

69 WFMZ-TV “Newsplatz Video Challenge” Official Rules

How to Enter or Participate:

1. **Eligibility:** The contest is open to legal residents of the United States. Participants 18 years and older must have a photo ID and sign a release form. Participants under the age of 18 must have a parent or legal guardian accompany them to sign a release form consenting to their participation in the contest.
2. **Entry Period:** Contestants can enter by recording a video at the 69 WFMZ-TV “Newsplatz” tent at Musikfest between July 31, 2026, and August 6, 2026. Videos will be recorded by WFMZ-TV employees. Participants will be required to read a script provided by WFMZ-TV which may promote WFMZ-TV or one of its advertisers or sponsors. **By entering and recording a video, all contestants are consenting to the use and display of their videos on the website of WFMZ-TV and on the air on WFMZ-TV and Social Media.**
3. **Exclusions from Participation:** Employees of WFMZ-TV, Maranatha Broadcasting Company, Inc and Musikfest are ineligible to participate in this contest.

Selection of Winners:

- One winner will be randomly selected by WFMZ-TV each day from the eligible entries received. Each day, one selected video will be aired on 69News at Sunrise Monday August 3rd thru Friday August 7th between 6AM -8AM.

Prizes:

- Each daily winner will receive two 2026 single-day Waterpark Day Passes to Kalahari Resorts & Conventions (“Kalahari”), valued at \$69.99 each, if they follow the Prize Claim Requirements. Admission tickets must be used during Kalahari’s 2026 season, and admission to Kalahari is subject to all rules and requirements of Kalahari.
- **Winners must claim their prize by 10AM on the day their video airs by emailing contest@wfmz.com and subject line, “CONTEST WINNER” using the registered email address provided at Newsplatz.** The admission tickets awarded as prizes must be picked up in person at 69 WFMZ-TV 300 East Rock Road, Allentown, PA 18103 within [10] days of the submission of the “CONTEST WINNER” email, or at such other time as specified in a return email from WFMZ-TV. Winners must present a valid photo ID and complete a standard release form to claim their prize.

Conditions:

- All federal, state, and local laws and regulations apply. Void where prohibited or restricted by law.
- By participating, entrants agree to be bound by these Official Rules and the decisions of WFMZ-TV, which are final and binding in all respects.
- WFMZ-TV reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained winner status using fraudulent means.
- Winners are solely responsible for any taxes on their respective prizes.

Publicity:

- Acceptance of a prize constitutes permission for 69 WFMZ-TV to use the winner's name, likeness, voice, and video submission for broadcast, website, streaming, social media, advertising, promotional or any other purposes without any further compensation or consent unless prohibited by law.

Liability Release:

- By participating, entrants agree to release and hold harmless 69 WFMZ-TV, its parent, subsidiaries, affiliates, advertising and promotion agencies, and their respective officers, directors, employees, representatives, and agents from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with the contest or any prize won.

Modification or Cancellation:

- WFMZ-TV reserves the right to modify, extend, suspend, or terminate the contest if it determines, in its sole discretion, that the contest is technically impaired or corrupted or that fraud or technical problems, failures, or malfunctions have destroyed or severely undermined the integrity and/or feasibility of the contest.

Chances of Winning/Winner List:

- The chances of winning the contest will depend on the number of entrants who prepare a video. For a list of winners or a copy of these Official Rules, send a self-addressed, stamped envelope to: WINNERS LIST, 69 WFMZ-TV, 300 East Rock Road, Allentown, PA 18103. Requests must be received within 60 days of the end of the Contest Period.

Sponsor:

- This contest is sponsored by Maranatha Broadcasting Company, Inc., the owner of 69 WFMZ-TV, 300 East Rock Road, Allentown, PA 18103.