

Gazette Publications Committee

Volume 111 meeting #3
Minutes of GPC meeting on Feb. 7, 2018 at 4:30 p.m.

Voting members in attendance

Jay Menard
Aron Yeomanson (phone)
Ravi Amarnath (phone)
Sydney Scott
Sabrina Hundal (phone)

Non-voting members in attendance

Amy O'Kruk
Rita Rahmati
Jordan McGavin
Nick Soave
Ian Greaves

Others in attendance

Erin McCauley

Motion 1: Call to order

Meeting called to order at 4:50 (following the EIC report).

Motion 2: Adoption of agenda

Agenda adopted at 4:50 (following the EIC report).

Motion 3: EIC report

O'Kruk: Gazette's internship program is flourishing. 40 of 74 applicants were accepted.

Gazette rejoined CUP; the new membership fee is reasonable and it allowed Gazette editors to attend the 2018 NASH 80 conference in Toronto. It was a great experience for all who attended and the Gazette won 2 national awards.

O'Kruk discussed goal of improving and incentivizing alumni outreach. Gazette alumni database has been created. It will be handed on to the future Front Office to continue improving and building alumni relations.

O'Kruk hopes to have an informal, casual meet-and-greet with Gazette alumni and current and incoming Front Office members, possibly in Toronto, some time in March.

Gazette is doing very well with social media. We are third most-liked Canadian student publication on Facebook.

Motion 4: Manager report

Greaves: Advertising sales remain dim. Publishing once per week instead of twice has resulted in less ads and revenue. But the reduced print costs have helped mitigate revenue loss.

Greaves: "Sex Issue" title may be a deterrent for potential and traditional clients. Consider renaming it to "Valentine's day Issue" or "Love Issue".

Motion 5: Eligibility for Front Office Elections Discussion (New)

Discussing viability of allowing graduate students to run for the Gazette's 2018-19 Front Office positions.

Menard sees the benefits of allowing graduate students to run because of the added experience they could provide.

McCauley says it is unprecedented. She suggests adding to the Gazette's Front Office Election Policy a section that would allow for former Gazette editors to run for Front Office.

The motion needs to be considered on principle and not on the unique case presented leading up to the 2018 FO election.

O'Kruk is open to the discussion but finds it difficult to expect editors to vote for someone they have never worked with.

Menard motions to table to discussion and it is unanimously approved. An online vote will be made available to GPC voting members in the following days to either pass or fail the Motion 5.

Motion 6: Ratification of changes to Front Office Elections Policy (New)

Changes have been made to the Gazette's Front Office Election Policy to reflect the changes in front office titles. The two Managing Editor positions are now called Managing Editor of Content and Managing Editor of Design.

A correction as been made to the Election Policy for consistency. The speeches of candidates at will be 10 minutes, not 12.

The motion was approved unanimously.

Motion 7: Inquiries and Other Business

The next GPC meeting will be Thursday, Mar. 8 at 4:30 p.m.

Adjournment

The meeting was adjourned at 5:20.