A-LIST NOMINATIONS ROUND

The 16th annual A-LIST will be published in the June issue of TulsaPeople once again In 2026. The A-LIST will be determined by two rounds including:

NOMINATIONS ROUND • FEBRUARY 1-15

FINAL VOTING ROUND • APRIL 1-12

TulsaPeople is offering print ads in the February issue at **DISCOUNTED 9X** rates to help local businesses encourage TulsaPeople readers to nominate your business to the 2026 **A-LIST!** Digital packages are also available starting at only **\$300!** Businesses that move on to the voting round will be contacted about additional promotional opportunities for the final round in April!



A-LIST Nominations ad spread, February 2025 issue

A-LIST NOMINATIONS ROUND ADS

in February are available at our DISCOUNTED 9X rates:

FULL PAGE \$3.065 8.25" X 10.875" plus 1/8" bleed **HALF PAGE** \$2,090 Horizontal 7.25" x 4.875" Vertical 3.5" X 10"

QUARTER PAGE \$1,090 **1/8 PAGE** \$600

3.5" x 4.875"

3.5" x 2.3125"

All rates are net and include free color and ad production services, if desired. Additional ad sizes are also available at discounted rates.



TULSAPEOPLE IS A GREAT WAY TO REACH WELL-EDUCATED, UPPER-INCOME TULSANS:

81% of TulsaPeople reducts in Equation, purchase products and services from ads seen in the magazine.

have a college or post-graduate

68% have an annual household income of \$100,000+.

According to NEW Circulation Verification Council research, TulsaPeople reaches 54,195 print and digital readers each month. Magazines are distributed via controlled distribution throughout Tulsa along with mailed copies to paid subscribers, local businesses and upper-income homes in \$150,000+ AHHI carrier routes.

Circulation Verification Council, November 2025

February **DEADLINES**

Space Reservation Deadline JANUARY 8

Ad Materials/Camera Ready Ad Deadline

JANUARY 12

Ad Approval Deadline **JANUARY 14**

