



CONGRATULATIONS!

The **A-LIST NOMINATIONS** round is over and YOUR business has advanced to the final **VOTING** round! TulsaPeople readers submitted almost 18,000 nominations in the first round and 700+ local businesses will advance to the **A-LIST VOTING** round.

Round 2 VOTING will commence on April 1 and last two weeks. The phase 2 voting process provides A-LIST nominees the opportunity to campaign for the win with one of our digital **VOTE FOR US** packages or a print ad in the April issue (or both)!

A-LIST NOMINATIONS, ROUND 1
COMPLETE

A-LIST FINAL BALLOT, ROUND 2
APRIL 1-14

A-LIST ISSUE
JUNE 2024

The **VOTING** round offers multiple opportunities to promote your business on the A-LIST voting platform. Voting packages include sponsor ads for the five main groups: DINE LOCAL, SHOP LOCAL, FUN, SERVICES, and HEAD TO TOE. Plus, there are opportunities to sponsor individual business categories under these five groups, and all packages include enhanced listings on the Voting ballot! **VOTE FOR US** print ads are also available in the **APRIL ISSUE** of TulsaPeople Magazine at **DISCOUNTED RATES**.

DIGITAL AD OPPORTUNITIES

(included in packages on reverse)

GROUP SPONSOR ADS

Large leaderboard (1,800 X 450) displayed at the top of a group which includes: **SHOP LOCAL, DINE LOCAL, HEAD TO TOE, FUN** and **SERVICES**.

Subject to availability and limited to 3 advertisers per group

CATEGORY SPONSOR ADS

Small leaderboard (1,200 X 150) displayed at the top of a category selected by advertiser.

Subject to availability and limited to 5 advertisers per category.

ENHANCED LISTINGS

Enhanced listings are placed at the top of a nominee's category **above** all non-enhanced listings.

Enhanced listings include an image and contact information including address, phone, website, plus social.

PRINT ADS

Stand alone **VOTE FOR US** ads are available in the April issue of TulsaPeople at our **LOWEST 12X** rates!

*Nominations Round sponsors have first right of refusal if more than the specified number of Group or Category advertisers wish to sponsor a group or category.

See reverse for A-List VOTING ROUND packages and ad examples.

April 1-14

A-LIST Voting Round Packages

TulsaPeople is offering three digital packages to provide nominated businesses with an opportunity to showcase your business on the A-LIST VOTING ballot in April. Print advertising is also available at our **LOWEST 12X** rates in the April issue.

BASIC PACKAGE

Sponsor one category on the ballot with a small leaderboard (1,200 X 150) and upgrade your A-List ballot listing with an enhanced listing in one category in which your business is nominated.

Investment: \$400

DELUXE PACKAGE

Sponsor up to three categories* on the ballot with small leaderboards (1,200 X 150) and receive up to three enhanced listings in categories in which your business is nominated.

Investment: \$900 (\$1,200 value)

PREMIUM PACKAGE

Sponsor one group* with a large leaderboard (1,800 X 450) and up to five categories with small leaderboards (1,200 X 150) in categories your business is nominated in. Also, receive up to five enhanced listings in categories your business is nominated in.

Investment: \$1,500 (\$2,000 value)

*Group sponsorships are limited to 3 advertisers per group and Category sponsorships are limited to 5 advertisers per category.

VOTING PAGE EXAMPLE

Stand alone VOTE FOR US ads are also available in the April issue of TulsaPeople for our lowest 12X rates:

Full page \$2,705 Half page \$1,845

Quarter page \$965 1/8 page \$525

Additional sizes are also available. All rates are net and include free color and ad production services.

**TULSAPEOPLE APRIL ISSUE
SPACE RESERVATION DEADLINE
MARCH 6**

**DIGITAL PACKAGE
SPACE RESERVATION DEADLINE
MARCH 18**

To advertise, call your account representative at **918-585-9924:**

ANDREA CANADA ext: 211 andrea@langdonpublishing.com
JOSH KAMPF ext: 228 josh@langdonpublishing.com
RITA KIRK ext: 240 rita@langdonpublishing.com
JIM LANGDON ext: 219 jim@langdonpublishing.com

TulsaPeople

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