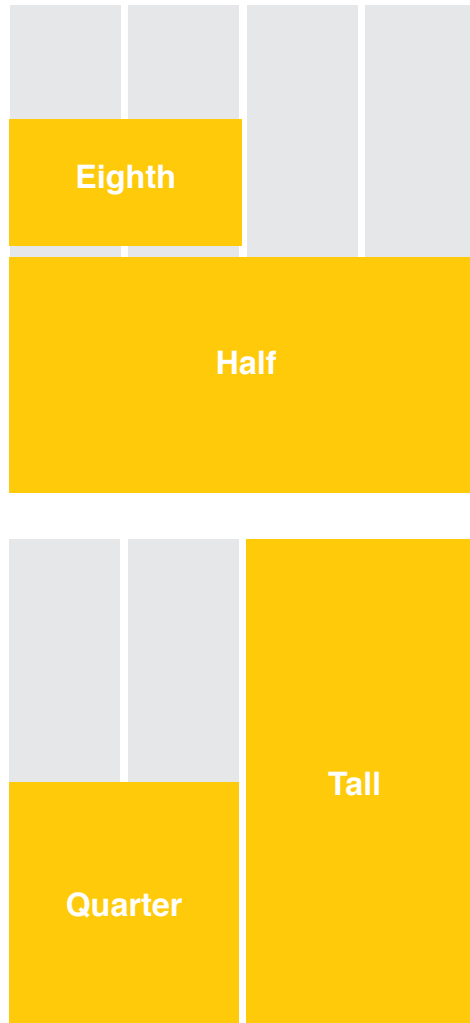


# Western Herald 2019-2020 RATE GUIDE

www.westernherald.com

## PRINT



	Standard	Non-Profit/ Student Org
<b>Full</b> 9.75" x 10"	<b>\$700</b>	<b>\$525</b>
<b>Tall</b> 4.8" x 10"	<b>\$360</b>	<b>\$325</b>
<b>Half</b> 9.75" x 4.8"	<b>\$360</b>	<b>\$325</b>
<b>Quarter</b> 5" x 4.8"	<b>\$175</b>	<b>\$125</b>
<b>Eighth</b> 2.5" x 4.8"	<b>\$90</b>	<b>\$75</b>

## DIGITAL

**Leaderboard (300ppi)**  
728x90 pixels

Week	<b>\$45</b>
Month	<b>\$125</b>
Year	<b>\$1000</b>

Additional sizes available. Please contact the Western Herald for more information.

**Tile (300ppi)**  
300x250 pixels

## OTHER SERVICES

The Western Herald provides a range of services, including:

- Pre-print Inserts
- Classifieds
- Social Media
- Ad Design

Please contact the Western Herald for more information.

# PUBLICATION SCHEDULE 2019-2020

## August/September

S	M	T	W	T	F	S
25	26	27	28	29	30	31
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## October

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## November

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## December

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## January

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## February

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

## March

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## April

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## May

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## POLICIES & INFORMATION

### Disclaimer

Western Herald will not knowingly accept advertising which reflects discrimination because of race, color, gender, religion, sexual preference, or national origin. Western Herald reserves the right to refuse or reject, in whole or in part, and without cause, any advertisement submitted for publication. All advertising is subject to editorial discretion.

### Errors

In case of an error or omission, the Western Herald's liability will not exceed the cost of the space occupied by the error. Errors must be reported after the first printing of the advertisement.

### Political Advertising

Advertising related directly to an election must be prepaid and contain a disclaimer identifying who is paying for the advertisement.

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