



Western University
Orientation Planning Committee

Meeting
Tuesday June 30th, 2015
2:00 pm - 4:00 pm

In Attendance:

Eddy Avila	Hein Ngo	Michael Bartlett
Folawiyo Laditi	Papy Abdie	Frank Inglis
Tolu Kayode	Jared Boland	Taryn Scripnick
Courtney McDonald	Doreen Vautour	Rich Caccamo
Anooshae Janmohammad	Alana Stevenson	Gwen Lowrie-Dennis

Regrets:

Peggy Wakabayashi	Stef Wisofschi	Fabiana Trepedino
Catie Cheeseman	Josh Clark	
Chris Alleyne	Cassie Anton	

Location: UCC conference room 369

Chair: Taryn Scripnick

Speakers List: Jared Boland, Eddy Avila and Alana Stevenson

Call to Order

- Taryn called the meeting to order, noting that it is her first meeting acting as co-chair for the OPC.

Comments from the Co-Chairs

- Faculty, HBK and Charity reviews and approvals will not be on today's agenda.

Working Group Updates

- O-Pass opt-out updates
 - The website is now live. There is one small adjustment to be made but our usual IT contact is on vacation. Chris Noble will potentially be fixing it before they return, but it will be fixed by Thursday or Friday regardless.
 - A notice will be sent out regarding O-Pass opt-out when the website is finished.
 - Q: How do the affiliates fit into the current O-Pass opt-out plan?
 - Courtney: Brescia has been reaching out about this topic but has yet to receive acknowledgement.
 - Doreen: can help circulate O-Pass information in regards to affiliates.
 - ACTION: Taryn will get in touch with Courtney in regards to affiliate O-Pass opt-out.
 - ACTION: Taryn will notify OPC when the opt-out website is finished.
 - Taryn: The opt-out deadline is September 18th, and opt-in occurs at the Mustang Lounge.
 - Eddy: there are three special student populations that are more likely to opt-in: Western-Fanshawe collaborative nursing program, exchange students and transfer students.
- Working Group restructuring
 - The OP Intern discussed finalizing working group membership and asked everyone to please sign up using the provided sheets by the door.
 - Q: Gwen - are there any additional temporary working groups that I should be aware of going forward?
 - A: Besides the O-Pass WG and Appeals committee, the Orientation Strategic Planning Committee is the only other group currently relevant to OPC.
 - Gwen: Additionally, please be sure to look for working group minutes posted on OWL. I will make an effort to keep OWL updated and will notify everyone when new minutes have been posted.
- Guidebook
 - Guidebook is now live, and SAO leaders are currently promoting it.
 - O-Staff will be releasing information on Guidebook periodically throughout the summer.
 - To access the guide using the Guidebook app or online at <https://guidebook.com/>, use the code: "westernorientation2015".
 - Q: has guidebook been released to Sophs?
 - A: not yet, it will be as more info is available.
- Orientation Strategic Planning Summit – Comments

- Eddy: I just wanted to thank everyone for coming out to the OSP Summit. We got a lot of genuinely helpful information!

Constituency Theme and Artwork Design – *review and approvals*

- Jared and Eddy previously went through each proposal and made recommendations.
- Reminder: everyone was reminded not to get caught up on specific details, but instead focus on the big picture when deciding on approvals.
- **Off-Campus**
 - **THEME:** Off-Campus State of Mind.
 - Every student is unique and can contribute. “You have brains in your head, you have feet in your shoes”
 - Design comments: should we change the symbol of the Empire State Building to something more Canadian? *decided to leave it because it is partially based on the song “empire state of mind” which relates to their theme.
 - Q: Are there any negative mental health triggers created through using the phrase “state of mind”.
 - **CONSENSUS:** Everyone feels the off-campus theme is ultimately inclusive.
 - **APPROVED.**
- **FIMS**
 - **THEME:** The FIMS Echo (“Echo” is a sprite referenced in Greek Mythology)
 - Finding meaning in repetition, opposed to meaninglessness. This notion implies originality and encourages thoughtful reproduction.
 - Design comments: we should verify what the symbolism of the images is supposed to mean. [REDACTED]
 - **APPROVED.**
- **Engineering**
 - **THEME:** Jurassic ENG.
 - Associated with the film Jurassic World, while putting an emphasis on engineering ethics.
 - Design comments: Should we keep the “ERTW” (Eng. Rules the World) in the logo design?
 - **CONSENSUS:** The “ERTW” in the Engineering design needs to be removed for consistency with last year’s decision and to avoid controversy or exclusion.
 - [REDACTED] need to investigate copyright infringement, as the logo is similar to Jurassic Park’s imagery.
 - Theme and name are **APPROVED**, the **design is TBD**.
- **Health Sciences**
 - **THEME:** Health Sci. Synapse.
 - Relates to synapses in the brain, embraces the idea that the student body/university experience is dynamic and ever-changing.

- The design consists of a sketch of the brain that is colour-coded to highlight different synapses.
- **APPROVED.**
- **Music**
 - **THEME: IN STEREO**
 - The right and left speakers of a stereo emit different noise. Relates to the idea of supporting one another to grow together.
 - Designs are simple and effective.
 - **APPROVED.**
- **Science**
 - **THEME: Magnisci: Enhance your Perception.**
 - Curiosity, inquisition, discovery and innovation. Plays on the idea that not all knowledge can be captured by our perception.
 - Design: “Enhance your Perception”
 - **APPROVED.**
- **Social Science**
 - Brandon is still working with Olivia to finalize the budget.
 - Theme: Synergy
 - Working together to create something larger than the individual.
 - **APPROVED.**

HBK

- **Huron**
 - **THEME: Huron Lumberjacks.**
 - Moving toward accessible theme for students. Also represents Canada and ties in with a meeting place called “The Stump”.
 - **Concern:** is the language of the theme gender inclusive? (Lumber-jack)
 - The idea behind the theme is good, but the wording will be re-addressed later.
 - **[REDACTED]** investigate language alternatives for the “Huron Lumberjacks”.
 - **Awaiting Due Diligence.**
- **Brescia**
 - **THEME: Brescia Globe Trotters.**
 - Compares travel the entering university.
 - Design: water colour globe.
 - **[REDACTED]** investigate copyright infringement in relation to the Harlem Globetrotters.
 - **APPROVED.**
- **King’s**
 - **THEME: Camp K**

- Modelling orientation after a summer camp as there are similar challenges.
- Design: Simple graphic with effective and appropriate symbolism.
- **APPROVED.**

Residences

- **Delaware**
 - **THEME:** Delaware: The Next Generation
 - Reminisce on the previous 50 years with more to come.
 - Based on Degrassi: The Next Generation. *copyright is not an issue as the logo was created to be slightly different.
 - **APPROVED.**
- **Elgin**
 - **THEME:** Elgin in Wonderland.
 - Reflects excitement and novelty of university.
 - Design comments: the images are too complex.
 - Some small adjustments need to be made, especially removing the image of the giant mushrooms.
 - **APPROVED – awaiting design adjustments.**
- **Essex**
 - **THEME:** Established in 1997
 - The building was built in 1997, although this number will also be the birth year of a majority of first-year students.
 - Designs are simple and effective.
 - **APPROVED.**
- **Med-Syd**
 - **THEME:** The Fellowship of Med-Syd.
 - Students have different strengths but come together.
 - Design comments: cannot use any “Eye of Sauron” imagery. (it is copyrighted and it doesn’t align with the spirit of the theme).
 - They will write their own “Elvish” phrases for the logo.
 - **[REDACTED]** investigate copyright infringement in regards to the Lord of the Ring franchise.
 - **APPROVED – awaiting design adjustments.**
- **Ontario Hall**
 - **THEME:** Space/Galaxy
 - Embraces exploration! Based off of the film “Odyssey”
 - **[REDACTED]** investigate copyright infringement of the font in the image in relation to “Odyssey”.
 - **APPROVED.**
- **Perth**

- THEME: Throwback Perth
- Idea of bonding through sharing childhood commonalities.
- Design is simple and effective.
- **APPROVED.**
- **Saugeen**
 - THEME: Saugeen Uncharted.
 - “Uncharted” represents first-year students heading towards a new chapter.
 - **APPROVED.**

Residence Constituency Programming and FYS Budget – review and approvals

- **Delaware**
 - Programming Summary:
 - SUNDAY – Andy T; coffeehouse
 - MONDAY - MMVD
 - TUESDAY – scavenger hunt
 - WEDNESDAY - bonfire
 - THURSDAY - UDRnival
 - FRIDAY - karaoke
 - SATURDAY- BBQ
 - FYS Budget:
 - Merchandise: 47.7%
 - Programming: 41.7% (will increase due to missed costs)
 - Comments:
 - Be sure to have additional programming on Tuesday that is accessible, as the events planned are quite mobile.
 - Outdoor sports can be offered as additional programming.
 - Q: Is there proper lighting outside near the volleyball court?
 - Yes, there should be, but that is something to look into.
 - [REDACTED] confirm outdoor lighting for evening volleyball games outside Delaware and other residences.
 - Alana will handle all the logistics in terms of obtaining open-flame permits for residence programming.
 - The T-shirt prices are quite high.
 - [REDACTED] implement a 2 color-scheme option to decrease programming prices.
 - **APPROVED – awaiting Due Diligence.**
- **Elgin**
 - Programming Summary:
 - MONDAY – MMVD; cookie decorating
 - TUESDAY – dog tag party

- WEDNESDAY - croquet
 - THURSDAY – UDRnival; hat decorating
 - FRIDAY – karaoke
 - SATURDAY- sledgehammer trivia
- FYS Budget
 - Merchandise: 45.5%
 - Programming: 49.9%
- Comments:
 - Incorporated their theme into their programming to include things like crochet and afternoon tea.
 - Rich: Advised teams as to a 60/40 split on the budget, but not all stuck to the guidelines.
- **APPROVED.**
- **Essex**
 - Programming Summary:
 - MONDAY – South Side dance
 - TUESDAY - bonfire
 - WEDNESDAY – zorb balls
 - THURSDAY – Andy T; rock karaoke
 - FRIDAY – DIY room decorating
 - SATURDAY – volleyball/BBQ
 - FYS Budget
 - Merchandise: did not give usable quotes.
 - Programming: 57.1%
 - Comments:
 - Is there lighting in this area (outside Essex) for outdoor sports? [REDACTED]
 - [REDACTED]
 - The budget looks good.
 - **APPROVED.**
- **Med-Syd**
 - Programming Summary:
 - SUNDAY – Andy T; bonfire/coffeehouse
 - MONDAY – dog tag party
 - TUESDAY – drive-in movie
 - WEDNESDAY – scavenger hunt
 - THURSDAY - UDRnival
 - FRIDAY – board/video games
 - SATURDAY – cupcake decorating OR sundae bar
 - FYS Budget
 - Merchandise: 50.5%

- Programming: 48.9%
 - Comments:
 - We will need to see a list of videogames being provided as well as dog tag labels.
 - [REDACTED] investigate Western's policy around film screening (rating, copyright, etc.)
 - The budget looks good.
 - **APPROVED.**
- **Ontario Hall**
 - Programming Summary:
 - SUNDAY – bonfire
 - MONDAY – South Side dance
 - TUESDAY – DIY night
 - WEDNESDAY – rock karaoke
 - THURSDAY – GITD dodgeball
 - FRIDAY – games night
 - SATURDAY- petting zoo
 - FYS Budget
 - Merchandise: 47%
 - Programming: 47.7%
 - Comments:
 - Risk management will be more seriously considered in detail later in the planning process.
 - The budget looks good.
 - [REDACTED] investigate “Little Tracks Petting Zoo” practices and policies.
 - Concern over damage to the grassy area behind Ontario Hall.
 - **APPROVED – awaiting Due Diligence.**
- **Perth**
 - Programming Summary:
 - MONDAY – South Side dance; condom Olympics
 - TUESDAY – art attack
 - WEDNESDAY – GITD dodgeball
 - THURSDAY – Andy T; Snakes and Lattes
 - FRIDAY – Perth Escape; Backyardigans; Sledgehammer bingo
 - SATURDAY – Rick McGhie/bonfire
 - FYS Budget
 - Merchandise: 45.5%
 - Programming: 53.1%

- **Saugeen**
 - Programming Summary:
 - SUNDAY – welcome ceremony; inflatables
 - MONDAY - dance
 - TUESDAY - karaoke
 - WEDNESDAY – Blacklight dodgeball
 - THURSDAY – Board games; Sledgehammer bingo
 - FRIDAY – Craft Night
 - SATURDAY- bonfire
 - FYS Budget
 - Merchandise: 43.6%
 - Programming: 53.9%

Next Meeting

- Next Meeting is Wednesday July 8th from 2:00-4:00 pm in UCC conference room 369.

Summary of Key Items

- **ACTION:** Taryn will get in touch with Courtney in regards to affiliate O-Pass opt-out.
- **ACTION:** Taryn will notify OPC when the opt-out website is finished.
- **CONSENSUS:** Everyone feels the off-campus theme is ultimately inclusive.
- [REDACTED] verify what the symbolism in the FIMS theme design is supposed to mean.
- **CONSENSUS:** The “ERTW” in the Engineering design needs to be removed for consistency with last year’s decision and to avoid controversy or exclusion.
- [REDACTED] need to investigate copyright infringement, as the logo is similar to Jurassic Park’s imagery.
- [REDACTED] investigate language alternatives for the “Huron Lumberjacks”.
- [REDACTED] investigate copyright infringement in relation to the Harlem Globetrotters.
- [REDACTED] investigate copyright infringement in regards to the Lord of the Ring franchise.
- [REDACTED] investigate copyright infringement of the font in the image in relation to “Odyssey”.
- [REDACTED] confirm outdoor lighting for evening volleyball games outside Delaware and other residences.
- [REDACTED] implement a 2 color-scheme option to decrease programming prices.

- [REDACTED] investigate Western's policy around film screening (rating, copyright, etc.)
- [REDACTED] investigate "Little Tracks Petting Zoo" practices and policies.

Adjournment

- The meeting was adjourned at 4:00 pm.