

Kwik Trip Adopts Penny-Free Cash Rounding Policy Following U.S. Mint Changes

For Immediate Release

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La Crosse, WI – Kwik Trip announced a new cash transaction policy in response to the U.S. Department of Treasury’s decision to end production of the penny. As stores run out of pennies by location, and since the Government has not provided guidance on how to proceed, all cash purchases at Kwik Trip and Kwik Star locations will be rounded down to the nearest five cents, ensuring a guest-friendly approach. Kwik Trip will continue this approach until a permanent legislative solution has been enacted.

While the penny remains legal tender, Kwik Trip’s updated register systems will automatically apply rounding rules to all cash transactions, rounding down in the guest’s favor. Digital and card-based transactions will remain unaffected and continue to be processed at the exact purchase amount.

“At Kwik Trip, we’re committed to making everyday transactions simple and fair,” said Scott Zietlow, CEO and President of Kwik Trip. “This change reflects our ongoing focus on guest experience. We apologize for any confusion this may create for our guests.”

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About Kwik Trip, Inc.

Kwik Trip is a family-owned company that serves twelve million customers each week with more than 900 convenient, clean convenience stores and also produces many of the products featured in their stores supplied by its own commissary, bakery, dairy and distribution center located in La Crosse, Wisconsin. Kwik Trip operates in Wisconsin, Minnesota, and northern Michigan under the Kwik Trip name, and in Iowa, Illinois and South Dakota under the Kwik Star banner. Kwik Trip is consistently rated as a top workplace in all the markets in which it operates.