

# EVERTRUE MASON POINTE

13190 S. Outer Forty Road | Town & Country | 314.754.2222

[EverTrueMasonPointe.org](http://EverTrueMasonPointe.org)



## Exciting Expansion at EverTrue Mason Pointe in Town & Country!

For more than 165 years, Lutheran Senior Services has been a trusted presence in the lives of older adults across the St. Louis region and beyond. Earlier this year, the organization embraced a new name – EverTrue – signaling a renewed commitment to honoring the individuality of every person it serves.

Now ranked as the 11th largest nonprofit senior services provider in the nation, EverTrue offers a full spectrum of care through Life Plan Communities, Affordable Housing Communities, and in-home support via EverTrue Anywhere Care. Its faith-based mission – Older Adults Living Life to the Fullest – remains at the heart of its work.

With the U.S. population aging rapidly – one in five Americans will be over 65 by 2030 – EverTrue is positioning itself to meet the evolving needs of older adults. In Town & Country, construction is underway on a new independent living building at **EverTrue Mason Pointe**, set to open in 2027.

The new addition, named Canterwood, will feature 75 thoughtfully designed apartment homes with a variety of one-, two- and three-bedroom floorplans. Residents can expect vibrant, maintenance-free living in a community that blends comfort with connection.

In 2025, EverTrue Mason Pointe was recognized by *U.S. News & World Report* as a “Best Independent Living” for the third consecutive year. The honor reflects the community’s exceptional amenities, including multiple dining venues, a movie theater, fitness center, swimming pool, library, game room and art studio. A robust calendar of enrichment programs – both on and off campus – further enhances the lifestyle.

Canterwood will expand on these offerings with new amenities such as a wine bar, outdoor terrace, bistro dining, sports bar and expansive courtyards featuring pickleball, bocce ball and shuffleboard.

Residents Mary Fischer and Vi Steinmeyer, who moved to EverTrue Mason Pointe in 2020, say the decision transformed their lives.

“I wanted a place where I could stay active, meet new people, and feel truly at home,” said Steinmeyer. “Our kids were thrilled with our decision – it gives them peace of mind to see how happy we are.”

Fischer echoed the sentiment, saying, “The people here are incredible. I’ve made close friends, and there’s always something fun happening – book clubs, concerts, happy hours. It’s like living at a resort, but with neighbors who feel like family.”

EverTrue Mason Pointe offers more than just a place to live – it provides peace of mind. As a Life Plan Community, it ensures residents have priority access to a full continuum of care, including assisted living, memory support and both short- and long-term care.

Sales for Canterwood are now underway, with early sign-ups in 2025 receiving customization perks, allowing future residents to personalize finishes such as cabinetry, countertops and flooring.

“At EverTrue Mason Pointe, we believe the next chapter of your life should be the most fulfilling yet,” said Kelli Gould, director of Community Sales & Marketing. “We’re excited to welcome new residents into a community already rich with kindness, connection and purpose.”

For more information, visit [EverTrueMasonPointe.org](http://EverTrueMasonPointe.org) or call (314) 754-2222. EverTrue Mason Pointe is located at 13190 S. Outer Forty Road in Town & Country.

