

Evers campaign: Tony for Wisconsin announces additional senior staff hires

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MADISON, Wis. – Today, Tony for Wisconsin announced additional senior staff hires who will work to advance Governor Evers' agenda and highlight his steady leadership that continues to move Wisconsin forward.

"We're excited to bring this talented group of people together to support Governor Evers and the work he's doing across our state," said Cassi Fenili, who was announced today as Tony for Wisconsin campaign manager. "Over the past two years Governor Evers has already taken bold action to get our state back on track. Now, this team and our supporters across Wisconsin are ready to continue building support for the governor's Badger Bounceback plan and keep Wisconsin moving in the right direction."

Today's staff announcements include:

Cassi Fenili, Campaign Manager: Cassi Fenili has worked with Governor Evers since the beginning of his gubernatorial campaign in 2017, serving as deputy campaign manager, then in the administration as director of gubernatorial appointments, and most recently as senior advisor. She has also held multiple positions with the Democratic Party of Wisconsin, most recently as a senior advisor to the party and the successful Save the Veto initiative during the 2020 election cycle. Cassi is a Wisconsin Fox Valley native who grew up in Kimberly and graduated from the University of Wisconsin-Madison.

Haley Barbour, Finance Director: Haley Barbour has been part of groundbreaking fundraising operations across the midwest, most recently serving as finance director for Kansas U.S. Senate candidate Barbara Bollier, raising nearly \$30 million. During the 2020 Iowa Caucus she was also Iowa political director for Senator Kirsten Gillibrand's presidential campaign.

Atanu Chakravarty, Director of Strategic Initiatives: Atanu Chakravarty's background in research and paid communications has helped elect Democratic governors across the country. During the last election cycle he was director of media and research for the Democratic Governors Association independent expenditure efforts. Prior to joining the DGA he was also research director for Fred Hubbell's campaign for Iowa governor.

Sam Roecker, Communications Director: Sam Roecker has worked with campaigns and organizations across the country on messaging, communication, and digital strategy. In Wisconsin, he was most recently a consultant to the Save the Veto initiative and communications director for Justice Jill Karofsky's campaign in 2020. He has also managed

multiple campaigns, including John Hickenlooper's presidential campaign in Iowa. Sam is a graduate of the University of Wisconsin School of Journalism and Mass Communication. In addition to today's announcements, Mitch Wallace continues to serve on the campaign as political advisor and a member of Tony for Wisconsin's senior leadership.