

**WEVV-TV, WEEV-LD**  
**Evansville, IN**  
**EEO Public File Report**  
**4/1/22 thru 3/31/23**

Full Time Vacancy filled from 4/1/22 thru 3/31/23	Recruiting Sources Used	New Hire Recruitment Source
Multimedia Journalist	1, 2, 4, 7, 8, 10-15	1
MMJ/4 pm Anchor	1, 2, 4, 5, 7, 8, 10-15	5
News Editor	1-5, 7	3
Multimedia Journalist	1-7	3
Videographer	1-5, 7-15	3
Multimedia Journalist	1-4, 7, 8, 10-15	3
Multimedia Producer	1, 2, 4, 7, 8, 10-15	4
Director - Creative Services	1, 2, 4, 7, 8, 10-15	4
MCO	1, 2, 4, 5, 7-15	7
MCO	1, 2, 4, 7, 8, 10-17	7
MCO	1-5, 7-15	3
MCO	1-5, 7-15	3
Account Executive	1, 2, 4, 5, 7-15	4
Account Executive	1, 2, 4, 5, 7-15	4
Account Executive	1, 2, 4, 5, 7-15	4
Account Executive	1, 2, 4, 5, 7-15	4

LIST OF RECRUITMENT SOURCES			
#	Recruitment Source	Contact Information	Interviewees
1	Station Website	WEVV.com	4
2	Internal Candidate		7
3	Internal Promotion/Transfer		6
4	Employee Referrals		6
5	YouTube (Active Candidate Sourcing)		17
6	Job Fair (see "Recruitment Initiatives" below)		2
7	Indeed	Indeed.com	7
8	LinkedIn	LinkedIn.com	0
9	TV Jobs	TVJobs.com	0
10	Indiana Broadcasters Association	<a href="http://IndianaBroadcasters.org">IndianaBroadcasters.org</a>	0
11	Vincennes University	<a href="http://VINU.edu">VINU.edu</a>	0
12	Ivy Tech	IvyTech.edu	0
13	University of Southern Indiana	<a href="http://USI.edu">USI.edu</a>	0
14	University of Evansville	<a href="http://Evansville.edu">Evansville.edu</a>	0
15	Indiana State University	IndState.edu	0
16	Southern Illinois University Carbondale	<a href="http://SIUC.edu">SIUC.edu</a>	0
17	Western Kentucky University	<a href="http://WKU.edu">WKU.edu</a>	0
18	Eastern Illinois University	EIU.edu	0
Total:			49

\* None of the above-referenced recruitment sources are entitled sources.

**RECRUITMENT INITIATIVES**

	Type of Recruitment Initiative	Brief Description of Activity
1	Participate in an event/program for or on behalf of an educational institution	On May 5, 2022, our News Director, Assignment Editor, Morning Anchor, Morning Meteorologist, and News Production staff hosted Bosse High School students for a station tour and discussion about jobs in broadcasting.
2	Participate in an event/program for or on behalf of an educational institution	From July 20 - August 9, WEVV hosted four ROTC Cadets through the US Army's Internship Program. Cadets gained hands-on experience in aspects of broadcasting such as journalism, production, sales, and engineering.
3	Participate in a job or career fair	On October 3, 2022, our station participated in an in-person career fair at the University of Southern Indiana. At the fair we accepted resumes and discussed employment opportunities with interested attendees. Station participants included our Station Manager and News Director.
4	Participate in a job or career fair	On September 28, 2022, our station participated in an in-person career fair at Western Kentucky University. At the fair we accepted resumes and discussed employment opportunities with interested attendees. Station participants included our Morning and Evening Anchors.
5	Participate in a job or career fair	On October 3, 2022, our station participated in an in-person career fair sponsored by the Indiana Broadcasters Association. At the fair we accepted resumes and discussed employment opportunities with interested attendees. Station participant included our Station Manager.
6	Participate in scholarship programs	During the reporting period, our station made a cash contribution to the Indiana Broadcasters Association Scholarship Fund and helped review applications.
7	Participate in a job or career fair	On March 26, 2023, our station participated in an in-person career fair sponsored by the Indiana Broadcasters Association. At the fair we accepted resumes and discussed employment opportunities with interested attendees. Station participants included our Executive Producer.
8	Participate in an event/program for or on behalf of an educational institution	From March 13-17, 2023, our station hosted a student from the University of Kentucky for a job shadow program. The student shadowed our News Director.
9	Participate in an event/program for or on behalf of an educational institution	On March 25, 2023, our Evening Anchor spoke to roadcasting classes at Western Kentucky University. She discussed employment opportunities at our station and careers in broadcasting.