

MEDIA KIT

VISION TULSA 52

41ST ANNUAL EDITION

INTRODUCTION

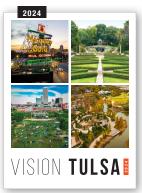
Vision Tulsa has been published for 40 years and serves as an important economic development tool for the City of Tulsa and Tulsa Regional Chamber.

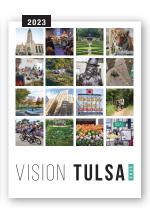
The glossy publication features a variety of informative content to entice businesses and potential residents to consider Tulsa for their move or expansion. **Vision Tulsa** includes features and statistics from local professionals about Tulsa's economy, demographics, residential and commercial environments, and much more. **Vision Tulsa** is a valuable reference that will be used throughout 2026 for economic development and community promotion.

Langdon Publishing, the 40-year-old, award-winning publisher of TulsaPeople Magazine is proud to be the publisher of **Vision Tulsa** for the seventh year.









CONTENTS INCLUDE:

- INTRODUCTIONS Messages from city leaders including the Mayor, City Council Chair, Chamber President/CEO and the Tulsa Global Alliance Executive Director.
- LIVING Demographics, Transportation, Education, Utilities, Environmental Management, Health Care, Faith in Tulsa, Tribal Partnerships
- ASSETS City of Tulsa Authorities, Boards and Commissions, City Developments, Tulsa Regional Chamber
- CULTURE People of Vision, Route 66, The Arts, Downtown, Destination Districts, Parks, Tourism, Live Music, Our Neighbors
- BUSINESS HIGHLIGHTS Commerce, Aviation and Aerospace, Manufacturing, Energy, Commercial Construction, High Tech, Real Estate – Commercial/ Residential/Industrial
- CITY GOVERNMENT HIGHLIGHTS City Government and current Economic Profile.
- **SPONSOR PROFILES** Informative Sponsor Profiles are a significant part of the annual publication's content.

Editorial Subject to change.



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TULSA BUSINESS PROFILE AND DISPLAY ADVERTISING INFORMATION

SPONSOR PROFILE ADVERTISING RATES / WORD COUNTS

Sponsor Profiles are a significant part of this annual publication used to sell the city to businesses and consumers. Each Profile is featured within the appropriate section for their business category.

PREMIUM DISPLAY ADVERTISING RATES

A limited number of high-quality, premium position display advertising opportunities are available in **Vision Tulsa**.

Inside front cover \$4,995 Inside back cover \$4,995 Page 1, 2 \$4,995 Back cover \$4,995

Display ad size: 8.25" X 11" allow .125 for bleed.

2026 PREMIUM POSITION FIRST RIGHT OF REFUSAL DEADLINE:
December 8, 2025

TWO-PAGE SPREAD



Multiple photos with 900 words for \$6,395.

FULL PAGE



One large or multiple photos with 450 words for \$3,795.

2/3 PAGE



One medium photo with 375 words for \$2,995.

1/2 PAGE



One small photo with 225 words for \$2,695.

1/3 PAGE



One small photo with 150 words for \$1,895.

"We are excited to work closely with Langdon Publishing once again to produce Vision Tulsa. The City Council partners with Vision Tulsa by providing content and assisting with distribution. The publication will continue to tell Tulsa's story through the community, region, nation and world with style, quality and substance."

Phil Lakin Council Chair

Vision Tulsa is a valuable and reliable resource

Vision Tulsa provides Tulsa businesses with a great opportunity to reach prospective business customers and business leaders while supporting the economic development efforts of the Tulsa Regional Chamber and City Council.

4,500 copies of **Vision Tulsa** are distributed throughout the year by:

PartnerTulsa

Tulsa City Council

Tulsa Global Alliance

Tulsa City County Library

Tulsa Airport Authority

Route 66 Alliance

VISION TULSA is also mailed to the offices of: Tulsa Regional Chamber members, NAIOP members, Tulsa law firms and top real estate professionals.



VISION TULSA PUBLICATION DATE: FEBRUARY 2026 SPACE RESERVATION DEADLINE: DECEMBER 22, 2025

SPONSOR PROFILE COPY AND PHOTO DEADLINE: JANUARY 7, 2026

FINAL AD AND PROFILE APPROVAL DEADLINE: JANUARY 9, 2026



Advertiser Testimonial

"We advertise in the annual Vision Tulsa publication because it uniquely communicates to the decision-makers of companies who are considering a move to Tulsa. It also reaches an attractive audience of business leaders in Tulsa, including all members of our Tulsa Regional Chamber of Commerce. It is a high quality publication for the bank's business-to-business communication."

Dawne Stafford, CEO Security Bank

VISION TULSA

For advertising information, contact: **Melissa Givens** 918-519-4174 melissa@langdonpublishing.com

Josh Kampf 918-370-7581 josh@langdonpublishing.com

Andrea Canada 918-519-5711 andrea@langdonpublishing.com

Jim Langdon 918-585-9924, ext. 219 jim@langdonpublishing.com

LANGDON PUBLISHING

> 1603 S. Boulder Ave. Tulsa, OK 74119 918-585-9924