



## CONGRATULATIONS!

The **A-LIST NOMINATIONS** round is over and **YOUR** business has advanced to the final **VOTING** round! TulsaPeople readers submitted over 17,000 nominations in the first round ballot February 1-15 and **ROUND 2 VOTING** is scheduled for **APRIL 1-12!** The phase 2 voting round provides top A-LIST nominees the opportunity to “campaign for the win” and encourage your customers and the readers of TulsaPeople to **VOTE** for your business to be on the A-LIST which will be published in the June issue of TulsaPeople and on TulsaPeople.com.

**A-LIST NOMINATIONS, ROUND 1**  
**COMPLETE**

**A-LIST FINAL BALLOT, ROUND 2**  
**APRIL 1-12**

**A-LIST ISSUE**  
**JUNE 2026**

The **VOTING** round offers multiple opportunities to promote your business on the A-LIST voting platform. Voting packages include group sponsor ads for the five main groups: **DINE LOCAL, SHOP LOCAL, FUN, SERVICES,** and **HEAD TO TOE.** Plus, individual category sponsor ads are available under these five groups as well.

### DIGITAL AD OPPORTUNITIES

(included in packages on reverse)

#### GROUP SPONSOR ADS

Large leaderboard (1,800 X 450) displayed at the top of a group which includes: **DINE LOCAL, SHOP LOCAL, FUN, SERVICES,** and **HEAD TO TOE.**

Subject to availability and limited to 3 advertisers for each group.

#### CATEGORY SPONSOR ADS

Small leaderboard (1,200 X 150) displayed at the top of a category selected by advertiser.

Subject to availability and limited to 5 advertisers per category.

#### PRINT ADS

**VOTE FOR US** ads are also available in the April issue of TulsaPeople at our **DISCOUNTED 9x** rates!

\*Nominations round advertisers have first right of refusal for a group or category.

See reverse for A-List VOTING ROUND digital packages with ad examples.

April 1-12

# A-LIST Voting Round

TulsaPeople is offering three digital packages to provide nominated businesses with an opportunity to showcase your business on the A-LIST VOTING ballot in April. Print advertising is also available in the April issue at **DISCOUNTED 9X** rates for A-LIST nominees!

### BASIC DIGITAL PACKAGE

Sponsor one category in which your business is nominated on the ballot with small leaderboard (1,200 X 150).

**Investment: \$400**

### DELUXE DIGITAL PACKAGE

Sponsor up to three categories\* on the ballot with small leaderboards (1,200 X 150) in categories in which your business is nominated.

**Investment: \$900 (\$1,200 value)**

### PREMIUM DIGITAL PACKAGE

Sponsor one group\* with a large leaderboard (1,800 X 450) and up to five categories with small leaderboards (1,200 X 150) in categories your business is nominated in.

**Investment: \$1,500 (\$2,000 value)**

\*Group sponsorships are limited to 3 advertisers per group and Category sponsorships are limited to 5 advertisers per category.

#### BALLOT VOTING PAGE EXAMPLE

## VOTE FOR US

print ads are also available in the April issue of TulsaPeople at **DISCOUNTED 9X** rates for A-LIST nominees:

**Full page** \$3,065

**Half page** \$2,090

**Quarter page** \$1,090

**1/8 page** \$600

Additional sizes are also available. All rates include free color and ad production services.

**TULSAPEOPLE  
APRIL ISSUE SPACE  
RESERVATION DEADLINE  
MARCH 9**

**DIGITAL AD DEADLINE:  
MARCH 25**

The screenshot shows a digital ballot interface. At the top, there's a banner for 'CLUB PILATES' with the slogan 'EVERYBODY NEEDS PILATES' and a call to 'VOTE FOR US FOR FITNESS STUDIO - BARRE/PILATES/OTHER' with the website 'CLUBPILATES.COM'. Below this is a navigation menu with 'All Categories' selected, and sub-categories: 'Dine Local', 'Fun', 'Head to Toe' (highlighted), 'Services', and 'Shop Local'. The 'Head to Toe' category is expanded to show two nomination forms. The first is for 'Cosmetic Surgery Center' with a 'THANK YOU FOR VOTING FOR US!' banner and a 'WINNER!' badge. The second is for 'Hair Salon' with a 'Vote for Us in Hair Salon' banner. Both forms have a 'Nomination Name' input field and a 'NOMINATE' button. Red callouts on the right side of the ballot identify 'GROUP SPONSOR AD' and 'CATEGORY SPONSOR ADS'.

**100%** of businesses who purchased a digital VOTING package in 2025 were A-LIST WINNERS!

To advertise, call or email your account representative at:

ANDREA CANADA 918-519-5711 andrea@langdonpublishing.com  
JIM LANGDON 918-585-9924, ext. 219 jim@langdonpublishing.com  
JOSH KAMPF 918-370-7581 josh@langdonpublishing.com  
MELISSA GIVENS 918-519-4174 melissa@langdonpublishing.com



**TulsaPeople**  
TULSA'S CITY MAGAZINE  
1603 S. Boulder Ave., Tulsa, OK 74119  
TulsaPeople.com