

Gazette Publications Committee
Volume 111 meeting #5 — Final meeting of Volume 111
Minutes of GPC meeting on April 25, 2018 at 4:30

Voting members in attendance

Jay Menard
Sydney Scott
Nick Soave
Ravi Amarnath (phone)

Non-voting members in attendance

Amy O'Kruk
Jordan McGavin
Ian Greaves
Rita Rahmati (phone)

Others in attendance

Michael Conley
Erin McCauley

1. Call to order

Meeting called to order at 4:30. No quorum. Moving to EIC report.

2. Adoption of agenda

N/A

3. EIC report

Volume 111 is over :(

Amy: Overall, I'm very proud of our editorial board and everything we've accomplished this year.

The current FO has completed transition training with the incoming Front Office members of Volume 112.

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Members of the Gazette (Amy and Michael) have had two meetings with the incoming and outgoing USC presidents and other members to discuss what's working and what's not in terms of the current relationship between the Gazette and the USC. Mutually trying to work towards a more positive and defined working relationship.

Part of the discussions revolved around creating a new strategic plan for the Gazette. The last one we had was when the Gazette moved towards becoming a digital-first publication.

There have also been discussions on how to better foster a healthy and successful working relationship between the Gazette's Editor-in-Chief and the USC President. The hope is to create a framework and develop the tools needed to help create positive working relationships.

The Gazette also wants to improve how it reports to the Board of Directors. To solve this, the idea is to split the GPC into two committees. One will report to the Board and discuss things such as finances, whereas the second committee will operate in an advisory capacity.

Among other things, this will ideally help to streamline the Gazette's budget process.

Jay: Not sure if creating two committees is the best way forward. GPC used to be comprised of two committees but was eventually combined into one. But we will further discuss this as the details are ironed out.

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Gazette alumni event is in Toronto on May 5. Hope is to strengthen relationships with our alumni.

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Gazette scholarship fund: In Volume 100, an alumni passed away and left \$10,000 for the Gazette. Over the years, the fund has grown to \$21,000. When another \$4,000 is raised the fund will become usable.

With this in mind, we need to decide who will overlook the Gazette scholarship fund. Rita suggests that the GPC oversees the fund and keeps track of it considering the Gazette's FO and editorial board annual turnaround. Also need to decide how students can apply for the scholarship and who should be eligible.

4. Manager report

In terms of printing and delivery costs vs. revenue, we've done better this year than last year.

Revenue didn't drop this year compared to last year. Which is good considering we have cut the number of print issues we publish. If we reduce the number of magazines we publish (or avoid magazines altogether), that will help conserve costs.

Online ad revenue almost covers the costs of hosting and maintaining the website.

5. Succession planning, TOR review

Paul Benedetti will be leaving Western University and the GPC as of September 2018.

Jay Menard anticipates vacating his role as head of the GPC in September 2019.

Jay suggests creating a new position on the GPC for a more recent Gazette alumni. A member of FO from within the last 5 years for example.

6. Inquiries and other business

None.

7. Next meeting date

End of June and end of August.

8. Adjournment of meeting

Meeting adjourned at 5:00.