

NEW HAVEN CASINO

CONCEPTUAL VIEWS

NEW HAVEN, INDIANA | 29 OCTOBER 2024 | #244038



WATG



Downtown New Haven



Downtown Fort Wayne



Downtown Fort Wayne Factory Building

Overview

Centrally located in northeast Indiana, the New Haven Casino is positioned to leverage the small town feel with big city access. The concept blends local culture and agricultural heritage with a vibrant community-focused environment. Combining industrial brick architecture and lush greenhouses, it promotes farm-to-table dining within an immersive experience.

Design Elements

Industrial Brick Architecture:

- Facade: Reclaimed brick and large windows create a rustic yet modern look, enhancing transparency and natural light.
- Structural Features: Exposed steel beams and sustainable materials reflect the region's industrial past while maintaining a contemporary feel.

Greenhouse Integration:

- Greenhouse Spaces: Integrated greenhouses house local produce and dining areas, creating a vibrant atmosphere for all seasons.
- Biophilic Design: Vertical gardens and indoor planters promote well-being and sensory experiences.

Farm-to-Table Dining:

- Restaurant Concepts: Seasonal menus focus on local ingredients, with dining set among thriving plants in greenhouses.
- Interactive Experience: Guests can engage in farm tours and cooking classes, connecting them to their food.

Community Spaces:

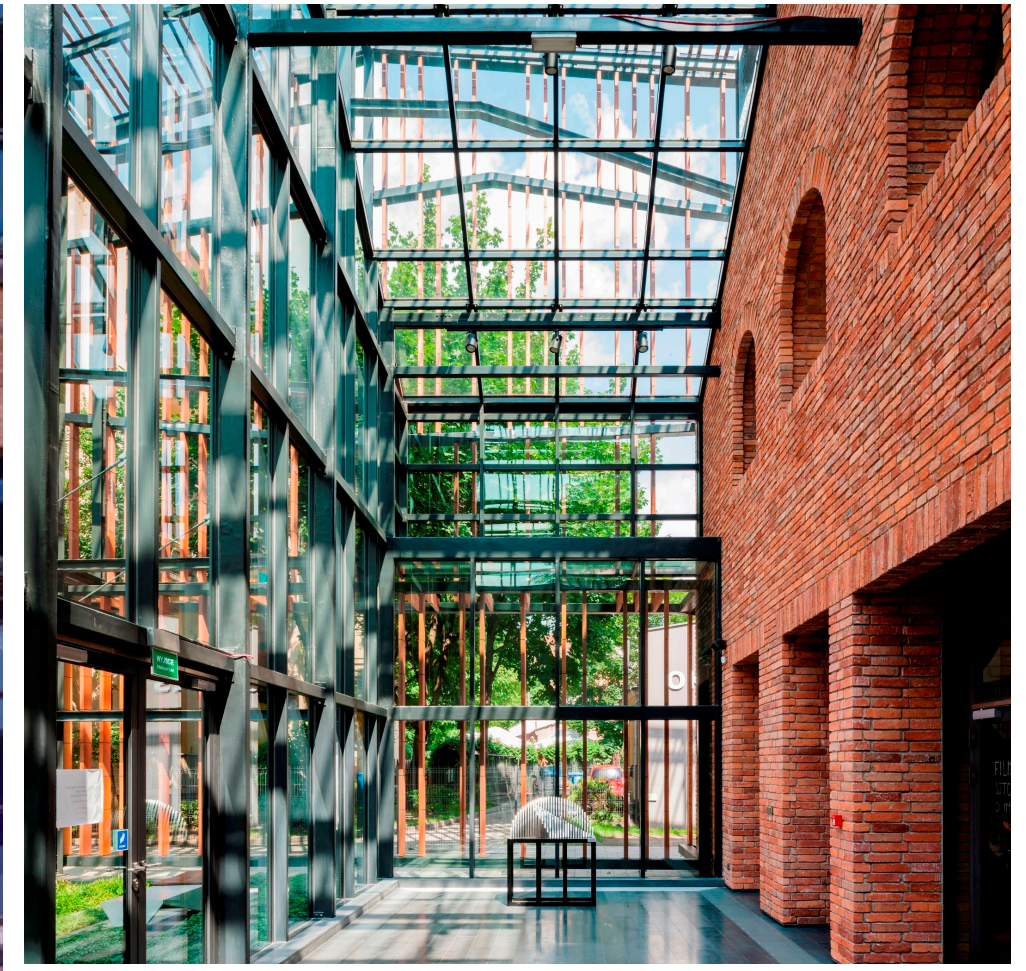
- Event Venues: Versatile spaces for local events and exhibitions foster community engagement.
- Food Hall: Small restaurants showcase local flavors and farmers, enhancing the guest experience.

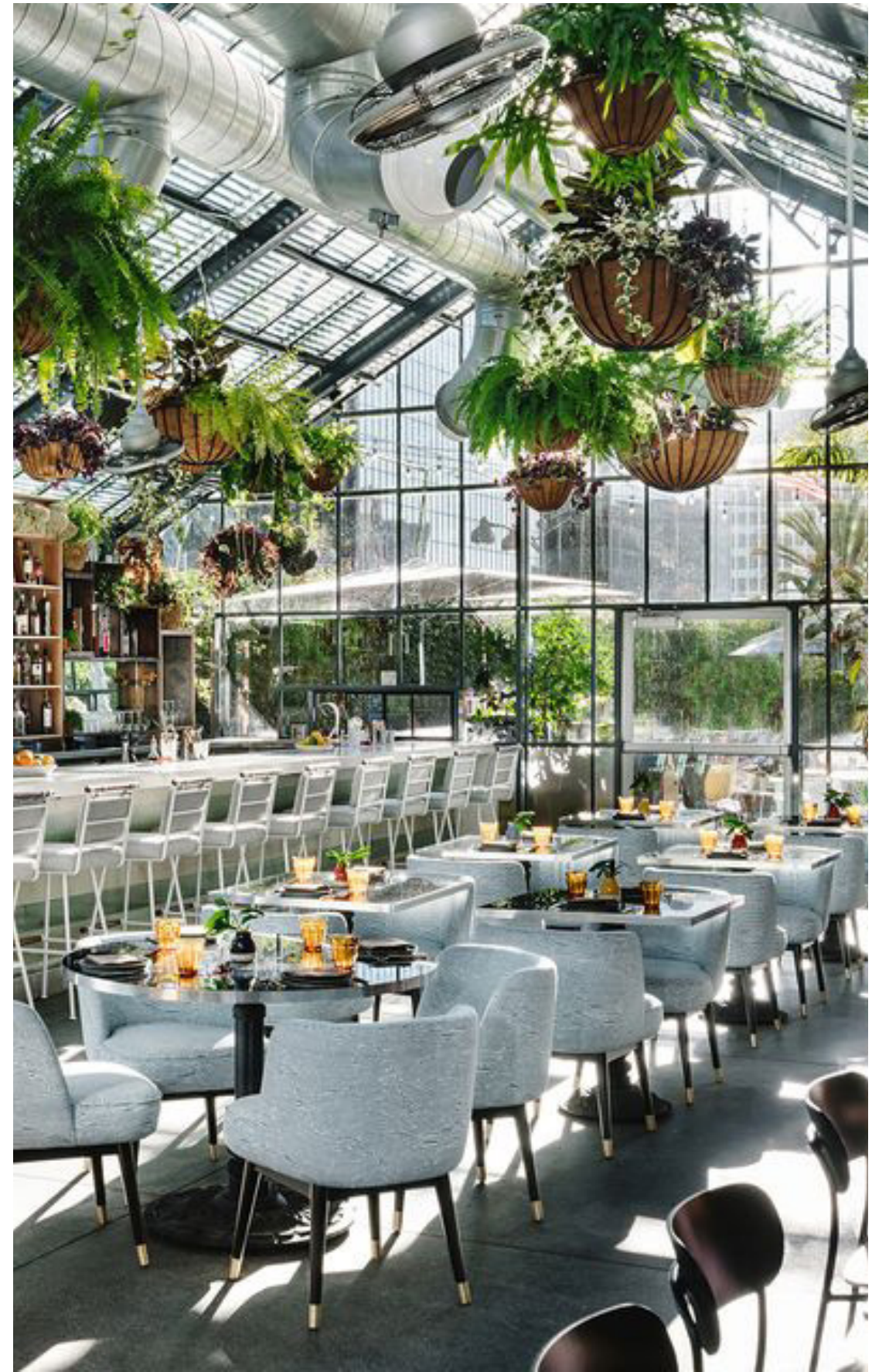
Casino Experience:

- Gaming Areas: The casino floor features natural light and thematic decor inspired by local landscapes, creating an inviting vibrant atmosphere.
- Lounge Areas: Comfortable lounges with views of greenhouses offer relaxation spaces featuring local wines and craft beers.

Conclusion

The concept redefines the casino experience by merging entertainment with community values and local agriculture.











Phase 1

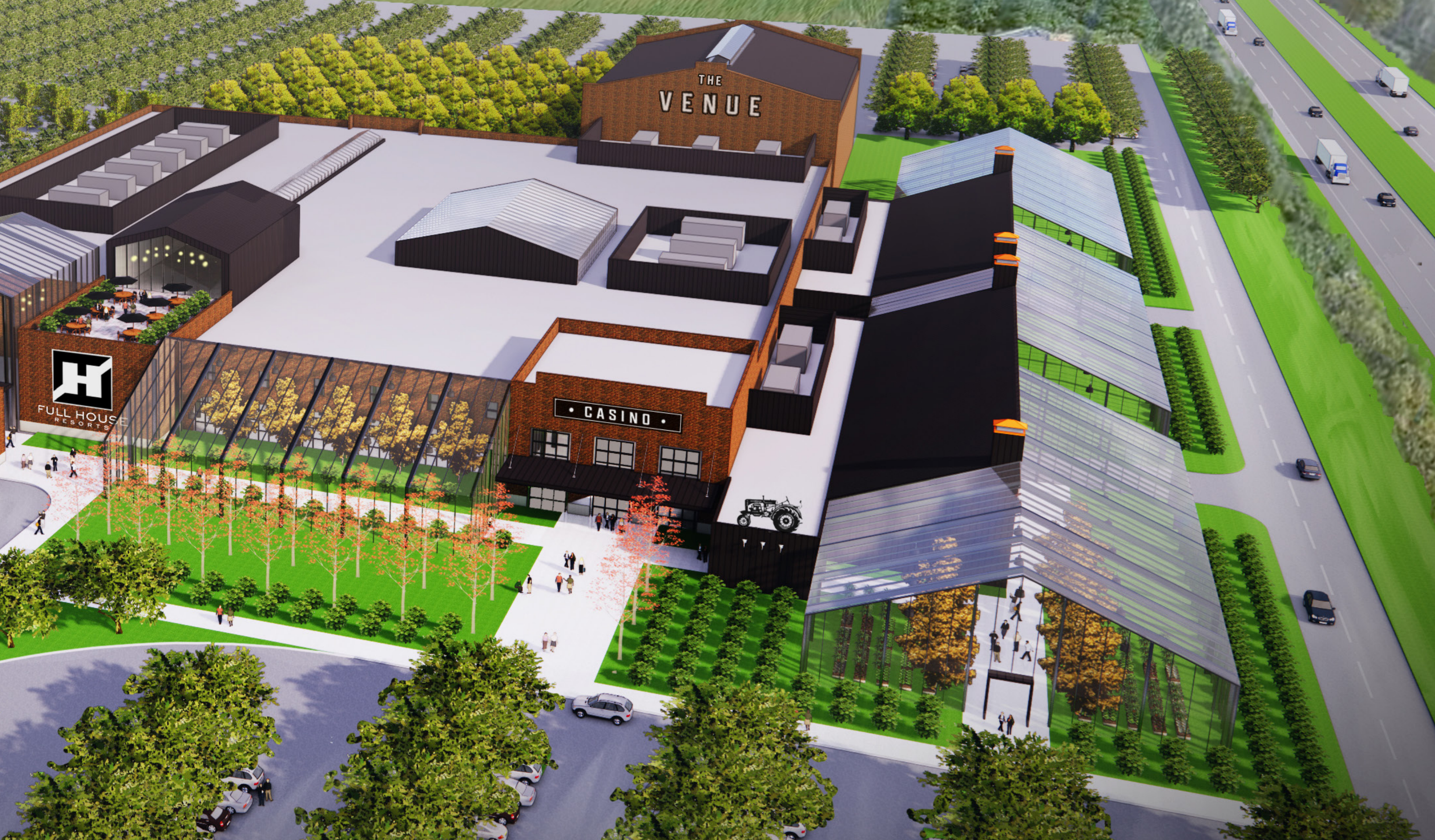
1. CASINO 90,000SF WITH APPROXIMATELY 1,438 SLOT MACHINES, 50 TABLE GAMES
2. PORTE COCHERE MAIN ENTRY
3. ATRIUM ARRIVAL
4. PRIME STEAKHOUSE
5. FARM-TO-TABLE RESTAURANT
6. SPORTSBOOK
7. FOOD HALL
8. ENTERTAINMENT LOUNGE
9. CENTER BAR
10. SPEAKEASY COCKTAIL BAR
11. ROOFTOP PLAYERS CLUB

Phase 2

11. HOTEL, 200 ROOMS ON 5 LEVELS
12. PREMIUM SPA AND SALON
13. EVENT VENUE
14. ADDITIONAL DINING & ENTERTAINMENT







WΛTG

SOSH

Distinct, timeless & authentic.



Our creative instinct to honor the intrinsic beauty of each destination and to celebrate the relationships forged through every project enable us to create moments of luxury hospitality like no one else.

Enduring Prosperity for Clients

Distinct, timeless, strategically centered, and operationally sound. These qualities have been delivered consistently by WATG since our inception, resulting in destinations that are famous for perpetually high performance.

Guest Delight & Fulfillment

WATG's work leaves a lasting, joyful impression on those who encounter our spaces, enriching individual lives and generating positive guest satisfaction for our clients.

Resilient Local Communities

Authentic to place and empathetic to citizens, our destinations lift communities by bringing prominence to places and cultures and by stimulating economies through tourism and job creation.

Advancement of Hospitality Design

WATG has historically led design innovation that amplifies guest experience and client prosperity while influencing designers across the globe. We make it our responsibility to continually expand the art and craft of hospitality design.

PROJECT

Bellagio Club Privé
Las Vegas, Nevada, USA



Thinkers, Dreamers, Imaginers & Artists.

We deliver dynamic designs and brilliant solutions for world-class clients.

Advisory

Enlightened by Strategy

Unique to our space, our research-led Advisory team provides informed insights for business direction and guest experience, forming the foundation for design and economic success.

Master Planning

Making Ideas Possible

Considering the physical character of the site and its potential for positive transformation in the context of market expectations, the result is a plan that minimizes risk and optimizes long-term financial success while creating a beautiful place. We provide visioning and concept development, competitive positioning and feasibility, land use and planning – all thoughtfully orchestrated with human experience at the core.

Architecture

Articulating a Vision

Above all else, it's our clients' vision that inspires our designs. Informed by our rich history in hospitality and deep understanding of the needs of developers, operators, and guests, we design all project types with purpose. From dazzling entertainment destinations to intimate boutique hotels, and dynamic urban developments to luxury resorts, we tell the unique stories of our clients and their communities through experiences that create lasting value.

Landscape Design

Energizing the Spaces in Between

Transforming landscapes into imaginative, recuperative and sensory spaces designed to captivate clients, their customers, and good for communities and our planet.



Wimberly Interiors

Creating Aspirational Human Experience

Wimberly Interiors is a boundless interior design firm that has broken down barriers in geography and creativity with a global network of talent and a vast understanding of cultural nuances.

WATG SOSH

Entertainment & Gaming

Known for 79 years in the hospitality industry, we have many legacy gaming projects across the globe. Overtime, we have honed our skills to design curated experiences and our dedicated teams apply commercial savvy to deliver time sensitive solutions to our clients as their trusted advisors throughout the design process. Expanding our services into the gaming industry is down to our backbone in hospitality, we have many complimentary and crossover competencies which set us apart in being able to deliver great design, operationally precise and profitable projects for our clients.

WATG has been supporting our clients' ambitions to meet the demands of consumers creating the next unique destination that is both social and highly personalized.

Our research-led Advisory team provides detailed insights, demographics and trends for business direction and gaming guest experience, forming the foundation for highly informed holistic design, to encourage dwell time and effective use of adjacent spaces and customer journeys – translating to informed design and ultimately economic success.

Core Services:

- + Full service domestic projects
- + Integrated resort planning
- + Portfolio optimisation and renovation
- + Ancillary project typologies associated with mixed-use gaming properties
- + Post Completion Tracking

