



CONGRATULATIONS!

The **A-LIST NOMINATIONS** round is over and **YOUR** business has advanced to the final **VOTING** round! TulsaPeople readers submitted over 22,000 nominations in the first round ballot February 1-16 and more than 600 businesses will advance to the **A-LIST VOTING** round.

Round 2 VOTING is scheduled for **APRIL 1-13**. The phase 2 voting process provides top A-LIST nominees the opportunity to “campaign for the win” and encourage your customers and the readers of TulsaPeople to **VOTE** for your business to be on the A-LIST!

A-LIST NOMINATIONS, ROUND 1
COMPLETE

A-LIST FINAL BALLOT, ROUND 2
APRIL 1-13

A-LIST ISSUE
JUNE 2025

The **VOTING** round offers multiple opportunities to promote your business on the A-LIST voting platform. Voting packages include group sponsor ads for the five main groups: **DINE LOCAL, SHOP LOCAL, FUN, SERVICES, and HEAD TO TOE**. Plus, individual category sponsor ads are available under these five groups as well.

DIGITAL AD OPPORTUNITIES

(included in packages on reverse)

GROUP SPONSOR ADS

Large leaderboard (1,800 X 450) displayed at the top of a group which includes: **DINE LOCAL, SHOP LOCAL, FUN, SERVICES, and HEAD TO TOE**.

Subject to availability and limited to 3 advertisers for each group.

CATEGORY SPONSOR ADS

Small leaderboard (1,200 X 150) displayed at the top of a category selected by advertiser.

Subject to availability and limited to 5 advertisers per category.

PRINT ADS

VOTE FOR US ads are also available in the April issue of TulsaPeople at our **LOWEST 12X** rates!

*Nominations round advertisers have first right of refusal for a group or category.

See reverse for A-List VOTING ROUND packages and ad examples.

April 1-13

A-LIST Voting Round Packages

TulsaPeople is offering three digital packages to provide nominated businesses with an opportunity to showcase your business on the A-LIST VOTING ballot in April. Print advertising is also available at our LOWEST 12X rates in the April issue for businesses that purchase a digital package.

BASIC PACKAGE

Sponsor one category in which your business is nominated on the ballot with small leaderboard (1,200 X 150).

Investment: \$400

DELUXE PACKAGE

Sponsor up to three categories* on the ballot with small leaderboards (1,200 X 150) in categories in which your business is nominated.

Investment: \$900 (\$1,200 value)

PREMIUM PACKAGE

Sponsor one group* with a large leaderboard (1,800 X 450) and up to five categories with small leaderboards (1,200 X 150) in categories your business is nominated in.

Investment: \$1,500 (\$2,000 value)

*Group sponsorships are limited to 3 advertisers per group and Category sponsorships are limited to 5 advertisers per category.

BALLOT VOTING PAGE EXAMPLE

SPECIAL PRINT OPTION FOR DIGITAL PACKAGE ADVERTISERS

VOTE FOR US ads are also available in the April issue of TulsaPeople for our lowest 12X rates:

Full page \$2,885

Half page \$1,965

Quarter page \$1,025

1/8 page \$565

Additional sizes are also available.

**TULSAPEOPLE
APRIL ISSUE SPACE
RESERVATION DEADLINE**

MARCH 7

DIGITAL AD DEADLINE:

MARCH 21

96% of businesses who purchased a digital VOTING package in 2024 were A-LIST WINNERS!

To advertise, call or email
your account representative at:

ANDREA CANADA 918-519-5711 andrea@langdonpublishing.com
JIM LANGDON 918-585-9924, ext. 219 jim@langdonpublishing.com
JOSH KAMPF 918-370-7581 josh@langdonpublishing.com
MELISSA GIVENS 918-519-4174 melissa@langdonpublishing.com

TulsaPeople

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