

Discover sassy essentials from head to toe



One year after opening **Sassafras Clothing Co.**, Lauren Yokum is thrilled with the community's response to the shop she owns with her mother, Staci.

"Things are going so well. We've added permanent jewelry, hair and body products, and a line of vegan make-up. It's super lightweight and gives you a very natural look. I'm obsessed with it," Lauren said.

Customers are loving sets that have a comfortable top and bottom and can be mixed and matched with other items. Basic and sweatshirt tops, pants and shorts in coordinating colors are flying off the racks, Lauren said.

"We have a good mix of casual and dressier styles that can be easily interchanged."

Another popular trend available at Sassafras is permanent jewelry.

"As someone who often forgets to accessorize, I love it. I started with a bracelet, then a necklace and if I want to wear easy-to-remove pieces I just layer them on. The great thing about the permanent pieces is that when you layer them with other pieces they don't take away from those pieces, they just add a little extra sparkle and shine," Lauren said.

Speaking of shine, Sassafras has added "almost the complete like of /kit-sch/ hair and body products." Lauren said she loves the solid shampoo, conditioner and body wash bars because they're easy to use, travel-friendly, made with natural ingredients and leave her hair glossy.

From head to toe, Sassafras Clothing Co. has something to make every woman feel extra sassy. "And we have clothing and imaginative toys for kids, fun gifts and home decor," Lauren said. "Before too long, we'll be getting ready for our summer sale and back-to-school tax-free weekend. Stop in and check us out."



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