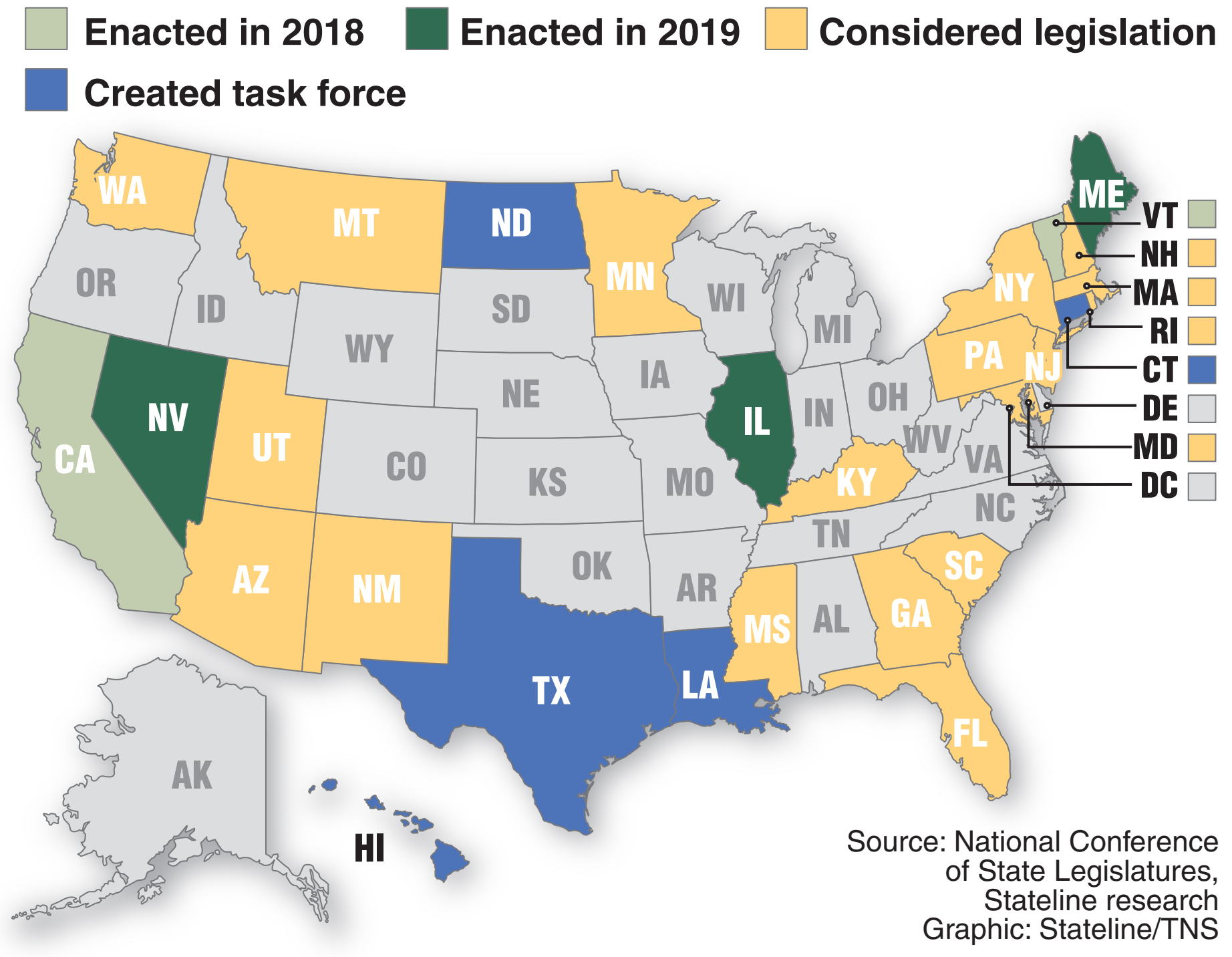
States retreat on consumer data privacy

This year's legislative sessions began with high hopes for data privacy advocates after California and Vermont enacted laws requiring companies to disclose and allow consumers to opt out of having their data collected. But many states backed off after fierce opposition from tech companies.



Source: National Conference of State Legislatures, Stateline research
Graphic: Stateline/TNS