

CONGRATULATIONS!

The **A-LIST NOMINATIONS** round is over and **YOUR** business has advanced to the final **VOTING** round! TulsaPeople readers submitted over 22,000 nominations in the first round ballot February 1-16 and more than 600 businesses will advance to the **A-LIST VOTING** round.

Round 2 VOTING is scheduled for **APRIL 1-13**. The phase 2 voting process provides top A-LIST nominees the opportunity to "campaign for the win" and encourage your customers and the readers of TulsaPeople to **VOTE** for your business to be on the A-LIST!

A-LIST NOMINATIONS, ROUND 1

COMPLETE

A-LIST FINAL BALLOT, ROUND 2

APRIL 1-13

A-LIST ISSUE
JUNE 2025

The **VOTING** round offers multiple opportunities to promote your business on the A-LIST voting platform. Voting packages include group sponsor ads for the five main groups: **DINE LOCAL, SHOP LOCAL, FUN, SERVICES,** and **HEAD TO TOE**. Plus, individual category sponsor ads are available under these five groups as well.

DIGITAL AD OPPORTUNITIES

(included in packages on reverse)

GROUP SPONSOR ADS

Large leaderboard (1,800 X 450) displayed at the top of a group which includes: **DINE LOCAL**, **SHOP LOCAL**, **FUN**, **SERVICES**, and **HEAD TO TOE**.

Subject to availability and limited to 3 advertisers for each group.

CATEGORY SPONSOR ADS

Small leaderboard (1,200 X 150) displayed at the top of a category selected by advertiser.

Subject to availability and limited to 5 advertisers per category.

PRINT ADS

VOTE FOR US ads are also available in the April issue of TulsaPeople at our **LOWEST 12X** rates!

*Nominations round advertisers have first right of refusal for a group or category.

A-LIST Voting Round Packages

TulsaPeople is offering three digital packages to provide nominated businesses with an opportunity to showcase your business on the A-LIST VOTING ballot in April. Print advertising is also available at our LOWEST 12X rates in the April issue for businesses that purchase a digital package.

BASIC PACKAGE

Sponsor one category in which your business is nominated on the ballot with small leaderboard (1,200 X 150).

Investment: \$400

DELUXE PACKAGE

Sponsor up to three categories* on the ballot with small leaderboards (1,200 X 150) in categories in which your business is nominated.

Investment: \$900 (\$1,200 value)

PREMIUM PACKAGE

Sponsor one group* with a large leaderboard (1,800 X 450) and up to five categories with small leaderboards (1,200 X 150) in categories your business is nominated in.

Investment: \$1,500 (\$2,000 value)

*Group sponsorships are limited to 3 advertisers per group and Category sponsorships are limited to 5 advertisers per category.

SPECIAL PRINT OPTION FOR DIGITAL PACKAGE ADVERTISERS

VOTE FOR US ads are also available in the April issue of TulsaPeople for our lowest 12X rates:

Full page \$2,885

Half page \$1,965

Quarter page \$1,025

1/8 page \$565

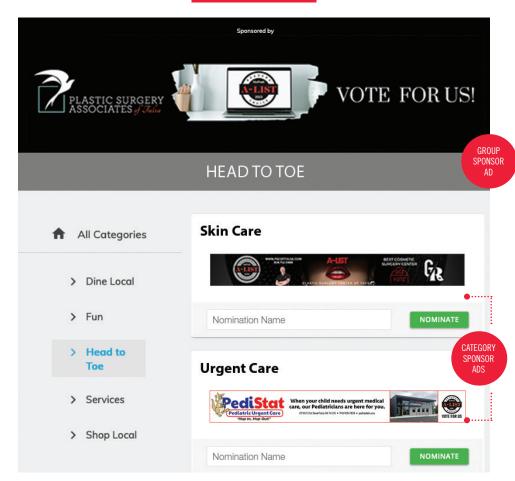
Additional sizes are also available.

TULSAPEOPLE
APRIL ISSUE SPACE
RESERVATION DEADLINE

MARCH 7

DIGITAL AD DEADLINE: MARCH 21

BALLOT VOTING PAGE EXAMPLE



96% of businesses who purchased a digital VOTING package in 2024 were A-LIST WINNERS!

