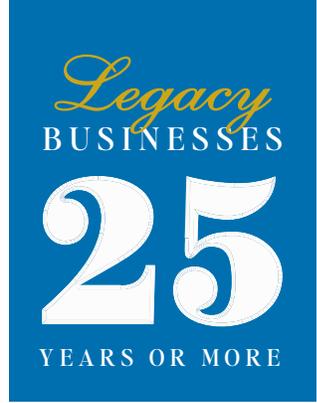


LEGACY BUSINESS PROFILES

The April issue of TulsaPeople, Tulsa's 40-year-old, award-winning city magazine will celebrate **Legacy Businesses** that have made their mark in Tulsa for 25 or more years!

The special section in April will highlight and celebrate the achievements of these locally-owned institutions that provide a vital economic foundation for our city and are known for their overall excellence. The special **Legacy Business** section will feature informative "sponsored editorial" profiles including photos and text by our professional staff to showcase your business!

Legacy Business profiles provide a great opportunity to communicate information about the history, people, products and services provided by Tulsa's legacy businesses.



TULSAPEOPLE IS A GREAT WAY TO REACH WELL-EDUCATED, UPPER-INCOME TULSANS:

- 81%** of TulsaPeople readers frequently purchase products and services from ads seen in the magazine.
- 76%** have a college or post-graduate degree.
- 68%** have an annual household income of \$100,000+.
- 65%** are business owners, executives, professionals or managers.

According to NEW Circulation Verification Council research, TulsaPeople reaches 54,195 print and digital readers each month. Magazines are distributed via controlled distribution throughout Tulsa along with mailed copies to paid subscribers, local businesses and upper-income homes in \$150,000+ AHHI carrier routes.

Circulation Verification Council, November 2025

April DEADLINES

Space Reservation Deadline
MARCH 9

Ad Materials/Camera Ready Ad Deadline
MARCH 11

Ad Approval Deadline
MARCH 13

J. David Jewelry

A full-service luxury jeweler with three locations in the Tulsa metro, most know the name J. David Jewelry, but do you know the story of how one of Oklahoma's most successful family jewelers came to be?

In 1987, Joel David Wiland, an eight 1/2-year-old from Tulsa, got his start as an apprentice making tiny rings. He continued his passion for gemstones, working under some of Oklahoma's most renowned artists and craftsmen. Those formative years developed his skills and led him to become an award-winning Master Jeweler and Southwestern featured artist as an adult. But if you ask Joel, all of that would be nothing if it weren't for God and his wife, Kerstin.

In 1993 Joel married his high school sweetheart, Kerstin. Kerstin was born and raised in Broken Arrow and comes from an entrepreneurial family. She has the biggest heart for people, and has always been the biggest cheerleader! Joel says, "With three pieces of jewelry, \$500 and an unconditional desire to show people love through their people, process and jewelry, J. David Jewelry was born!"

That was over 30 years ago, and it's easy to see when talking with Joel and Kerstin, his talented team that their culture of caring is still very much alive today. Many of their team members have been with the company for well over a decade. We were introduced to one member, Melissa Reitz, who just celebrated 21 years with the company, as well as the Wiland's son, Christopher, who is now one of the company's gemologists. Joel says, "The longevity and commitment of our team to get behind a dream and to serve our guests with the same love that Kerstin and I committed to back in 1994 — well to me, that is our greatest legacy!"

3646 S. NORMAN AVE. | 918-960-8200 | 8200 E. 121ST ST., SUITE 8 | 918-384-4300
613 N. ASPEN AVE., BROKEN ARROW | 918-251-6340 | JDAVIDJEWELRY.COM

Family and Children's Services

Founded in 1911, Family and Children's Services came for Tulsa through more than 70 comprehensive programs supporting vulnerable children, strengthening families and offering hope to those battling mental illness and addiction. The organization also works to divert individuals from the criminal legal system and provide 24/7 crisis care and stabilization, ensuring safety and support during life's most challenging moments.

"Family and Children's Services has never abandoned its original purpose to help under-resourced and struggling Tulsans and to work in partnership with other organizations through social work and counseling services." President and CEO Adam Anderson says. FCS was named a Certified Community Behavioral Health Clinic in 2021. In the metro Tulsa area, there are 10 office locations, as well as supplemental programs embedded in 118 schools and 31 other community service organizations. As one of the original Tulsa Area United Way partner agencies, Anderson says the agency has benefited from capable, longstanding leadership through a community-minded board of directors to serve Tulsa's most vulnerable individuals using proven, evidence-based practices.

5510 E. 21ST ST., SUITE 800 | 918-587-0471 | FCSOK.ORG

Renaissance Hardwood Floors

In 1982, Tom Nicklas founded Renaissance Hardwood Floors, a family-owned company that has become a trusted name in hardwood flooring installation, refinishing and repairs. Today, his son, Danton Nicklas, continues the legacy, leading the company from its headquarters in Tulsa while serving clients across Oklahoma.

"We take pride in being a family-owned company with deep community roots in the greater Tulsa and Oklahoma City areas," Danton says. Renaissance's expert craftsmen bring custom floors to life while ensuring they stand the test of time. Elegance and quality define every project, with custom design handcrafted from the finest materials. The team stays ahead of industry trends, mastering everything from intricate to minimalist designs. "No matter the style, every Renaissance hardwood floor is crafted with exquisite detail," Danton says.

Beyond beauty, Renaissance Floors are designed to enhance every space with distinctive and lasting durability. Dedicated to innovation and customer satisfaction, the company has established itself as a leader in the hardwood flooring industry. Clients immediately experience the difference when they step onto a Renaissance floor — where artistry meets craftsmanship.

"What sets us apart isn't just the installation," Danton explains. "It's the design, precision and attention to detail that transforms every floor into a masterpiece."

Let Renaissance's experts create a floor that not only enhances your space but tells a story of quality and craftsmanship.

550 W. 125TH PLACE S., SUITE 300, GLENPOOL | 918-256-4777
3602 E. 1-1/2 FRONTAGE ROAD, EDMOND | 405-431-9393
RENAHWOOD.COM

Half and full-page Profile examples.

LEGACY BUSINESS PROFILE RATES

TWO-PAGE SPREAD, 500 WORDS \$3,485

FULL PAGE, 300 WORDS \$2,635

HALF PAGE, 175 WORDS \$1,965

All rates are net and include free color and ad production services, plus a professional photo and copy written by a professional writer.

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