

PIGSKIN

Preview

Publication Date **Friday, Aug. 24, 2018**

2018 ADVERTISING NET Rates

PREMIUM POSITIONS

Back Cover	\$2,250
Inside Front/Inside Back Cover	\$2,000
Page 3	\$2,000
Across from Table of Contents	\$2,000
Double Truck	\$4,500

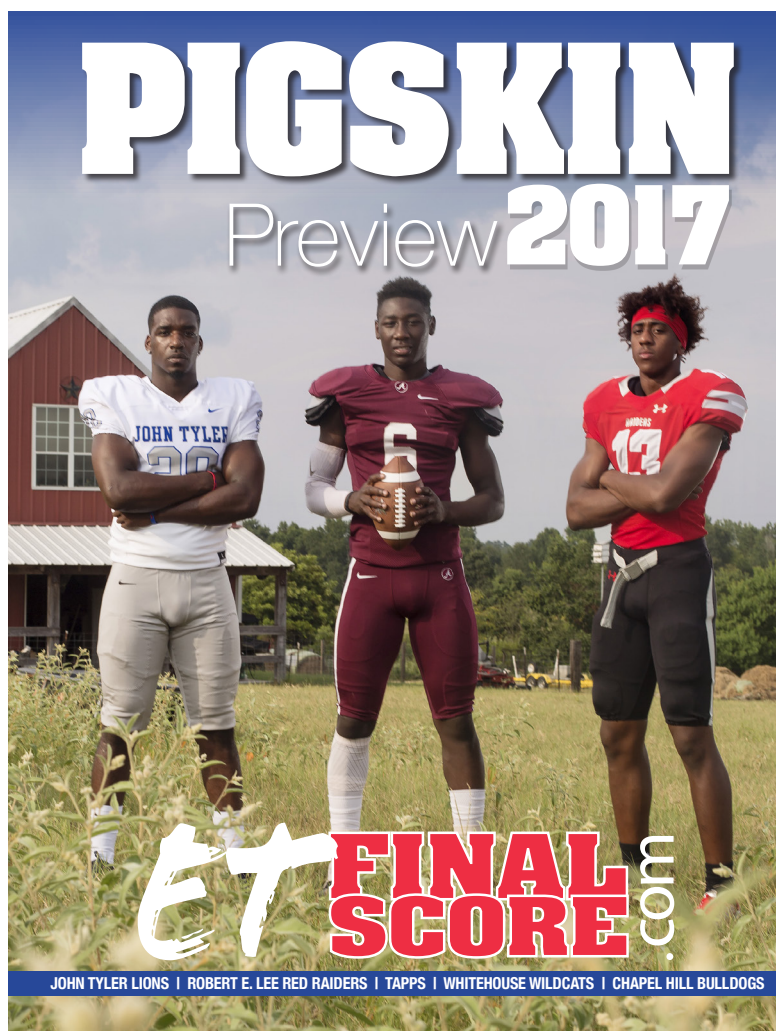
STANDARD POSITIONS 1X

Full Page	\$1,600
1/2 Page Horizontal	\$900
1/4 Vertical	\$450
1/6 Vertical	\$325

ET FINAL SCORE DIGITAL PACKAGES

100,000 Impressions	\$500
75,000 Impressions	\$375
50,000 Impressions	\$250

(Can be used anytime during September, October & November 2018 on etfinalscore.com or tylerpaper.com)



Advertising Deadline: **Friday, Aug. 4th**

Full Page

1/2
Horizontal

1/4
Vertical

1/6
Vertical

MAGAZINE WILL ALSO BE DISTRIBUTING VIA EMAIL TO 43,000 ADDRESSES

