OCTOBER 2026

HOLIDAY PARTIES

The holiday party season is around the corner, and plans are underway for the TulsaPeople **HOLIDAY PARTY GUIDE** in the October issue. The magazine's annual section will include ideas and inspiration for creating an extraordinary event in one's home or a local venue by highlighting local experts who can provide help with everything from planning to providing unforgettable entertainment.

Plus, the story will be paired with TulsaPeople's annual **HOLIDAY PARTY Venue** and **Catering Guides** to provide the magazine's upscale readers with a helpful resource for holiday parties and entertaining.



2025 Holiday Parties content with ads.

HOLIDAY PARTY ADVERTISING RATES

Tulsa area venues, caterers and related businesses are all invited to advertise in this special section at our **LOWEST 12X rates.** Plus, venues and caterers that purchase a quarter page ad or larger will receive a FREE* Venue Guide or Catering Guide ad package!

Full page ad $2,885
Half page ad $1,965
Quarter page $1,025

Additional sizes are available at the 12X rate.
All rates are net and include free color and ad production services.

VENUE GUIDE AD PACKAGE
$250

Includes a 1/16 page ad in the October Venue Guide, plus a listing on the TulsaPeople.com Venue Guide through 2026.

CATERING GUIDE AD PACKAGE
$450

Includes a 1/8 page ad in the October Catering Guide, plus a listing on the TulsaPeople.com Catering Guide through 2026.

* Offer is limited to **one free** Venue or Catering Guide package (for companies that offer both options).

October DEADLINES

Space Reservation Deadline
SEPTEMBER 9

Ad Materials/Camera Ready Ad Deadline
SEPTEMBER 11

Ad Approval Deadline
SEPTEMBER 15

TulsaPeople is a great way to reach well-educated, upper-income Tulsans.

81% of TulsaPeople readers frequently purchase products and services from ads seen in the magazine.

68% have an annual household income of $100,000+!

58% of readers keep the magazine one month or longer

According to Circulation Verification Council research, TulsaPeople reaches 54,195 print and digital readers each month. Magazines are distributed via controlled distribution throughout Tulsa along with mailed copies to paid subscribers, local businesses and upper-income homes in $150,000 AHHI carrier routes.

Circulation Verification Council Readership Study, Sept 2025

To advertise, call or email your account representative at:

ANDREA CANADA 918-519-5711 andrea@langdonpublishing.com
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