

LEADERS:

A CELEBRATION OF NEW HAMPSHIRE SPORTS CHAMPIONS



Event Date: Sunday, February 1, 2026
Manchester Country Club, Manchester, NH
Attendance: 200

Show your company's support for community athletics and local athletes by sponsoring this inspirational event.

The Leaders: A Celebration of Sports Champions is New Hampshire's premier annual sports recognition event honoring youth, high school, college, and amateur athletes from across the state as well as coaches, officials, and sport volunteers.

Awards Presented:

- Clark Officials Awards
- Smith Coaches Awards
- Ty Abate Award
- William Loeb Scholar-Athlete Award
- Carl Lundholm Memorial Award
- NH Union Leader Athletes of the Month
- Robert "Red" Rolfe and Jenny Thompson Awards for Male and Female Athletes of the Year

Event Marketing:



**Union Leader &
Sunday News**
20 ads



Unionleader.com
50,000
impressions



Social Media
(110,000 followers)
10 posts



Attendees
200

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Sponsorship Opportunities:

Deadline: January 9, 2026

Pre Reception Sponsor \$2,500

- Company logo on print ad promoting event in New Hampshire Union Leader and Sunday News
- Company logo on Web page promoting the event
- Company thanked on stage
- Half page ad in program booklet
- Opportunity to bring stand up banner for pre-reception area
- Logo in digital gallery of the event on the Union Leader Website

Wrist Band Sponsor \$1,000

- Wrist Band with company logo on it
- Half page ad in program book
- Company logo on event promotions

Program Book Ads

Full page: \$250

Half page: \$125

Registration Area Sponsor \$1,500.00

- Company logo on print ad promoting event in New Hampshire Union Leader and Sunday News
- Company logo on Web page promoting the event
- Company thanked on stage
- Half page ad in program booklet
- Opportunity to bring stand up banner for registration area
- Two tickets to the event

Foam Stress Ball Sponsor \$1,300

- Foam stress basketball, soccer ball, baseball or football with company logo produced by Union Leader to be given to guests
- Half page ad in program book
- Company logo on event promotions
- Two tickets to the event