



3rd Qtr. 2025 Rate Card

Rate Card 2025

Effective : July 1st, 2025

# 3rd Qtr. 2025 Rate Card



Time Slot	Day	Program	30ss Rate
<b>EARLY MORNING / (Sign On-11:00am )</b>			
5:00am	Mon-Fri	Noticentro al Amanecer	\$1,700
10:00am	Mon-Fri	Teleserie	\$1,200
6:00am	Sat-Sun	Muñecos	\$200
<b>DAYTIME / ( 11:00am-3:00pm)</b>			
11:00am	Mon-Fri	Noticentro	\$1,700
11:30am		Pégate al Mediodía	\$1,600
1:00pm		Viva la Tarde	\$1,500
2:00pm		Lo Se Todo	\$1,400
1:00pm	Saturday	Super Lucha	\$500
2:00pm		Series	\$800
1:00pm	Sunday	Super Lucha	\$500
2:00pm		Serie	\$800
<b>EARLY FRINGE (3:00pm-4pm Mon Fri; 3:00pm-5:00pm Sat-Sun)</b>			
3:20pm	Mon-Fri	Los Datos son los Datos	\$1,600
3:00pm	Saturday	Película Sábado	\$1,200
3:00pm	Sunday	Super Película Domingo	\$1,200
<b>PRIME ACCESS (5pm-6pm)</b>			
5:00pm	Saturday	Noticentro 5pm	\$3,600
5:00pm	Sunday	Noticentro 5pm	\$3,600
<b>LATE NIGHT (11:30pm-5:30am)</b>			
11:30pm	Mon-Fri	Ultima Función	\$600
1:30am	Mon-Fri	Series RR	\$200
1:30am	Sat	Series RR	\$500
12:30am	Sun	Series RR	\$250

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Time Slot	Day	Program	30ss Rate
<b>PRIMETIME</b>			
4:00pm	Mon-Fri	Noticentro Edición Estelar	\$4,000
5:30pm	Mon-Fri	Teleserie	\$4,200
7:00pm	Mon-Fri	Función Estelar	\$4,400
9:00pm	Mon-Fri	Teleserie	\$4,200
10:00pm	Mon	Series	\$3,500
10:00pm	Tue	Cuarto Poder	\$3,600
10:00pm	Wed	El Remix	\$3,600
10:00pm	Thu	Series	\$3,500
10:00pm	Fri	Series	\$3,500
11:00pm	Mon-Fri	Noticentro	\$3,000
6:00pm	Saturday	Pelicula Especial	\$3,000
8:00pm	Saturday	Super Cine	\$3,200
10:00pm	Saturday	Noticentro	\$3,000
10:30pm	Saturday	Noticentro En Una Semana	\$3,000
6:00pm	Sunday	Pelicula Especial	\$3,000
8:00pm	Sunday	Pelicula Especial	\$3,000
10:00pm	Sunday	Noticentro 10pm	\$3,000
10:30pm	Sunday	Serie RR	\$2,500
<b>ROS Alternatives</b>			
4p-11:30p	Mon-Fri		\$3,200
5p-11:30p	Sat-Sun		\$2,800
5am- 4pm	Mon-Fri		\$1,000
5am- 5pm	Sat-Sun		\$800
11:30pm-2am	Mon-Sun		\$300

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