

DECEMBER 2026

DOWNTOWN BUSINESS PROFILES

TulsaPeople's annual **DOWNTOWN** issue will be filled with a variety of downtown content throughout its pages including a special **FACES OF DOWNTOWN** profile section. Downtown profiles provide downtown businesses with a great opportunity to present their business to upper-income Tulsans and decision-makers who read the magazine each month! **PLUS**, **FACES OF DOWNTOWN** profiles are available at **DISCOUNTED** rates which include a professional photo taken by our award-winning photographer and "sponsored editorial" text written by our professional editorial staff, using information provided by the advertiser!

In addition, **FACES OF DOWNTOWN** Profiles will be featured and promoted through our digital media throughout the year! Profiles will also be available to add to the advertiser's website.



COMMERCIAL INSURANCE Insurica Tulsa

INSURICA Tulsa has evolved from its historic beginnings as Joe West Company in 1919. Over those 106 years, the agency has grown through acquisitions and organic growth. Today, with over 50 employees, the insurance agency is anchored in downtown Tulsa with over 17,500 square feet of space in Boulder Towers at 1437 South Boulder Avenue. Other offices are located in Sand Springs and Grove.

"We provide risk management services to our customers, and we do it first by understanding their individual businesses," said Joe Sanchez, the company's Tulsa branch manager. "Once we understand a business, we then access markets that offer competitive and comprehensive insurance programs—along with claims and loss control services—that best relate to the business. Our goal is to uncover solutions that lead to improved insurance coverage and at a dollar savings for our clients."

The longtime local insurance agency provides specialization in the areas of manufacturing, schools and municipalities, energy, financial institutions, aviation, professional liability, food related businesses,

law firms and employee benefits.

"Our objective as experienced solutions that lead to improved for our clients," said Tim Drisk, Joe West team since 1986. "A of medical plans, voluntary pro from carriers and vendors across the agency offers a variety of plan administration and communication offerings, with access to specialized pharmacies."

Among the noted specialists manages INSURICA's large school who manages IRMG Swiss RE's business experience to Tulsa.

1437 S. Boulder Ave., Suite 600 • 918-660-0090 • insurica.com

BANKING Blue Sky Bank

Blue Sky Bank is proud to celebrate one year in its renovated downtown Tulsa branch at 320 S. Boulder Ave., continuing our commitment to the city's thriving community. The 220-year-old, 100% Oklahoma-owned bank, with assets exceeding \$1 billion, is committed to providing personalized entrepreneurial support that meets the evolving needs of both business owners and individuals.

"Downtown Tulsa is a hub of culture and growth, offering us the opportunity to connect with a diverse range of individuals and businesses in this vibrant city," says Brian Schneider, president and CEO of Blue Sky Bank. Gentner Drummond is principal owner of Blue Sky Bank and its 17-branch network across Oklahoma and Texas, where each local branch's team is ready to serve customers' needs.

320 S. Boulder Ave. • 833-712-4700 • bluesky.bank



Full Page and Half Page Profiles

FACES OF DOWNTOWN

Two-page spread \$5,480

16.5" X 10.875" trim with 1.25" bleed

Full page profile or display ad \$2,885

8.25" X 10.875" trim plus 0.125" bleed

Half page profile or display ad \$1,965

7.25" x 4.875"

Quarter page profile or display ad \$1,025

3.5" x 4.875"

All rates are net and include free color and ad production services. Additional sizes and rates are available for display ads.

FACES OF

Downtown

2026

TULSAPEOPLE IS A GREAT WAY TO REACH WELL-EDUCATED, UPPER-INCOME TULSANS:

81% of TulsaPeople readers frequently purchase products and services from ads seen in the magazine.

76% have a college or post-graduate degree.

68% have an annual household income of \$100,000+.

65% are business owners, executives, professionals or managers.

According to Circulation Verification Council research, TulsaPeople reaches 54,195 print and digital readers each month. Magazines are distributed via controlled distribution throughout Tulsa along with mailed copies to paid subscribers, local businesses and upper-income homes in \$150,000+ AHFI carrier routes.

Circulation Verification Council, November 2025

December DEADLINES

**Space Reservation Deadline
NOVEMBER 10**

**Ad Materials/Camera Ready Ad Deadline
NOVEMBER 12**

**Ad Approval Deadline
NOVEMBER 16**

To advertise, call or email
your account representative at:

ANDREA CANADA 918-519-5711 andrea@langdonpublishing.com

JOSH KAMPF 918-370-7581 josh@langdonpublishing.com

MELISSA GIVENS 918-519-4174 melissa@langdonpublishing.com

JIM LANGDON 918-585-9924, ext. 219 jim@langdonpublishing.com



TulsaPeople

TULSA'S CITY MAGAZINE

1603 S. Boulder Ave., Tulsa, OK 74119

TulsaPeople.com