

69-WFMZ-TV'S 'FREDDY AWARDS – FLAT FREDDY 2022 CONTEST'

How to enter or participate – Enter to win one of three (3) pairs of tickets to The Freddy Awards Dress Rehearsal at The State Theatre in Easton on Wednesday, May 25, 2022. Viewers can enter this contest on Facebook, Twitter or Instagram. Publish a picture of “Flat Freddy” used in any setting and post it using the hashtag #FreddyAwards and/or tag @FreddyAwards. The “Flat Freddy” image can be found for free on The Freddy Awards Facebook or Instagram page. There is no limit to the number of pictures/entries you can publish. A purchase will not improve your chances of winning. By entering this contest, entrants agree to be bound by these official rules. Any violation of the rules will result in disqualification. The odds of winning this promotion depend on the number of eligible entries/callers.

Eligibility restrictions – This on-air and social media contest is open to all viewers/participants who are 13 years of age or older. Employees of WFMZ-TV, its licensee MBC Communications, affiliated advertising agencies, affiliated entities, participating sponsors/promotional partners and their immediate families (residing in the same household) are not eligible to participate. WFMZ-TV is not responsible for telephone malfunctions, internet technology problems, service outages or delays, computer difficulties or other technology errors.

Entry deadline dates – March 10, 2022 – May 20, 2022 at 11:59pm.

When prizes can be won? Contest entry dates are March 10, 2022 through May 20, 2022 at 11:59pm. Three winners will be chosen at random from all entries received. Entries must contain a photograph including the image of “Flat Freddy” and the hashtag #FreddyAwards or tag @FreddyAwards. The “Flat Freddy” image can be found for free on the Facebook, Twitter and Instagram accounts of The Freddy Awards.

The extent, nature and value of the prizes – A total of three prizes will be awarded. Each prize is a pair of tickets to The Freddy Awards Dress Rehearsal at the State Theatre Centre for the Arts on

Wednesday, May 25, 2022. The value of each prize is \$50. Transportation is not included.

The basis for the valuation of the prizes – Value of the prize is based on the retail price of tickets sold at The State Theatre box office as of March 10, 2022.

Prize Claims – Winners will be contacted through their social media account. The owner of the social media account will be the winner of the prize. Tickets will be held at the State Theatre box office. Photo ID must be presented to claim the prize. A contest release form will be e-mailed and must be returned to WFMZ-TV before the prize can be released.

Conditions – Decisions of station management with regard to this contest are final and not open to appeal. MBC Communications is responsible for complying with all federal, state and local regulations regarding contests and giveaways. Prize winners are required to provide a social security number. Payment of all federal, state and local taxes are the responsibility solely of the winner for all prizes accumulating a fair market value exceeding \$600.00 annually. By participating in the contest, the winner or winners agree to allow WFMZ-TV to use their name, photograph, voice or likeness in any advertising or broadcast material related to this contest without additional compensation. Pursuant to the liability release, the winners will agree to hold WFMZ-TV, it's licensee, it's affiliated companies, it's employees, agents and representatives of each of them harmless against any and all claims of liability arising directly or indirectly from the prize or participation in the contest. WFMZ-TV reserves the right to make changes in the rules of the contest, including the substitution of a prize with an equivalent or greater value, which would become effective upon announcement. No purchase is necessary. A purchase does not increase your chances of winning. A contestant's failure to comply with the contest rules may result in the contestant's disqualification, at the sole discretion of WFMZ-TV. The station also reserves the right to cancel the contest at anytime. WFMZ-TV is not responsible for typographical or other errors in printing, the offering or the administration of the contest or the announcement prize. For a list containing the complete list of winners or complete contest rules, mail a self addressed stamped

envelope to WINNERS LIST, 69 WFMZ-TV, 300 East Rock Road, Allentown, PA 18103. Or visit wfmz.com/contest. This promotion is sponsored by 69 WFMZ-TV, 300 East Rock Road, Allentown, PA 18103 and The State Theatre in Easton, 452 Northampton Street, Easton, PA 18042.