



Limited Duration Signs

A quick-reference guide to size limits, permitting, and duration for signage under Easton's Sign Regulations — plus the no-permit **Temporary Sign** allowance.

§ What is a Limited Duration Sign? A freestanding or wall sign, located on private property, that is displayed for a set period under a permit issued by the Town — distinct from permanent signage and from the shorter, no-permit Temporary Sign category described below.

PERMIT REQUIRED

Limited Duration Signs

Article XI

Qualifying parcel = 5 acres or more, with 400 feet or more of street frontage

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Non-Residential Property

Large sign + small signs, by parcel

LARGE SIGN

16 sq ft

Standard parcel one large sign

or, on a qualifying parcel

16

16

Two 16 sq ft signs

or

32 sq ft

One combined sign

SMALL SIGNS

6

6

Two 6 sq ft small signs permitted, any parcel

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Residential Property

Large sign + small signs, by parcel

LARGE SIGN

16 sq ft

One large sign — qualifying properties only

SMALL SIGNS

6

6

Two 6 sq ft small signs permitted, any parcel

● Size Reference

Small limited duration sign	6 sq ft max
Large limited duration sign	16 sq ft max
Combined large sign (qualifying non-res. parcels)	32 sq ft max
Sign type	Freestanding or wall

● Qualifying Parcel Threshold

Minimum parcel size	5 acres +
Minimum street frontage	400 ft +
Non-residential benefit	2nd large sign / 32 sq ft combined
Residential benefit	Eligible for one large sign

PERMITTING

What's required to install one

Application

Certificate of Occupancy & Signage Application

Permit term

Valid 1 year

Fee

\$150 per sign

Renewal

May be renewed annually

NO PERMIT REQUIRED

Temporary Signs

Article XI

✓ Exempt from standard permit requirements

● Non-Residential Property

Signs permitted per property	4 small temporary signs
Maximum area, each sign	6 sq ft
Maximum height (freestanding)	6 ft
Sign type	Freestanding or wall

● Residential Property

Signs permitted per property	4 small temporary signs
Maximum area, each sign	6 sq ft
Maximum height (freestanding)	6 ft
Sign type	Freestanding or wall

No time limitation — temporary signs are not subject to a duration or removal deadline under Article XI. The posting party remains solely responsible for installation, maintenance, and eventual removal. Illumination of any temporary sign is prohibited.

APPLIES TOWN-WIDE

Other Considerations

Prohibited sign types

Billboards, streamers, pennants, beacons, ribbons, spinners, portable signs, inflatable signs, and tethered balloons are not permitted in any zone.

No flashing or reflective faces

Flashing signs and signs with reflective elements that sparkle or twinkle in sunlight are not permitted.

Safety installation standard

All signage must be installed and maintained so it does not create a safety hazard to pedestrians, drivers, or property.

No illumination

Limited duration signs and temporary signs may not be illuminated by any means.

Right-of-way placement

Signs may not be placed on public property or within the public right-of-way, except as installed by SHA or the Town for public safety purposes.

Responsible party

For temporary signs, the party posting the sign is solely responsible for its installation, upkeep, and removal.

Source: Town of Easton, Maryland — Chapter 28, Zoning Code, Article XI (Sign Regulations). This is a staff-prepared summary for quick reference; consult the full ordinance text and Land Use Department for application review.

Town of Easton · Planning & Zoning