

2026

40

NEW HAMPSHIRE
UNION LEADER

UNDER Forty



*NEW HAMPSHIRE'S PREMIER
EVENT AND PUBLICATION
HONORING OUR STATE'S MOST
INFLUENTIAL YOUNG LEADERS.*

Event Date: Wednesday, March 4, 2026
Attendance: 500

New Hampshire Union Leader has been recognizing the state's most influential young professionals for 24 years. These individuals are the state's future and will help shape the business, educational and financial environment for years to come. There are currently 960 alumni with many that continue to support and attend this event.

40 Under Forty recipients represent all industries in New Hampshire including legal, financial, tech, healthcare, public service, and more. While all of the recipients are successful in their career, it is their commitment to the community that often is why they were chosen for this honor.

Past winners include Bode Miller, Kelly Ayotte, Frank Guinta, Jodi Piccoult, John E. Sununu, Tom Daly, Greg Baxter and Kathleen Reardon.

Aligning your organization with this event provides not only branding and networking opportunities but aids in future recruitment.

Join as us we honor the class of 2026!

Event Marketing:



**Union Leader &
Sunday News**
30 ads



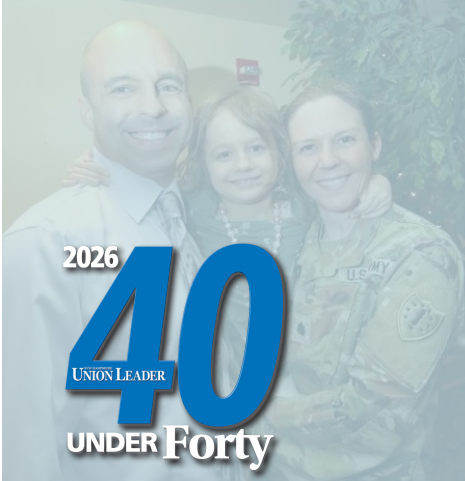
Unionleader.com
100,000
impressions



Social Media
(110,000 followers)
25 posts



Attendees
500



Event Date: Wednesday, March 4, 2026
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Sponsorship Opportunities:
Deadline: February 17, 2026

Presenting Sponsor \$5,000

- Event to be listed as "NH Union Leader's 40 Under Forty, presented by Your Company Name"
- Provide Welcome remarks on stage
- Company logo and website link on event website
- Company Logo in photo of winners
- Company logo on event marketing materials and onsite signage
- Company logo on presentation slides during event
- Company Stand Up Banner displayed during cocktail reception banner provided by company
- Full page ad in special section announcing winners
- 8 Tickets to the event

Registration Sponsor \$2,500

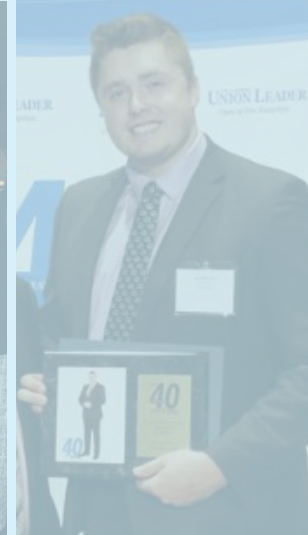
- Sponsor provided stand up banner at event registration table
- Logo on name badges
- Logo on online registration form
- Company logo on event website
- Half page ad in special section announcing winners

Partner Sponsor \$4,000

- Company logo and website link on event website
- Company logo on event marketing materials and onsite signage
- Company thanked on stage
- Company Stand up banner displayed at cocktail reception banner provided by company
- Exclusive cocktail reception sponsor
- Company branded napkins, signage at bar, and specialty cocktail named after company
- Full page ad in special section announcing winners
- 6 tickets to the event

Video Sponsor \$1,750

- Your video, max 30 seconds, to be shown during awards presentation
- Quarter page ad in special section
- Company mentioned on Social Media
- Company logo on onsite signage
- Company logo on event website
- 2 tickets to the event



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Gold Sponsor \$2,500

- Company stand up banner at cocktail reception provided by company
- Half Page ad in special section announcing winners
- Company mentioned on Social Media
- Company logo on onsite signage
- Company logo on event website
- 4 tickets to the event

Silver Sponsor \$1,750

- Half Page ad in special section announcing winners
- Company mentioned on Social Media
- Company logo on onsite signage
- Company logo on event website
- 4 tickets to the event

Bronze Sponsor \$999

- Quarter page ad in special section announcing winners
- Company mentioned on Social Media
- Company logo on onsite signage
- Company logo on event website
- 2 tickets to the event