

Gazette Publications Committee
Volume 111 meeting #4
Minutes of GPC meeting on March 8, 2018 at 4:30 p.m.

Voting members in attendance:

Jay Menard
Sydney Scott
Paul Benedetti (phone)
Nicole MacAdam (phone)
Ravi Amarnath (phone)
Sabrina Hundal (phone)

Non-voting members in attendance:

Jordan McGavin
Nick Soave
Ian Grieves
Amy O'Kruk
Rita Rahmati
Mike DeBoer
Michael Conley
Lucas Sonke

Others in attendance

Erin McCauley

1. Call to Order

Meeting called to order at 4:30 p.m.

2. Adoption of Agenda

3. EIC report

More rigorous transition training will be done this year to help integrate the incoming Front Office.

Alumni reunion is happening this year. It will be in Toronto and all Gazette alumni are invited. Location and other details are being ironed out.

Creating a memorandum of understanding to better define the relationship between the Gazette and the USC. The goal is to formalize the relationship between both parties and begin a conversation on organizational issues within the Gazette. For example, it is currently unclear under which jurisdiction the Gazette falls — is it council or the Board of Directors?

Different stakeholders will be brought together for this MOU.

4. Manager Report

Number of ads and revenue is down for the month of February compared to last year. Sex issue magazine may have skewed this.

Following a “Response Oriented Sales Method” training, Diana reports she is using the technique with some success.

5. Introduction of Front Office-elect

Michael Conley, Volume 112 Editor-in-Chief

Mike DeBoer, Volume 112 Managing Editor

Lucas Sonke, Volume 112 Managing Editor

6. Vote to ratify 2018/19 Front Office

Unanimous ratification of Volume 112 Front Office.

7. Discussion and Motion to update Front Office Elections Policy to allow sitting Front Office members to run again (see related information and motion)

Jay Menard supports this motion. Suggests adding a stipulation that dictates the number of terms someone can seek.

Motion put forward to limit the number of terms a Front Office member can run to 5 terms.

Nicole: Motions to amend the movement

Paul: Seconds the motion

Unanimously approved update with the aforementioned amendment.

8. Discussion and Motion to update Front Office Elections Policy to allow non-undergraduate students to run for Front Office (see related information and motion)

Amy: Because we are funded by undergraduate students, I believe Front Office members should be undergraduate students.

Jay: Looking at CHRW, they have had their funding reduced because of the perceived lack of student involvement. It was skewed more towards the community and less towards Western students. The Gazette doesn't want to follow in those steps and therefore, the undergraduate restriction is a positive and this motion should fail.

Jay: Motions to move the motion

Sydney: Seconds the motion

Update is unanimously opposed. Motion fails.

9. Inquiries and Other Business

10. Next meeting date

End of April. Date will be confirmed.

11. Adjournment of Meeting

Meeting adjourned at 5:10.