies & Research
Dr. Richard Bowker

University College
Dr. Dennis George

University Libraries
Dr. Michael Binder

Elizabethtown/Ft. Knox/Radcliff - Dr. Ronald Stephens

Louisville - Dr. Gary A. Ransdell, President

Englishmen – Dr. James McCaslin, Interim Director

Owensboro - Dr. Gene Tice

Board of Regents

Mr. Jim Meyer
Chair – Bowling Green

Ms. Yvette Haskins
Vice-Chair - Campbellsville

Mr. J. David Porter
Secretary - Lexington

Dr. Melissa Dennison
Glasgow

Mr. Freddie Higdon
Lebanon

Mr. Colton Jessie
Student, Bowling Green

Mr. Jim Johnson
Bowling Green

Mr. James Kennedy
Staff, Sweden

Dr. Patricia Minter
Faculty, Bowling Green

Mr. Rob Wilkey
Scottsville

Mr. Larry Zielke
Louisville

“Education is key to economic well-being, both for the individual and for the Commonwealth.”

Dr. Gary A. Ransdell, President

Administrative Council

Ms. Kathryn Costello
VP for Development & Alumni Relations

Dr. Gordon Emslie
Provost & VP for Academic Affairs

Ms. Ann Mead
VP for Finance & Administration

Dr. Richard Miller
Associate VP for Academic Affairs & Chief Diversity Officer

Mr. John Osborne
VP for Campus Services & Facilities

Dr. Bob Owen
VP for Information Technology

Ms. Robbin Taylor
VP for Public Affairs

Ms. Deborah T. Wilkins
Chief of Staff & General Council
**Student Satisfaction**
In a recent Baccalaureate Alumni survey, 98.6% of alumni indicated they were satisfied with the overall quality of education at WKU.

**Demographics**
- White, Non-Hispanic: 2,679 (79.3%)
- African American: 507 (15%)
- Other: 191 (5.8%)
- Female: 1,923 (56.9%)
- Male: 1,454 (43.1%)

**Residency**
- In-state: 2,755 (81.6%)
- Out-of-state: 594 (17.6%)
- International: 28 (0.8%)
- Off-Campus: 955 (28.3%)
- On-Campus: 2,422 (71.7%)

**First-time First-year Students Profile**
- 3,377 Applied
- 7,993 Admitted
- 3,377 Enrolled

- **FTFY Students Fall 2010**: 3,377

  - **Demographics**
    - White, Non-Hispanic: 2,679 (79.3%)
    - African American: 507 (15%)
    - Other: 191 (5.8%)
    - Female: 1,923 (56.9%)
    - Male: 1,454 (43.1%)

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    - Off-Campus: 955 (28.3%)
    - On-Campus: 2,422 (71.7%)

**High School Academic Performance**
- The average ACT of incoming FTFY students is 21.
- The average High School GPA is 3.16.
- There are 206 high schools represented.
- 415 students entered with Advanced Placement (AP) credit.

**Tuition & Fees 2010-2011**

<table>
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<th>Full-time (per academic yr.)</th>
<th>Part-time (per academic hr.)</th>
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<tbody>
<tr>
<td>Kentucky Residents</td>
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<tr>
<td>Undergraduate</td>
<td>$3,780</td>
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<tr>
<td>Graduate</td>
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<td>$416</td>
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<td>Non-Kentucky Residents</td>
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<tr>
<td>Graduate</td>
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<td>$461</td>
</tr>
</tbody>
</table>

**Residency**
- **In-State**: 17,135 (82.2%)
- **International**: 581 (2.8%)
- **Out-of-State**: 1,134 (15%)

**Top 10 Counties Represented**

- Warren 4361
- Jefferson 1443
- Barren 1407
- Daviess 1010
- Hardin 901
- Logan 662
- Allen 413
- Simpson 377
- Hart 304
- Monroe 303

**Student Diversity**
- Ten percent of WKU students are African-American.
Distance Education & Regional Campuses

Serving Students Through Distance Education

- Over the past five years, web enrollments at regional campuses have increased by 104%. To meet student demand, WKU has more than doubled web course offerings over five years. In Fall 2006, 252 were offered. By Fall 2010, that number had increased to 523.

- Over the academic year, WKU provided more than 1,000 internet courses to students. This figure represents more than twice the number of web courses offered just five years ago.

Faculty & Staff

**Faculty** Fall 2010
- Professor 160
- Associate Professor 194
- Assistant Professor 225
- Instructor 136
- No Rank 22
- Total Full-Time Faculty 747
- Total Part-Time Faculty 428

**Staff**
- Executive/Administrative 113
- Professional Non-Faculty 611
- Clerical/Secretarial 361
- Technical/Para-Professional 88
- Skilled 99
- Service/Maintenance 241
- Total Staff 1,513

**Faculty Profile**
- The number of full-time faculty has increased by 2.9% over five years. In Fall of 2006 there were 726 full-time faculty. By Fall of 2010 that number had increased to 747 faculty members.
- WKU faculty have earned advanced degrees from 305 colleges and universities worldwide, including 25 international institutions.
- Over 70% of all full-time faculty have earned a terminal degree in their field.

Fall 2010 Student Faculty Ratio: 19 to 1

**Revenue (in millions)**
- State Appropriations 71
- Tuition & Fees 156
- Restricted 83
- Auxiliaries 23
- Other 49
- Total Revenue $382

**Expenditures (in millions)**
- Academics 163
- Scholarships/Fellowships 74
- Student Services 33
- Institutional Support 45
- Operation/Maintenance 33
- Mandatory Transfers 11
- Auxiliaries 23
- Total Expenditures $382

**Budget 2010-2011**

Elizabethtown/Ft. Knox/Radcliff Regional Campus

- The Elizabethtown/Ft. Knox/Radcliff Regional Campus has experienced a 58% enrollment growth since 2006.

Owensboro Regional Campus

- Owensboro Regional Campus has experienced a 44% enrollment growth since 2006.

Glasgow Regional Campus

- The Glasgow Regional Campus has a five year enrollment growth of 33%.

Daviess County
Barren County

"Total course enrollments reflect the count of each course in which a student is enrolled and includes web enrollments of students residing in that campus’ service area."
Frequently Called Numbers

Admissions ...........................................(270) 745-2551
Alumni Relations & Annual Giving ........(270) 745-4395
Athletics ....................................................(270) 745-3542
Campus & Community Events ..........(270) 745-2497
Campus Operator .................................(270) 745-0111
Carroll Knicely Conference Center ......(270) 745-1908
Housing & Residence Life .................(270) 745-4359
Human Resources .................................(270) 745-5360
Kentucky Museum .............................(270) 745-2592
Libraries ....................................................(270) 745-3951
President’s Office ...............................(270) 745-4346
Public Affairs ...........................................(270) 745-4586
Registrar’s Office .................................(270) 745-3351
Ticket Office ..............................................(270) 745-5222
WKU Store ..............................................(270) 745-2466
WKU Welcome Center .................(270) 745-5470

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