

The source for high-quality bikes, friendly service



Batch e-bikes are a popular brand sold at Ballwin Cycles.
(Batch photo)

"If someone had told me 30 years ago I'd be selling e-bikes today, I wouldn't have believed them," said Mark Laytham, owner of **Ballwin Cycles**.

But selling high-quality e-bikes is a growing market for Mark.

"People want to get out and stay active," Mark said. "E-bikes keep them riding more, moving more and doing more work. They're also having fun, so cycling becomes a lifestyle."

Double-blind studies tracking the benefits of e-bikes vs. traditional bikes have found that people on

e-bikes do more work because they ride more often and longer, according to Mark. E-bike riders enjoy a much higher retention rate than traditional bike riders.

In addition to selling top-quality e-bikes, Mark carries traditional bikes and accessories for everyone from kids to hard-core cyclists. "One thing we do a lot of is custom wheel building – carbon fiber rims and high-end hubs – for people with road bikes, mountain bikes, gravel bikes," Mark said. "Myself and one of my employees are master wheel builders and that's kind of a lost art."

For upgrades, maintenance and repairs, Ballwin Cycles is the go-to shop for St. Louis area cyclists. Customers are drawn to the team's expertise and knowledgeable, friendly service.

"The guys that work here are very personable. We like to know our customers by name and understand their needs so we can serve them better," Mark said.

Meet the crew from Tuesday through Friday from 11 a.m.-6 p.m., or from 11 a.m.-5 p.m. on Saturdays.



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