

Fashionable finds for every woman, child and home



Lauren and Staci Yokum, owners

"Everyone should be able to find their unique sassy style at a chic boutique, no matter what size they wear."

That mantra has gilded **Sassafras Clothing Co.** since its founding five years ago as a small booth in the Ballwin Painted Tree to the grand opening seven months ago of its storefront in Wildwood. Operated by mother-daughter duo Staci and Lauren Yokum, the boutique offers women's and children's clothing, accessories, health and beauty products, and gifts and home accessories.

"We offer a very inclusive size range for our women. We carry XS to 3X and up to a 24W in our Judy Blue Jeans, which are known for their comfortable take on classic fits to the latest trends," Lauren said. "We want our customers to embrace what makes them feel confident and sassy whether it's comfortable basics, bold accessories or a signature pop of color. We're here to help our customers find pieces that celebrate their individuality."

At Sassafras Clothing Co. customers can find fashionable finds in prices that fit every budget and that's not limited to clothing, shoes and accessories. Homes need sassy style, too.

New to Sassafras Clothing Co. is its Sassy Style Club loyalty program, which allows customers to earn points that can be redeemed for discounts and products. Joining is easy and free at SassafrasClothingCo.com. Filling the boutique now is its Spring Bloom Collection, which is a genuine ray of sunshine after a gray January.

"Stop by any Tuesday through Saturday," Lauren invited. "We'd love to get to know you. We are excited to be serving the Sassy Babes of our community!"



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