



## Vox magazine is ...

- Columbia's leading source of entertainment news
- Distributed on three college campuses (MU, Stephens, Columbia)
- Aimed at Columbia's pop culture and young adult market
- Definitive, comprehensive, citywide and progressive
- A product of the Missouri School of Journalism
- The best magazine produced by students in the United States \*

## VoxMagazine.com is ...

- Home to Columbia's biggest restaurant guide
- Where to find movie times, concert previews, music and movie reviews and event listings
- Where you'll find reader-submitted reviews of local bands, bars, and restaurants
- Updated weekly with stories that don't appear in print
- Visited more than 18,000 times a month
- Where to go... to know where to go

\* Vox has been named the No. 1 student-produced magazine in the country by the Association for Education in Journalism and Mass Communication for three of the past five years.

**VOX & VOXMAGAZINE.COM:**

In print Thursdays. Open late on the Web.

573-882-5714

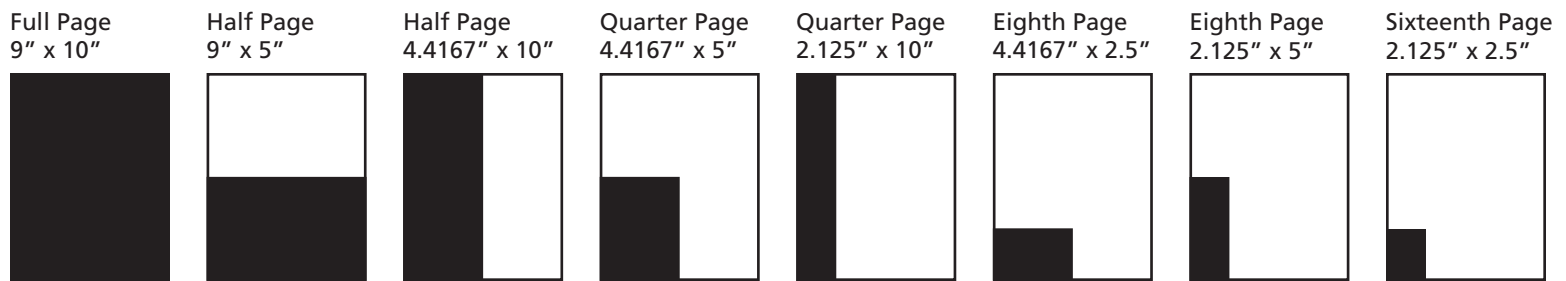


## Where's Vox?

- On the Web, at VoxMagazine.com
- In print Thursdays, with more than 10,000 copies inserted in the Missourian and distributed at 230 locations
- On MU's campus, with exclusive distribution rights at 86 locations, including residence halls, fraternities, sororities and classroom buildings
- At 58 downtown locations, including coffeshops, bars, restaurants and clubs
- At 86 other spots in Columbia, including Stephens and Columbia colleges
- Where your customers make entertainment decisions

## What does it cost to advertise in print?

AD SIZE	OPEN	6 WEEKS	13 WEEKS	26 WEEKS	39 WEEKS	50 WEEKS
Full page	\$495	\$465	\$440	\$415	\$390	\$365
Half page	\$290	\$260	\$245	\$230	\$215	\$200
Quarter page	\$190	\$165	\$140	\$130	\$120	\$114
Eighth page	\$105	\$95	\$90	\$85	\$80	\$74
Sixteenth page	\$75	\$70	\$65	\$60	\$55	\$30
COLOR COST*	\$100	\$75	\$50	\$25	\$10	Free



## What about preprinted inserts?

- Vox charges \$38 per thousand copies for the full press run, or \$50 per thousand for zoned inserts. We can zone inserts for campus, downtown, or other locations. Lower rates available with a signed contract. Call for details.

\* Vox can print full color on every page, with no placement restrictions.

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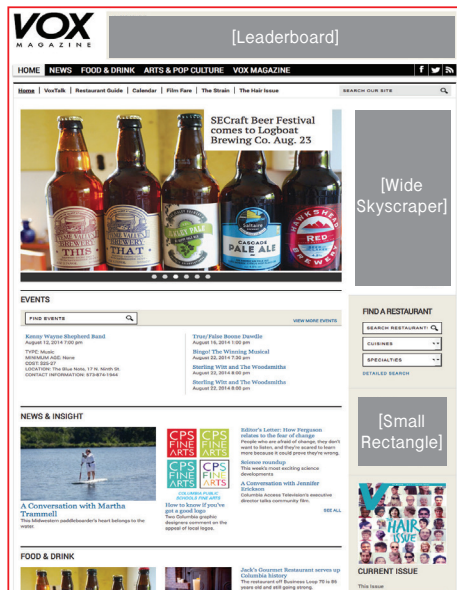
573-882-5714



# VOX MAGAZINE

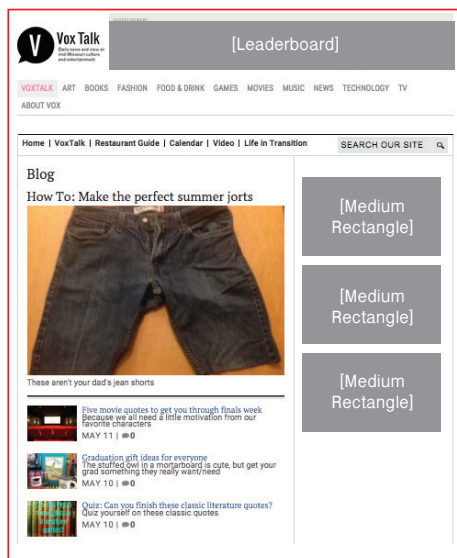
CONTACT ADVERTISING  
 (573) 882-5714  
 advertising@columbiainmissourian.com

## 2015 ONLINE ADVERTISING RATE CARD



### Homepage | Restaurant Guide | Events Calendar

Name	Size	Cost/Month	Cost/Week
Wide Skyscraper	160 x 600 Pixels	\$150	\$35
Small Rectangle	180 x 150 Pixels	\$100	\$35
<b>Run of Site</b>			
Leaderboard	728 x 90 Pixels	\$300	\$100



### Inside Pages | Story Pages | Vox Talks

Name	Size	Cost/Month	Cost/Week
Medium Rectangle * 1 of 3 Rotation	300 x 250 Pixels	\$200	\$65
<b>Includes All Sections</b>			
Editor's Letter	The Scene	Endnotes	
News & Insight	Movie Listings	Calendar	
Arts	Nightlife	Feature	
Books	Dining Guide	Music	
Personal Essays	Multimedia	The Guide	